

TIFFANY PATTINSON

DESIGNER & BRAND INTRODUCTION



— THE DESIGNER —

Raised in the jungle of concrete, Hong Kong designer Tiffany Pattinson has had a crave for nature since a very young age, experimenting in various design activities in the eco-friendly spectrum.

Through sharing and working with different designers and artists over the years, Tiffany Pattinson learnt to express through art of all forms and was inspired to develop her own ideal on sustainability and style, becoming a designer with no limit on fields or medium when it comes to projecting such ideal.



TIFFANY PATTINSON



DINNER WITH AMBASSADOR OF CHINA TO EU



NEW YORK RADIO INTERVIEW



中國時尚之夜 閃耀布魯塞爾
李胡蓉 比利時布魯塞爾報導
習近平21日參觀華為英國公司，聽取了華為公司在英發展情況彙報。青
結元 06773 13303

PHOENIX CHANNEL CHINA FASHION NIGHT INTERVIEWED
AS THE REPRESENTATIVE OF YOUNG FASHION DESIGNER IN CHINA



CHINESE FASHION NIGHT
GUEST SPEAKER



NATIONAL & LOCAL TV/ MEDIA PLATFORMS



BRAND'S FASHION SHOW FOR
THE MISSION OF CHINA TO EU 40TH
ANNIVERSARY + OPENING SPEECH



SHANGHAI, HONG KONG, UK, US
LOCAL NEWS AND MAGAZINES



INVITED TO A PART OF GUANGXI TV'S <<STYLE CHINA>>
SPECIALS FOR THE 3RD MARCH FESTIVAL
VISITING THE BAI KU YAO TRIBE TO LEARN ABOUT
THE TRADITIONAL CRAFTSMANSHIP
IN CREATING THEIR GARMENTS.





GUEST SPEAKER AT EVENTS ON SUSTAINABILITY & FASHION:

BMW
SWAROVSKI
MISSION OF CHINA TO EU
H&M (HK & SHANGHAI)
REDRESS
ECO CHIC AWARD
IFA PARIS
HULT UNIVERSITY
ROTARY CHINA
NEUNI GROUP
ECO DESIGN FAIR
FIBER PROJECT
BEYOND THE BUND
ART OF CHANGE
ACT ASIA FUR FREE FORUM
EMBASSY OF CHINA TO SURINAME
CONSULATE-GENERAL OF
THE KINGDOM OF THE NETHERLANDS



TIFFANY PATTINSON

INSTALLATION ART PIECE FOR NATIONAL EMBROIDERY FESTIVAL (SUZHOU)
EXHIBITED IN 寒山美术馆



A photograph of a fashion show runway. Models are wearing patterned dresses. The text "THE TALES OF PASSION." is overlaid on the right side of the image.

THE TALES OF PASSION.

