北京当代·艺术展 2019 全面启动

第二届"北京当代·艺术展"将于

2019 年 5 月 30 日至 6 月 2 日

在北京全国农业展览馆举办

开放申请时间为

2019 年 1 月 1 日至 2 月 28 日

BEIJING CON TEMPORARY ART EXPO 北京当代 ^{艺术展}

也 北京 当代 BEIJING CONTEMPORARY

2019.05.30 - 06.02

@ 全国农业展览馆 National Agricultural Exhibition Center

北京市朝阳区东三环北路16号 No.16 North Road, East 3rd Ring Road, Chaoyang District, Beijing

WWW.BJARTREPUBLIC.COM

展位申请

请于 2019 年 2 月 28 日前,将申请表发至邮箱 gallery@bjartrepublic.com



扫描二维码获取申请表或点击链接跳转

本届"北京当代·艺术展"也将继续立足**策展性、本土性、公众性**,通过**"艺述** STORY""价值 VALUE""未来 FUTURE""活力 ENERGY"及"众望 WONDER"共五个 单元,把对当代中国艺术价值的内部梳理与外部传播作为核心的工作,并联合画 廊、机构、藏家、传媒及品牌,在共融、合作的精神下,构建一个推动当代中国 艺术发展的整合性平台,探索出一种在全球化背景下与本地经验对接的组织方 式,冀求激发出纵深的行业内活力,连接起广阔的社会性空间。

五个单元的内容将在原有的基础上调整、更新:

艺述丨STORY

"艺述"是"北京当代·艺术展"的策展单元,作为整个展会的价值引擎,我们将以策 展人制在艺术价值梳理的框架下邀请艺术家及他们的重要作品参加,为当代艺术 鉴赏和收藏提供一个具有价值叙述路径的认知地图。

2019 年"北京当代·艺术展"的"艺述"单元将推出 85 后艺术家的大型群展,力求呈现出中国最年轻一代艺术家在继承中所展现的全新气象。我们将从参展画廊中遴选参展艺术家和作品。

价值丨VALUE

"价值"是"北京当代·艺术展"的画廊单元,在精选的前提下,我们将邀请与中国密 切相关,且具有画廊家意识的画廊参加该单元,旨在呈现出高水准、多样化的当 代艺术画廊的价值。

2019 年"北京当代·艺术展"的"价值"单元将开放申请。

未来|FUTURE

"未来"是"北京当代·艺术展"呈现最新艺术动向的单元,通过专门区域的画廊展位 去展示特定的新媒介、新类型、新主题下的创作趋势及市场趋势。

2019 年"北京当代·艺术展"的"未来"单元的主题为"纸本",将涵盖各种类型的纸 上绘画、传统摄影,以及以纸为材料、素材、主题的各类型艺术创作。本单元为 邀请制和申请制结合。

活力丨ENERGY

"活力"是"北京当代·艺术展"专门设置的把当代艺术与生活美学深度结合的单元, 我们将邀请不同的机构与品牌参与,通过设计、时尚及流行文化把公众与当代艺 术连接起来。

2019 年"北京当代·艺术展"的"活力"单元将扩容,并采取邀请制和申请制结合。

众望丨WONDER

"众望"是"北京当代·艺术展"呈现公共艺术的单元,旨在把当代艺术中具有景观性、空间性、传播性的作品与社会公众连接起来,用最引人注目的艺术作品带动整个社会对当代艺术的聚焦关注。

2019 年"北京当代·艺术展"的"众望"单元将从所有参展商中精选出 10-12 位艺 术家的公共艺术作品,在展会现场公共区域展出,并设置评奖机制。 首届北京当代·艺术展于 2018 年 9 月 2 日圆满落幕,为期四天的展会共 迎来了 3.6 万人次的嘉宾、藏家与观众,百余家媒体跟进报导,激发了 本地浓郁的艺术氛围,成为夏末京城的一场艺术盛会。

The 1st Edition of Beijing Contemporary Expo was successfully concluded on September 2, 2018. The four-day exhibition welcomed 36,000 guests, collectors and audiences. More than 100 mass media follow-up reports and inspired a strong local artistic atmosphere. The Expo became an art festival in Beijing.

















