



Food & Beverage Packaging Innovation and Smart Manufacturing Forum 2019

Aug 1-2, 2019
Guangzhou, China

- Innovative Packaging
- Processing and Automation

Concurrent Events:

- Nutritious Food & Functional Beverage Technology Summit & Expo 2019
- Ringier Technology Innovation Award 2019- Food & Beverage Industry

Organizer

 **Ringier Events**
Connecting industry through information exchange!

Sponsors



Media Support



2019



Background

With technologies such as electronic label, AR augmented reality technology, intelligent terminal and big data widely used, new economic models such as e-commerce, O2O application and shared economy are developing rapidly. The whole industrial chain of food industry from raw materials to consumers is undergoing significant changes in production, packaging, logistics, warehousing and marketing. Under the impact of the new retail model, consumers not only like safer and healthier food, but also have higher demands for individualized and customized products and packaging with the continuous upgrading of consumption concepts. Food packaging market accounts for more than one-third of the total global packaging market. According to Statistics, the Global Food Packaging Market is expected to reach \$192.68 billion by 2023. The Manufacturing and Packaging of food industry is of vital importance on environmental protection, recycling and reducing food waste.

"China Food Manufacturing Journal" and "FoodPacific Manufacturing Journal" published by Ringier Trade Media Ltd held the Food & Beverage Packaging Innovation and Smart Manufacturing Forum 2019, with targets on the topics on equipment and process of food and beverage manufacturing, packaging materials, packaging solution, logistics, food safety testing etc. The forum will gather the scientists, researchers, specialists and well-known companies to discuss the industry trends, new technology and solution and expand their connections and

Why Attend

- 15+ hot topics from experts
- Market overview, Industry trends and Innovative technology
- Industry experts to share best practices and solutions onsite
- Strategies to create profitable products that meet consumer demands
- Exhibition booths and technical seminars zone
- Buyer-supplier match making service
- Factory tour

Hot Topics

- ◆ How Intelligent Packaging Black Technology Helps Food and Beverage Industry
- ◆ Flexible Production Supply Chain under the New Retail Wave
- ◆ The Rise of National Design Style, Starting from the Food of the Palace Museum

Innovative Packaging

- ◆ Packaging Trend under Appearance Era **Hot**
- ◆ Packaging Design for Enhanced Portability **Hot**
- ◆ Lightweight and Environmental Protection Packaging
- ◆ Design for E-commerce **Hot**
- ◆ Smart Label Technology and Case Study **Hot**
- ◆ Innovative Packaging Materials
- ◆ Bio-based Packaging Materials
- ◆ High-barrier Packaging Materials
- ◆ Research Progress of Smart Packaging **New**
- ◆ Packaging Printing and Food Safety
- ◆ Solution Survey of Balance between Materials, Technology and Cost
- ◆ Packaging Design and Application of Cold Chain Logistics **New**
- ◆ Transportation Control of Contaminants in Food Packaging Materials **Hot**
- ◆ Effect Survey of Different Packaging Forms on Shelf Life

- ◆ Antiseptic and Fresh-keeping of Edible Coatings on Food Industry
- ◆ Intramembrane Labeling and Personalized Packaging
- ◆ Microfreeze Packaging and Cold Chain Transportation for Food

Processing and Automation Technology

- ◆ The Development of Portable Nano Chips for Food and Beverage Safety Testing **New**
- ◆ Flexible Production of Supply Chain under the New Retail Module **Hot**
- ◆ Applications of Smart Factory in Food and Beverage Industry **New**
- ◆ Discussion on Food Processing and Automatic Production
- ◆ Cooling Technology for Food and Beverage Industry
- ◆ Applications of Filtration Equipment in the Food and Beverage Industry
- ◆ Quality Management in Food and Beverage Processing
- ◆ New Technology and Case Study in Food Processing **Hot**
- ◆ How to Ensure the Taste and Fragrance of Food **New**
- ◆ Applications of Robotics in Food and Beverage Processing
- ◆ The Key Production Technology for FSMP **New**
- ◆ Green Anti-microbial Packaging **Hot**
- ◆ Application Integration of Big Data and IoT etc in Food Industry

