







disscussion group



Supporting Medias













# **Background**

With the continuous improvement and promotion of policies, the development of new energy automobile industry is becoming more market-oriented and standardized. According to research, the global electric vehicle market is expected to reach 27.67 billion US dollars in 2019. Since the landing of the new subsidy policy, new energy vehicles tend to have high endurance mileage and high energy density. The implementation of the new policy will gradually divide the industry of new energy vehicles, and the era of industry shuffling or accelerating the arrival of the survival of the fittest. Therefore, how to improve the market share of new energy vehicles, solve the technical problems in the development of new energy vehicles, enhance the public's acceptance of new energy vehicles, and optimize the business model of the new energy automobile industry are the current concerns of many automobile enterprises. The conference will have constructive and creative discussions on national policies, market trends, prospective technologies in the field of new energy vehicles such as batteries, motors and electronic control]s.

In order to speed up the development of new energy vehicles and the whole industry chain to a high level of intelligence, Jung International Automobile Design and Manufacture magazine expects to hold the Second Forum on New Energy Vehicle Manufacturing in Shanghai on 4th-5th September 2019, together with well-known electric vehicle manufacturers. We look forward to your participation, gathering in Shanghai and sharing the grand event of the new energy automobile industry!

## **Hot Topics**

- The Implement of "Double Integral Policy" and Its Impact on China's Automobile Industry
- The Impact of New Energy Vehicle Subsidy Policy on the Market
- Application and Exchange of Power Batteries in Rail Transit
- Technical Route for Improving Energy Density Performance of Power Batteries
- Intelligent Production Process and Assembly of Power Battery Module-Pack Line
- Intelligent Manufacturing of Batteries with Whole Plant Automation Solutions
- Research Progress on Influencing Factors and Latest Technological Routes of Power Battery Cycle Life
- Solution Thought and Discussion of Engineering Based on Thermal Out-of-Control and Thermal Diffusion Safety of Power Batteries
- Current Situation and Key Technologies of High Power Density and High Performance Motor for Electric Vehicles
- Development of High Density EV Motor Technology and Application of Advanced Magnetic Materials
- Study on the influence of control system and control method of electric vehicle drive motor on motor performance
- Development Trend and Application of SiC Module of Electronic Control Key Material
- High Strength and Low Density Innovative Materials Help New Energy Vehicle Lightweight
- Application prospects of functional coatings in new energy automobile industry

# **Brain Storming:**



What foreseeable challenges will the domestic new energy automobile industry face under the tide of "subsidization"? What are the adjustment plans and Strategies of automobile enterprises?

Is the business model of hydrogen fuel cells really promising? Is it feasible to realize large-scale application of hydrogen energy?

## **Highlights**

### "Three-in-one" with a luxurious lineup:

Batteries, motors and electronic control are the three most critical technologies for new energy vehicles. This session brought together well-known experts, scholars and top-ranking programme providers in the field of new energy vehicles. Lianhe Jie took the stage to share the latest practical application cases and solve the key problems in product development.









# New Energy Automobile Industry Alliance invites you to join:

The conference will welcome well-known enterprises such as new energy automobiles, batteries, motors, electronic control management, etc. At the same time, the organizers will carry out 50,000 + related databases to precisely push conference information, provide opportunities for communication and cooperation for the whole industrial chain ecosphere, and help enterprises to achieve product innovation, mode innovation and business development and expansion.

## Participating group

### Face-to-face high-end technology exchange:

Concentrated and open keynote speeches and project presentations enable the entire venue to immerse itself in the discussion of specific topics, enable industry experts and attendees to chat freely about technical problems from zero distance and multi-channel, and solve the doubts and difficulties of the audience in the development of technology.



