



# Community Engagement Solution

Connecting with your community is more important than ever. Enable them to thrive no matter where they are with the most powerful solution on the market.



## Engagement can be **Challenging**

Signing up new members, collecting dues, planning events, creating engagement programs, collecting feedback... the work never stops. But it doesn't have to be this way.





Event management



Email campaigns



Finance & payments



CrM



Code-free website



Task management



Mobile apps



Metrics & analytics



# EventBank, An All-In-One Platform For **All Your Engagement**

One powerful, easy-to-use cloud platform with the best event management, membership management, email marketing, CRM, finance, analytics, tasks & mobile apps.










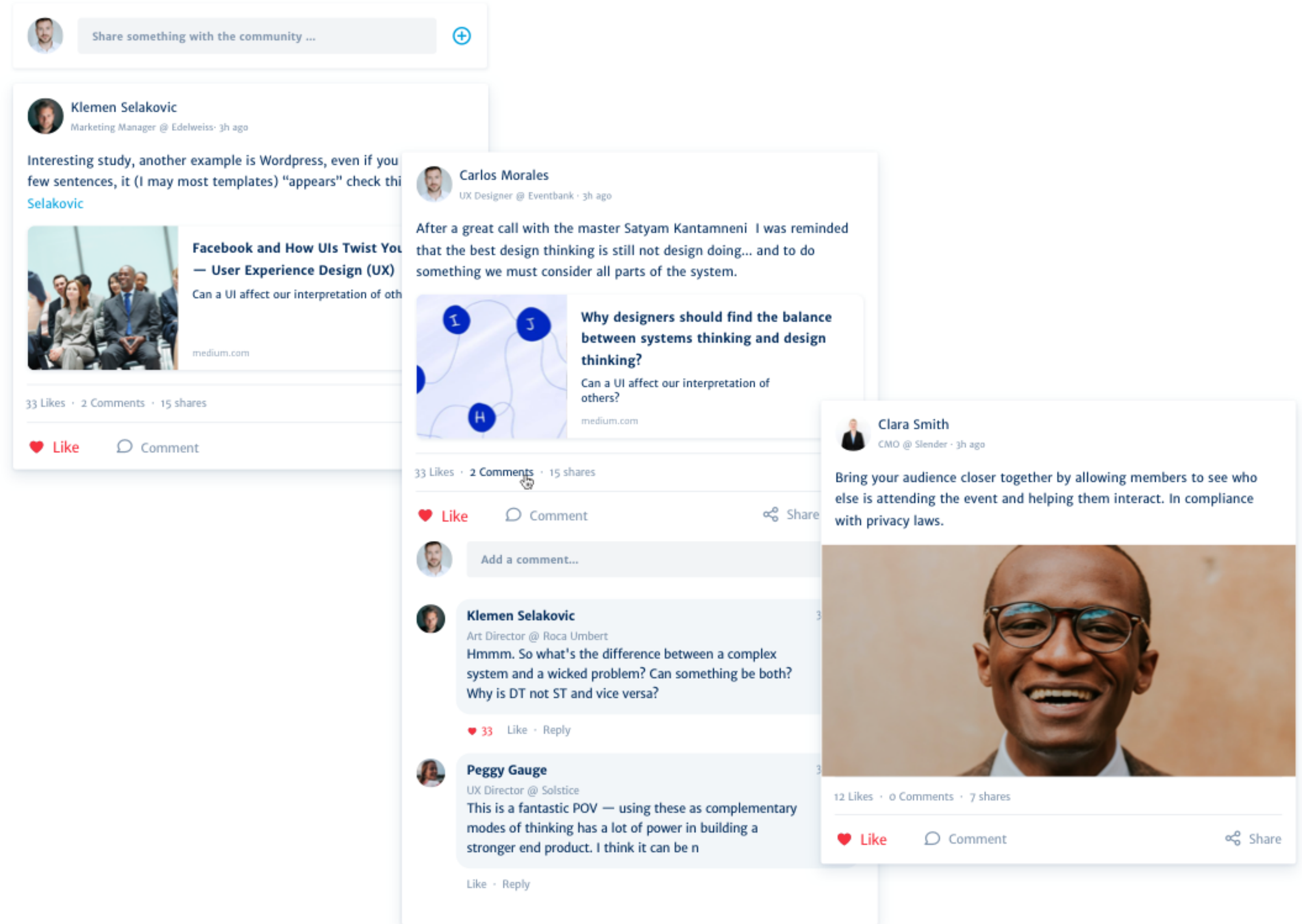


Community

# A Place To Engage And Exchange Knowledge

Give your community a digital place where they can share their ideas, discuss various topic and stay social even when meeting in person is not an option.

