



即时发布
2018年04月09日

首届 Ladies Who Tech 年度大会旨在缩减 STEM 行业内的性别差距

2016年世界经济论坛全球性别差距报告指出，全球行业性别差距将需要83年才能得以消除。在许多企业不断强调公司文化多样化和包容性的同时，巨大的性别差距依然存在于STEM行业(科学、技术、工程和数学)。

Ladies Who Tech (LWT)是于2016年由STEM行业的女性创立的社群平台。她们相信，通过启发更多女性探索她们在STEM职业中的潜力能挑战现状，同时提高人们对于STEM行业缺乏女性这一现状的认知，从而帮助企业提高多元化水平。

2017年，LWT已经针对STEM行业内各领域的女性（也有男性参与者）成功举办多场月度活动，涵盖高科技时尚，现代汽车，电商以及医疗健康领域。每次活动都与企业联合举办，比如拜耳、普华永道、通用汽车、易趣及娱乐业巨头迪士尼。受邀演讲嘉宾为来自多样背景的女性创业者、专家和企业领导人。通过分享她们在STEM行业中的历程，她们的动力，以及对于STEM方面的见解，鼓励了许多女性学生和年轻的职业女性。这些活动的促进作用不仅发挥在向经验丰富的专家学习，也发挥在针对STEM行业的互动社交、新机会获取和认知的提高。

“通过Ladies Who Tech，我们希望可以激励更多女性在职业生涯中选择STEM行业。同时也鼓励更多企业雇用STEM专业领域的女性。”Ladies Who Tech的联合创始人Charlene Liu在每次活动上都会提出这一观点。

今年6月2日，首届Ladies Who Tech年度大会将在上海举行。此次大会将分为两个环节。白天的活动在上海新天地安达仕酒店举办，内容包括主题演讲、专题研讨会、专题分会以及招聘会。晚上，普华永道创新中心将举办互动酒会，现场同时设有女性主导的新兴企业项目展示以及科技互动体验区。

此次年度大会旨在让STEM行业的学生，专业人士和公司一起参与对话，培养女性（及其男性盟友）获得新的社会关系，以及进一步的专业性发展。人工智能，区块链和大数据公司将展示他们尖端的高科技产品。参与者将拥有接触顶尖技术专家的第一手经历。宜家 and 通用汽车的领导者将发表演讲，由女性主导的创业公司将进行产品展示。同时，还会有STEM领域内特定版块的一系列专题研讨会和小型培训。大会设有招聘现场，求职者可以向各个公司咨询工作机会。组织者预计今年将会有超过1000名求职者参加招聘会。LWT欢迎女性和男性都加入年度大会，携手提高STEM行业对女性的重视。

“我们的口号‘打破陈规，成为榜样’就是希望社会大众可以意识到，女性一样可以胜任被视为男性主导的STEM领域的工作机会。”Ladies Who Tech的联合创始人Jill Tang如是说。



Email: ladieswhotech@outlook.com
LinkedIn: Ladies Who Tech
WeChat/Facebook/Instagram: LadiesWhoTech
Website: www.ladieswhotech.cn

为了使今年的 LWT 年度大会发挥更加深远的影响力，主办方正在寻找赞助商，演讲者，招聘合作方及社群合作伙伴。在发稿截止时，我们以及获得拜耳与宜家的赞助和支持。如您有兴趣成为其中一员，请通过邮件 ladieswhotech@outlook.com 获得更多详情。

