

# LEVERAGING EQ FOR EFFECTIVE COMMUNICATION

## 11th December 2024

**ONLINE • FREE TASTER ONLINE SESSION**FOR HR & TRAINING PROFESSIONALS

#### Overview

- What is EQ?: Brief introduction and key components
- Why EQ Matters: Discuss the role of EQ in effective communication and relationships
- Benefits of High EQ: Highlight how improved
   EQ can enhance teamwork and leadership

### **Practical Application**

- Self-Awareness: Quick techniques to recognize and manage your emotions
- Active Listening: Simple tips to improve listening skills for better understanding
- Empathy in Action: Strategies to practice empathy in everyday interactions
- Real-Life Scenarios: Engage participants in a brief role-playing activity to apply EQ skills (breakout rooms)

#### **Q&A Session**



**Trainer:**Katarina M.

Language: English

**Date:** 11<sup>th</sup> December, 2024

Time: 8am – 9am GMT

Platform: ZOOM

**Contact:** wren.pan@clarkmorgan.com







Scan to Join



# TRAINER/COACH PROFILE



#### Katarina M.

**Nationality: Serbian** 

Languages: English, Serbian

#### **Education & Certifications:**

- Professional Coach, Trainer & Facilitator
- ACC (Associate Certified Coach) by ICF
- Toastmaster
- Bachelor's degree in Business and IT
- Master's degree in Economy and IT
- Global Executive of Business Administration by Shanghai JiaoTong University
- IECL Certified Organizational Coach
- · ISTOK Certified Professional Coach

#### **WORK EXPERIENCE:**

Before taking on the challenge of becoming a Professional Coach, Trainer & Facilitator, Katarina worked in a private Chinese-owned company located in Shanghai - in fields of Sales, Marketing & Training. Her job was to build bridges between Chinese and Western service providers/customers: enhance communication, facilitate better understanding of cultural differences & train local staff on problem-solving, shifting perspectives, proactivity and other Soft Skills.

Prior to moving to China, Katarina worked in Education for almost a decade - as a University Teacher - where she got interested in Trainings. Working at a private University gave her freedom to design courses creatively and she did exactly that, turning lectures into workshops!

#### **EXPERTISE:**

- Personal/Professional Development Trainings for corporate leaders/execs & individuals, maximizing their potential;
- PR & Public Speaking Trainings for corporate leaders/execs and individuals, providing guidance to successful presentations through proven tools;
- Cross-Cultural Trainings for corporate leaders/execs & teams, incorporating Effective Communication, Active Listening, Cultural Awareness, Navigating Business Environment, etc.;
- Leadership Development & Communication Trainings for corporate leaders/execs, teams and individuals;
- Personal/Professional Development Coaching, partnering with clients to support their thought process and gain clarity.

















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