

2019

Personal Care Technology Summit

New ingredients, New technologies, New
concepts, Shaping the trends of New Beauty!

Ringier Events

Connecting industry through information exchange!

Nov.20-21

Crowne Plaza
Guangzhou Huadu

Plenary
Session

Plenary Session:
Cosmetics Regulation
& Market Trends

Moisturizing

Moisturizing Skin
Care Anti-aging

Sun
screen

Sunscreen Whitening
and Anti-allergy

Hair

Hair
Care

Color

Color
Cosmetics

Sponsors

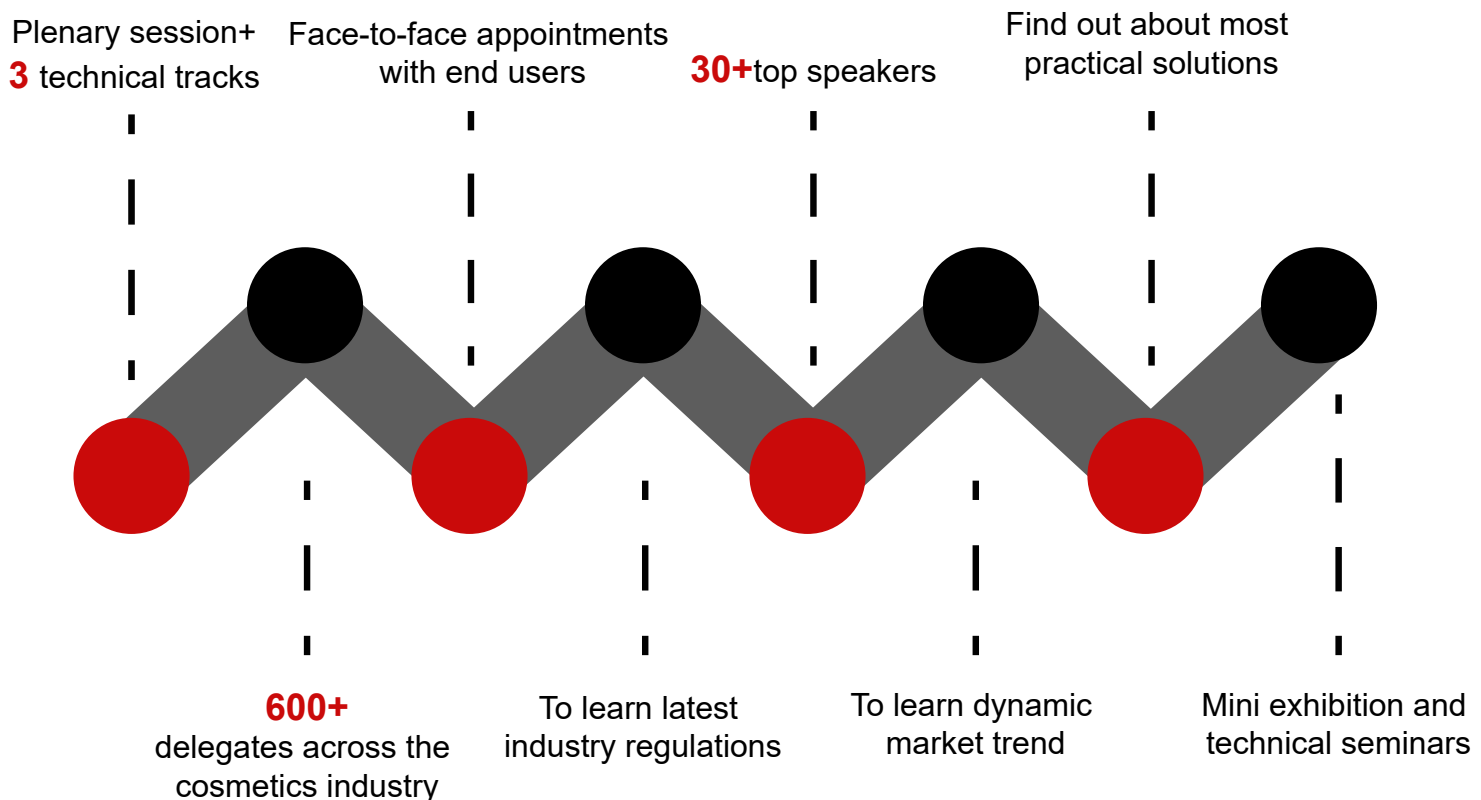


Smart Manufacturing Site Tour:
PANG's International Holdings Limited &
ShangHai Chasing M&E Co.,Ltd