### Other Highlights:

- The main forum focused on the latest policy trends in the automotive industry and battery, motor, electronic control and material processing technology
- 11 + Theme Sharing: Leading Technology Research and Development of Vehicle and Three Electric Manufacturing Enterprises, High Level Speech on Strategic Planning
- 300 + OEM of Automobile & Parts Supplier Participa-
- 10 + Innovative Products Technology Show, Leading you to Understand the Frontier Technology of the Industry
- Factory Visit
- Leaders or experts of government departments and trade associations
- Head of Material, Product Design, Process, Project Management, Quality and Purchasing of Automobile Factory and Parts Enterprise
- Battery System Integrator, PACK Enterprise, Core Enterprise, BMS Enterprise, Thermal Management System Integrator, Thermal Management Material Supplier and Battery Material Supplier
- Electric machinery suppliers
- Supplier of Raw Materials for Automotive Steel, Carbon Fiber and Composite Materials, Aluminum Alloy, Magnesium Alloy and Plastics
- Automobile Design Company, Software Enterprise, Equipment, Mold and Material Connection Technology Enterprise
- Power Battery Related Inspection Institutions
- Experts from institutions of higher learning and scientific research institutes

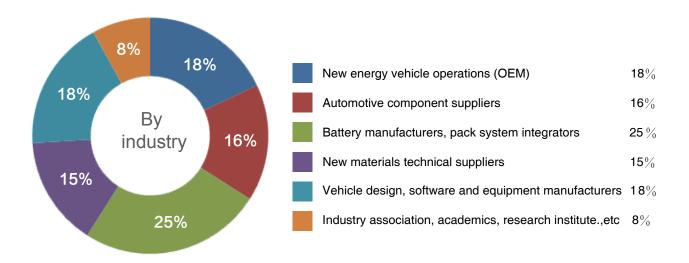
# Previous Speaker

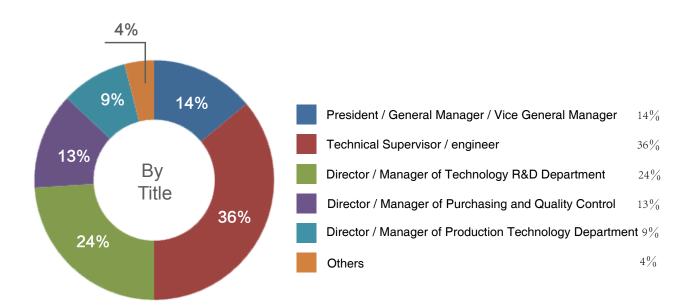
Company	Position	Name
Guangdong New Energy Vehicles Industry Association	Chairman	Zhou Fatao
BYD Auto	PR Director, commercial vehicle sales division	Xiao Haiping
GAEI of GAC Group	Deputy Product Line Director	Huang Yiwan
Tianneng Group	deputy GM of Shenzhen branch	Yin Mingcheng
ZTE corporation	Marketing director of ZTEV	Yang Rui
Tele Battery Recycle Technology Co.,Ltd	General Manager	Zhang Yongxiang
SINGULATO MOTORS	President of Powertrain Research Institue	Piao Changhao
Yangtze River automobile	Vice President	Wang Kang
Chery New Energy Automotive Technology Co., Ltd	Director of Manufacture Engineering Department	Mao Weidong
Zotye Motor	Deputy Chief Engineer of Engineering Research Institute	Niu Liyuan
Shenzhen Electric Vehicle Application and promotion Center	Assistant director	Wang Wei
Green Wheel	deputy general manager	Wan Jianbin
Great Power Energy & Technology Co.,Ltd	head of Power Battery Research Institute	Liu Jiansheng
Microvast	electrical manager	Yu Xin
Zhongtong BUS	Director of Electric Engineering Center	Fan zhixian
COMSOL	Application engineer	Shi Chong
Dopag	General manager Greater China	Thomas Shi
Shanghai FE-MOVAC Precision Machine Ltd	Business Minister	Ji Ping
Synventive Molding Solutions (Suzhou) Co.,Ltd	Regional Sales Manager-South China	Raymond Wang

## **Booth Visit**



## Investigation of past delegates





# **Past suggestions**

Thank Ringier for bringing a professional communication platform for the automotive industry. I wish you the best!

### —ZOTYE AUTO

Hope Ringier's conferences will be better and better, and grow together with the industry!

——Shaoguan Feixiang Automatic Transmission Co., Ltd.

This conference has gained a lot. I hope to organize more summit forums for the new energy automotive industry

----FAW-VOLKSWAGEN

## Partial list of participants 2018

Guangdong New Energy Vehicles Industry Association

**BYD Auto** 

GAEI of GAC Group

COMSOL BJEV

Dopag

Shanghai FE-MOVAC Precision Machine Ltd

ZTEV,ZTE corporation

Tele Battery Recycle Technology Co.,Ltd

SINGULATO MOTORS Yangtze River automobile

Synventive Molding Solutions (Suzhou) Co.,Ltd Chery New Energy Automotive Technology Co., Ltd

Zotye Motor

Great Power Energy & Technology Co.,Ltd

Shenzhen Electric Vehicle Application and promotion Center

Green Wheel

Zhongtong Bus Holding Co., Ltd. Technology Research

Institute

EMS-CHEMIE(Suzhou). Ltd.

