

2019



China Food & Beverage Manufacturing Technology Summit

Oct | Shanghai

Background

With the increase in disposable income of Chinese residents and upgrading of their consumption, consumers' demand for food is increasingly diversified. More and more people hope to obtain sustainable health from food. So the food industry is shifting from a competition for economies of scale to the innovative products and health values. It is estimated that by 2020, the sales of health products in China will increase to US\$ 69.6 billion, with an average annual growth rate of 10%-15%!

The national fitness campaign becomes popular. And the younger consumers talk about anti-aging nearly every day. It indicates that they all are eager to keep young and younger healthy life, no matter the elder people which occupy a higher proportion or the 80/90 "millennial generation" as new main consumers.

"The China Food & Beverage Manufacturing Technology Summit 2019" will be held in Shanghai in October, with topics about the raw materials, technological innovation and application, product upgrading, green packaging, and the improvement of supply chain efficiency in food and beverage industry, to meet the functional needs of digestive health, weight management, and female and male health etc. The summit will invite authoritative experts to bring cutting-edge research, help food and beverage companies understand R&D progress and market trends, increase production capacity, expand their connections, and grasp potential business opportunities.

Why Attend

- 25+ hot topics from industrial experts
- Market overview, Industry trends and Innovative technology
- Industry experts to share best practices and solutions onsite
- Strategies to create profitable products that meet consumer demands
- Technical seminars zone and Buyer-supplier matching service



Who Will Attend

- Nutritional/Dietary supplement production enterprises
- Functional beverage processing companies
- Dairy/milk drink processing companies
- Hospitals, scientific research institutes and industry associations
- Pharmaceutical enterprises
- The food inspection and testing institutions
- Food and beverage ingredients and raw material suppliers
- Processing equipment suppliers
- Packaging and label suppliers
- Printing enterprises
- Testing and measuring equipment suppliers

By Industry

By Job Position

- General Manager
- R&D Director/Manager/Researcher
- Technical Director/ Manager /Engineer
- QA Director/ Manager/Engineer
- Packaging Director/ Manager /Engineer
- Production Director/ Manager /Engineer
- Brand Management Director / Manager/Engineer
- Legal and regulatory Dept Director/Manager/experts
- Marketing Director/Manager
- Food beverage Consultants

Hot Topics

Developing and Formula

Digestive Health

Study on the Function and Mechanism of Probiotics
Cross-category Development of Probiotics and Prebiotics **Hot**
Market Analysis of Fermented Food and Beverage **Hot**

Weight Management

Study of Alternative Proteins **Hot**
Application of Plant Extracts in Nutritional Food **Hot**
The Type and Function Survey of Energy Bar **Hot**
Development of Fast Food and Meal Replacement Products
Innovative Raw Materials and Additives on Sports Nutrition Food

Female and Male Health

New Anti-aging Ingredients Application on Food and Drink **Hot**
Development and Application of Anti-Fatigue Enhances Energy Composition **Hot**
Food and Reproductive Health **Hot**

Manufacturing and Packaging Session

Application and Case Study of High-barrier Packaging Materials
Smart Label and AR Technology Improves the Transparency of Food Nutrition **Hot**
Beautiful and Functional Packaging under the New Retail Module **Hot**
Packaging Design for Enhanced Portability **Hot**
Study of Innovative Packaging Materials
Innovative Application of Bio-based Packaging Materials
Research Progress of Smart Packaging **New**
Packaging Printing and Food Safety **Hot**
Traceable Packaging Solution for the Food Industry **Hot**



Non-thermal Processing Technology Application in the Food and Beverage Industry

Study of Smart Manufacturing in the Food and Beverage Industry

Discussion on Food Processing and Automatic Production

Portable Nanochips Application in Safety Testing of Food and Beverage **New**

Application of Robotics in Food and Beverage Processing

Previously Invited Speakers (Partical List)



Mr. Xichang Wang

Executive Dean,
Shanghai Ocean University
Vice President and Secretary General,
Shanghai Society of Food Science



Dr. Christopher Martoni

UAS Labs, Scientist



Dr. Chengzhang Liu

VP of Convenience, Catering Business,
Ting Hsin International



Mr. Tonii Yan

Industics, VP/Partner



Mr. Bin Zhang

CEO, Halmana Beverage Inno-Lab



Mr. Katsushima Norimitsu

Oversea Manager of Vinegar Business,
Kewpie



Dr. Lixin Lu

Dean, Institute of Packaging Technology
and Engineering, Jiangnan University



Mr. Liebing Sun

President, Technimark China



Mr. Yun Lin

Professor, Senior Engineer of TSINGTAO
Brewery Shanghai Minhang Co., Ltd.