Background

Cosmetics market in China is growing exponentially, with a scale of more than 300 billion. It is expected to reach 490.6 billion yuan in 2019. As the country's largest cosmetics industry, Guangdong accounts for nearly two-thirds of the national market. Ringier's Happi China Magazine is organizing "Personal Care Technology Summit 2019" on November 20-21 in Guangzhou, China. It has been held in Shanghai every year since 2004 and has been successfully held in Guangzhou for three times. PCT Guangzhou aims to explore the latest regulations and inspection, innovative formulation, hair care products development, etc. Joining us in PCT will be the best way to keep up to date with the latest developments in south China's cosmetics industry.

Key benefits of attending



Who will attend

- Governmental organizations and industry associations
- Personal care and cosmetics companies
- OEM and ODM in personal care and cosmetics
- Ingredients and surfactants manufacturers
- Production equipment manufacturers
- Packaging material, equipment and technology service providers
- Other relevant institutions

By Industry

- CEOs/Presidents/Vice Presidents
- Regulatory Affairs Supervisors/Directors
- R&D Supervisors/Directors
- Production & Manufacturing Supervisors/Directors
- QA/QC Supervisors/Directors
- Purchasing Supervisors/Directors
- Packaging Supervisors/Directors
- Research institutions//Associations/Government/Others

By Title

The factory tour were very well arranged, allowing us to get close to the internal production of the company.

—Amway (China)

PCT 2018 Review

365

days Marketing Campaign

5689

Direct call/faxout

15

Rounds email promotion/EDM

23

Social media promotion

32,075

Magazine Readers

1800+

members in wechat Group



600+ Delegates



Tea break& Networking



Brain Storming



Product Showcase



After-conference Site-tour



Innovation Products Display Zone

Hot Topics

New ingredients, new technologies, new concepts, Shaping the trends of New Beauty!

New ingredients: Natural extracts, fermented ingredients, cannabidiol CBD, efficacy preservation, active and functional ingredients.

New technology: Nano-transmission system, Biotechnology, Freeze-drying technology, micro-emulsification, AR/VR technology

New concept: bubble mask, ampoules, micro-ecology, anti-glycation

PCTS2019 大会框架 Schedule

AM, Nov.20	主会场: 法规与趋势 Plenary Session: Regulation & Market Trends		
PM Nov.20	防晒美白及抗敏 Sunscreen Whitening and Anti-Allergy	保湿护肤及抗衰老 Moisturizing Skin Care and Anti-Aging	护发美发 Hair Care
9:00-10:30, Nov. 21	防晒美白及抗敏 Sunscreen Whitening and Anti-Allergy	保湿护肤及抗衰老 Moisturizing Skin Care and Anti-Aging	彩妆前沿 Color Cosmetics
	茶歇 Tea Break		
11:00-12:30, Nov.21	主会场 Plenary Session		
PM. Nov.21	工厂参观: 彭氏集团 Site-tour to Pengshi Group		

Plenary Session: Cosmetics Regulation & Market Trends

- Understanding the cosmetics safety regulations
- China's New Standards of Cosmetics Registration, Filing, and Inspection
- Innovation drives the transformation of the cosmetics industry: new formulas, new ingredients, new products, new concepts
- Channel optimization, branding strategies of upgrading retail & e-commerce

Moisturizing Skin Care Anti-aging

- Clinical study of skin barrier repair in sensitive skin and acne
- Application of Chinese herbal medicine in anti-aging
- Cosmetic safety evaluation & testing method
- Study on Applicability Evaluation Method of Sensitive Skin
- Research on natural ingredients in medical skin care products
- Maternal and baby skin care formula safety design and raw material selection

Color Cosmetics

- Makeup formula design and raw material selection
- Color trends in makeup products
- Influence of different raw materials and processes on the makeup products and formula

