

The screenshot displays the EventBank Chamber of Commerce Membership Management Software interface. The main dashboard shows 3450 MEMBERSHIPS and 42 APPLICATIONS. The left sidebar lists various management tools: Dashboard, Members, Membership Manager (51), Applications (42), Renewals (9), Members Validation, Add-On Requests, Finance, Invoices, Payments, Fapiao, Setup, Settings, Membership Types, and Application Form.

The central section, titled "Applications Awaiting Approval", lists several applications with details such as membership type, name, and status. Below this, the "Active Membership Types" section shows a breakdown of membership categories and their counts:

Membership Type	Count	Applications	Active Memberships	In Renewal
Corporate Membership	18	13 Applications	5 Active Memberships	0 In Renewal
Lenovo ThinkPad	10	1 Applications	9 Active Memberships	0 In Renewal
Major corporate test	6	3 Applications	3 Active Memberships	1 In Renewal
Meeting Member	4	1 Applications	3 Active Memberships	0 In Renewal

The right side of the interface shows a "Registration List" and "Attendee Information" for a specific member, Elia Wiley. It includes a QR code for check-in and a "Check-in" button. A mobile app interface is also shown, displaying the "My Memberships" section with a QR code and membership details.

# Chamber of Commerce Management Software

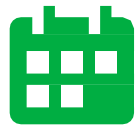


Increase productivity and simplify all your operations with an all-in-one solution.

# Chamber of Commerce Management Software



Membership  
Management



Event  
Management



Email  
Campaigns



CRM



Finance



Mobile  
Apps



Chamber  
Website

# About EventBank

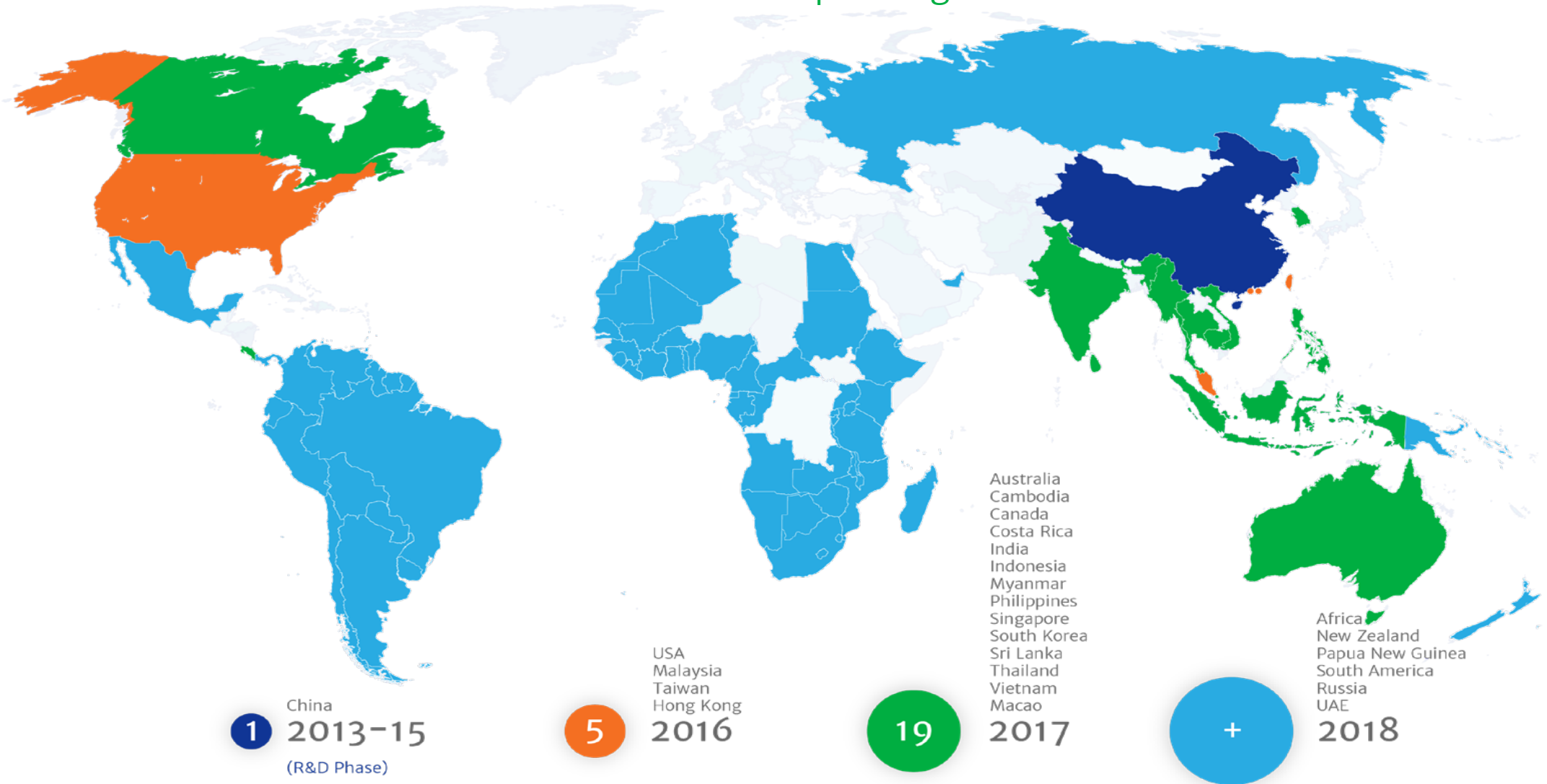
Founded in 2013, EventBank provides cloud solutions that give professional communities the power to streamline operations, enrich audience engagement, and maximize value underpinning expansive networks. Our cutting-edge platform has helped hundreds of organizations modernize processes and eliminate engagement challenges.