Who Will Attend

By Industry

- ◆ Nutritional/Dietary supplement production enterprises
- ◆ Functional beverage processing companies
- ◆ Dairy/milk drink processing companies
- ◆ Scientific research institutes and industry associations
- ◆ The food inspection and testing institutions
- ◆ OEM, ODM suppliers
- ◆ Processing equipment suppliers
- ◆ Packaging materials suppliers
- ◆ Packaging and label suppliers
- ◆ Printing enterprises
- ◆ Testing and measuring equipment suppliers

By Job Position

- ◆ General Manager
- ◆ Technical Director/ Manager /Engineer
- ◆ QA Director/ Manager/Engineer
- ◆ Packaging Director/ Manager /Engineer
- ◆ Production Director/ Manager /Engineer
- ◆ Brand Management Director / Manager/Engineer
- ◆ Marketing Director/Manager
- ◆ Food Beverage Consultants

Confirmed Invited and Inviting Speakers (Partial List)

- Mr. Guangxue Chen, Doctor of Engineering, Professor of South China University of Technology, , Chief Expert of Yutong Science and Technology and Dean of Yutong Research Institute.
- Mr. Qinfa Zhang, Ph.D., Director and Professor, Department of Packaging Engineering, School of Food, South China Agricultural University. Expert and Deputy Secretary-General of Guangdong Packaging Technology Association; Director of Guangdong Packaging Standards Technical Committee
- Mr. Lincoln, Miao Shou Hui Chao Ltd
- Mr. Yixiong Li,Senior Packaging Development manager,Mondelēz International
- Mr. Liqiang Yang, Packaging manager, PERFECT (CHINA) CO., LTD.
- Ms. Minwen Li, Packaging R&D and Engineering, Infinite Pole (China) Co., Ltd.
- Tetrapak
- Jiangnan University
- Hong Kong Nutrition Society
- Infinite Pole (China) Co., Ltd.
- Amway (China) Commodity Co., Ltd.
- Want Want China Holdings Limited
- Hangzhou Weiquan Food Co., Ltd.
- Shenzhen Association of Internet of Things
- Guangdong Packaging Technology Association
- Luk Ka Packaging (Shenzhen) Co.,Ltd
-

Previously Invited Speakers (Partial List)



Mr. Chenwei Chen

Food & Package
Research Institute,
Shanghai Ocean University
Professor



Mr. Gang Huang

Plastic Packaging Specialty Committee
of Guangdong Packaging Technology
Association Secretary-General



Mr. Jim Xu

MeadJohnson Nutritionals
(China)Ltd. Co.
Packaging Manager



Mr. Xichang Wang

Dean of food Science and Technology
College, Shanghai Ocean University
Professor



Mr. Lin Yang

Hangzhou Wahaha Group
Project Supervisor of Engineering
Department



Mr. Yuan Song

KURARAY (SHANGHAI) CO.LTD
Senior Technical Manager

Inviting Delegates (Partial List)

