

Nutritious Food & Functional Beverage Technology Summit & Expo 2019



2019



Concurrent Events

- Ringier Technology Innovation Award 2019- Food & Beverage Industry
- Food & Beverage Packaging Innovation and Smart Manufacturing Forum 2019

Aug 1 & 2 | 2019 Guangzhou | China

Organizer



Sponsors



Media Support





China is currently experiencing rapid changes in living standards, and among the effects of this development is a rise in consumption of higher quality food and beverage.

Consumers are increasingly aware of the importance of health and nutrition, and expect products to be safe and beneficial for their well-being.

Robust demand for nutrition and health foods from consumers of all ages has directly stimulated the rapid development of the entire nutrition and health care industry. It is estimated that by 2020, the sales of health products in China will increase to US\$ 69.6 billion, with an average annual growth rate of 10%-15%!

The market is driven by the country's new middle class and the "Millennial Generation" as the main consumers who are extremely reliant on the Internet for many of their everyday needs for entertainment, work, and services. To cater to this market successfully, it is of vital importance for all food and beverage enterprises to understand this market and to adjust their product categories to meet the changing consumer needs.

The special medical food segment, despite its high entry threshold, has become a new blue ocean in the food industry. According to statistics, the annual consumption of special medical foods worldwide is between US\$56 billion and US\$64 billion, while in China this sector is estimated at around US\$15 billion in future. As of October 8, 2018, only 18 special medical use formulas were approved in China, of which only 5 were domestic special medical foods and the remaining 13 were imported. This market space is huge, and more companies will actively step in.

'Nutritious Food & Functional Beverage Technology Summit & Expo 2019' aims to address issues and developments in this market. The conference will be held on Aug 1-2 in Guangzhou (China) with sessions on 'Nutritional Food and Dietary Supplement', 'Functional Beverage', 'Special Medical Purpose Food', along with concurrent event "Food & Beverage Packaging Innovation and Smart Manufacturing Forum". The two-day event will cover the hot topics including food and beverage industry regulations, development trend, formula, food safety, innovative packaging and the latest processing technologies.

During this conference, the "Ringier Technology Innovation Award 2019-Food & Beverage Industry" will also be held to honor F&B companies with the most innovative products and technology.

The summit will gather industry professionals with the goal of creating a platform for discussion about new opportunities and market trends and how to increase capacity and reduce production costs. It is a venue for participants to expand their connections and seize potential business opportunities.

You cannot miss this summit!

Why attend

- Three parallel sessions, 25+ hot topics from experts
- Market overview, Industry trends and Innovative technology
- Industry experts to share best practices and solutions onsite
- Latest domestic and overseas industry regulations
- Strategies to create profitable products that meet consumer demands
- Exhibition booths and technical seminars zone
- Buyer-supplier match making service
- Food and beverage tasting zone

Who Will Attend

By Industry

- Nutritional/Dietary supplement production enterprises
- Functional beverage processing companies
- Dairy/milk drink processing companies
- Hospitals, scientific research institutes and industry associations
- Pharmaceutical enterprises
- The food inspection and testing institutions
- Food and beverage ingredients and raw material suppliers

- General Manager
- R&D Director/Manager/Researcher
- Technical Director/ Manager /Engineer
- QA Director/ Manager/Engineer
- Brand Management Director / Manager/Engineer
- Legal and regulatory Dept Director/Manager/experts
- Marketing Director/Manager
- Food beverage consultants

By Job Position

Hot topics

Law, Regulation, Policy and food Safety

- Domestic and International Nutritional Food Regulation, Policy and Labeling Requirements
- Industry Solution on Newest Function Description
Adjustment of Health Food in China **New**
- Precision Nutrition Concept and Supporting Technology **Hot**
- Market Application of Super Food
- Brand Development Strategies of Subdivision of People Crowds
- Study in Food Detection, Non-Targeted Screening for Unknown Risks

Formulation Innovation Chapter –looking for new materials, Ingredients in China and overseas