Beijing Tenyoun 3D Technology Co., Ltd.

Union Chemical Ind. Co., Ltd. Sinoinstrument Co. Ltd

Dongguan Hostar Hot Runner Technical Co., Ltd. Oerlikon Balzers Coating (Suzhou) Co., Ltd.

ZWCAD SOFTWARE CO.,LTD.

CAD-IT CONSULTANTS (SHANGHAI) CO., LTD

Bosch Rexroth

Jiangling Group New Energy Automobile Co., Ltd

Megmeet Drive Drive Technology Co., Ltd Quan Jiaxing Hardware Products Co., Ltd

Weichuang Electric Co., Ltd UptimumNano Company Yonggui Technology Limited

Geely Automobile

Geely Automobile Research Institute

Zhongke Technology Antai Technology Co., Ltd.

Xiamen Golden Dragon Bus Co., Ltd

Shenzhen Juma New Energy Automobile Technology Co., Ltd

Fujian Wanrun New Energy Technology Co., Ltd.

Fujian Xinlongma Automobile Co., Ltd.

CATL

Great Wall Motor Company Limited Shenzhen Xi'ai Electric Appliance Co., Ltd. Chang'an Automobile Group Co., Ltd

ZTW

Shanghai Automotive Group Co., Ltd. Commercial Vehicle Technology Center Shaoguan Future Auto Transmission Co.,Ltd

Guangzhou Lingyin Aviation Composite Materials Co., Ltd.

Chongqing Jianshe Industry (Group) Co., Ltd

Shenzhen Dongfeng Motor Co., Ltd. Dongguan Chaoba Battery Co., Ltd.

FAW-Volkswagen Automotive Co., Ltd. Foshan Branch

Zhongtong Bus Holdings Co., Ltd Guangzhou Dana Auto Parts Co., Ltd.

Plastic Resource Application Center, Foxconn Technology

Group

Huizhou BYD Battery Co., Ltd. BYD Auto Industry Co., Ltd

Guangdong Changhong Intelligent Manufacturing Technology Zhuhai Yutu New Energy Technology Co., Ltd.

Co., Ltd

Geely Automobile Research Institute

Shenzhen Timesbole Venture Capital Investment Manage-

ment Co., Ltd

Shenzhen BAK Power Battery Co., Ltd. Guangzhou Zhongyi Machinery Co., Ltd Korea's largest integrated steel company

Jiangmen iDear-Hanyu Electrical Joint-Stock Co., Ltd

Guangdong Kingly Gear Co.,Ltd Shantou Lucky Film Co., Ltd

Dongguan Epone Nylon Sci Tech Co., Itd

Changchun Shengyun Vibration and Noise Technology Co., Ltd.

Dongguan Lithium Battery Industry Association

Baoneng Automobile

**Qoros Motors** 

Shenzhen Shentou Environmental Protection Technology Co.,

I td

Baohui Group Guangaixing Group

Shandong Taili Optoelectronic New Energy Co., Ltd.

Suzhou Vocational University

Shenzhen Haohao Racing Culture Development Co., Ltd. Shenzhen Platinum Launcher Battery Technology Co., Ltd.

Jiangxi Minfa New Energy Automobile Co., Ltd

Tianneng Group

Zhejiang Narada Power Source Co.,Ltd CHAOWEI POWER HOLDINGS Mianyang Weibo Electronics Co., Ltd

Sunwoda Electronic Co.,Ltd Zhuhai Coslight Battery Co.,Ltd Hanergy Solar Group Limited

**ZTE** Corporation

SHENZHEN WUYUE CAPITAL CO.,Ltd

Shenzhen Xinheng Lida Capital Management Co., Ltd Guangzhou Tianci High-tech Materials Co., Ltd.

Sam-glass Foxconn

Delong New Energy Materials Technology Co., Ltd.

Microvast

Meixinxing Electronic Testing System Trading (Shanghai) Co.,

Ltd

Wudi (Shanghai) Industrial Co., Ltd.