Amway (China) Co., Ltd.
Berry Plastics Group
Changzhou Shujie Plastics Co., Ltd.
Cotion Limited
CPMC Investment Co.,Ltd
Dalian Wanlong Stainless Steel Products Co.,Ltd.
Dongguan Hongxing Foods Co.,Ltd.
Dongguan Huayuan packaging Limited by Share Ltd
Dongguan Si Lang Food Co., Ltd.
Dongguan Yongyi Food Co., Ltd.
Dream workshop technology (Wuhan) Co., Ltd.
ENESIS BEVERAGE CO., LTD
Foshan Lanniu Health Industry Co., Ltd.
Foshan RI Jing Ke Chuang packing material Co., Ltd.
Foshan Shunde Li Kai Packing Co., Ltd.
Foshan Super Star Food Co.,Ltd
Gao Pei (Guangzhou) Dairy Co., Ltd.
Good Food's Stores Ecommerce Co., Ltd
Green thin Health Industry Group Limited
Green's bioengineering (Shenzhen)co.,Ltd.
Guangdong Daly Food Co., Ltd.
Guangdong Demi Biotechnology Co., Ltd.
Guangdong Denglao Herbal Tea Pharmaceutical Group Co., Ltd
Guangdong great times Health Industry Park
Guangdong Jiabao Group Co., Ltd.
Guangdong Jianlibao Group
Guangdong Kang Fu Lai Pharmaceutical Co., Ltd.
Guangdong Packaging Technology Association
Guangdong Packaging Technology Association intelligence Specialized Committee
Guangdong Sungod Group Co., Ltd.
Guangdong Wei Mei Jian health food Co., Ltd.
Guangdong Yan Tang Dairy Limited by Share Ltd
Guangxi Wuzhou ice spring industrial Limited by Share Ltd
Guangzhou Baiyun Mountain and Huang Da health products Co., Ltd.
Guangzhou Baiyun Mountain, pan Gao Sheng pharmaceutical Limited by Share Ltd
Guangzhou Baiyunshan Qixing Pharmaceutical Co., Ltd.
Guangzhou Biostime
Guangzhou Bright Dairy Co.,Ltd
Guangzhou City Food Co., Ltd.
Guangzhou Dafeng food and Beverage Co., Ltd.
Guangzhou Eastroc Food and Beverage Co., Ltd.
Guangzhou Eastroc Food and Beverage Co., Ltd.
Guangzhou EC-PACK packaging Equipment Co.,Ltd
Guangzhou Guozi Food Co., Ltd.
Guangzhou hanxizhuang Health Product Co., Ltd.
Guangzhou Hua Nongda Food Science and Technology Co., Ltd.
Guangzhou Jinkang Biotechnology Co., Ltd.
Guangzhou Jinye Health Technology Co., Ltd.
Guangzhou Mei Su Li nutrition Co., Ltd.
Guangzhou Mousse Coffee Food Co., Ltd.
Guangzhou Nansha Zhujiang Beer Limited by Share Ltd
Guangzhou Niujian Biotechnology Co., Ltd.
Guangzhou Panyu Mep Industries Co.,Ltd.

Guangzhou popular dairy Limited by Share Ltd
Guangzhou Renjian Biotechnology Co., Ltd.
Guangzhou Saijian bio-Tech co.,Ltd.
Guangzhou Shitouzao environmental protection Polytron Technologies Inc
Guangzhou Star Group (pharmaceutical) Limited by Share Ltd
Guangzhou Tai Qi Food Co., Ltd.
Guangzhou two Heaven Health Products Co., Ltd.
Guangzhou Wang Lao Ji Health Industry Co., Ltd.
Guangzhou Wanglaoji Pharmaceutical Co., Ltd
Guangzhou Watsons Food & Beverage Co., Ltd.
Guangzhou Xiang Xue Asian Beverage Co., Ltd.
Guangzhou Xiang Xue Asian Beverage Co., Ltd.
Guangzhou Xiang Xue pharmaceutical Limited by Share Ltd
Guangzhou Xile Food Enterprise Co., Ltd.
Guangzhou Yan Zhen Industrial Co., Ltd.
Guangzhou Zhujiang Brewery Group Co., Ltd
Guangzhou Zhujiang Miller beverage (Hongkong) Co., Ltd.
Hangzhou Wahaha Group Co.,Ltd
Henan Zhongyuan red Beverage Co., Ltd.
Huang Jianbao Health Products Co., Ltd.
Hunan new hope
Hunan you Zhuo Food Technology Co., Ltd.
Infinitus (China) Ltd
Inner Mongolia Yili Industrial Group Limited by Share Ltd
Jianhe Group / H&H Group
Jiayou Food Ltd
Jinwei beverage and Food Co., Ltd.
Joincare Pharmaceutical Industry Group Co., Ltd
Kinderway Packaging Xiamen Co.,Ltd.
LD Packaging Co.Ltd.
Meiji Ice-Cream (Guangzhou) Co., Ltd.
Natural Medicine Institute of Zhejiang Yangshengtang Co.,Ltd
Niu Bao Guang Sai (Guangdong) bio Polytron Technologies Inc
Odme Biotechnology (Zhongshan) Co., Ltd.
Pepsi (China) Limited
Pepsi Lipton (Guangzhou) beverage Co., Ltd.
Red Bull Vitamin Beverage Co., Ltd.
Shandong Jiashibo Foods Co.,Ltd
Shanghai Ureal Technology Co., Ltd.
Shanghai Xima Plastics Packaging Co., Ltd.
Shantou Lihong Packing and Printing
Shenzhen Hengda Beverage Co., Ltd.
SINODIS (SHANGHAI) CO.,LTD
Southern Packaging Co.,Ltd.
Standard Foods(China).Ltd
The kowloon dairy(GZ) Ltd
Valley Foods Holdings(Guangzhou) Ltd
wewow health Ltd
Wong Chun Loong Traditional Chinese Herbal Tea
Yantai Shinho Enterprise FoodsCo.,Ltd.
Zhejiang Changhai Packaging Group Co.,Ltd.
Zhejiang Conba Health Product Co.,Ltd.
Zhongshan Shengren Packaging Printing Co., Ltd.