*Great User Experience Award & Rising Star 2018 – FinancesOnline 2018*  
*The Computing Conference 2017 – TOP 20 Cloud Innovators of 2017*  
*2017 Washington Innovations Awards – Tech Innovator of the Year*  
*MICE Asia Pacific Exhibition 2017– Event Management Solution of the Year*  
*China Internet Summit – The Most Rapidly Developing SaaS Enterprise 2016*  
*IT Juzi 2016 – Top 30 SaaS Company with the Most Investment Value in China*  
*LieYun – 2016 The Best Business Solution Provider in China*  
*iTech2016 – Annual Product Award*  
*China Software Network – 2016 Innovation Award for SaaS Product*

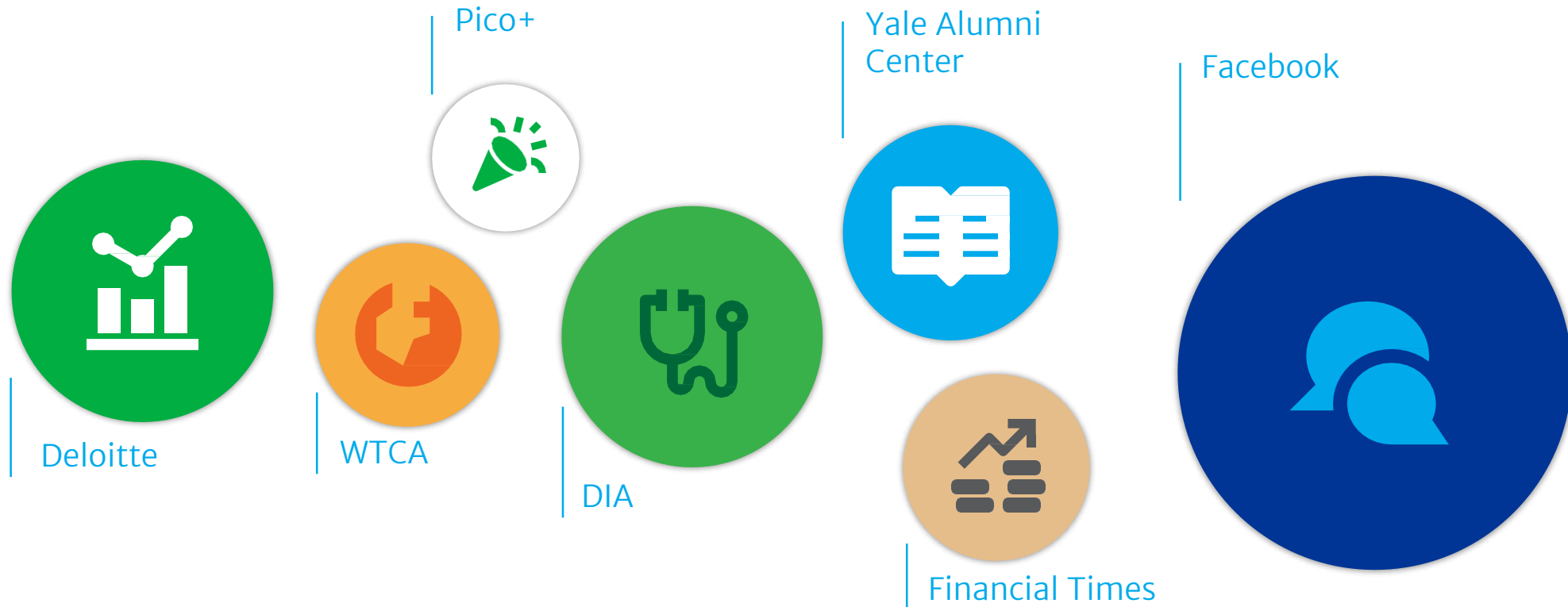
# Growing Globally

Since 2013, when the company was founded, we have expanded rapidly and are now present in 20+ countries around the world. We are expanding into even more countries in 2018.





We empower organizations of all sizes to build, manage, and transform communities with our all-in-one cloud solutions.



# Common Association Challenges



## Inefficient Processes

Workflow is not maximized as it is time consuming to track applications, renewals, and payments manually. As a result, it remains difficult to personalize and customize communication.



## Team Miscommunication

Hard to track workflow with the inability to see roles and permissions of team Members. Risk losing information through employee turnover.



## Lack of Member Engagement

Assessing Member participation and gaining retention remains challenging through the inability to thoroughly track chamber interaction and follow-up accordingly.



## Using Multiple Technologies

Utilizing numerous communication tools causes disorganization, remains expensive and makes it hard to store and track information.

# The EventBank Engagement Solution



## All-in-one Solution

Centralize and streamline all event lifecycle operations in one software platform.



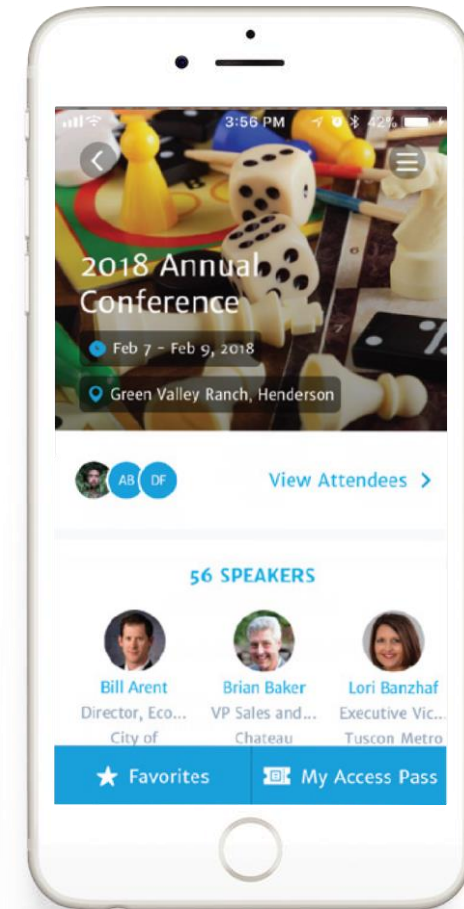
## Automation

Connect with your audiences on a personal level and give them power to engage with your organization.



## Everything Mobile

Keep attendees engaged wherever they are, and make sure they never miss any of your communications.