-  Live Feed
-  Comments & Discussion
-  Member Directory
-  Social Sharing
-  Announcements





Community Groups

# Spark Discussions In Open Or Private Groups

Make it easy for everyone to find like-minded people and topics that matter to them so they can network with each other and exchange their opinions.

- Public & Private Groups
- Unlimited Commenting
- Custom Reactions
- @Mentioning
- Profiles

### YOUR GROUPS

Groups you are part of

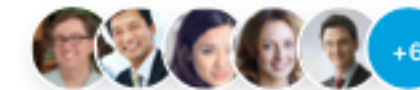


#### Board Members

12 Members • 2 posts a day

Hidden

VIEW GROUP



#### Marketing Comitee

24 Members • 10 posts a day

Private

VIEW GROUP



#### Annual Gala Group

45 Members • 10 posts a day

VIEW GROUP

### MOST POPULAR

Groups that have the most engagement



#### Stock Trading

66,767 members • 10 posts a day

JOIN GROUP



#### VR technology - a life of alternative travel

66,767 members • 10 posts a day

JOIN GROUP



#### Health and Wellbeing community

66,767 members • 10 posts a day

JOIN GROUP



#### VR technology - a life of alternative travel

66,767 members • 10 posts a day

JOIN GROUP





Business Card Exchange

# Help Business Happen

Enable your community to create and share their own digital business cards, manage their contacts and effectively network with everyone no matter where they are.

- Unique QR-Codes
- Available on all devices
- Custom Privacy Settings
- Business Card Scanner
- Individual CRM Storing

	<b>Simen Alexander</b> Art Director at Slender	<a href="#">VIEW CARD</a>	
	<b>Carolyn Thomas</b> Sales Director at Inview Inc.	<a href="#">VIEW CARD</a>	
	<b>Wayne Lambert</b> CMO at Milwaukee Transfer	<a href="#">VIEW CARD</a>	
	<b>Amelia Poole</b> UX Designer at Microsoft INC	<a href="#">VIEW CARD</a>	
	<b>Carolyn Thomas</b> Marketing at Edelweiss Real State	<a href="#">VIEW CARD</a>	
	<b>Wayne Lambert</b> General Manager at Waynes	<a href="#">VIEW CARD</a>	
	<b>Amelia Poole</b> UX Designer at Hello Dolly Inc.	<a href="#">VIEW CARD</a>	

**Share your business card back?**

You recieved a business card. See all recieved cards in [Business Cards page](#) on your profile.