Conference Hotel



Crowne Plaza Guangzhou Huadu

Near Baiyun International Airport; Subway: Line Nine, Qingtang Station, Exit D

No. 189 Yingbin Avenue, Huadu District, Guangzhou, China

Distance to Main Places:

Baiyun International Airport — 5 Minutes

Guangzhou City Center — 40 Minutes

Guangzhou Pazhou International Exhibition Centre — 40 Minutes

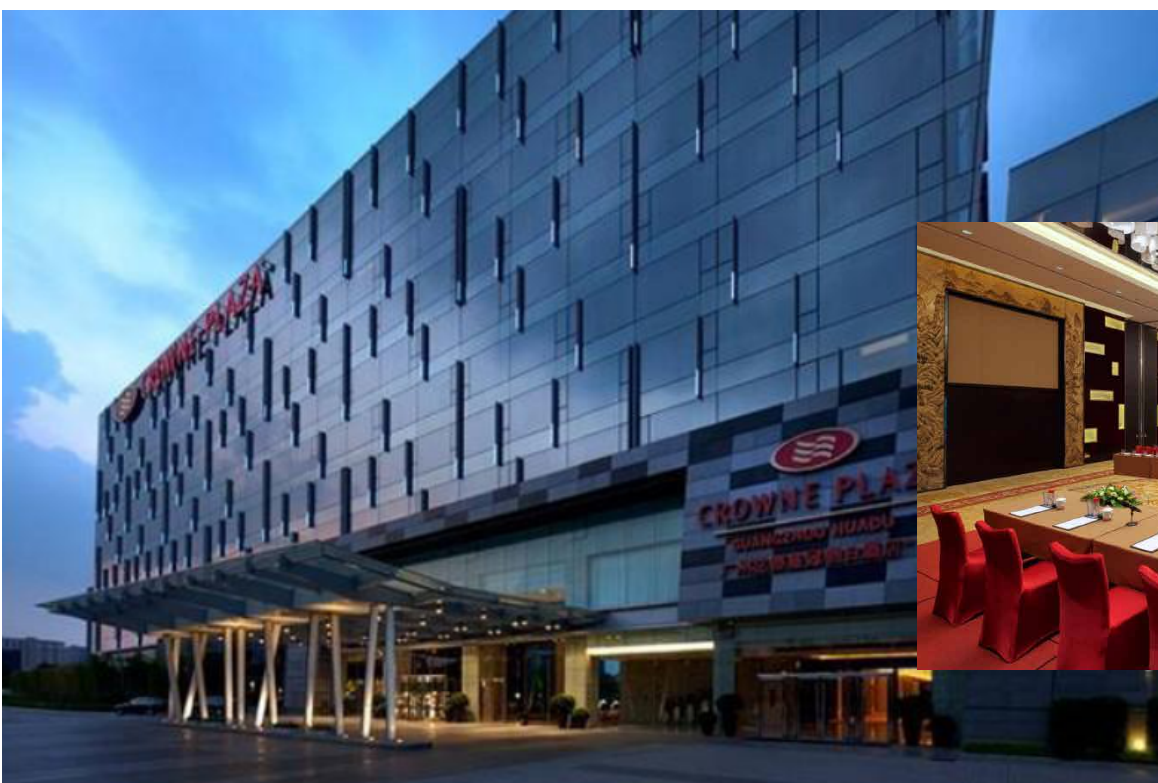
Shenzhen, Zhuhai — 2 Hours

Hong Kong, Macau — 2 Hours & 30 Minutes



**Easy Travel to Cities Along the
Pearl River Delta**

Transportation Hub



About us



Connecting industry through information exchange!