AmCham China  
中国美国商会

SASTM  
SOUTH AFRICAN SOCIETY OF TRAVEL MEDICINE  
Guiding the Profession  
Protecting the Public

NORDCHAM  
PHILIPPINES

Queens  
Chamber of Commerce

EU-MCCI  
(263470-U)  
EU-Malaysia Chamber of  
Commerce and Industry

BRITCHAM  
INDONESIA

JOINT FOREIGN CHAMBERS OF COMMERCE  
IN THAILAND  
JFCCT

AmCham

NTCC

AMCHAM  
SHANGHAI

ecccp  
EUROPEAN CHAMBER OF COMMERCE  
OF THE PHILIPPINES

GREENWICH VILLAGE CHAMBER OF COMMERCE  
GVCC GCHelsea

The Irish Chamber of Commerce of  
Hong Kong 香港愛爾蘭商會有限公司



20+  
Countries



200+  
Chambers

BENCHAM  
BEIJING  
BENELUX CHAMBER  
OF COMMERCE

台北  
British Chamber  
of Commerce in Taipei

CanCham  
SHANGHAI  
上海加拿大商会  
La Chambre de commerce canadienne à Shanghai  
The Canadian Chamber of Commerce in Shanghai

FINNCHAM  
HONG KONG

F.K.C.C.I.  
BANGALORE  
Estd. 1916

EUROCHAM  
CAMBODIA

ITALIAN CHAMBER  
OF COMMERCE  
HONG KONG • MACAO

DCCC  
DANISH CHAMBER OF COMMERCE IN CHINA  
BEIJING

MEXCHAM  
CHINA  
THE MEXICAN CHAMBER OF COMMERCE IN CHINA  
中國墨西哥商會

GERMAN CHAMBER  
of Commerce in China • Shanghai  
中国德国商会 • 上海

EUROCHAM  
European Chamber of Commerce In Vietnam



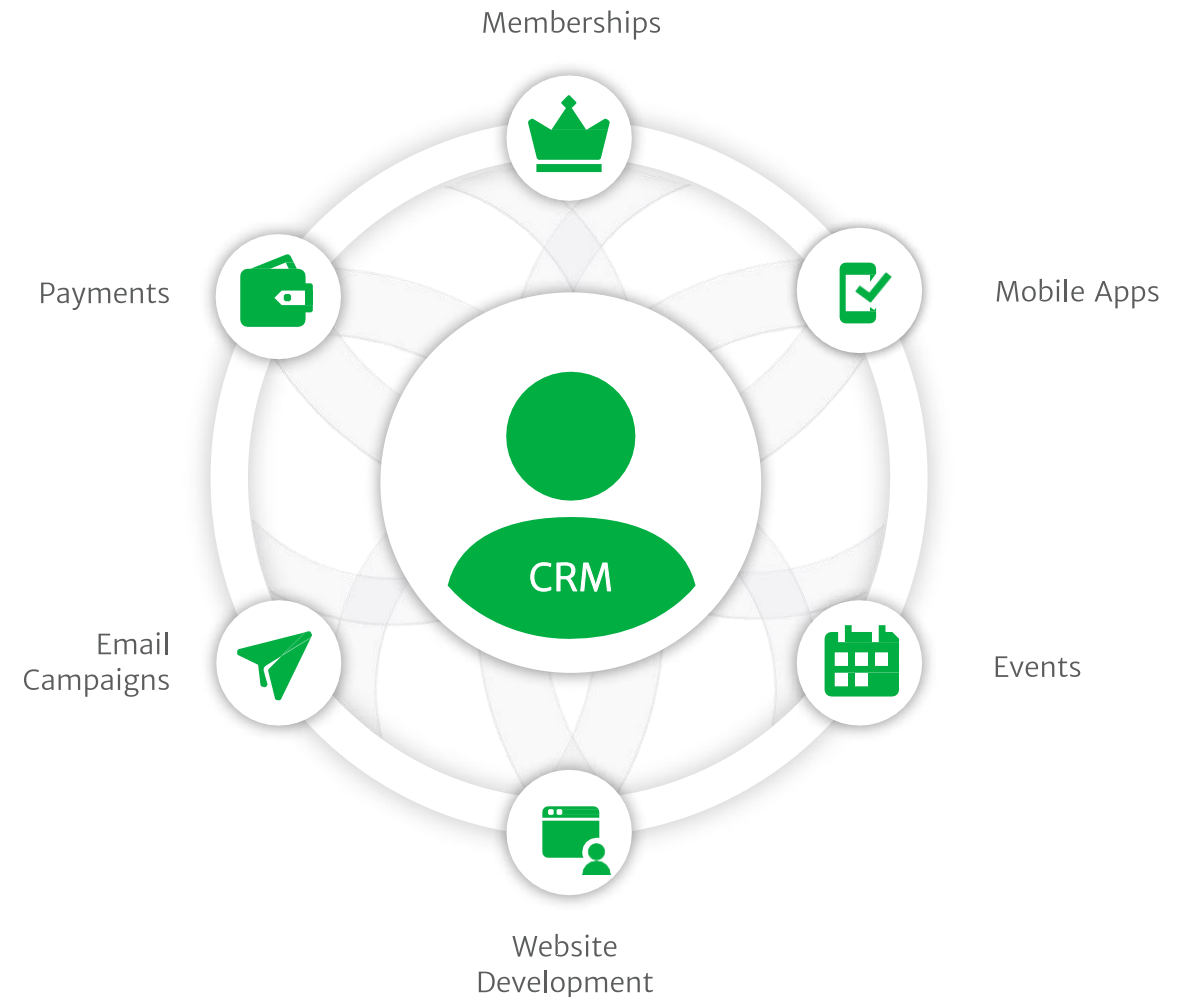
**Your Experience**

**Chamber Management Optimized**

## CRM Synchronization

### Where all of your data from the platform is centralized

- 1** Pull insights/results from event activity, email analytics, and Membership information all in one place and easily see who your most engaged Members are.
- 2** Track opportunities for sponsorship sales, new Memberships, or any other business related activities.
- 3** Easily segment your database with smart lists that automatically update and sync based on real time data.
- 4** Create unlimited custom fields to track all necessary Member and non-Member information across the platform.