Sunscreen Whitening and Anti-allergy

- Creating a new experience of sunscreen whitening formula
- Skin Lightening, Brightening & Whitening
- Clinical and biology research on UV damage to the skin
- Skin protection from light: from UVB to UVA
- The skin microbiome: impact of modern environments on skin ecology, barrier integrity
- Skin Problems & Treatments: Atopic Dermatitis, hyperpigmentation, etc

Hair Care

- The latest trends and development direction on hair-care products
- Innovation raw materials What's next in hair care?
- Hair care product performance and safety studies
- Photoaging and hair aging
- Solutions for problems such as hair loss and gray hair
- Scalp research and scalp care product development
- Hair dye toxicological safety evaluation

Confirmed Speakers:



Prof. HE Li

Executive President of Yunnan Dermatology Hospital. The First Affiliated Hospital of Kunming Medical University



Dr. HUANG Yadong

Associate Dean of Institute of Biomedical Research, Jinan University



Dr. XIEQ Heng

Department of Dermatology, Southern Medical University

GZPCT was very professional, Ringier Group has invited many potential customers, I have met a lot of friends here. The Chinese market for the cosmetics industry is getting larger. I hope to reach more cooperation with more companies.

—New Jaffer

Past speakers:



Ms. Sophia ZHANG

Senior researcher, Amway (China) R&D Center



Mr. LAI Wei

Professor, Department of Dermatology the 3rd Affiliated Hospital of Sun Yat-sen University



Mr. XIONG Xikun

Minister, Guangdong Center for Disease Control and Prevention



Mr. XIE xiaobao

Director Guangdong Detection Center of Microbiology



Dr. YAN Xianghong

Senior Manager/Principal Scientist, Procter and Gamble



Dr. JIANG Shanshan

Researcher, JALA Corporation

Part of inviting companies

Henkel (China) Investment Co., Ltd.

Coty (China) Investment Co., Ltd.

Procter & Gamble (China) Co., Ltd.

Unilever (China) Investment Co., Ltd.

Guangzhou Di Cai Cosmetics Co., Ltd.

Beiersdorf Personal Care Products (China) Co., Ltd.

L'Oreal (China) Co., Ltd.

Bawang(Guangzhou)Co.,Ltd.

Beijing Zhangguang 101 Technology Co., Ltd.

Shiseido (China) Investment Co., Ltd.

Johnson & Johnson (China) Investment Co., Ltd.

Lafang Jiahua Co., Ltd.

Shanghai Pehchaolin Daily Chemical Co.,Ltd

Jiuzhitang Co., Ltd.

Shanghai Jahwa United Co., Ltd.

Watsons Group (Hong Kong) Co., Ltd.

Guangzhou Wenya Daily Cosmetics Co., Ltd.

Mingchen Health Products Co., Ltd.

Provence L'Occitane Trading (Shanghai) Co., Ltd.

Zhanghua Cosmetics Technology Co., Ltd.

Guangdong Apollo Group Co.,Ltd.

Zhongshan Marer Commodity Co., Ltd.

Kao (China) Investment Co., Ltd.

Foshan Anan Beauty & Health Products Co., Ltd.

Guangdong Piaoying Industrial Co., Ltd.

Guangzhou Baiyun Mountain Jingxiutang Pharmaceutical Co., Ltd.

Yabao Pharmaceutical Group Co., Ltd.

Guangzhou Pop Beauty Fashion Commercial Co., Ltd.

Guangdong Long Group Co., Ltd.

Estee Lauder (Shanghai) Trading Co., Ltd.

Pierre Faber (Shanghai) Management Consulting Co., Ltd.

Nivea (Shanghai) Co., Ltd.

Clarins Cosmetics (Shanghai) Co., Ltd.

Hai Nanjing Run Pearl Biotechnology Co., Ltd.

Chanel (China) Trading Co., Ltd.

Tianjin Yumeijing Group Co., Ltd.

Kristina (China) Trading Co., Ltd.

Zhejiang Oushi Man Group Co., Ltd.

Galan (Group) Co., Ltd.

Guangdong Marumi Biotechnology Co., Ltd.

Pigeon Management (Shanghai) Co., Ltd.

Mentholatum (China) Pharmaceutical Co., Ltd.

Guangdong Danzi Group Co., Ltd.

Amore Pacific Trading Co., Ltd.

Zhejiang Hailisheng Biotechnology Co., Ltd.