**George Miller**  
Operations Manager at Sheffield Tech

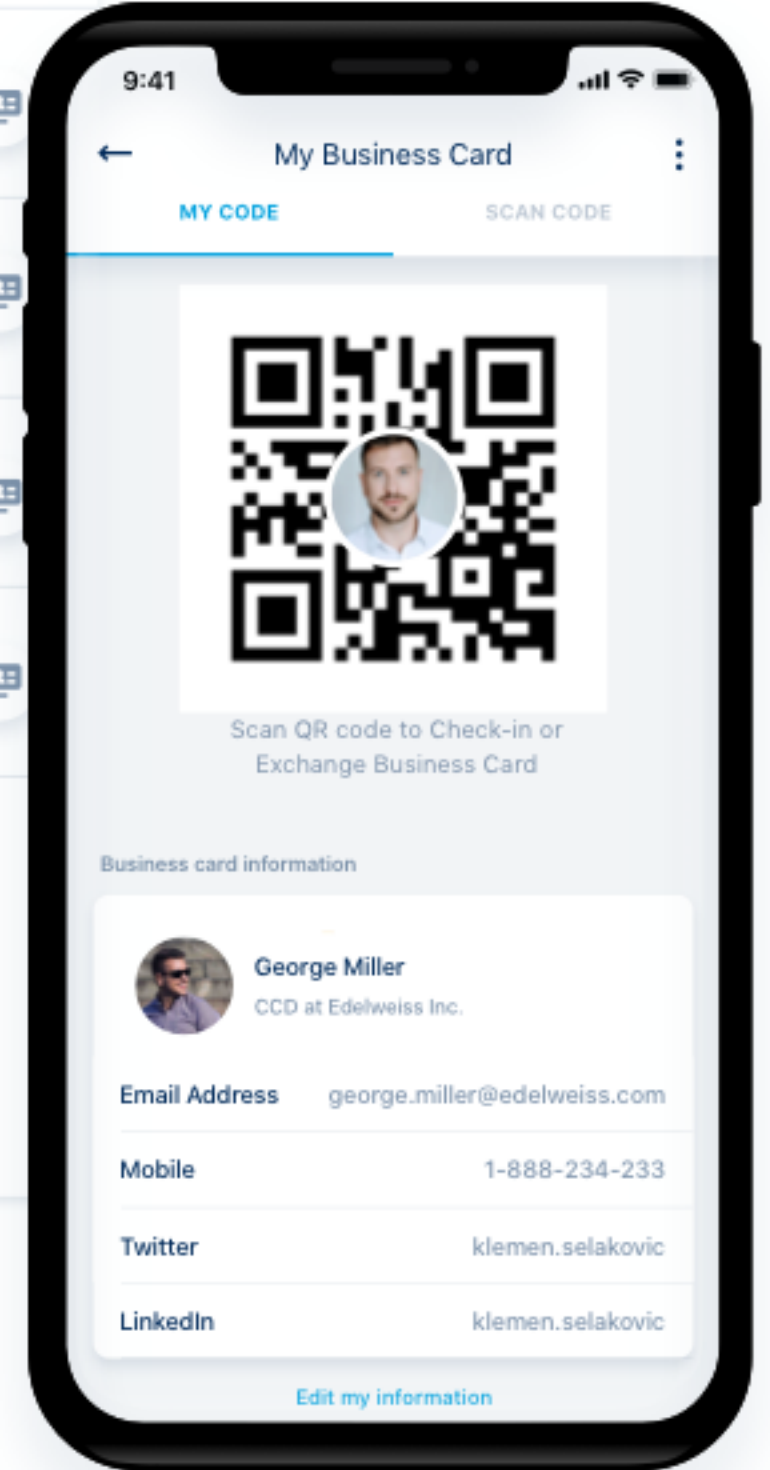
Email Address: **george.miller@shefftech.com**

Mobile: **1-643-25254**

Twitter: **george\_miller**

LinkedIn: **georgemiller**

[DON'T SHARE](#) [SHARE BACK](#)





Direct Messaging

# Let People **Talk**

Make it your business to enable everyone in your community develop lasting relationships with you and each other via 1-on-1 chats with option to share business card.

- 1-on-1 Direct Chat
- Gifs and Emojis
- Media Sharing
- Location Sharing
- Privacy Settings

+ NEW MESSAGE

**Teunis Jan Veldhuizen** 3h ago

I like your product. Please send me your ...

**Jessica Fletcher** Yesterday

Thanks! 🙏

**Candice De Moreau** Sep 30

You: this is a really awesome chat app!

**Kelly Chen** Sep 30

You: Sure, next time in in SF for sure!

**Jonas Jörgensen** Sep 30

See you im the next event mate!

**Stella Zhao** Sep 30

Likewise! :)

**Stephanie Gross** Dec 30, 2018

You: any webinar coming up?

**Maria Fernandez Díaz** Dec 30, 2018

You: Un placer!