- Strong Plant-based Eating Trend (Plant Extraction, Chinese Herbal Medicine, Medicinal Food Homology)
- Alternative Proteins (Lab-grown Meat , Insect Protein, Miscellaneous Beans and Other Sources; Formulation, Product form Diversification: Energy Bars, Fudge...)
- Functional Refinement of Probiotics and Probiotics

Function Expansion Chapter –Where are User Requirements, Where are Functions Covered

- Brain, Eye care, Weight Management, Male Health, Female Health;
- Increase Immunity;
- Coordination Scheme of Food and Health Food for Chronic Diseases

Nutritional Food & Dietary Supplement Session

Innovative Raw Materials and Additives for Sports Nutrition Food
Application of Plant Extracts in Health Food
Cross-category Development of Probiotics and Prebiotics **Hot**
The Type and Function Survey of Energy Bar **Hot**
Market Exploration of Alternative Proteins **New**
Development and Application of Marine Extracts
Balance Strategy of Flavor and Nutrition

Functional Beverage Session

Development Trend of Functional Beverage Industry
Market Analysis of Fermented Beverage **New**
Market and Innovation of Plant Protein Drinks **Hot**
Innovative Cross-border Development of Yogurt Products
New Ingredients for Sports/Energy Drinks
Enhanced Water Market **Hot**



Food for Special Medical Purpose (FSMP) Session

FSMP Regulation
Development of Disease Specific FSMP
Application of FSMP for Children
FSMP Inspection and Testing Technology
Clinical Research Technique and FSMP Formula
Analysis of Clinical Nutrition and Health Function for Raw Materials **Hot**



Inviting Speakers from

Sports Nutrition Research Center, Institute of Sports Medicine,
General Administration of Sports
China Food Fermentation Industry Research Institute Co., Ltd.
State Key Laboratory of Food Science and Technology,
Jiangnan University
Guangdong Food Society
Hong Kong Nutrition Society
Infinite Pole (China) Co., Ltd.
Amway (China) Commodity Co., Ltd.
Want Want China Holdings Limited
Hangzhou Weiquan Food Co., Ltd.
Guangdong Yantang Dairy Co., Ltd.
Nestle (China) Co., Ltd.
.....
More speakers coming soon

Previously Invited Speakers (Partial List)



Mr. Hesong Wang
China Health Care Association
Secretary-general, Committee of Health
Care Consultation



Mr. Yuhan Zheng
Wuhan Senlan Biotechnology Co.,Ltd
Researcher



Ms. Mikako Sato
Shanghai Lytone BioChemicals,Ltd/NH Foods Ltd.
Product Division



Ms. Chuanqi Guo
Baolingbao Biology CO.,LTD.
Project Manager



Ms. Peizhen Jiang
Shanghai Center for Disease Control
and Prevention
Chief Physician



Ms. Hui-Lian Zhu
School of Public Health
Professor, Director of Department of Nutrition



Mr. David Chen
Wuhan Tallyho Biological Product Co., Ltd.
Director of Basic Research Department



Mr. Guojun Wu
Nutraly(Anyang) Biotechnology Co.,Ltd
Sales Director

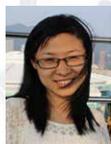
Confirmed Speakers (Partial List)



Mr. Wenjun Li
Nestle Health Science Greater China
Chief Medical Officer
Nestle (China) Co., Ltd.



Mr. John Shi
General Manager of Special Medicine and
Functional Food Division
Joincare Pharmaceutical Group Industry Co., Ltd.



Ms. Zhongxia Li
Associate Research Fellow
Institute of Precision Health
BGI Academy of Life Sciences



Mr. Guang Liu
Institute of Sericulture and Processing of
Agricultural Products
Guangdong Academy of Agricultural Sciences



Ms. Mengxin Hu
Associate Professor, School of
Food and Bioengineering
Zhejiang Industrial and Commercial University



Dr. Peng Yuan
Senior Engineer, Director of Food Functional
Mechanisms and Clinical Nutrition Center
China Institute of Food Fermentation Industry



Mr. Baoning Yu
Vice President, Professor-level
Senior Engineer
Guangdong Yantang Dairy Co., Ltd.