— THE BRAND —

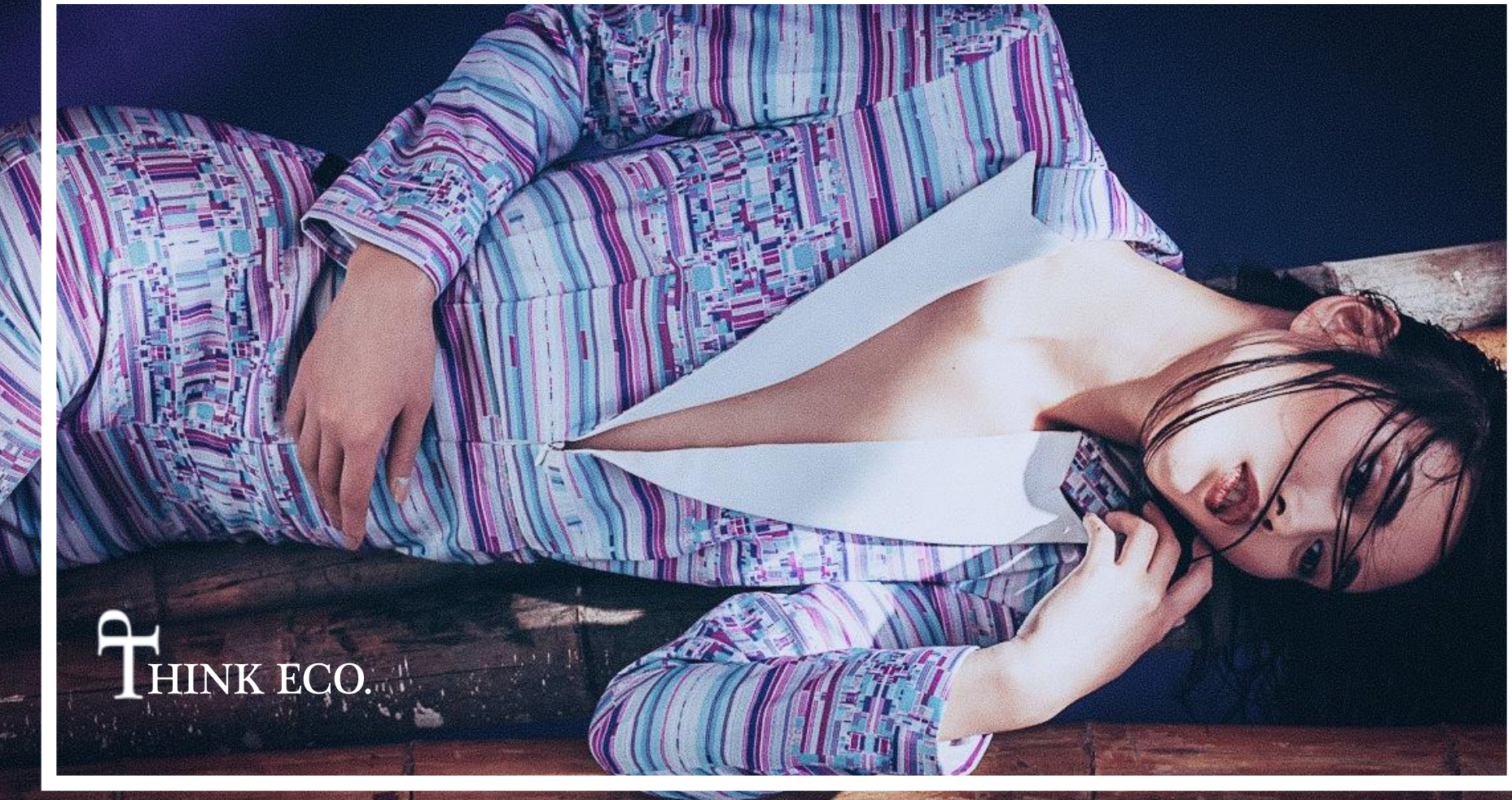
Tiffany Pattinson,
represented by Wisteria,
the flower of wisdom, romance and peace,
is a sustainable fashion brand with
a style of futuristic elegance.

Aiming to build a future in which wisteria still blossom,
Tiffany Pattinson breathes with the aim to preserve,
both environmentally and culturally, in all ways possible.



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THINK ECO.

— OUR VISION —

We believe that being eco-friendly during the process is not enough.

Thus we aim to extend the concept by inviting our Consumers to give their purchase a second life:

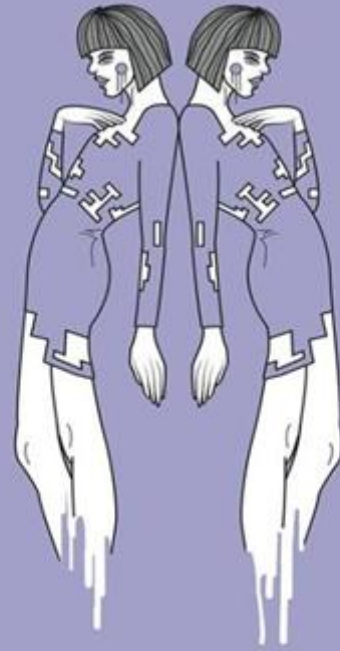
Each one of our products comes with Instructions and inspirations on How to up-cycle the purchases as well as methods to donate the pieces to support a great cause.