**Candice De Moreau**

Marketing Manager @ Facebook

VIEW PROFILE

👑 You are both members

*Springfield Chamber of Commerce*

This is the beginning of your direct message history with Candice De Moreau

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24/02/2020

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8:34 AM

Haha

8:34 AM

Hey Candice! 🙏

8:34 AM

Long time no see, since.. last event in Chicago! Great job there!

8:34 AM

Great! Glad you liked it, we loved your presentation.

8:34 AM

Oh, it was my pleasure



Community Setup

# Set The Rules Of Engagement

You are the boss of the engagement. Create and manage different groups, allow and restrict access or offer greater functionalities to paying members of your community.

- Advanced Filters
- Roles & Permissions
- Full Moderation
- Post Announcements
- Privacy Settings

**Membership Community** Community Feed is activated

Bring your audience closer together by allowing members to see who else is attending the event. You control when the community opens, what information to show for each participant. The community is available on all devices.

[View Live wall](#)

**Groups** (Community feed must be activated)  
Create multiple public or private groups inside the main Membership community.

Visible

**Members Public Discussion Group**

Public Group

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Members **21,234**

Hidden

**Board Members Discussion Group**

Private Group

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Members **12**

**Create new group**

Create a new group

[+ Create a group](#)

**Create new group**

Group name\*

Marketing Discussion Group

Write a group description

**Manage members**

Not invited (22304) Selected (1) In group (0)

Search members    [Select all](#)

	<b>Klemen Selakovic</b> CMO @ Milwaukee Transfer	<input type="checkbox"/>
	<b>David Nicholson</b> Marketing Manager @ Edelweiss Real State	<input checked="" type="checkbox"/>

**Group Privacy**

Hidden group (visible to members)

Private group (users must be invited)

**Group Members (0)**

[Add members](#)