Ms. Ruikun Ho
Innovation Project Manager
By-Health Co.Ltd.



Mr. Lixin Tang
Beverage Industry Expert, Technical Consultant
Henan Zhongwo Industrial Co., Ltd.



Partial List of Invited Delegates

Amway (China) R & D Center Ltd
Anhui wild Ling Beverage Food Co., Ltd
Baoding flavor group Food Technology Co., Ltd
Beihai Guoxiangyuan Juice Co., Ltd
Beijing Han Mei Pharmaceutical Co., Ltd
Beijing known bee Bee Products Co., Ltd
Beijing Tong Ren Tang (Group) limited liability company
Biode (Huizhou) Food Co., Ltd.
China Resources Yi Bao Beverage (China) Limited
Coca - Cola Beverage (Shanghai) Co., Ltd
Crayon Shinchan (Fujian) Food Industry Co., Ltd
Dacheng Food (Shanghai) Co., Ltd.
Day to add drinks (Shanghai) Co., Ltd.
Donga ejiao co., Ltd
Dongguan Hsu Fu Chi Food Co., Ltd
Dongguan Xianjin Food & Beverage Co., Ltd
Foshan City, grain food Food Co., Ltd
Fresh Fruit Juice Industry (Tianjin) Co., Ltd.
Fuji Food Industry (Suzhou) Co., Ltd
Fujian Antenna Baby Food Co., Ltd
Fujian Kang of the Food Industry Co., Ltd
Fujian Wuyi Bien Industrial Co., Ltd.
Gao Pei (Guangzhou) Dairy Co., Ltd
Green and Health Industry Group Co., Ltd
Guangdong Changxing Biotechnology Co., Ltd.
Guangdong Deng old herbal medicine group
Guangdong Golden Leaf Health Products Co., Ltd
Guangdong Jianlibao Group Co., Ltd
Guangdong Kang Fu to Pharmaceutical Co., Ltd
Guangdong Strongfood Group Limited
Guangdong Sun God Group Limited
Guangdong Thai cattle vitamin drinks Limited
Guangdong Wei Mei Jian Health Food Co., Ltd
Guangdong Xinghua Healthy Beverage Co., Ltd
Guangdong Yantang Dairy Co., Ltd
Guangdong Yashi Li Group
Guangdong Ying Mai Food Co., Ltd
Guangxi Baise City Guixi health drinks food factory
Guangzhou Avon Health Products Manufacturing Co., Ltd
Guangzhou Baiyun Mountain Han Fang Modern Pharmaceuti cal Co., Ltd
Guangzhou Baiyun Mountain Pan Gao Shou Pharmaceutical Co., Ltd
Guangzhou Beiqi Beverage Co., Ltd
Guangzhou Bright Dairy Co., Ltd
Guangzhou Buerwan herbal tea Limited
Guangzhou City, the United States and Australia Biological Technology Co., Ltd
Guangzhou Dongpeng Food & Beverage Co., Ltd
Guangzhou Ertian Health Products Co., Ltd
Guangzhou flavor is Food Co., Ltd.
Guangzhou Fruit Food Factory Co., Ltd
Guangzhou Golden Leaf Health Products Co., Ltd
Guangzhou Huang Zhenlong herbal tea Co., Ltd.
Guangzhou Jianwei Food Co., Ltd
Guangzhou Pearl River Merlot drinks (Hong Kong) Limited
Guangzhou popular milk Limited
Guangzhou Taiqi Food Co., Ltd
Guangzhou Watson Food & Beverage Co., Ltd
Guangzhou Yili more dairy Limited