日期：2018 年 6 月 2 日，星期六

白天活动：上午 9:00-下午 5:30（大会论坛、专题研讨会、专题分会、现场招聘会）

地址：上海市黄浦区嵩山路 88 号，上海新天地安达仕酒店三楼和五楼

晚间活动：下午 5:00 - 晚上 8:00（互动酒会，新兴企业项目展示，科技互动区体验）

地址：上海市黄浦区湖滨路 168 号无限极荟 3 楼，普华永道创新中心

门票：全天 680 元 / 仅限白天活动 580 元 / 仅限晚间活动 200 元

活动注册地址：<http://t.cn/RmhnGCm>

如需了解更多详情，请联系：

Charlene Liu

ladieswhotech@outlook.com



FOR IMMEDIATE RELEASE
9-APRIL-2018

First Ladies Who Tech Convention Bridges Gender Gap in STEM

According to the 2016 World Economic Global Gender Gap Report, it will take 83 years to close the global gender gap. While many corporations are embracing Diversity and Inclusion in their corporate policies, the gender gap in STEM (Science, Technology, Engineering and Mathematics) industries contributes immensely to the global statistics.

Ladies Who Tech (LWT) is a community platform started in 2016 by women working in the STEM industries. They believe in challenging the status quo by inspiring more women to discover their potential within STEM, while raising awareness of the lack of women in the STEM industries, ultimately helping corporations to have more diversity.

Throughout 2017, LWT has successfully held monthly events for women (and men) engaging in various spheres within STEM industries, from high-tech fashion to automotive, e-commerce and healthcare. Each event has been hosted in partnership with a corporation such as Bayer, PwC, General Motors, eBay, as well as entertainment giant, The Walt Disney Company. Guest speakers are women ranging from entrepreneurs, to professionals, and corporate leaders all from diverse backgrounds. By sharing their stories of their journey in STEM, their motivation, and their insights on STEM topics, they have inspired many female students and young professionals. These events have been a catalyst to not only learn from seasoned professionals, but also to network, learn of new opportunities, and build awareness in STEM industries.

“Through Ladies Who Tech, we want to inspire more women to take up STEM in their careers. We want to encourage more companies to hire women in STEM,” Charlene Liu, Co-Founder, explains at every event.

This coming June 2, the inaugural Ladies Who Tech Convention will be hosted in Shanghai. It will be a full day event divided into two sessions. The daytime session which include keynote speeches, workshops, breakout sessions, and a job fair will be held at Andaz Xintiandi, Shanghai. In the evening, a cocktail networking session will be hosted at PwC Innovation Centre, featuring women-led start-ups and an interactive tech corner.

The Convention aims to bring students, professionals, and companies from STEM together to engage in dialogue, while fostering new relationships, and further professional development amongst women and their male allies.



Companies in AI, Blockchain, and big data will present their cutting-edge high-tech products. Participants will have first-hand experience and exposure to leading technology and technology experts. Leaders from IKEA and General Motors will give speeches and women-led startups will showcase their products. There will be a variety of workshops and mini-training sessions for specific sectors within the STEM field. There will also be a job fair where job seekers can inquire about opportunities in various companies. Organizers anticipate 1000+ participants this year. The Convention welcomes both women and men to join and work together to raise awareness of women in STEM.

"Our slogan – 'break the stereotype, be a role model', is to remind society that STEM opportunities deemed as traditional men-dominated jobs can also be filled by women," said Jill Tang, Co-Founder.

To make this year's LWT Convention far-reaching and impactful, organizers are looking for sponsors, speakers, recruitment partners, and community partners. At press time, sponsors include Bayer and IKEA. Interested parties can email ladieswhotech@outlook.com for more information.

Date: Saturday, 2-June-2018

Daytime Session: 9:00AM-5:30PM (forums, breakout sessions, workshops, and job fair)

Venue: Andaz Xintiandi, Shanghai – 3/F & 5/F, 88 Songshan Road, Huangpu District

Evening Session: 5:00PM-8:00PM (cocktail networking session, startup fair, and interactive tech corner)

Venue: PwC Innovation Centre – 3/F Infinitus Mall, 168 Hubin Road, Huangpu District

Entry Fee: ¥680 full day / ¥580 daytime only / ¥200 evening only

For registration, visit: <http://t.cn/RmhnGCm>

For more information, contact:

Charlene Liu

ladieswhotech@outlook.com

2017—2018 年现场照片 PHOTOS FROM LADIES WHO TECH IN ACTION 2017-2018







Email: ladieswhotech@outlook.com

LinkedIn: Ladies Who Tech

WeChat/Facebook/Instagram: LadiesWhoTech

Website: www.ladieswhotech.cn

2018 Ladies Who Tech 年度大会邀请函 Invitation to Ladies Who Tech Convention 2018

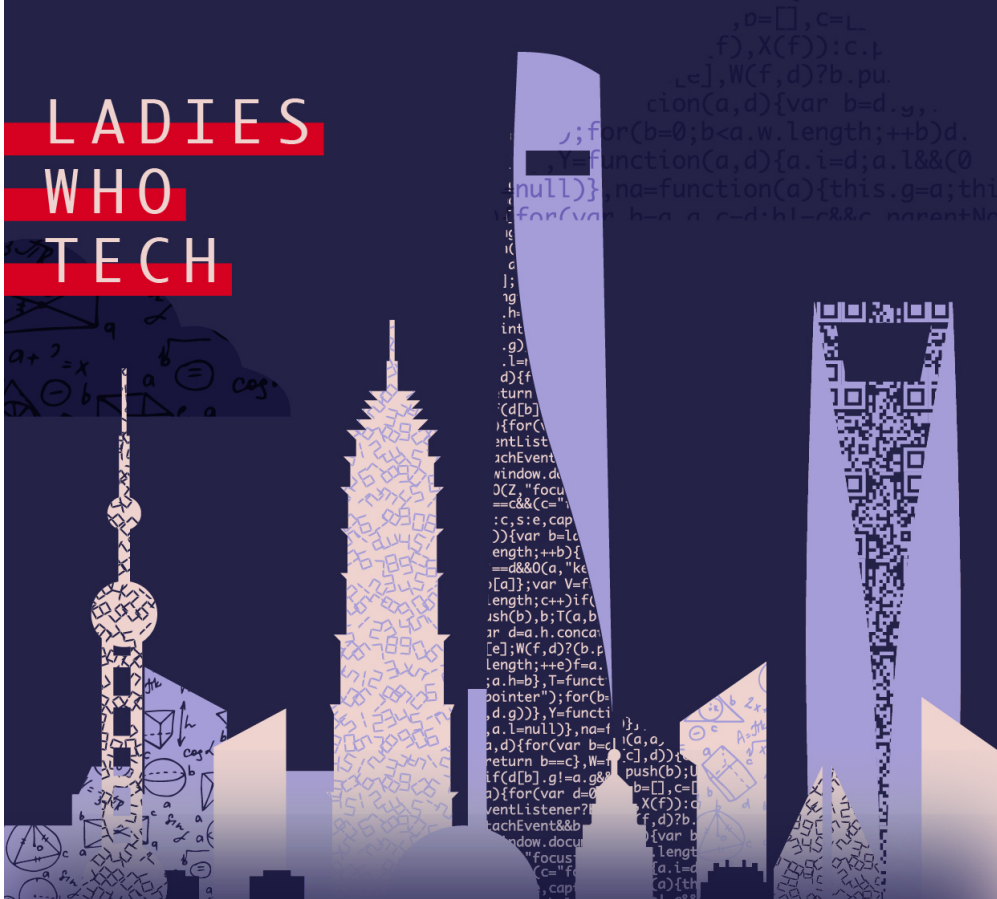
2018-06-02



CONVENTION

年度大会

LADIES WHO TECH



09:00-17:30

17:00-20:00

Andaz Xintiandi
88 Songshan Rd
Huangpu District
新天地安达仕酒店
黄浦区嵩山路88号

PwC Innovation Centre
3/F Infinitus Mall
168 Hubin Rd, Huangpu District
普华永道创新中心
黄浦区湖滨路168号3楼
无限极荟商场