**Filter members** [Reset All Filters](#)

List  Industry  <sup>2</sup> Position/Role

Company  City/Country  Membership Type

Send each new invitation





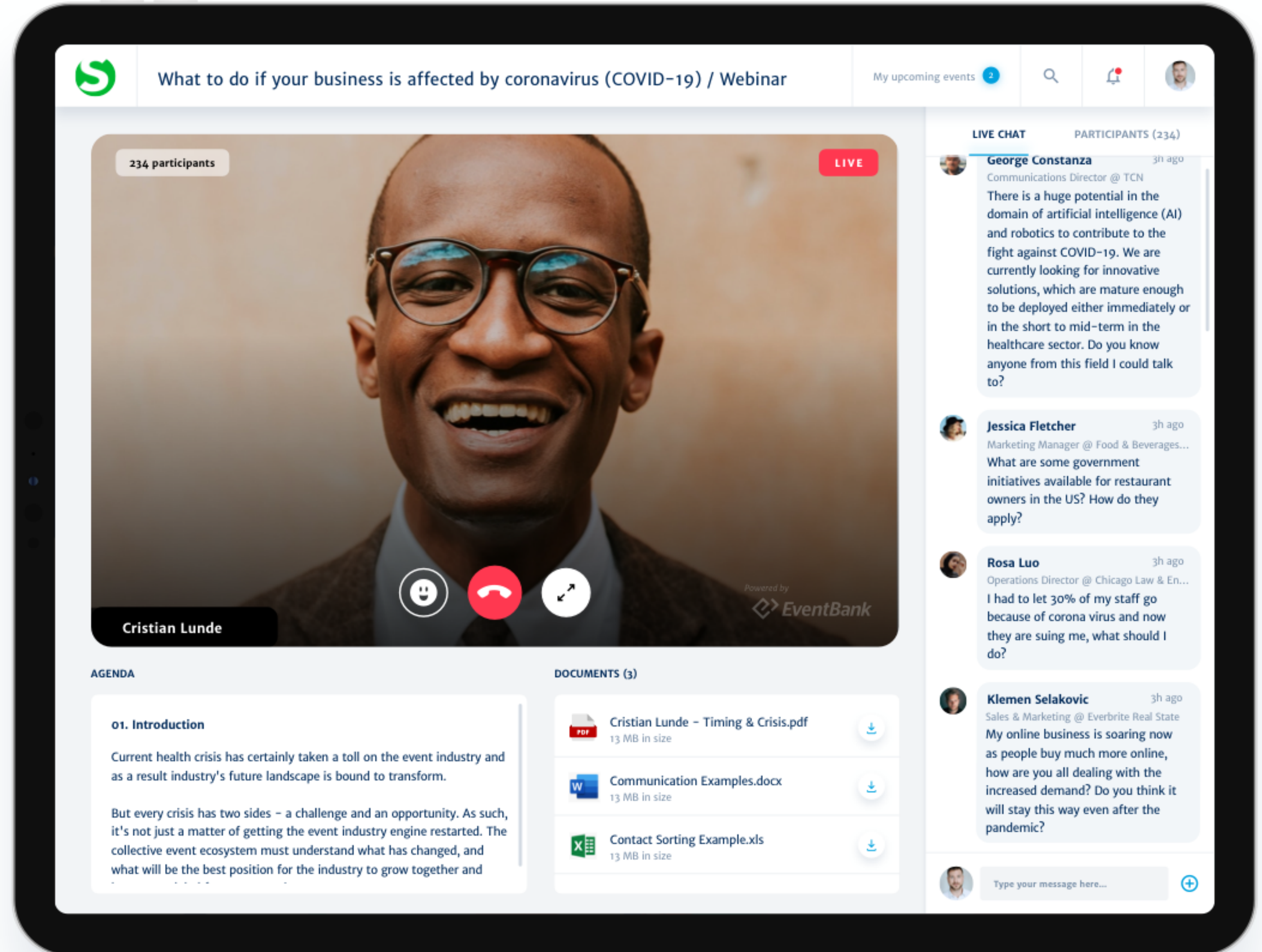
Online Webinars

# Your webinars, your branding

Run webinars directly from within the EventBank's all-in-one platform and provide your attendees with premium and seamless experience that gives them access to presentations, agenda, as well as ability to connect with each other.

- Access to Documents
- Attendee Chat
- Business Card Exchange
- Agenda

Webinar Engagement Solution  
Coming May 28!





Events Finance

# Make Payments Easy

Accept payments in multiple currencies and enable your community to pay you using their favorite payment methods with full visibility into transaction history.

- Secure Online Payment
- 50+ Currencies Available
- Discount Codes & Coupons
- Automatic Invoices and Receipts
- Customizable Refund Policy
- Onsite Payments Available
- Early-Bird & Member Pricing

### Select Payment Methods

- No payment method (This is a free event, you will still be able to create several tickets types)
- Allow Online Payment
- Allow Payment by Bank Transfer

Give the details for your preferred bank account for payment \*

- Allow Payment by Check

Give details for check payment \*

### Supported Currencies and Cards

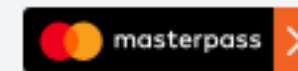
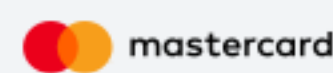
US Dollar

Euro

Select a currency

### Finance Settings

- Use organization's default finance settings
- Auto-generate invoices for all event orders automatically
  - Send invoices to online purchasers automatically
- Send receipts for all event payments automatically



### Billing address

- Use my personal address

Address \*

Country/ region \*

Province / state\*

City\*

Postal code / zip code

- Use my company address



### Invoice Details

Invoice Details

Taxpayer id (company only)\*

Select a delivery method\*

- Select a delivery method\*
- Pickup at the event
- By Mail

[Delete Invoice](#)

### Payment Method

- VISA

- mastercard

- UnionPay

- AMEX





Organization Dashboard

# Automate, Succeed and Back It Up With All the Data

All your event marketing efforts centralized in one place, with data available in real time so you can demonstrate your success.