Guangzhou Zhujiang Brewery Co., Ltd
Guanshengyuan (Group) Co., Ltd.
Guiyang triple Dairy Co., Ltd
Hainan Hua research collagen technology co., Ltd
Hangzhou Haiwang Biological Engineering Co., Ltd
Hangzhou Sanofi Minsheng Health Pharmaceutical Co., Ltd
Hangzhou Wahaha Group Co., Ltd
Hangzhou Weichuan food Limited
He Shengyuan International Holdings Limited
Health yuan Pharmaceutical Group Co., Ltd
Herbalife (China) Health Products Co., Ltd
Herbalife (China) Health Products Co., Ltd
Hunan New Hope Nanshan Liquid Dairy Co., Ltd
Hung Fook Tong Group health food (Shenzhen) Co., Ltd
Jiangsu Shepherd Group Co., Ltd
Jieyang City Changle food and beverage factory Jin licensing
Biomedical Co., Ltd.
Jin Wei Beverage Food Co., Ltd.
Jiuzhitang co., Ltd
Junyao Group Dairy Co., Ltd
Kinsheng Biotechnology R & D (Shanghai) Co., Ltd
Kyoto Nianci Temple Co., Ltd
Luohe Flower Dairy Dairy Co., Ltd
Mai Ji Shi (Zhejiang) Food Co., Ltd.
Master Kong (Zhongshan) Beverage Co., Ltd
Nanning Fu Lai Xin Biological Technology Co., Ltd
Nestlé R & D Center Beijing Limited
New Zealanders Dairy Group Limited
Nongfuspring Co., Ltd
Orion Food (Guangzhou) Co., Ltd.
Pepsi (China) Limited
Perfect (China) Commodity Co., Ltd.
Pigeon baby supplies (Shanghai) Co., Ltd.
Pu Cheng emulsion
Qingdao Baile Mai Food Co., Ltd
Qingdao Laoshan Mineral Water Co., Ltd
Qingyuan Gaobao Herbal Plant Technology Co., Ltd
Quanzhou Senmei Natural Food & Beverage Co., Ltd
Rakuten (China) Food Co., Ltd
Red Bull Vitamin Beverage Co., Ltd
Robust (Guangdong) Drinking Water Limited
Shandong Futian Pharmaceutical Co., Ltd
Shandong Longli Biotechnology Co., Ltd.
Shandong new thin treasure Co., Ltd.
Shanghai Bi pure drinking water Limited
Shanghai delicious good food Limited
Shanghai Duo Wang Nutritional Products Co., Ltd
Shanghai Hengshou Tong Pharmaceutical Co., Ltd
Shanghai Hormel Food Co., Ltd
Shanghai Jia Tong Nissin Food Co., Ltd
Shanghai Meilin Food Co., Ltd
Shenzhen dawn dairy co., Ltd
Shenzhen to can Yili drinks Limited
Shepherd Group
Siping Hongbao Lai Beverage Co., Ltd
Taiji Group Limited
This Mai Lang Food Co., Ltd.
Tianjin Haihe Dairy Co., Ltd
Tiens Group Limited
Ting Hsin International Group
Tianjin Toujin Food Co., Ltd
ViTa (Bright) Food & Beverage Co., Ltd
Vitasoy (Foshan) Co., Ltd.
Wave of food industry (Kunshan) Co., Ltd.
Wrigley Candy (China) Limited
Xiuzheng Pharmaceutical Group Co., Ltd
Yangshengtang Limited
Zhejiang Haili Biological Technology Co., Ltd
Zhejiang Haizheng Pharmaceutical Co., Ltd
Zhongshan City Baiyi Beverage Co., Ltd