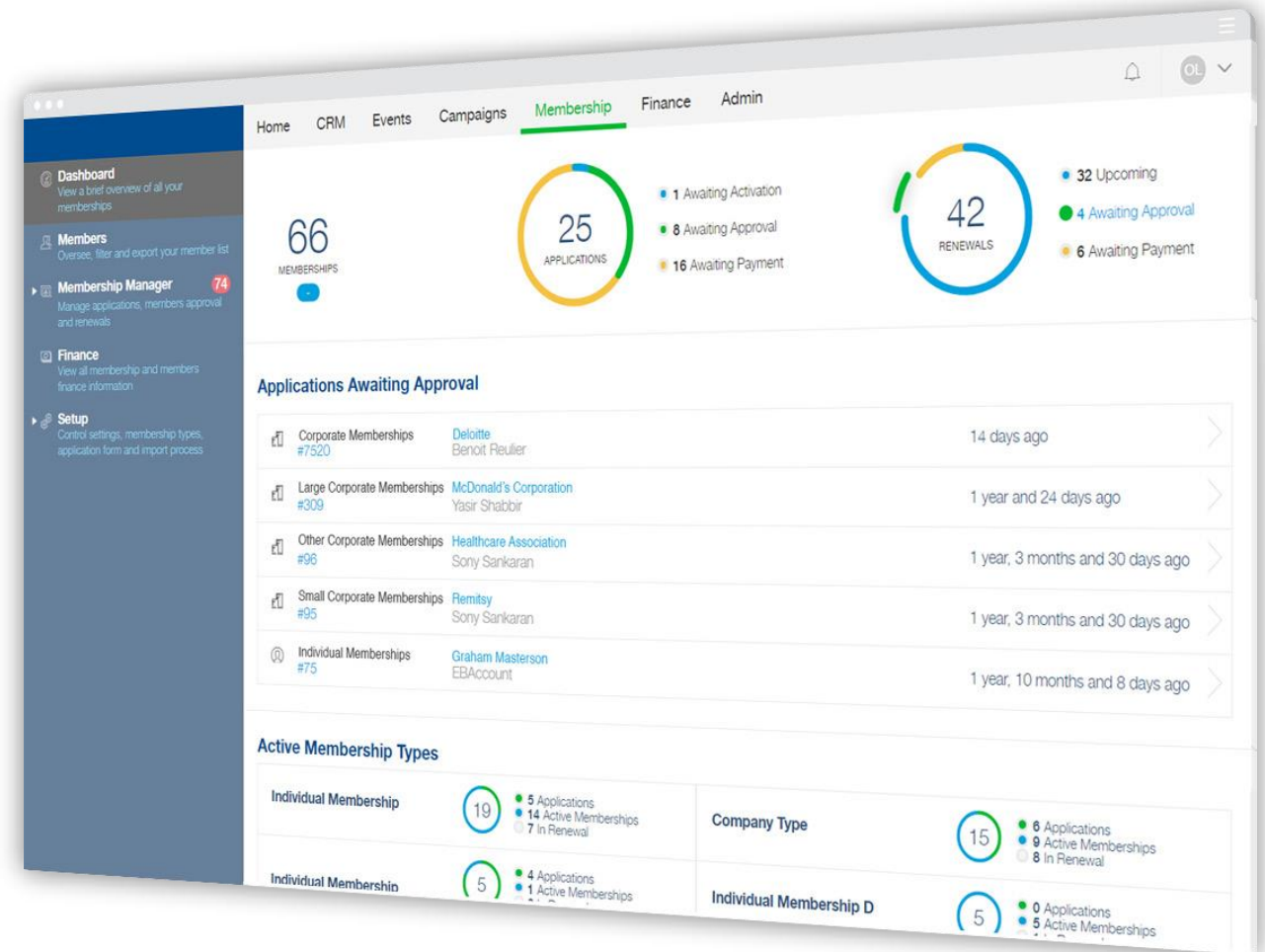


# Membership Management

## Workflow Management

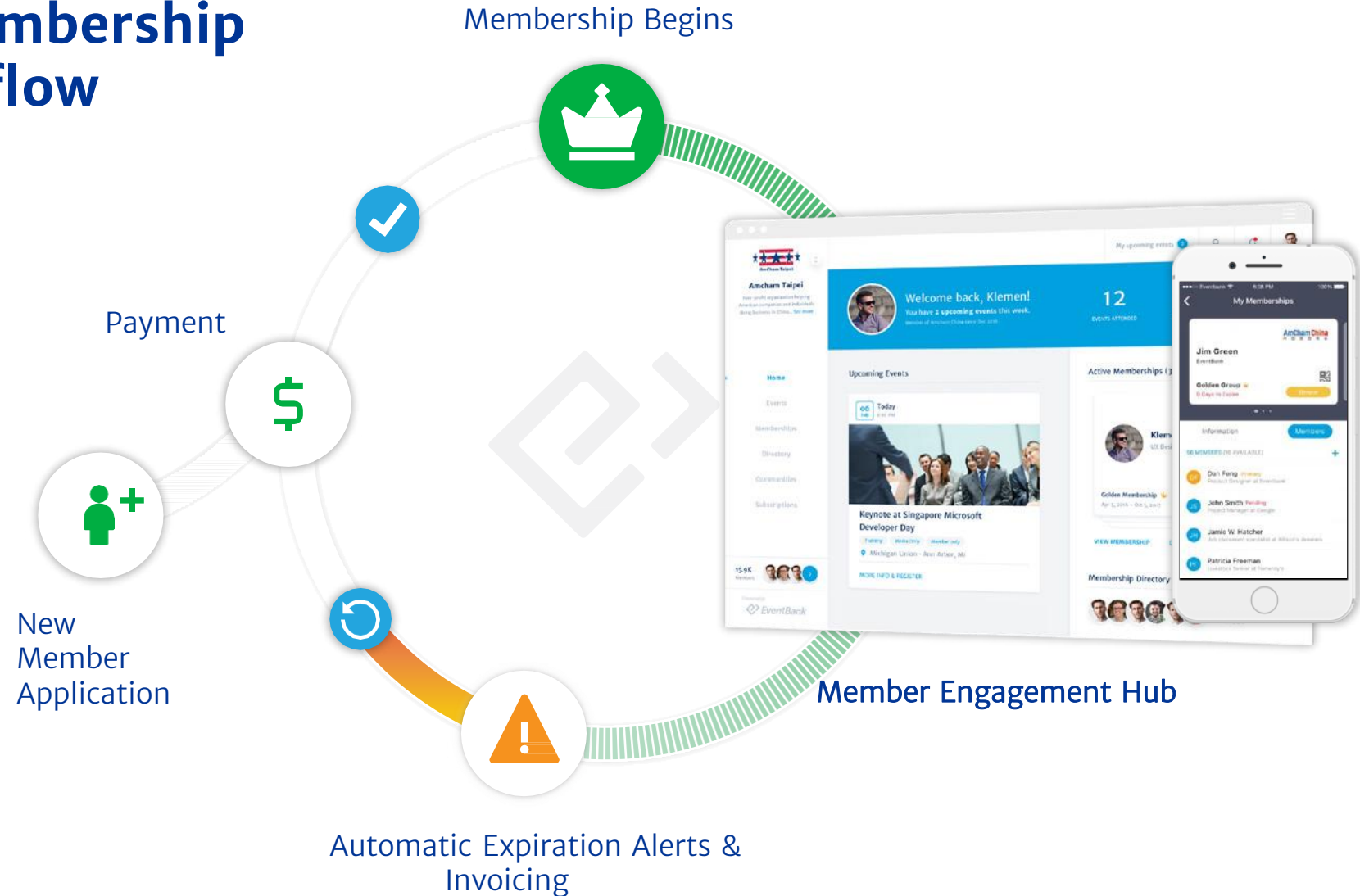
## Automated

- 1 Easily create online applications, collect membership dues using one of many online payments and monitor your revenue in real-time.
- 2 Create as many Membership types as you need and allow Members to update their information at any time.