Today, fashion evolves at the same pace as our fast-changing world

And passing along or up-cycling pieces is the New Way to make them timeless.



TIFFANY PATTINSON



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— SUSTAINABLE PACKAGING —

All products are packaged with soya printed packaging made with SHEEDO paper – a sustainable paper made out of recycled cotton infused with seeds to be blossomed.

So every time a Tiffany Pattinson packaging has served it's purpose, it can either be reused or it can be grown into the plants of the season. A little more green on the planet, a little less burden.



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— CULTURAL SUSTAINABILITY —

Tiffany Pattinson values the stories and artistry behind all crafts by tribes. Preserving them is one of our brand's key mission.

Beginning with ethnic tribes in China to others scattered across different parts of the world, we work closely with artisans from tribes to introduce their vibrant culture & craftsmanship to a wider audience while bringing in appreciation, awareness and income to support these artisans, thus keeping their culture and artistry alive.

In addition, the designer also participates in voluntary education and consulting work to help them build a more sustainable business environment for the trade of their crafts.



TIFFANY PATTINSON



— TRADITIONAL CRAFTSMANSHIP
MEETS INNOVATIVE
ECO FIBER—

To increase the competitiveness of these traditionally crafted fabric in the market, Tiffany Pattinson, had been introducing new innovative eco fiber that are globally recognized and tested to the tribes, creating environmentally and culturally sustainable fabric.

These fabric, compared to those woven with cotton, not only lowers water waste, but also encourages more sales from bigger international buyers as they can now be easily certified.



TIFFANY PATTINSON



— HANDMADE WITH LOVE —

This signature teddy, named Tuffy, is designed with a simple pattern for easy sewing by the ladies in the tribe and elders from communities.

It is made with traditional tribal fabric, which are home dyed with seasonal plants and hand woven by the ladies from different tribes.

These teddies are sold to generate income for these ladies and supported their children to school or to get proper nursing care.

In addition, a mini leaflet introducing the traditional craftsmanship techniques that are adapted in the fabric are also introduced on the packaging of the teddy.



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— CORPORATE GIFT CUSTOMIZATION —



COLLIERS INTERNATIONAL



SELECT PROPERTY GROUP



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— BEDDINGS —



INDIGO SPRING.
by Tiffany Pattinson



INDIGO SUMMER.
by Tiffany Pattinson



MILK BERRIES.
by Tiffany Pattinson

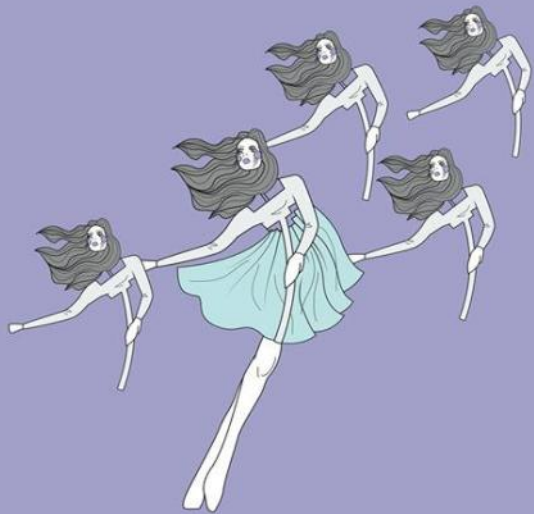


ARTIC MOON.
by Tiffany Pattinson

Tiffany Pattinson has also been developing other product lines using the traditionally crafted fabric by the tribes to add diversity and expand the product range for both sides. Beddings, hats, shoes, bags, wall paper, etc.



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— FOR THE COMMUNITY —

We want to give back and help making eco-fashion a more common practice. The birth of our brand is aligned in this vision by setting up local production studios.

Therefore enabling us to lower our carbon footprint as well as being able to hire people with disabilities for part of the work.