Mr. David Zhang

GM, Oatly



Mr. Wenling Ma

Professor, Doctoral supervisor,
Former Second Military Medical University



Dr. Liang Chen

Senior R&D Engineer, Amway (China)
R&D Center,



Ms. Fenjuan Ma

R & D Director, Shanghai Chenguan Dairy



Mr. John Shi

GM of FSMP & Functional Foods,
Joincare

Inviting Delegates (Partical List)

ABF Twinings Beverages(Shanghai)Ltd.
ACCOM AUTOMATIC INSTRUMENT&EQUIPMENT(SHANGHAI)CO.,LTD
AGV Products Corporation
AmCham Shanghai's Food, Agriculture & Beverage Committee
Bloomage Freda Biopharm Co.,Ltd.
Bright Dairy & Food Co.,Ltd
ChemClean Tech Co. Ltd
Chiatai Qingchunbao Pharmaceutical Co.,Ltd.
Chic Food Science and Technology(Shanghai)Co.,Ltd.
China Shanghai Baby Network Technology Co.,Ltd.
Dong-E-E-Jiao Co.,Ltd.
Dongyang Beverage(Cooked)Co.,Ltd.
Dream workshop technology (Wuhan) Co., Ltd.
Fujian Biotechnology(Shanghai)Co.,Ltd.
Fresh Juice Industry (Kunshan) Co., Ltd.
Good Food's Stores Ecommerce Co., Ltd
Green thin Health Industry Group Limited
Green's bioengineering (Shenzhen)co.,Ltd.
Guangzhou Flower Flavours&Fragrances Co.,Ltd.
Haitong Food Group Co., Ltd
Halmana Beverage Inno-Lab
Handeson
Hangzhou Fei Chang Hao Shi Biology Tech
Hangzhou Kewpie Corporation
Hangzhou Tapoo Food
Hangzhou Wahaha Group Co., Ltd
Hestia Nutrition
Hunan new hope
Hunan you Zhuo Food Technology Co., Ltd.
Innova Market Insights
Jiangsu Hengshun Drinks Co.,Ltd.
Jiangsu Qingyuankang Biological Technology Co.,Ltd.
Jianhe Group / H&H Group
Jikuaifu Food(China)Co.,Ltd.
Jinwei beverage and Food Co., Ltd.
Joincare Pharmaceutical Industry Group Co., Ltd
Kewpie International
Kewpie Nantong
Luohe Heng Shuo Food
MASTER KONG HOLDINGS
Meiliangjia(Shanghai)Food Co.,Ltd.
MORINAGA FOODS(ZHEJIANG)CO.,LTD.
Nanjing Changqing Medicine Technology Co.,Ltd.
Newpack
Nikken Foods
Ningbo Yufangtang Biology Technology Co.,Ltd.
North China Pharmaceutical
Nu Skin
Nutraly(Anyang) Biotechnology Co.,Ltd.
Oatly China
Perfetti Van Melle Confectionery(Shenzhen)Co.,Ltd.
Po-Li Food Industry(Kunshan)Co.,Ltd.Co.,Ltd.
Puwei Food Developing (Shanghai) Co.,Ltd
Qingdao Hyzlin Biology Development Co., Ltd
Real Cafe
Rousselot China
Shandong Aojing Food & Beverage Co.,Ltd
Shandong Longlive Bio-Technology Co.,Ltd
Shandong Nutrition Health Food Industry Association
Shanghai Ao Chen Food
Shanghai Bainuo Foods Co.,Ltd.
Shanghai Beverage Association
Shanghai Bocheng Biotechnology Co.,Ltd.
Shanghai Chaoxiangyuan Foodstuff Co.,Ltd.
Shanghai Chenguan Dairy Co.,Ltd.
Shanghai Customs District Food Center
Shanghai Fumingdu Food (A Little Tea)
Shanghai Fuweixiang Grease Foodstuff Co.,Ltd.
Shanghai Ge Wei Si Food
Shanghai Honghai Foodstuff Co.,Ltd.
Shanghai Houkuan Foodstuff Co.,Ltd.
Shanghai Hui Yuan Cereal Food Technology Co.,Ltd
Shanghai Institute of Technology
Shanghai Jialefu Foodstuff Industry Co.,Ltd.
Shanghai Jiao Tong University
Shanghai Juying International Trading Co., Ltd.
Shanghai Laiyifen Co., Ltd
Shanghai Liangyou(Group)Co.,Ltd.
Shanghai Maling Aquarius Co.,Ltd
Shanghai Newgenco Bioscience Co.,Ltd.
Shanghai Nuoshen Food Trading Co.,Ltd.
Shanghai Ocean University
Shanghai Qiao Run Food R&D Center
Shanghai Reli Galvanothermy Materials Co.,Ltd.
Shanghai Ruicheng Food
Shanghai Shidi Food Co.,Ltd.
Shanghai Society of Food Science
Shanghai Totole Food Ltd.
Shanghai Tramy
SHANGHAI WANT WANT FOOD GROUP CO.,LTD.
Shanghai Xuyang Food Co.,Ltd
Shanghai Youyou Mother and Baby Product Co.,Ltd.
Shanghai Zhi Lin Bio-Tech Co.,Ltd
Shanghai Zhunshen Industry and Trade Co.,Ltd.
Shanghai Ziquan Beverage Industry Co.,Ltd.
ShanghaiHoping Food Co.,Ltd
Shenzhen Yungchia Ink Jet Equipment Co., Ltd
Shuzhou Yi Shan Fang Food
SINODIS
Songjian (Shanghai) Bio-Tech Co.,Ltd
Standard Foods(China).Ltd
Sullair Asia
Suntory(Shanghai)Foods Co.,Ltd.
Suzhou Lei Yun Shang healthcare Products Co.,Ltd
Technimark China
Thailand South Seas Golden Dragon Corporation
TongYu Food
TSINGTAO Brewery Shanghai Minhang Co., Ltd.
UAS Labs
Uni-president Enterprises(China)Investment Co.,Ltd.
Ye Pu Du Restaurant Management(Shanghai)Co.,Ltd.
Zhejiang Conba Pharmaceutical Co., Ltd.

