

Unlock the Power of AI in Business Writing

Ai

22nd August 2024

FREE TASTER ONLINE SESSION
FOR HR & TRAINING PROFESSIONALS

Introduction :

Overview of AI in Business Writing:

- Explore key concepts and applications.
- Discover how AI is transforming business writing.
- Get introduced to common AI tools.

Practical Applications:

- Learn how to apply AI in real business scenarios.
- Master writing emails, proposals, and social media posts (LinkedIn, WeChat Moments).
- Understand the PDA Approach: Purpose, Details, Action.
- Optimize prompt design for business contexts.
- Watch a live demonstration of an AI tool for business writing.



DATE: **Aug 22nd**

UK Time: **9am - 10am**

China Time: **4pm- 5pm**



TRAINER:

Andy Clark



VENUE:

Zoom



TRAINER PROFILE

Andy Clark



Nationality: British

Language: English

MAIN TRAINING AREAS:

- Management & Leadership
- Coaching
- Communication
- Presentation
- Business Writing
- Sales & Negotiation

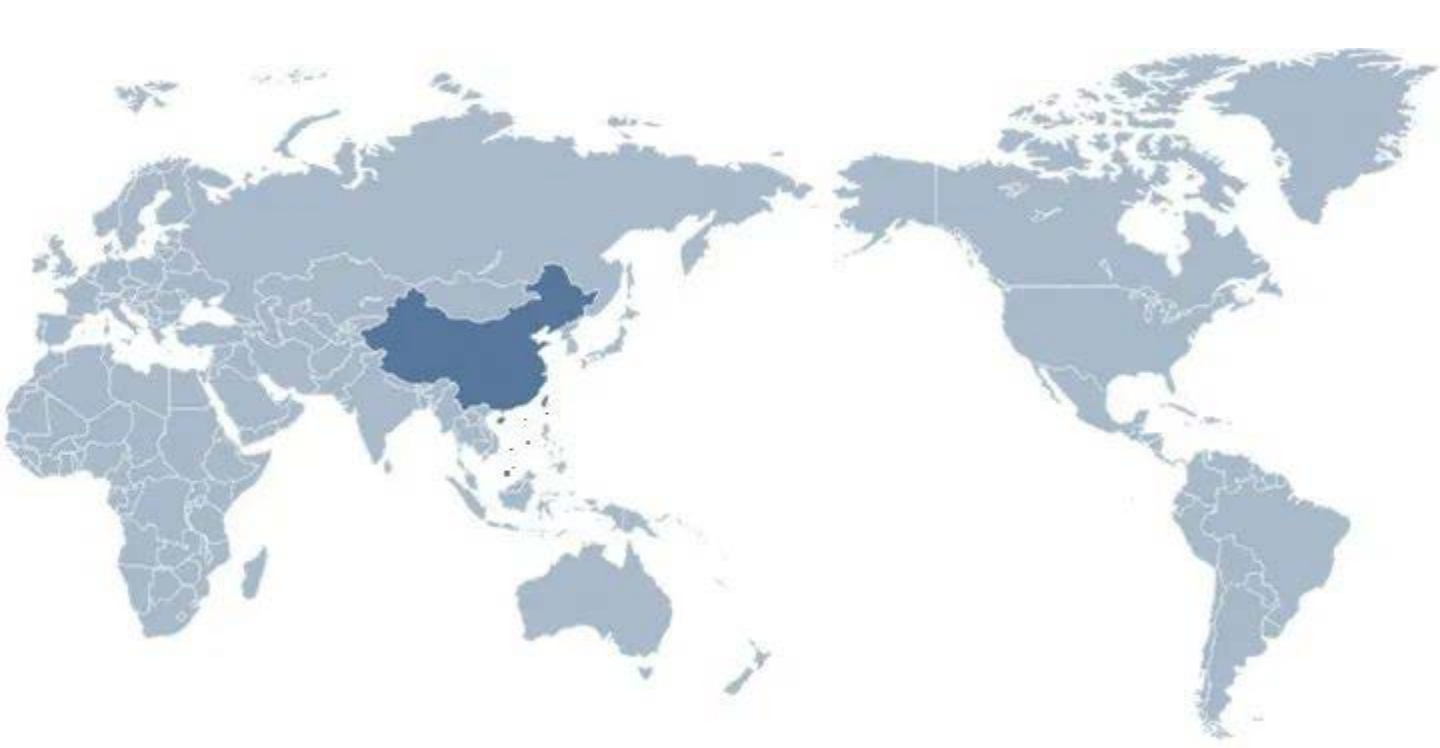
“When developing programs, Andy looks for maximum real-world effectiveness. By continuously asking the question “What exactly is it that we need our trainees to do and to know for them to excel in their work?” and “How do we deliver this training to make an impact tomorrow?” Andy’s trainings are guaranteed to bring results.”

Andy Clark is the founder of ClarkMorgan and Shine Training, and runs the internal presentation skills training for all of our trainers. He has over 17 years of Asia Pacific training, Coaching and lecturing experience. In 2008, he was recognized by HKMA as “Outstanding Trainer of the Year”.

In addition to training Andy has served as a personal coach and lecturer at Jiao Tong University and Tsinghua University and served as an MBA lecturer at Napier University. Andy brings energy, passion and enthusiasm to all his trainings, and prides himself on helping others understand the best ways for trainers to improve and deliver meaningful and valuable trainings.

- Soft Skills Trainer – 12,000+ hours training experience
- Qualified NLP Master Coach
- 2,000+ hours of Leadership Development experience
- Trained & Coached at 100+ Fortune 500 clients





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