- 3 Streamline renewal process and increase renewal rates with automatic notifications for both you and your members.
- 4 Make it easy for members and non-members to find offers and information about your members with Member Directory.



# Membership Management

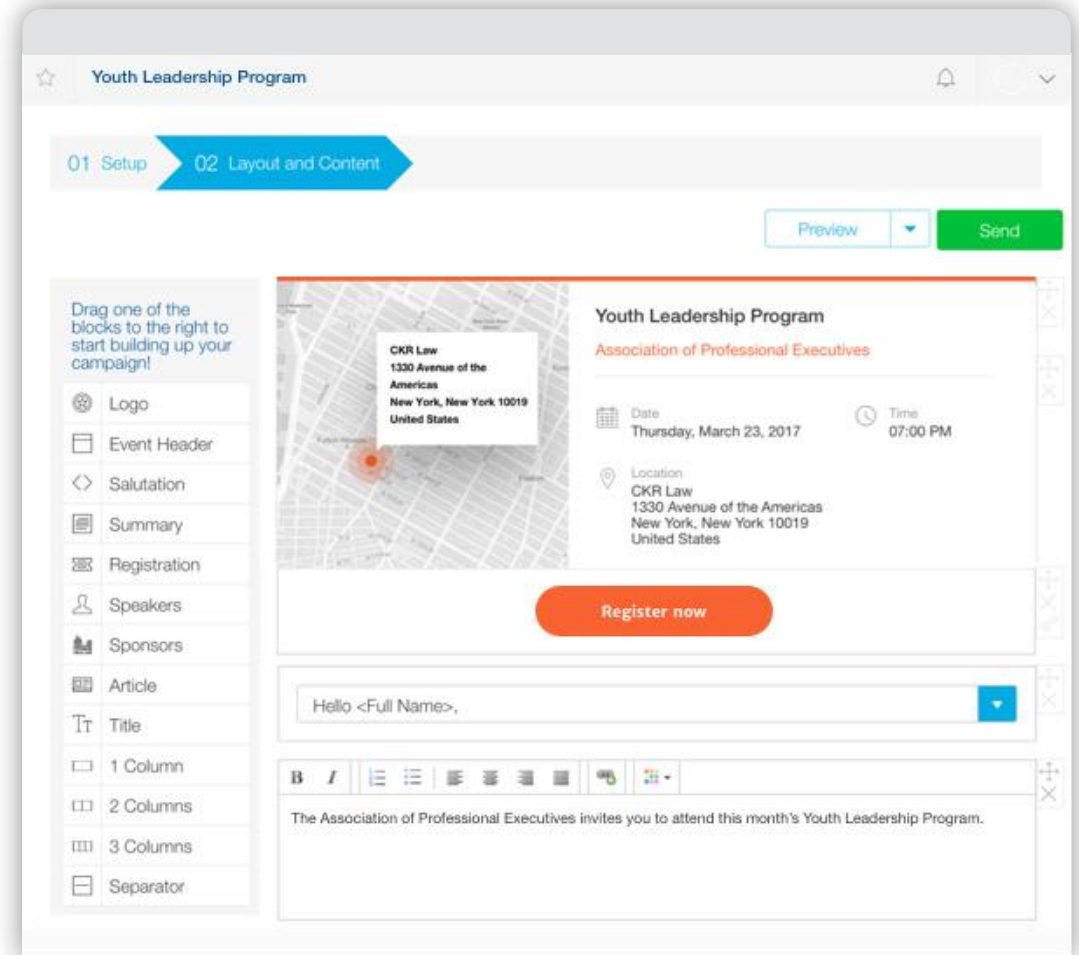
## Automated Membership Renewal Workflow