Crowne Plaza Guangzhou Huadu

Near Baiyun International Airport; Subway: Line Nine, Qingtang Station, Exit D
No. 189 Yingbin Avenue, Huadu District, Guangzhou, China

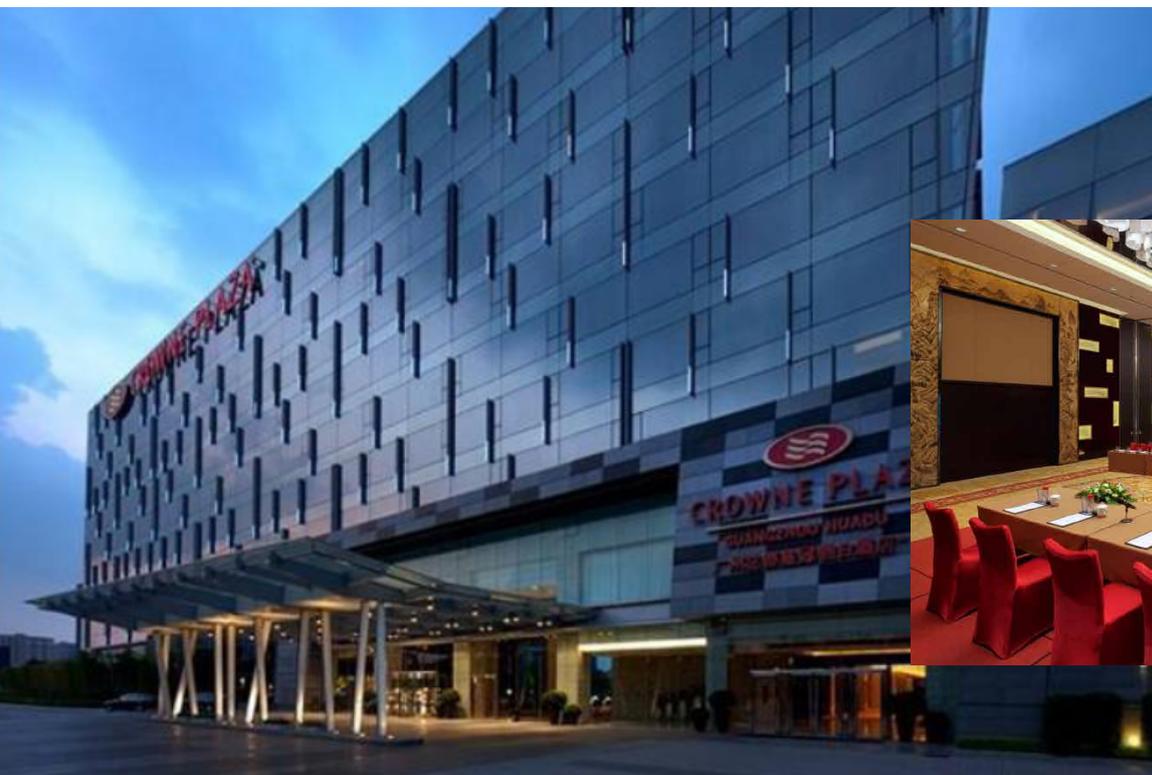
Distance to Main Places:

- Baiyun International Airport — 5 Minutes
- Guangzhou City Center — 40 Minutes
- Guangzhou Pazhou International Exhibition Centre — 40 Minutes
- Shenzhen, Zhuhai — 2 Hours
- Hong Kong, Macau — 2 Hours & 30 Minutes



**Easy Travel to Cities Along the
Pearl River Delta**

Transportation Hub



Ringier Events

Connecting industry through information exchange!

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made.

For more information, please visit: www.ringierevents.com

[Click here to watch the 2018 conference video!](#)

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2019 Ringier Conference

Sponsorship Packages Opportunities

NEW



We
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Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 21 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: Presenting the factory environment and advanced manufacturing technology, spreading corporate culture and business philosophy. Expand brand influence and build closer relationships with potential customers.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

 **Ringier Events**
Connecting industry through information exchange!

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Sponsorship Package

Benefit	Platinum (Only 1)	Gold (Only 1)	Silver	Bronze	
Price(USD)	\$35,300	\$17,700	\$11,900	Plenary Session+Standard Booth	\$10,800
				Parallel Session+Standard Booth	\$6,900
				Parallel Session+Double Booth	\$7,900
				Plenary Session+Double Booths	\$12,100
				Plenary Session+Four Booths	\$17,300
Pre & Post-event					
Customized EDM Promotion	4,000 DB	3,000 DB	2,000 DB		
On-Site					
Opening Remark	√				
Brain Stoming		√			
Customized Parall Section	1/2 Day				
Brochure Insert into the Conference Bag	√	√	√		
Invite Two Specified Speaker	√				
Group Picture	√				
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet	√	√			
Factory Tour (no food or shuttle bus)	√				
Free Delegate Pass	10	8	5	Single Booth:3 / Double & Four Booths:5	
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot	3 Slot	2 Slot	2 Slot	1 Slot	
Exhibitor(+10 min Seminar)	Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths	
Tea Break & Video	√				
Dinner(Cocktail Party or Gala Dinner)	√				
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard	√			
Lucky Draw (The gift worth \$320 provided by the sponsor)	√				