Furthermore, throughout the years, Tiffany Pattinson will continue to sponsor activities & host events that support causes for environmental or social issues.



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— MUTED FASHION SHOW —

A silent fashion show
featuring deaf models
to support in raising awareness
to the community.



TIFFANY PATTINSON



TIFFANY PATTINSON X
— FOR HEART TO HEART —

REPREVE SOCKS
(PLASTIC BOTTLE TO YARN)

+

HEART TO HEART
CHILDREN'S GRAPHICS AFTER
STORY TELLING SECTIONS

=

ECO SOCKS
(ALL PROFITS GOES BACK TO
HEART TO HEART FUND)



TIFFANY PATTINSON



- THE LITTLE FOX -
A COLLECTIVE OF DRAWINGS FROM
THE CHILDREN AFTER THE STORY
TELLING SESSION ON
‘LE PETIT PRINCE’



TIFFANY PATTINSON



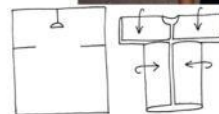
(IN PARTNERSHIP WITH LENZING GROUP)
ZERO WASTE TEE
FOR DOO+ VIBE SOCIAL INNOVATION CELEBRATION



TIFFANY PATTINSON



ZERO WASTE TEE FOR GIORGIO VISCONTI CHARITY RIDE



EMBRACE YOUR NATURAL SELF

and the nature!

[ZERO WASTE MODAL 'EMBRACE' TEE.]
TIFFANY PATTINSON FOR GIORGIO VISCONTI



TIFFANY PATTINSON



— PUBLIC EDUCATION —

We offer workshop hosting
& corporate training services to help raise
awareness on the negative impact of waste
while sharing our research and knowledge
on sustainable living.

Collaborated partners include:

Super Brand Mall (Shanghai)

SHFW (Greencode)

Colliers International

XinCheJian (maker-space)

ICS



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TRI.



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— TRI —

Patented design for the empowerment and self defense of women, TRI is designed with a signature shape and proportion that is not only stylish but also to streamline the compartmentalization of daily objects in the bag as well as to act as a self defense tool.

TRI is also under programs of sexual education for women to support and fund education on sexual awareness and self protection.



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A woman with dark hair in a ponytail, wearing a patterned long-sleeved shirt and a gold earring, is driving a classic car. She is looking out the window to her right. The car's interior, including the steering wheel and dashboard, is visible. The background shows trees and a bright sky.

THE MILES TO GO.



T

— MILESTONES —

2012

Finalist of Eco Chic Design Awards China with collection showcased in Shanghai fashion week

2013

Joined the Harbin fashion week showcasing the Digitaldelia Collection

2014

Invited to showcase in charity shows in New York and Connecticut

2015

- Sponsored the Innovation fashion show in Hong Kong
- Collection featured in Ecozine, a globally published magazine on eco living
- Brighton fashion week (Sustain)
- Brussels - Mission of China to EU 40th Anniversary fashion showcase and cultural exchange tour
- Cultural exchange tour visiting the Buyi community



TIFFANY PATTINSON



— MILESTONES —

2016

- Collaboration with 360Fashion Network on AR & VR technology and showcase in CHIC
- Headliner of weRable sustainable fashion show – showcasing the collection made with Buyi community's hand woven fabric.
- Featured on Global Times, Cityweekend, Smartshanghai, numerous fashion digital platforms and independent media from HK & Shanghai.
- Collaborating with tech partners such as Uni_lab, taking sustainable fashion in a new dimension.
- Invited to crossover with Covestro (Germany) creating an eco shoes series.

2017

- Sponsored by Lenzing Group (International) with Tencel and Modal product series to create a new collection
- Launching the shoe crossover series with Covestro in April
- Immersive fashion dining experience in Shanghai Fashion Week (Greencode), launching the new collection made with Buyi tribe fabric after a year of innovation on the fabric, sponsored by Lenzing Group.