Ringier Events covers the industries of plastics, food, personal care, medicine & healthcare, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies at over 20 high levels technical conferences held each year, and brings key executives responsible for testing, evaluating, recommending and purchasing equipment, systems and material on behalf of their companies, quality speakers and representations from sponsors together create a valuable platform where information can be exchanged, new business contacts made.

For more information, please visit: www.ringierevents.com

[Click here to watch the 2018 conference video!](#)



Contact us

Conference Director: Ms. Mandy Shao
021-6289 5533-208
mandyshao@ringiertrade.com

Conference Manager: Ms Kelly Yu
755-88350829 -829
kellyyu@ringiertrade.com

Conference Planner: Ms Rachel Xu
021-62895533-123
rachelxu@ringiertrade.com



Scan the QR code
get more information



Scan the QR code
and join the group

2019 Ringier Conference

Sponsorship Packages Opportunities

NEW



We
make your
business
happen

Ringier Trade Media Ltd. has been a leading B2B industrial information provider for 21 years, providing industrial leaders in China, Asia, and the Middle East with the technical information, solutions and applications they need to improve their manufacturing and marketing capability through multiple media platforms.

Ringier Events organize industry conference which bring together over 3,000 industry leaders each year to exchange information and networking opportunities on specific topics critical to the future development of industry. Ringier Events not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets.

Why
should
you
sponsor?

- Showcase your latest products and services to a large number of delegates and visitors
- Benefit from unique networking options with your target audience
- Advertise your company expertise and services through our multiple media channels
- Factory Tour: Presenting the factory environment and advanced manufacturing technology, spreading corporate culture and business philosophy. Expand brand influence and build closer relationships with potential customers.
- Special Benefits for Booth Sponsor: Matchmaking Service and New Technology Presentation

 **Ringier Events**
Connecting industry through information exchange!

Contact us

Eastern China

- Ms. Vivian Shang
- Email: vivian@ringiertrade.com
- Tel: +86-21 6289-5533 #169

Hong Kong

- Ms. Jones Lui
- Email: jones@ringier.com.hk
- Tel: +852 2369-8788 #22

Northern China and Southern China

- Ms. Maggie Liu
- Email: maggieliu@ringiertrade.com
- Tel: +86-20 2885-5256

Taiwan

- Ms Sydney Lai
- Email: sydneylai@ringier.com.hk
- Tel: +886-4-2329-7318

Sponsorship Package

Benefit		Platinum (Only 1)	Gold (Only 1)	Silver	Bronze
Price(USD)		\$35,300	\$17,700	\$11,900	Plenary Session+Standard Booth
					\$10,800
					Parallel Session+Standard Booth
					\$6,900
					Parallel Session+Double Booth
					\$7,900
					Plenary Session+Double Booths
					\$12,100
					Plenary Session+Four Booths
					\$17,300
Pre & Post-event					
Customized EDM Promotion		4,000 DB	3,000 DB	2,000 DB	
On-Site					
Opening Remark		√			
Brain Stoming			√		
Customized Parall Section		1/2 Day			
Brochure Insert into the Conference Bag		√	√	√	
Invite Two Specified Speaker		√			
Group Picture		√			
A Special Table Hosted by the Sponsor at Which Have Been Invited Delegates That They Would Like to Meet		√	√		
Factory Tour (no food or shuttle bus)		√			
Free Delegate Pass		10	8	5	Single Booth:3 / Double & Four Booths:5
AD	Inside Front Cover	√			
	Inside Back Cover		√		
	Back Cover				
	Bound Insert	2P	1P	2P	1P
Speech Slot		3 Slot	2 Slot	2 Slot	1 Slot
Exhibitor(+10 min Seminar)		Double Booth	Double Booth	Double Booth	Standard Booth / Double Booths / Four Booths
Tea Break & Video		√			
Dinner(Cocktail Party or Gala Dinner)		√			
Event Supplies (The Supplies provided by the sponsors.)	Pen	Select 2 from 4			
	Bag				
	Notebook				
	USB Flash Drive				
	Exclusive Name tags & Lanyard	√			
Lucky Draw (The gift worth \$320 provided by the sponsor)		√			