- Performance Metrics
- Activity Timeline
- Unpays & Invoice Requests
- Tasks
- Campaign Details
- Revenue Breakdown

### Metrics

Approx. <b>\$201k</b> VALUE OF PAYMENTS ↑ 15%	<b>3</b> EVENTS 7,345 attendees	<b>2,346</b> NEW CONTACTS 34,445 total contacts	<b>6</b> CAMPAIGNS SENT 6 emails sent
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### Current (6) & upcoming events (1)

<b>Networking mixer</b> Current May 26, 2018 to mar 26, 2018 54% 995 / 1800 checked in	⋮
<b>New year policies &amp; regulation...</b> Current May 26, 2018 to mar 26, 2018 0% 0 / 1800 checked in	⋮
<b>Best practices on engagement...</b> Upcoming May 26, 2018 to mar 26, 2018 Registered: 54 Pending approval: 12	⋮
<b>Ceo breakfast series: richard...</b> Current May 26, 2018 to mar 26, 2018 0% 0 / 1800 checked in	⋮

[See all events >](#)

### Scheduled & recently sent campaigns

<b>New update!</b> Scheduled 5:00 pm, friday, 11 may, 2019 Scheduled recipients: 5,324	⋮	
<b>Spring is coming!</b> Sent Friday, 14 apr, 2019	Recipients: 5,324 Opened: 20% Clicked: 8%	⋮
<b>Best pracices on engagement...</b> Sent Friday, 14 feb, 2019	Recipients: 5,324 Opened: 20% Clicked: 8%	⋮

[See campaigns >](#)

### Revenue breakdown for last 6 months

\$ 3.2m (EVENTS ↑ 15%)      \$ 0.2m (OTHER ↑ 15%)

April 2018 breakdown:  
 - \$120,345 other  
 - \$1,079,888.345 events  
 - \$323,966.50 registration  
 - \$755,921.83 sponsorship

[See details >](#)

### Activity Timeline

- 18 apr: 3 people have bought the "professional pass".
- 18 apr: Klemen selakovic added a task send a follow up email
- 2019 18 apr: Mark thomson added a note  
Let's create group tickets for 10 people and add a discount coupon of 10% with it.

[See details >](#)

### Tasks assigned by me

- Accounts recivable – september event  
Assigned to sephanie welsh  
Crm Nov 2, 2019 - 8 am
- Marketing budget final draft  
Assigned to coraline andersen  
Events Nov 2, 2019 - 8 am

### Invoice requests 37

#670877 Sent	Jessie Xie Coca-cola co. - marketing manager apac	⋮
#340044 Requested	Miquel Barcelo Sa costa hotels & resorts - cmo	⋮

### Unpaid attendees 16

Anthony Laguardia ✓ iberia airlines - cmo	Amount Usd 1,500	⋮
Joseph Lompart ✓ Skoda - gm apac	Amount Usd 1,500	⋮



Empowering more than 500 amazing organizations in 50+ countries.







# Award-winning After-Sales Service

We'll provide everything you need to hit the ground running and ensure your cooperation with us is a success from the very beginning.

## Onboarding & Ongoing Support

Our Customer Success Experts are here to support you, every step of the way. Once you decide to adopt EventBank, you'll build a customized onboarding plan together that's designed to help you reach your most important goals, faster.

## EventBank HelpDesk

EventBank HelpDesk  
An online knowledge portal with the FAQs, how-to articles, and EventBank Tutorials on how to get the most of EventBank platform.

## Training

We will provide hands-on training that will enable your team to fully understand the software.

## Great Gets Better Every Week

EventBank gets better every week as we introduce new features and improvements to our platform. This way, you have a better product every week without paying anything extra.

## Regular Webinars

The EventBank Webinars are interactive online seminars conducted on a weekly basis from Tuesday to Friday covering different modules of the platform.





# Add-ons & Integrations

Our Event Automation Software has a wide range of features on its own, but you can also extend these features with add-ons, and by integrating EventBank with other applications you use.