TIFFANY PATTINSON



— MILESTONES —

2017

- Exhibition pieces for 德清博物馆
- Art of Change (Paris)
- Guest speaker for WeBelong Forum (Beijing)
- Muse of BMW (Munich)
- Better Together guest speaker & cultural exchange (Seoul)
- Suriname fashion week showcase in partnership with Embassy of China

2018

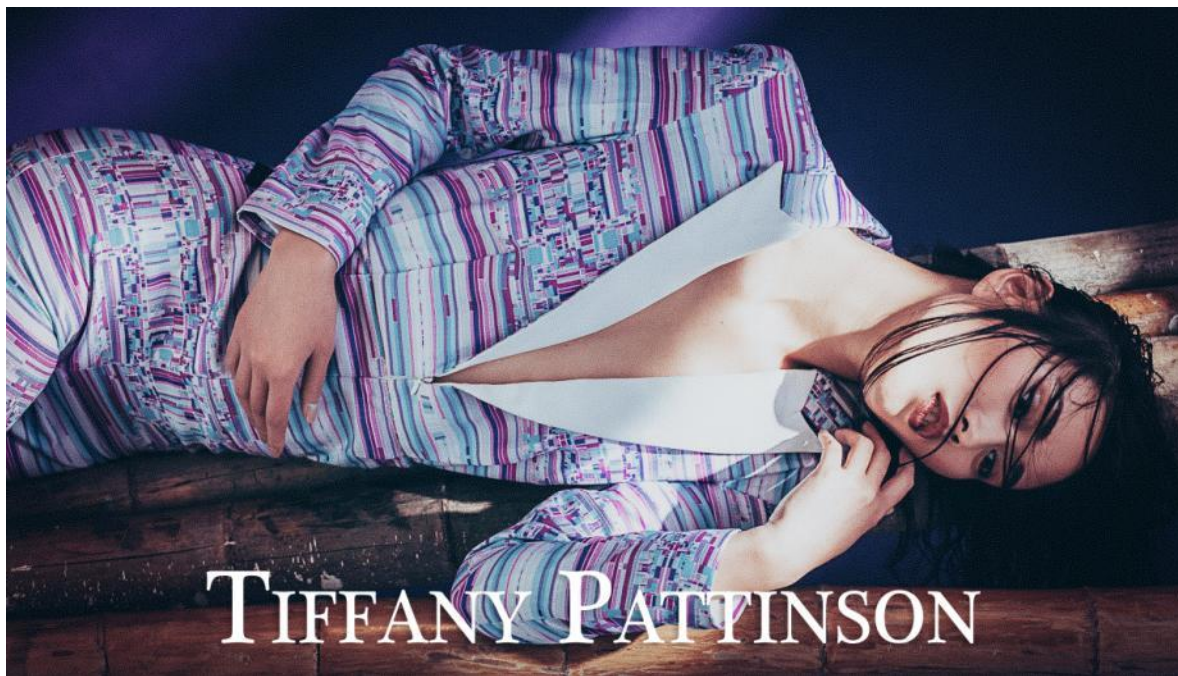
- Collaboration with sustainable activist & artist 孔宁
- Installation & Performance art for National Embroidery Festival (Suzhou)
- Launch workshop & corporate training services on sustainable fashion
- Guest speaker at ACT ASIA Fur Free Forum
- Exhibition at 'Crafts: The Reset' – 海上世界文化艺术中心年度大展
- Exhibition at 宝山民博展览馆
- Costume production for The Four Seasons – A Dance Explosion at Shanghai Poly Grand Theatre
- Suriname fashion week showcase in partnership with Embassy of China
- Launch of 19S/S at Shanghai Fashion week