Onsite Customized Activity

USD 11,900+

- 1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 100 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8.The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)

Single Item Sponsorship

Limited to the speech sponsor or above

Benefit	Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor			Factory Tour
	Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth	
Price(USD)	\$10,500	\$5,500	\$8,750	\$11,350	\$2,500	\$2,700	\$2,900	\$3,150	\$4,950	\$17,500
On-Site										
Brochure Insert into the Conference Bag			√	√						√
Factory Tour (no shuttle bus)										√
Free Delegate Pass	2		2	2	+ 1	2	2		4	5
Full Page AD	1/2P		1P	1P		1/2P	1/2P		1P	1P
Speech Slot	1 Slot									
Booth	Standard Booth		√				√			
	Standard Booth +10min Seminar							√		√
	Double Booth +10min Seminar								√	
Tea Break & Video						√				

Notes:

- 1.Factory Tour: The organizer will organize participants to visit the factory and arrange for staff and photographers to accompany them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products.. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the delegates
- 3.The prices of cocktail party and gala dinner are based on 100 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time.
- 5.The decoration cost of the special booth is provided by the sponsor.



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies & Amenities Sponsorship

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)					
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook	
Price(USD)	\$3,550	\$3,550	\$5,400	\$3,900	\$3,550	\$3,550	\$3,550	\$3,550	\$3,550	
On-Site										
Free Delegate Pass	2	2	2	2	2	2	2	2	2	
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P	

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit	Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)	\$2,800	\$2,700	\$2,500	\$3,150	\$2,150	\$2,250
On-Site						
Free Delegate Pass	+ 1	1	1	1	1	1
AD	Inside Front Cover	1P				
	Inside Back Cover		1P			
	Back Cover			1P		
	Bound Insert				1P	1P

Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included



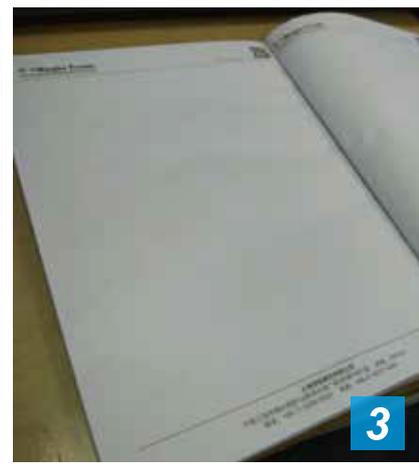
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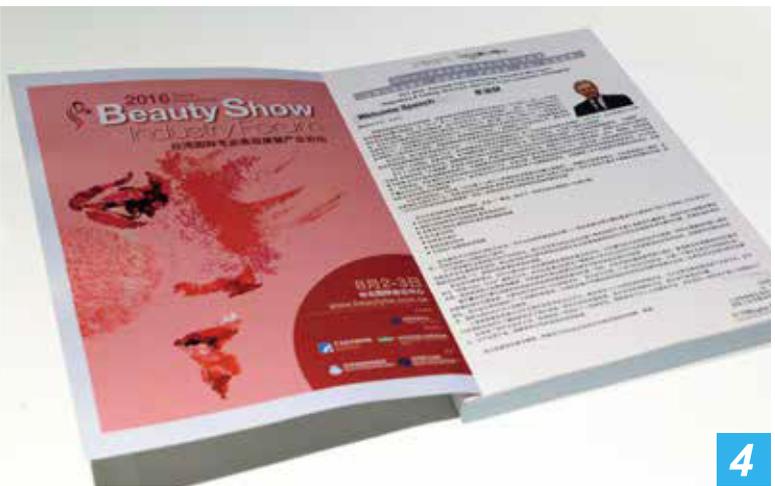
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3



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5

- 7. 导览地图 Event MAP
- 8. 挂绳 Lanyard
- 9. 椅背 Chair Cover



8



6



9