## Add-ons

- Dedicated Subdomain & API Access
- Dedicated IP Address for Email Campaigns
- Website for your Organization
- Event Page Set-Up
- Onsite Support & Printer Rental

## Add-ons for EventBank App

- White-label option with own branding
- Attendee to attendee chat
- Live Event Wall
- Business Card Scanner (upcoming)

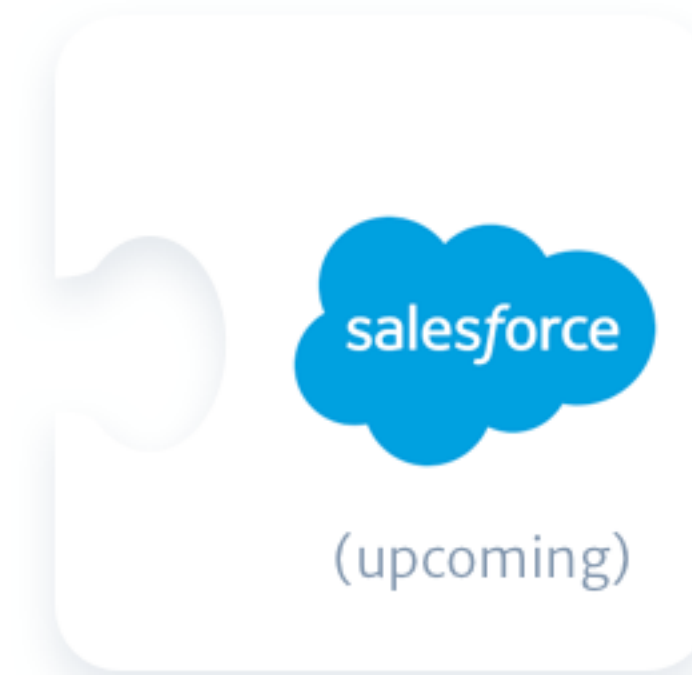


### EventBank APP

Allow your event attendees to engage with you and each other and receive important information about all of your events anywhere they are.