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THE WORK



TIFFANY PATTINSON



POP UP & FEATURE @K11



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TAKING IT GLOBAL

— HARBIN FASHION WEEK —

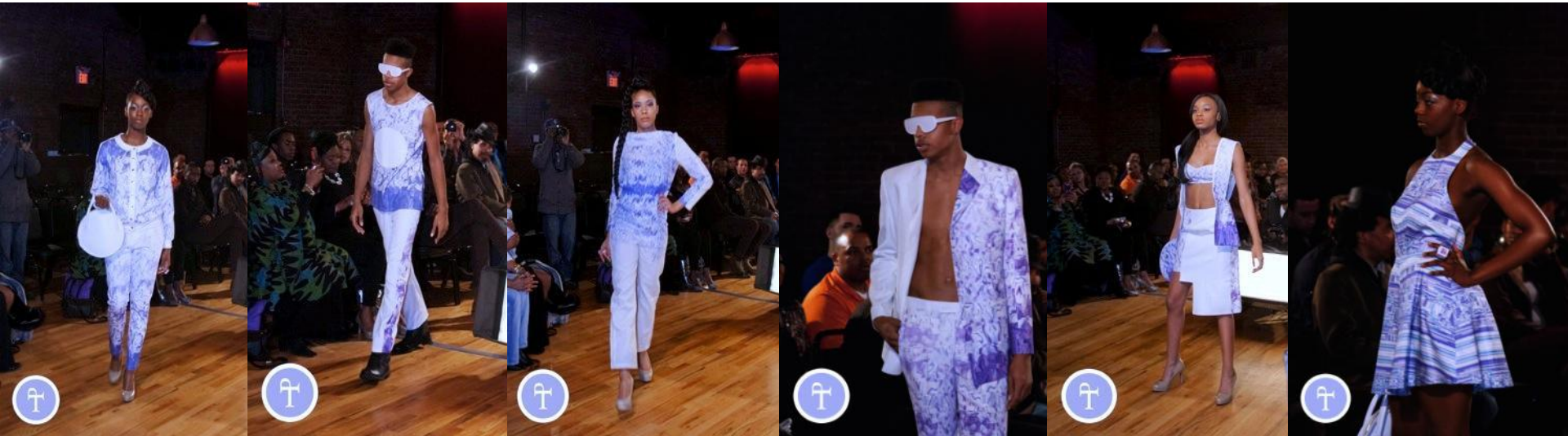


祝贺图片被推荐到图说中国总站！



TIFFANY PATTINSON

— NEW YORK FASHION WEEK CHARITY SHOWS —



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— LONDON, BRIGHTON FASHION WEEK —



Brighton Fashion Week: Top 10 Emerging Designers You Need To Watch

Hove's All Saints Church had a slightly different audience last weekend when Brighton Fashion Week covered the main hall in a catwalk surrounded by rows of incredibly...

PIPPASAYS.COM



TIFFANY PATTINSON

— LONDON, BRIGHTON FASHION WEEK —



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— BRUSSELS, MISSION OF CHINA TO EU 40TH ANNIVERSARY —



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— SHANGHAI, weRable fashion show —



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— AN IMMERSIVE FASHION DINING EXPERIENCE @ SHFW GREENCODE, LANE CRAWFORD —



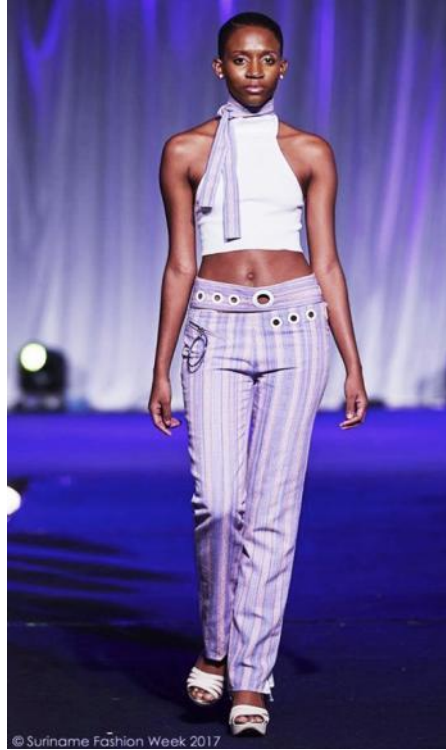
TIFFANY PATTINSON

— AN IMMERSIVE FASHION DINING EXPERIENCE @ SHFW GREENCODE, LANE CRAWFORD —



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— SURINAME FASHION WEEK —



TIFFANY PATTINSON

— ACT ASIA FUR FREE GALA & FORUM —



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— EMBASSY OF CHINA TO SURINAME —