## Member Communication

### Connect with your Members on a personal level

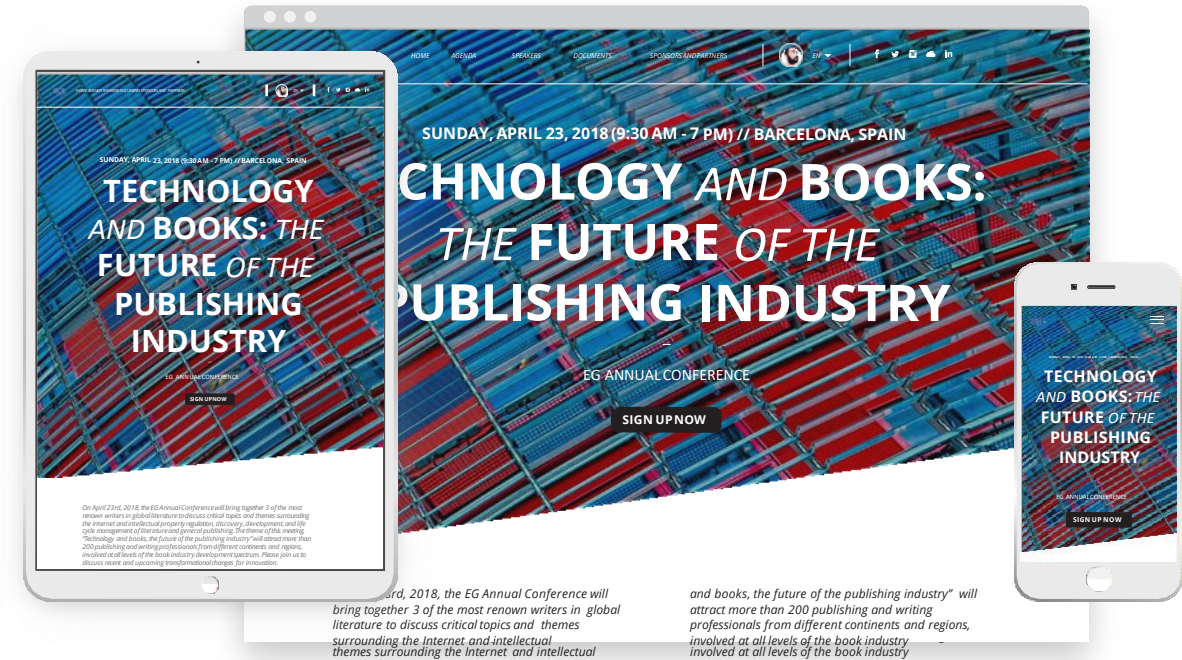
- 1 Create professional, branded newsletters, event invitations, and marketing campaigns in a few clicks.
- 2 Optimize the success of your outreach by analyzing the performance of your email campaigns.
- 3 Deliver automated event and Membership renewal reminders which can be segmented by role within an organization.
- 4 Acquire more subscribers by embedding custom newsletter signup forms anywhere.



# Event Management

## Quickly create and manage events

- 1 Automatically generate your event marketing materials with branded websites and emails.
- 2 Fully customize accepted event payments, tickets, registration forms, and check-in locations.
- 3 Create detailed “Event Blueprints” for regular events (networking, quarterly events) so that future events of the same type can be created in minutes.
- 4 Full on-site tool kit to manage preregistered check-ins, new walk-ins, and the financial details of all attendees.





## Onsite Experience

### Impress attendees before, during and after the Event

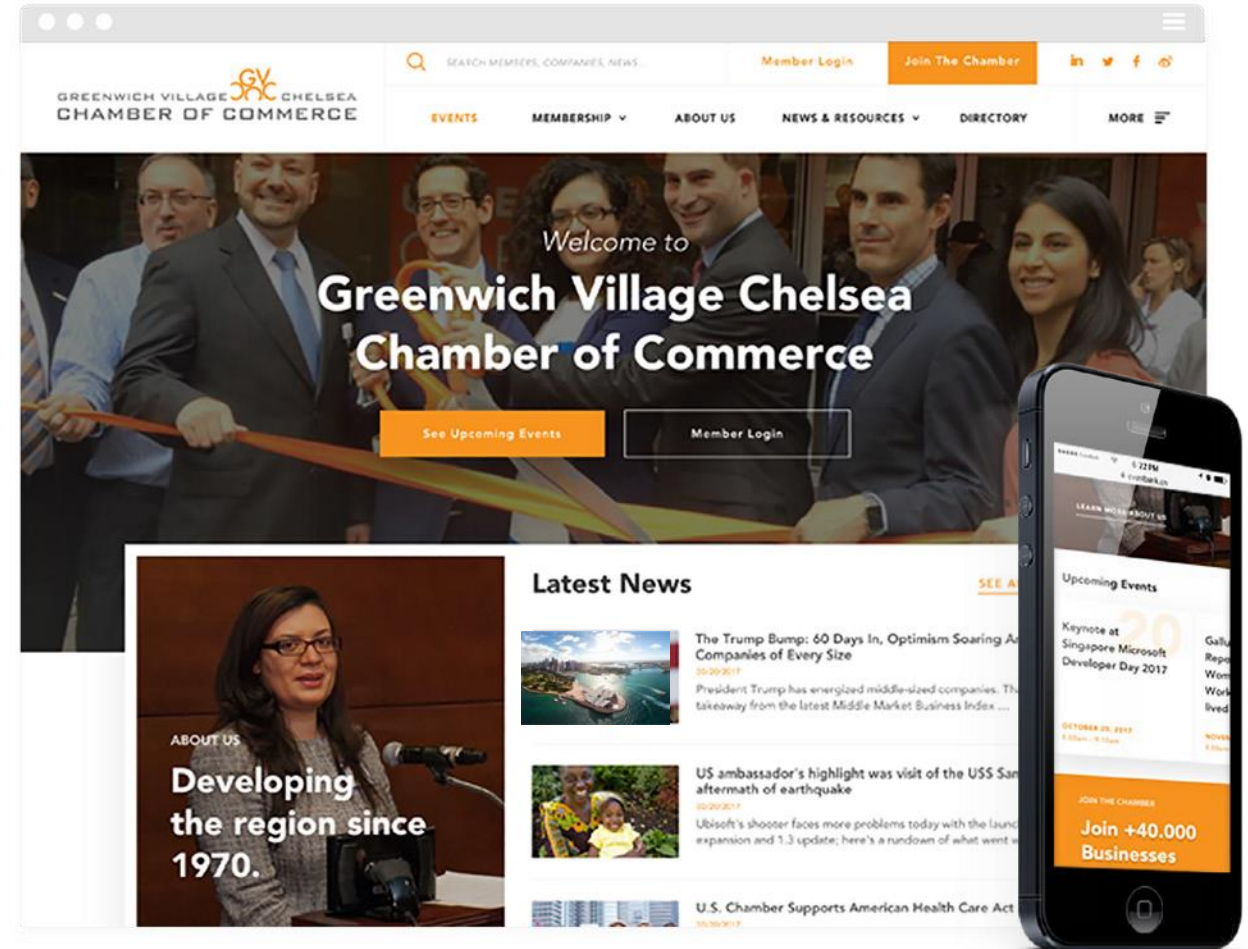
- 1** Manage registrations, collect payments, and facilitate smooth check-ins onsite with the EventBank Manager App, directly from the platform or let attendees self check in with Self Check-In Kiosk.
- 2** Create simple and professional badges directly from the platform. Save badges to PDF to pre-print or print onsite upon check in.
- 3** Track attendance for each session on an individual attendee level and prevent over-booking with Multi-Session Management tool.
- 4** Keep attendees informed during the event with easy access to all event information, agenda, session documents and social media sharing via the EventBank App for attendees.