## Integrations



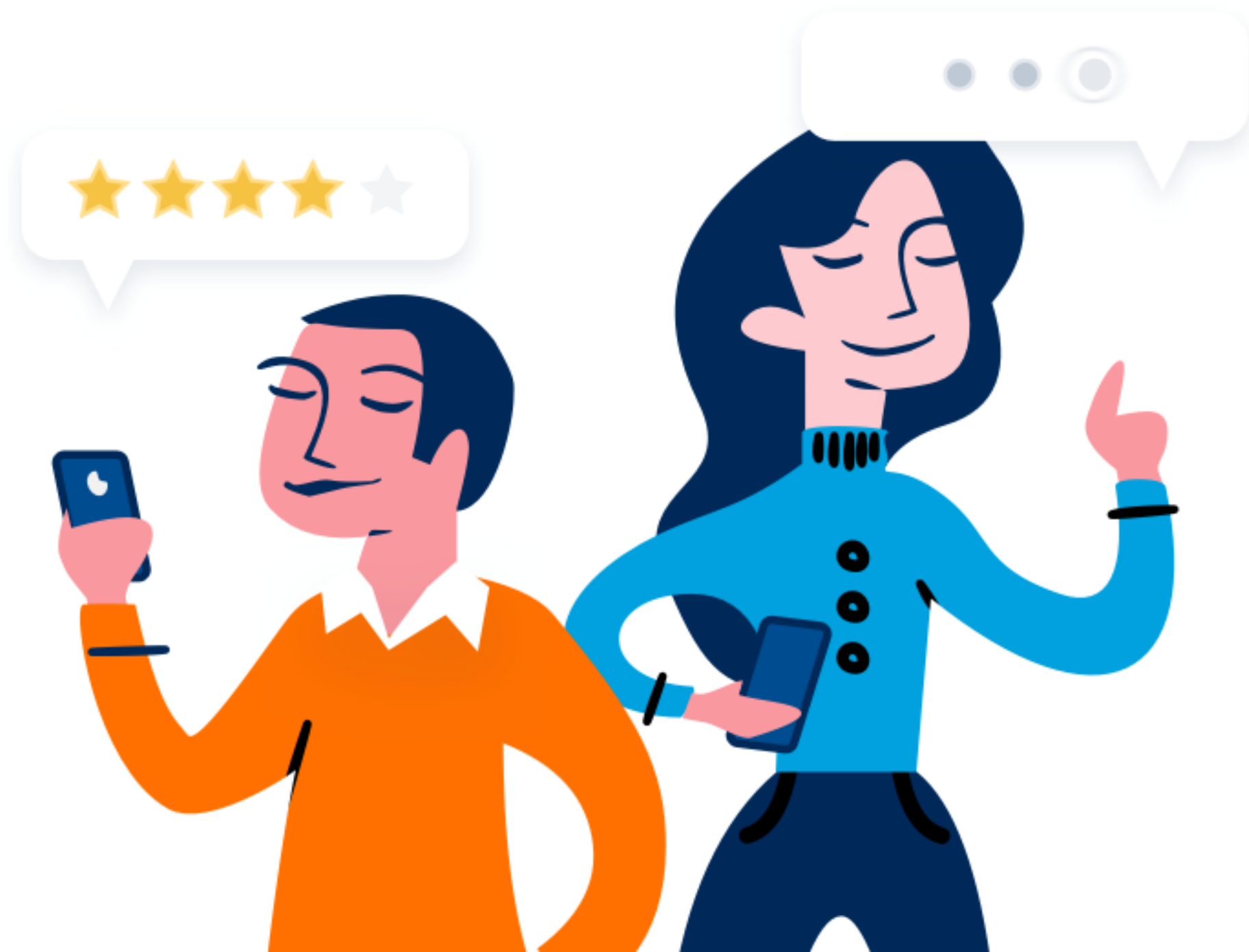




## Case Studies

### See What Our Existing Clients Have to Say

From small seminars and workshops to annual conferences and large summits, our clients love using EventBank for their events in over 50 countries around the world already. Here is experience of a few of them.



*We have tried many “popular” services to sell tickets to our events and it is clear that they don’t know their industry. Eventbank made the effort to think from an organizer’s perspective. Powerful, yet affordable!*

**Matthieu Bodin**  
Regional Manager, Startup Weekend



*EventBank is the best system I have ever used to manage and organize a 300+ person event, especially with its smart bilingual content editing system, very cool event page templates, and fast check-in approach.*

**Kai Cui**  
Marketing Manager at Financial Times



★★★★★  
4.5/5 from 87 Reviews



★★★★★  
4.8/5 from 34 Reviews



# Global Touchpoints

With customers in 50+ countries around the world, it is imperative we have to think both globally and locally.

## USA

### Washington DC

+1 888-218-1354

1775 Tysons Blvd,  
5th Floor  
Tysons, Va 22102

## China

### Beijing

+86 010-5642-1015

3-1, Tower D, Soho2  
9 Guanghua Road,  
Chaoyang, Beijing

### Shanghai

+86 21 6346 2015

18th Floor, Tower B  
China Overseas Bldg  
838 S. Huangpi Road,  
Huangpu, Shanghai

## India

### Bangalore

+91-080-4445-1023

43 - Residency Rd,  
Shanthala Nagar,  
Ashok Nagar, Bengaluru,  
Karnataka 560025 India

## Russia

### Moscow

+7 (495) 260-14-25

Aviamotornaya Street 8,  
Moscow

## Africa

### Nairobi

+254 722-739-409

Westcom Point on I.r.  
#209/4518  
Floor 3, Block a  
Nairobi  
Kenya

### Cape Town

+27 62-971-3405

1 Bridgeway Road,  
Bridgeways Precinct,  
Century City  
Cape Town 7441  
South Africa

## APAC

### Hong Kong

+852 3905 2030

10/f, Yf Life Tower,  
33 Lockhart Road, Unit  
7114, Wanchai,  
Hong Kong

### Jakarta

+62 21 2992 6654

The Plaza Office Tower  
41f, Jl. M. H. Thamrin  
Kav. 28-30, Jakarta,  
10350, Indonesia

### Kuala Lumpur

+60 123 201 171

Mercu 2, Level 40, No 3,  
Jalan Bangsar, KI Eco City  
59200, Wilayah  
Persekutuan, KI

### Manila

+63 (2) 396-5621

928 Arnaiz Avenue  
Barangay, San Lorenzo,  
Makati City, Manila, 1223  
Philippines

### Seoul

+82 2-455-3703

5, Yongmasan-Ro 32  
Gil,  
Gwangjin-Gu  
Seoul 04938,  
South Korea

### Singapore

+65 6815 0656

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# Community Engagement Software

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