OPEN CALL for 2019 BEIJING CONTEMPORARY EXPO

The 2nd Edition of "Beijing Contemporary Expo" will be open from May 30 to June 2, 2019 at the National Agricultural Exhibition Center in Beijing. The application period extends from January 1 to February 28, 2019.



Booth Application

Please send the application form to <u>gallery@bjartrepublic.com</u> by February 28, 2019.



Scan the QR code below or <u>click the button</u> to download the application form.

2019

The 2nd Edition of "Beijing Contemporary Expo" will remain its curatorial, local and public features, in 5 sections, namely "STORY", "VALUE", "FUTURE", "ENERGY", and "WONDER ", we focus on the internal reorganization and external publicity of the value of Chinese contemporary art and cooperate with galleries, institutions, collectors, media and brands, in the spirit of integration and cooperation, establishing a comprehensive platform to promote Chinese contemporary art, exploring an organizational way to connect local experience with globalization, inspiring the vitality of the industry and linking an extensive social space.

The content of the five sections will also be adjusted and updated according to the last edition:

STORY

As the value engine of "Beijing Contemporary Expo", "Story" is the curation section and with the rule of curator-mechanism, we will invite artists with their important works to participate the exhibition under the framework of artistic value, to provide a valuable reference and recognition map for contemporary art appreciation and collection.

The "Story" section of 2019 "Beijing Contemporary Expo" will initiate a large-scale group exhibition for the post-85s artists to strive to present a new look of the youngest generation of Chinese artists in the process of inheriting the tradition. We will select artists and works from participating galleries.

VALUE

"Value" is the gallery section of "Beijing Contemporary Expo". Under the premise of selection, galleries which are closely related to China and those are with gallerist spirit are invited to join this section, aiming to present the high-standard and diversified value of the contemporary art galleries.

The "Value" section will be open for application soon.

FUTURE

The "Future" section of "Beijing Contemporary Expo" presents the latest artistic trends, which uses the gallery booths in certain area to showcase specific new media, new types, and creation and market trends under new themes.

This section will focus on "paper" theme, which will cover various types of paper painting, traditional photography, and multi-type artistic creations that is related with paper as the material or theme. Artists can apply or be invited to join the section.

ENERGY

The "Energy" section is specially designed by "Beijing Contemporary Expo" to deeply bond contemporary art with aesthetics of life. Different institutions and brands are invited to be exhibitors of this section, hoping the public could be linked with the contemporary art through design, fashion and other popular cultures.

The "Energy" section of 2019 " Beijing Contemporary Expo" will be enlarged and open to more exhibitors. Exhibitors can apply or be invited to this section.

WONDER

The "Wonder" section of "Beijing Contemporary Expo" will display public art, which aims to connect contemporary artworks with landscape, special and communicative characters with public audience, and to drive the whole society to care more about contemporary art with the most eye-catching art pieces.

"Wonder" section of "Beijing Contemporary Expo" will select public artworks by 10 to 12 artists from all exhibitors, and their works will be displayed in the public area of the exhibition, meanwhile the affiliated artwork awarding activity will be hold by the panel.

关于北京当代·艺术展

"北京当代·艺术展"把展会的形式作为突破点,致力于中国当代艺术的价值推广,把与中国密切相关的当代艺术画廊作为核心的合作伙伴与命运 共同体,旨在打造一个与当下艺术生态及社会各层级密切相关的艺术交 易、展示、交流的顶层平台,把已获得文化主体性与价值系统性的当代 中国艺术推介给文化市场和社会公众。

"北京当代·艺术展"常设"艺述"、"价值"、"未来"、"活力"、"众望"共5个 单元。

Taking the form of Expo, as a breakthrough, Beijing Contemporary is committed to promoting the value of Chinese contemporary art. By taking contemporary art galleries as our close partners and members of a community of common destiny, we are aiming to set up a top platform for art trading, display, communication, which is closely linked to the contemporary art eco-system and all social classes, so its cultural subjectivity and value systematisms could be echoed in the cultural market by social public.

Beijing Contemporary Expo has established five sections, namely, "Story", "Value", "Future", "Energy" and "Wonder".



了解更多请关注 For more information, please follow us 官方微信 official Wechat: BJArtReublic 官方网站 Website: <u>http://www.bjartrepublic.com/</u>