Peking University

Shenzhen Qingxin Power Research Institute

Shenzhen Sandian Measurement & Control Technology Co., Ltd.

Shenzhen Xiongyu Power Technology Co., Ltd.

Shenzhen Power Technology Society
Hong Kong North High Technology Co., Ltd.

China Armed Forces Industry No. 5 Institute Mianyang Weibo

Electronics Co., Ltd.

Guangdong Yadeke Intelligent Equipment Co., Ltd Guangdong Del Wisdom Factory Technology Co., Ltd. Beijing Tietop Precision Cleaning Equipment Co., Ltd

Tyden (Shanghai) Technology Limited AIRTAC INTERNATIONAL GROUP Tonas Trading (Shanghai) Co., Ltd.

Shenzhen Sandian Measurement & Control Technology Co., Ltd.

Shenzhen Shanggong Power Technology Co., Ltd.

Shenzhen Center Power Tech.

Eurotube Industries.Ltd

Automotive Engineering Research Institute, GAC Group Guang-

dong Dynavolt Renewable Energy Technology Co.,Ltd. Shenzhen Kangcan New Energy Technology Co., Ltd. Dongguan Ketai Automobile Inspection Fixture Co., Ltd.

BEIJING KEMIBOND ADVANCED MATERIALS Zhuhai Yutu New Energy Technology Co., Ltd.

Guangdong Shengbao Automobile Industry Co., Ltd.

Guangdong Heyi New Energy Technology Co., Ltd.

Inviting Vehicle Enterprises	Inviting Battery Enterprises	Inviting Electric machinery Enterprises
BYD	CATL	BYD
BAIC BJEV	BYD	Broad Ocean
SAIC	Guoxuan High-Technology	Dajun Tech
GAC R&D Center	Lision Technology	UAES
Xiaopeng Automobile	Farasis	Jing-Jin Electric Greatland Electrics
Geely Automobile	EVE	Founder Motor
Chang'an Automobile	National Battery	JEE Automation Equipment
CRRC	China Aviation Lithium	Co., Ltd.
FAW		Inovance
	Battery Technology	Shenzhen V&T Technologies
Chery New Energy	LG	Jiangsu Weltell Motor
Nio	Panasonic	Ningbo Yuanzhou Auto Elec-
Weltmeister	Wanxiang	tric Equipment Unite Motor
CH•Auto Technology	Microvast	Wuhu Jereno
Great Wall Motor	Samsung SDI	Linguan Motor
JAC	BAK Battery	Gangxin Power
Hezong	Desay Battery	NIDEC KDS
Dongfeng Automobile	Sunwoda	Beijing Zhongke Yineng
Foton	zhuoneng new energy	Laintem Motors
Volvo	Highpower	Nanyang Motor
Beijing Hyundai	Teamciant	Skono Chongqing BMD Co.,Ltd.
Changjiang EV	Harbin Coslight Power	Dewos
JMC	Carene, Yinlong	Wolong Electric
ZOTYE AUTO	DFD	Wanxiang Electric
Dongfeng Automobile	Pride Power	Jiangsu Weltell Motor
		Shuanglin Deyang
King Long Motor Group	etc.	Fugong
Dongfeng Liuzhou		Xiangtan Motor
Changan Ford	100	Santroll Tianyuan Floatrical Machinery
etc.		Tianyuan Electrical Machinery Jiangte Motor
		Chengdu Huachuan Electric
		Parts
		etc.

## **About Organizer**



### Ringier Trade Media Ltd.

Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

For more information, please visit: www.ringierevents.com

## **Contact Us**

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Scan the code,
Join the

# 2019 Ringier Conference

# **Sponsorship Packages Opportunities**



We make your business happen Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 21 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why should you sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: Presenting the factory environment and advanced manufacturing technology, spreading corporate culture and business philosophy. Expand brand influence and build closer relationships with potential customers.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation



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### Sponsorship Package

Benefit	enefit		Gold (Only 1)	Silver	Bronze	
					Plenary Session+Standard Booth	\$10,800
					Parallel Session+Standard Booth	\$6,900
Price(USD)		\$35,300	\$17,700	\$11,900	Parallel Session+Double Booth	\$7,900
					Plenary Session+Double Booths	\$12,100
					Plenary Session+Four Booths	\$17,300
Pre & Post-eve	ent					
Customized ED	DM Promotion	4,000 DB	3,000 DB	2,000 DB		
On-Site						
Opening Rema	ırk	√				
Brain Stoming			√			
Customized Pa	arall Section	1/2 Day				
Brochure Insert	t into the Conference Bag	√	√	√		
Invite Two Spec	cified Speaker	√				
Group Picture		√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√			
	no food or shuttle bus)	√				
Free Delegate	Pass	10	8	5	Single Booth:3 / Double & Four Booth:	
	Inside Front Cover	√				
AD	Inside Back Cover		√			
AD	Back Cover					
	Bound Insert	2P	1P	2P	1P	
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitior(+10 r	min Seminar)	Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths	/ Four Booths
Tea Break & Vi	deo	√				
Dinner(Cocktail Party or Gala Dinner)		√				
Event Supplies (The Supplies provided by the sponsors.)	Pen					
	Bag	0.1				
	Notebook	Select 2 from 4				
	USB Flash Drive					
	Exclusive Name tags & Lanyard	√				
Lucky Draw	\$320 provided by the sponsor)	√				

#### **Onsite Customized Activity**

USD 11,900+

1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.

- 3. The prices of cocktail party and gala dinner are based on 100 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8. The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)



<sup>2.</sup>Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.

## Single Item Sponsorship

Limited to the speech	
sponsor or	
above	1
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Benefit	Speech	Cocktail	Gala	Experts & C-level Lunch	Tea	Booth Sponsor			Factory		
	Plenary Session	Parallel Session	Party (Only 1)	Dinner (Only 1)	-1 Table (Only 1)	Break & - Video	Standard Booth	+10min Seminar	Double Booth	Tour	
Price(US	SD)	\$10,500	\$5,500	\$8,750	\$11,350	\$2,500	\$2,700	\$2,900	\$3,150	\$4,950	\$17,500
On-Site											
Brochure Confere	e Insert into the nce Bag			√	√						<b>V</b>
Factory (no shut											<b>V</b>
Free De	legate Pass	2	2	2	2	+ 1	2		2	4	5
Full Pag	e AD	1/2	2P	1P	1P		1/2P	1/	2P	1P	1P
Speech	Slot	1 S	Slot								
	Standard Booth			√				√			
Booth	Standard Booth +10min Seminar								√		<b>V</b>
	Double Booth +10min Seminar									<b>√</b>	
Tea Brea	ak & Video						√				

#### Notes:

- 1. Factory Tour: The organizer will organize participants to visit the factory and arrange for staff and photographers to accompany them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the delegates
- 3. The prices of cocktail party and gala dinner are based on 100 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time.
- 5. The decoration cost of the special booth is provided by the sponsor.









## **Event Supplies & Amenities Sponsorship**

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)				
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook
Price(USD)	\$3,550	\$3,550	\$5,400	\$3,900	\$3,550	\$3,550	\$3,550	\$3,550	\$3,550
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

#### Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

## **Advertisement Sponsorship**



Benefit		Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)		\$2,800	\$2,700	\$2,500	\$3,150	\$2,150	\$2,250
On-Site							
Fre	ee Delegate Pass	+ 1	1	1	1	1	1
	Inside Front Cover		1P				
A D	Inside Back Cover			1P			
AD	Back Cover				1P		
	Bound Insert					1P	1P

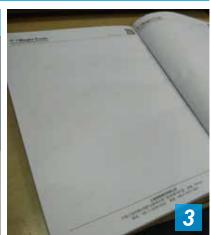


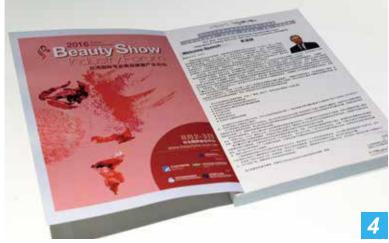
# Special Sponsorship 特别赞助项目

- 1.签名墙 Signature Wall
- 2.会刊封底 Back Cover of Folder
- 3.会刊笔记页 Note Pages of Folder
- 4.会刊封二Inside Front Cover of Folder 5-6. 特装展位 Special Booth
- 特装展位的制作成本自行吸收
- The Production Cost of Special Booth is not Include











- 7.导览地图 Event MAP
- 8.挂绳 Lanyard
- 9. 椅背 Chair Cover