TIFFANY PATTINSON

A group of women are walking on a runway, wearing white outfits. The woman in the center has a large afro hairstyle. The woman to her right is wearing a white top with a graphic design. The woman to her left is wearing a white dress with a high collar. The woman on the far left is wearing a white top with a graphic design. The woman on the far right is wearing a white top with a graphic design. The background is a plain wall with a door.

THE SPOTLIGHT.



The Innovation

4 hrs · 🌐

INNOVATION IS IN LESS THAN 6 DAYS!

We're really excited this year because we have an amazing sponsored line designed by Tiffany Pattinson (<http://www.tiffanypattinson.com/>)! Tiffany Pattinson is an alumni of the EcoChic Design Award with her beautiful and sustainable line.

Get your tickets now to see her clothes before we sell out!
<http://goo.gl/forms/b6ejL12tEF...> See More



FASHION Elements

KILLER ONYX

Photography by VICTORIA CHAN PHOTOGRAPHY

MODEL: ISABELLA ANDREONE | STYLING: DANIELA GONZALEZ

HAIR: THE HAIR

MAKEUP: ANITA BROWN | NAILS: LUCY

LOCATION: THE BARN | PROP STYLING: THE BARN

SET DESIGN: THE BARN | DIGITAL ASSISTANT: THE BARN

victoria.chan.photography



TIFFANY PATTINSON



时装周-Tiffany Pattinson-Exclusive



时装周-Tiffany Pattinson-Exclusive



欧盟首都闪耀中国时尚力量

2015-10-22 16:58:37 来源: 中国日报网(北京)

分享到:



“中国时尚之夜”在布鲁塞尔中国文化中心上演，为欧盟观众展现中国不凡的时尚力量，图为香港新生代设计师冯璟欣的作品展示。（照片提供：Jean Daniel Vanneste）

香港新生代设计师冯璟欣则以集聪慧、安静和浪漫等迷人气质的紫藤为创作灵感，展现了中国设计典雅气息的同时也展现了其充满未来感的一面。此外，她还将设计焦点投向环保时尚风潮，向观众展示了一批运用循环材料制作的清新作品。

她认为时尚应该是可持续性的，除了面料以外，更重要的是文化的传承。她希望通过她的作品把中国的传统文化元素现代化，尤其是赋予即将失传的一些传统手工刺绣以新的活力，将其带到世界舞台上。

本届“中国时尚之夜”聚焦中国之美。两位设计师的作品兼具东西方元素，简约而古典、浪漫而时尚，为现场观众奉献了一场唯美的视觉盛宴。



TIFFANY PATTINSON

Offers



Sa Sa Supreme Beauty & Stay Package

Stay in the tranquility of the hotel and pamper yourself with the luxurious facial treatments and shopping discount at Sa Sa Supreme, the one-stop cosmetic specialty store. Book any room category 4 days in advance for the period from February 7 to December 31, 2014 to enjoy one of the following complimentary facial treatments at Sa Sa Supreme:

1. SUISSSE PROGRAMME Hydra Deep Cleansing Facial Treatment (original price HK\$650/60mins)
2. SUISSSE PROGRAMME Hydra Solution Hydrating Facial Treatment (original price HK\$720/75mins)
3. SUISSSE PROGRAMME Cellular Radiance Facial Treatment (original price

Offers

← MORE

ALL



DINING

Kudos Spices Up Your Life with the "Spice Market" Dinner Buffet



DINING

Semi-buffet Lunch at Kudos



DINING

Draught Beers & Craft Beers at Club @28



DINING

Start your Sunday with our Champagne & Seafood Brunch at



DINING

Afternoon Tea at Club @28



ROOM PACKAGE

Sa Sa Supreme Beauty & Stay Package



TIFFANY PATTINSON



TIFFANY PATTINSON

ECOZINE SIX PAGES FEATURE



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CITY PANORAMA
 Young designers in Shanghai choose eco-designs over traditional fashion
SECOND-HAND, FIRST-CLASS