Shanghai Natural Beauty Cosmetics Co., Ltd.

Avon (China) Co., Ltd.

French LVMH Group

Guangzhou Caishi Cosmetics Co., Ltd.

Yujiahui Co., Ltd.

Polaiya Cosmetics Co., Ltd.

Hainan Hairun Pearl Co., Ltd.

Guangzhou Huanya Cosmetics Technology Co., Ltd.

Christine Dior Business (Shanghai) Co., Ltd.

Elizabeth Arden (Shanghai) Cosmetics Trading Co., Ltd.

Qiya Group Co., Ltd.

Zhejiang Changsheng Bird Health Technology Co., Ltd.

Mary Kay (China) Cosmetics Co., Ltd.

Lion King Daily Chemicals (Qingdao) Co., Ltd.

Lejin Life Health Trading (Shanghai) Co., Ltd.

Hanhou Cosmetics Co., Ltd

Dongping Jiuxin Biochemical Co., Ltd.

Guangzhou Cadillac Cosmetics Co., Ltd.

Shanghai Yishang Cosmetics Co., Ltd

Kose Cosmetics Sales (China) Co., Ltd.

Guangzhou Guerlain Cosmetics Co., Ltd.

Amway (China) Commodity Co., Ltd.

Borghese (Beijing) Cosmetics Co., Ltd.

Bi Ya Shi Cosmetics Co., Ltd.

Shanghai Yuemu Cosmetics Co., Ltd.

Shanghai Shangmei Cosmetics Co., Ltd.

Shanghai Haohe Maternal and Child Products International Trade Co., Ltd.

Part of inviting companies

Kunming Bei Tai Ni Biological Technology Co., Ltd.

Zhuhai Xiting Biological Technology Co., Ltd.

Shanghai Pink Butterfly Cosmetics Co., Ltd.

Guangzhou Qiaomei Cosmetics Co., Ltd.

Uniform (Shanghai) Health Products Trading Co., Ltd.

Guangzhou Guerlain Beauty Cosmetics Chain Co., Ltd.

Sephora (Shanghai) Cosmetics Sales Co., Ltd.

Guangdong Wanning Chain Commercial Co., Ltd.

Guangdong Yawei Biological Technology Co., Ltd.

Jialibao Cosmetics (China) Co., Ltd.

Guangzhou Libai Enterprise Group Co., Ltd.

Guangdong Yumei Cosmetics Co., Ltd.

Shanghai Wei Ouwei Cosmetics Co., Ltd.

Shenzhen Qiansedian Commercial Chain Co., Ltd.

Salsa Cosmetics (China) Co., Ltd.

Shanghai Bei Dema Cosmetics Trading Co., Ltd.

Shanghai Qingxuan Biotechnology Co., Ltd.

Guangzhou Youxi Cosmetics Co., Ltd.

Guangdong Shaohe Pearl Co., Ltd.

Guangdong Yana Group Co., Ltd.

Baidu Cosmetics (Shenzhen) Co., Ltd.

Shanghai Haishilong Biochemical Technology Co., Ltd.

Guangzhou Baidafu Health & Beauty Technology Development Co., Ltd.

Guangdong Yaqian Cosmetics Co., Ltd.

Guangdong Zhenlili Cosmetics Co., Ltd.

Shi Ni Skin Care (Shanghai) Co., Ltd.

Bayer Health Products Co., Ltd.

Guangdong Yalijie Fine Chemical Co., Ltd.

Taiwan Morita Pharmaceutical Co., Ltd.

Guangzhou Luyi Decoration Technology Co., Ltd.

A great event, It's well organized and the topics are very prospective.

—Jala Group

This event is better than the Shanghai PCT. I am very grateful to Ringier for providing such a good opportunity to promote our products.

—Limeida

It was very successful. The speakers and delegates were very professional. I wish the Chinese cosmetics industry to become more and more prosperous and China is becoming more and more powerful.

—Sino Lion



2018 Personal Care Technology Summit

About Us

Ringier Events

Connecting industry through information exchange!

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, non-wovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made. Services including webinars and events, is also Ringier's existing service. Our turn-key service can help you effectively promote your events, arrange additional qualified speakers, manage webinar & registrations, and we provide whole set service during the event. For more information, please visit: www.ringierevents.com

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