About US

Ringier Events

Connecting industry through information exchange!

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made.

For more information, please visit: www.ringierevents.com

Click here to watch
the 2018 conference video.

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2019 Ringier Conference

Sponsorship Packages Opportunities

NEW



We
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Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 21 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: The opportunity to experience first-hand what makes a best-in-class factory operate.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

 **Ringier Events**
Connecting industry through information exchange!

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Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze
Price(USD)		\$35,300	\$17,700	\$11,900	Plenary Session+Standard Booth
					\$10,800
					Parallel Session+Standard Booth
					\$6,900
					Parallel Session+Double Booth
					\$7,900
					Plenary Session+Double Booths
					\$12,100
					Plenary Session+Four Booths
					\$17,300
Pre & Post-event					
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB	
On-Site					
Opening Remark		√			
Brain Stoming			√		
Customized Parall Section		1/2 Day			
Brochure Insert into the Conference Bag		√	√	√	
Invite Two Specified Speaker		√			
Group Picture		√			
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√		
Factory Tour (no food or shuttle bus)		√			
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths
Tea Break & Video		√			
Dinner(Cocktail Party or Gala Dinner)		√			
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard	√			
Lucky Draw (The gift worth \$320 provided by the sponsor)		√			

Onsite Customized Activity	USD 11,900+
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- 1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 100 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8.The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)

Single Item Sponsorship

Limited to the speech sponsor or above

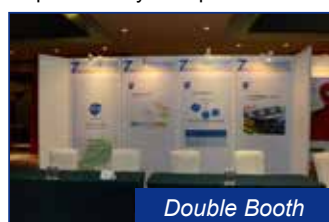
Benefit		Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor			Factory Tour
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth	
Price(USD)		\$10,500	\$5,500	\$8,750	\$11,350	\$2,500	\$2,700	\$2,900	\$3,150	\$4,950	\$17,500
On-Site											
Brochure Insert into the Conference Bag				√	√						√
Factory Tour (no shuttle bus)											√
Free Delegate Pass		2		2	2	+ 1	2	2		4	5
Full Page AD		1/2P		1P	1P		1/2P	1/2P		1P	1P
Speech Slot		1 Slot									
Booth	Standard Booth			√				√			
	Standard Booth +10min Seminar								√		√
	Double Booth +10min Seminar									√	
Tea Break & Video							√				

Notes:

- 1.Factory Tour: The organizer will organize participants to visit the factory and arrange for staff and photographers to accompany them.
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- 4.New Technology Seminar will be arranged during the coffee break or lunch time.
- 5.The decoration cost of the special booth is provided by the sponsor.



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies & Amenities Sponsorship

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)				
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook
Price(USD)	\$3,550	\$3,550	\$5,400	\$3,900	\$3,550	\$3,550	\$3,550	\$3,550	\$3,550
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit		Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)		\$2,800	\$2,700	\$2,500	\$3,150	\$2,150	\$2,250
On-Site							
Free Delegate Pass		+ 1	1	1	1	1	1
AD	Inside Front Cover		1P				
	Inside Back Cover			1P			
	Back Cover				1P		
	Bound Insert					1P	1P



Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included

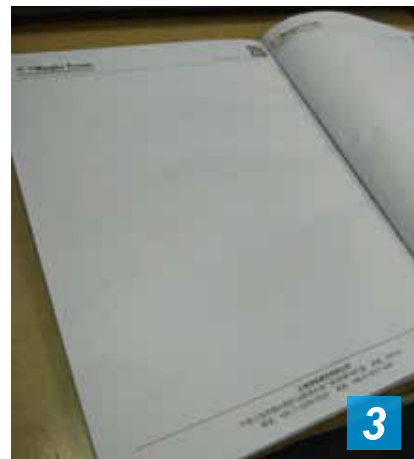
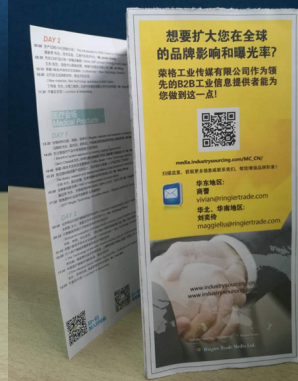
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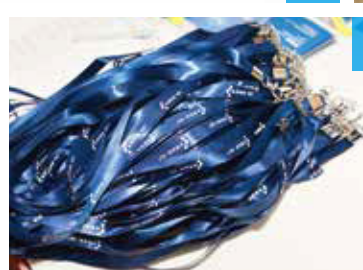
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4



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8



6

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover



9