# Website Development

## Get a professional, responsive Chamber website

- 1 Create lasting impressions on your Members no matter what device they use with a website that integrates with EventBank.
- 2 Get more traffic and grow your business by having your website optimized for search engine rankings.
- 3 Feature open job positions on your Chamber's website either from your Members or HR companies.
- 4 Generate additional, recurring revenue by adding customizable advertisements on your new Chamber website.





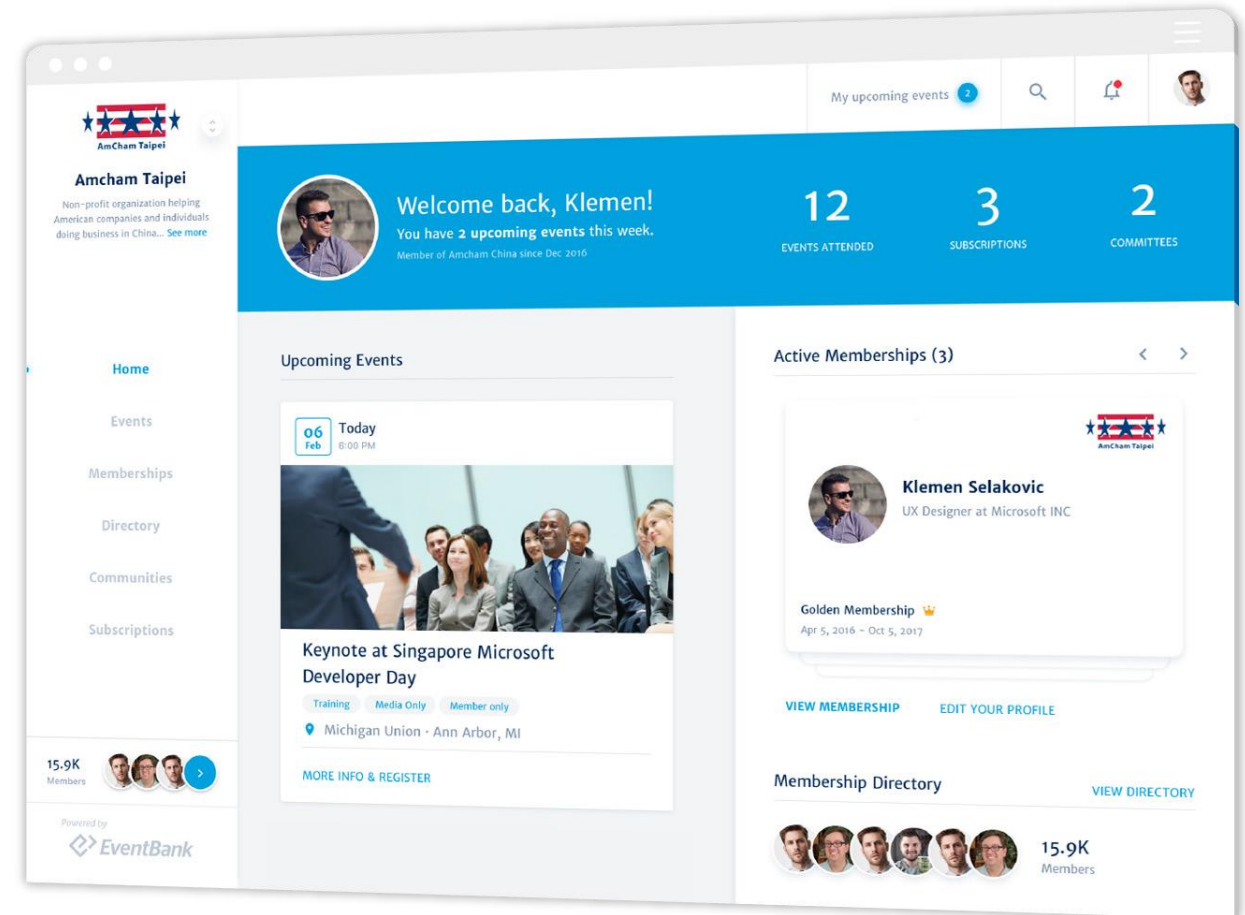
**Member Experience**

**Deliver amazing experiences  
for your Members**

# Member Engagement Hub

## The central hub for everything your Members need to know

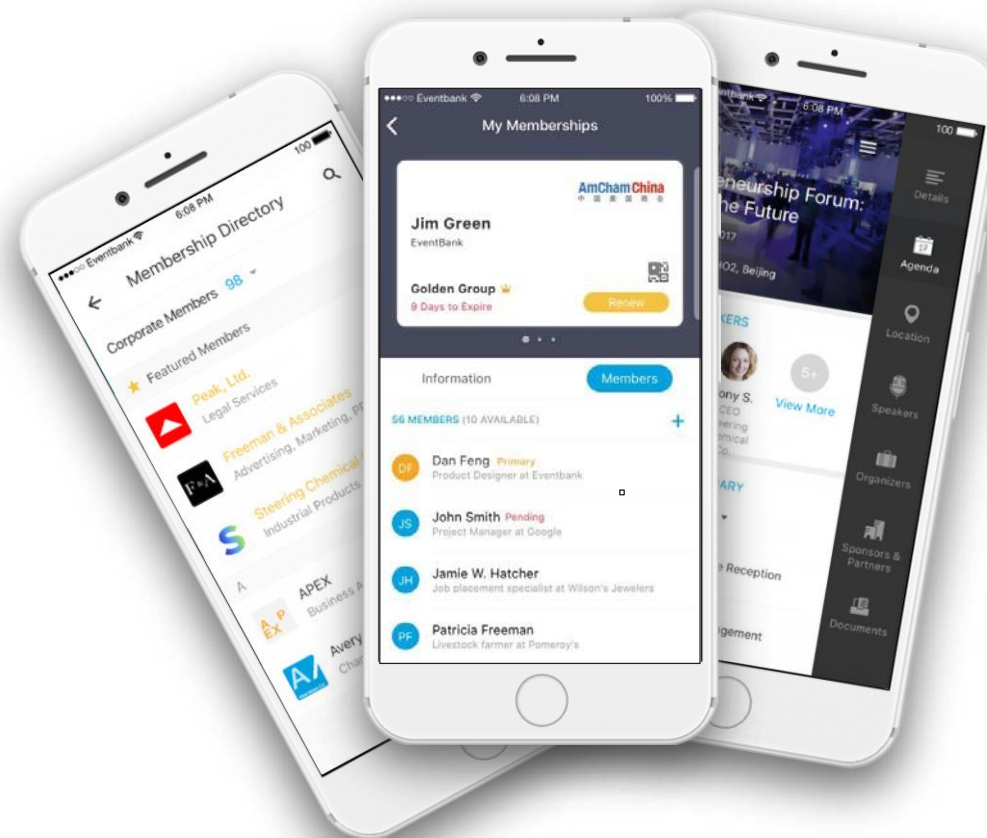
- 1 Communicate membership status in real time with renewal notifications built in.
- 2 Update personal information which automatically syncs back into the CRM.
- 3 Easily view and register for upcoming events.
- 4 See all email communication and interaction history with your Chamber & update email subscription settings.



# EventBank Mobile App

## Member benefits available from anywhere

- 1 Find other members and their information and offers in Mobile Membership Directory.
- 2 Access Virtual Membership card to check-in at events and get member benefits anywhere.
- 3 Easily check in to events and have all event information including agendas, bios, event presentations & documents *in the pocket*.
- 4 Update email subscription and membership preferences directly from the App.



EventBank App



## Customer Stories

**Actions speak louder than words**

A portrait of Graham Norris, a man with short dark hair, wearing a dark suit, white shirt, and a patterned tie. He is looking directly at the camera with a slight smile. The background is a blurred cityscape.

## Graham Norris

Senior Director of Communications at the  
American Chamber of Commerce in China.

# AmCham China

中 国 美 国 商 会

The **American Chamber of Commerce in China** is an organization that helps American companies succeed in China through advocacy, information, networking and business support services.



**360+**

Events



**12M+**

Emails



**50k+**

Contacts



**5k+**

Transactions

## Running Hundreds of Different Events Every Year

Conferences • Trainings • Seminars • Roundtable Discussions  
CEO Spotlights • Annual American Ball • Business Trips  
Appreciation Receptions

“EventBank's platform is exceptionally flexible and can handle many events of any size. EventBank has boosted our reputation as an organization that employs sophisticated tools for the benefit of our Members.”

