



First Global Cross-Border E-Commerce Conference

An innovative, inclusive, strategic and collaborative approach to sustainable cross-border E-commerce

(Co-organized by the WCO and China Customs)

China National Convention Center
Beijing, China

9 – 10, February 2018

Who will attend: Customs administrations, other government agencies, international organizations, e-vendors/e-platforms, postal operators, express service providers, regional economic communities, academia and other stakeholders in the cross-border E-Commerce supply chain.



8 February 2018 (Thursday)				
9:00-22:00	Registration			
18:00-19:30	Welcome Reception			
Day 1: 9 February 2018 (Friday)				
8:30-9:00	Registration			
9:00-9:30	Session 1 Opening Ceremony			
9:30-10:00	Coffee break			
10:00-11:00	Session 2 Keynote speeches			
11:00-12:30	Session 3 - Panel Discussion New face of trade – How can we all benefit?			
12:30-14:30	Networking Lunch			
14:30-16:00	Session 4 - Panel Discussion Status quo is not a strategy – What should be done to adapt regulatory procedures?			
16:00-16:30	Coffee break			
16:30-18:00	Session 5 - Breakout Sessions 4 different intensive tracks with leading experts: focusing on discussions of “WCO Framework of Standards on Cross-border E-Commerce”			
	Track A	Track B	Track C	Track D
	Trade Facilitation & Simplification of Procedures What are best practices?	Safety & Security Mantra for safe and secure E-Commerce?	Revenue Collection Role of e-vendors / platforms and intermediaries?	Measurement & Analysis Who has Big Data and how to use it?
19:00-20:30	Gala Dinner			



Day 2: 10 February 2018 (Saturday)		
9:00-9:45	Session 6 - Panel Discussion Transformative technologies driving E-Commerce	
9:45-11:10	Session 7 - Round Table New challenges - new solutions	
11:10-11:30	Coffee break	
11:30-13:00	Session 8 - Breakout Sessions <i>2 different intensive tracks with leading experts</i>	
	Track E	Track F
	Cooperation New opportunities for fostering partnerships	Development Enhancing capacities and facilitating balanced development
13:00-14:30	Networking Lunch	
14:30-16:00	Session 9 - Keynote Speeches What Next – futuristic vision?	
16:00-16:30	Session 10 Closing Ceremony Joint Declaration on Cross-Border E-Commerce	
16:30-17:00	Session 11 Press Conference	