Wang Wang

Established Chinese sports second-hand clothes or fashion weeks with second-hand inspiration. They are creating an organic and natural. But a group of young designers that have a country's love. They are people, stable and glamorous clothes using new materials. For this emerging market, in their designs to promote the concept of local communication. Shaking from the Guangzhou Academy of Fashion Wang worked for the annual Fashion Show JACK & JONES. In large quantities of interest people in women, she always picked up, it from work and send them to her at who doesn't like any more at other it's plentiful or find it there to maximize the concept of big, because that is the last we big said.

Smaller jeans is quite a pollution we added every three during it. To reduce the water causing needs a lot of denim, are case from the discarded jeans.

are an independent designer. Last April, she made of Alternative Fashion signs award. In May (brand, Jane Wang-endesign is not

as different from ordinary fashion design. But sustainable fashion is a new concept for the new landscape. "People think it is something that consumers want that is a something that is it is uncomfortable." There are a lot of doubts," Wang said. "Creating people to understand and know about it is the hard part."

Wang had previously designed an upgraded clothing line with second-hand materials. Victor loved her ideas and her designs. But when some buyers at design markets learned that the materials were not first-hand, they had difficulty accepting or understanding the pieces.

"I'm afraid in the future this will be very trends. There are second-hand markets and lots of people go to these every day," Wang said. "This will be fashionable maybe just now, maybe in one year, two years or ten years. But we won't stop until we get there."

As parent Wang will mostly of concept stores or designer shops. She does not mass producer, and only completes a minority order each season.

Sustainable designs

On April 25 Wang launched a new collection in the WeRialto Fashion Show in Shanghai where five designers showcased their sustainable designs. A sustainable neo-designer Tiffany Pattinson, Wang worked with the Society minority ethnic group in Guizhou Province for two years before leaving. "We went to the factories and learned how they handcrafted the materials," Pattinson said. "They

Sustainable culture

Pattinson also reflects vintage gear trends. Some vintage pieces are quite old, but she adapts details from new fabrics and weaves them into new designs and makes them with new fabrics to create something entirely original. "Instead of telling people

they are doing, I like to tell them that they are beautiful, and I like how they are creating new pieces," Pattinson said. The Beijing government is not the only one showing an interest in sustainable fashion. Wang worked with the French environmental group. "The way they measure the price, and the sustainability for all of us, even the people who are making up half of China's population."

Pattinson gave samples of her designs in various sizes, where consumers can see the quality, and then order from her. She thought that the reality is that many people are used to being able to buy anything they want to buy from anywhere. "You can make the price low, something different or see this. The situation can be a little better of suggestions for improvements that might inspire the consumers," she said.

Marketing adjustments

Although the pattern and the color of her clothes are sustainable, it can be an obstacle in the market. She said that she had to make some adjustments to her marketing. The old models that she gave her friends are in different places, and they chose to use different materials, or different patterns, or different colors.

"When I sell clothes, it's not fashion and it's not luxury. It's the opposite, and it's very practical and easy to buy," Wang said. "I don't like to be a designer, but I want to be a designer." Wang said.

Wang, young designer Zhang Jun also showcased three green lines but no design solutions which she third-generation manufacturer. "Actually, it's sustainable as it means that waste things can be practical and become real," Zhang said.

Third-generation last year from Nantong, Yang University. She collected waste yarn and used knitting technology to create new fabric.

Her clothes are made but not more responsible to nature. Zhang studied an education plan and her bachelor degree studies at East China Normal University in Shanghai.

"I thought, why not put human and ecological together? So I decided to create something 'sustainable fashion'," Yang said.



TIFFANY PATTINSON

GLOBAL TIMES

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TIFFANY PATTINSON

MADE UNDER BLOOMING WISTERIA.



TIFFANY PATTINSON