The **Queens Chamber of Commerce (QCC)** fosters economic growth and prosperity in the most diverse community in the United States. With over a century of leadership, the Chamber promotes the interests of businesses through advocacy, networking, and education. The QCC community includes over one thousand Member organizations with more than 90,000 employees.



**60+**

Events



**90k+**

Community Members



**4k+**

Companies



**1k**

Corporate Members

“We needed a much more user-friendly back-end to manage our Members and eliminate the very technical back-end of Weblink, the software we used before.”

**EventBank was a clear winner.**

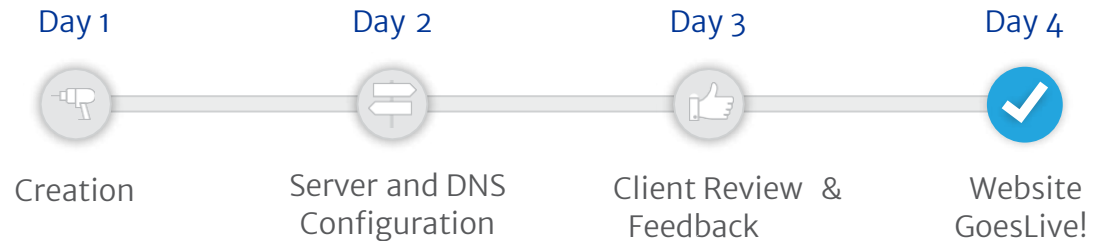






For over 60 years, the **Greenwich Village–Chelsea Chamber of Commerce (GVCCC)** has served as the leading voice of business in their communities. Founded in 1949 by a select group of small business entrepreneurs in Greenwich Village, the Chamber has steadily grown to service Greenwich Village, Chelsea, SoHo, NoHo, Union Square, Flatiron, and the East Village.

### Website delivered in 4 days



“When we were researching which company should build new website for our chamber, we only had two criteria – time and price. EventBank has beaten all other companies we have considered by large margin.”

Working with EventBank

**Well begun is half done**



# Working with EventBank

We'll provide everything you need to hit the ground running and ensure your cooperation with us is a success from the very beginning.

## 1 Dedicated Customer Success Manager

As soon as you become our client, you will be assigned an experienced Customer Success Manager who will create your account and schedule a **Kick-Off Call** to create a personalized onboarding plan for you.

## 2 Training

We will provide hands-on training that will enable your team to fully understand the software.

## 3 Regular Webinars

The EventBank Webinars are interactive online seminars conducted on a weekly basis from Tuesday to Friday covering different modules of the platform.

## 4 EventBank HelpDesk

An online knowledge portal with the FAQs, how-to articles, and EventBank Tutorials on how to get the most of EventBank platform.

## 5 Support

Email: [support@eventbank.com](mailto:support@eventbank.com)  
Live Chat: Chat with one of our Customer Success Specialists to get instant feedback.



Overall	★★★★★ 4.5/5
Ease of Use	★★★★★ 4.5/5
Customer Service	★★★★★ 5/5



An all-in-one award-winning cloud platform  
for all your engagement needs.



[chamber@eventbank.com](mailto:chamber@eventbank.com)  
[www.eventbank.com](http://www.eventbank.com)