Onsite Customized Activity	USD 11,900+
----------------------------	-------------

- 1.Factory Tour: The organizer will guide participants to visit the factory and arrange staffs and a photographer to accompany with them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the Delegates.
- 3.The prices of cocktail party and gala dinner are based on 100 attendees, including the expenses of onsite for building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time
- 5.Lucky Draw: including 5min brief statement, Lottery and awards presentation. The gift provided by the Sponsor.
- 6.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 7.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.
- 8.The decoration cost of the special booth is provided by the sponsor.

(The final interpretation belongs to Ringier Trade Media Limited company.)

Single Item Sponsorship

Limited to the speech sponsor or above

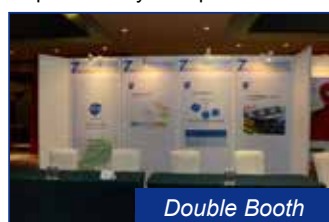
Benefit		Speech		Cocktail Party (Only 1)	Gala Dinner (Only 1)	Experts & C-level Lunch -1 Table (Only 1)	Tea Break & Video	Booth Sponsor			Factory Tour
		Plenary Session	Parallel Session					Standard Booth	+10min Seminar	Double Booth	
Price(USD)		\$10,500	\$5,500	\$8,750	\$11,350	\$2,500	\$2,700	\$2,900	\$3,150	\$4,950	\$17,500
On-Site											
Brochure Insert into the Conference Bag				√	√						√
Factory Tour (no shuttle bus)											√
Free Delegate Pass		2		2	2	+ 1	2	2		4	5
Full Page AD		1/2P		1P	1P		1/2P	1/2P		1P	1P
Speech Slot		1 Slot									
Booth	Standard Booth			√				√			
	Standard Booth +10min Seminar								√		√
	Double Booth +10min Seminar									√	
Tea Break & Video							√				

Notes:

- 1.Factory Tour: The organizer will organize participants to visit the factory and arrange for staff and photographers to accompany them.
- 2.Speech Slot: 25min Speech, including 10min for sharing application case with end users. It cannot be used to promote products.. We recommend presentations about advanced technology or application solutions. Ringier reserve the right to adjust the contents of the speech, in order to assure the quality of the conference and ensure the satisfaction of the delegates
- 3.The prices of cocktail party and gala dinner are based on 100 attendees. including the expenses of onsite building and decoration(gala dinner)
- 4.New Technology Seminar will be arranged during the coffee break or lunch time.
- 5.The decoration cost of the special booth is provided by the sponsor.



Standard Booth



Double Booth



Factory Tour



New Technology Seminar

Event Supplies & Amenities Sponsorship

Benefit	Exclusive Sponsor (Only 1)				Event Supplies & Amenities (*provided by the sponsors.)				
	Name Tags	Lanyard	Chair Cover	Signature Wall	Lucky Draw	Bag	USB Flash Drive	Pen	Notebook
Price(USD)	\$3,550	\$3,550	\$5,400	\$3,900	\$3,550	\$3,550	\$3,550	\$3,550	\$3,550
On-Site									
Free Delegate Pass	2	2	2	2	2	2	2	2	2
Full Page AD	1P	1P	1P	1P	1P	1P	1P	1P	1P

Notes:

- 1.Lucky Draw: including 5min. brief statement, Lottery and awards presentation. The prizes should be provided by the Sponsor.
- 2.Chair Cover: up to 150 sets, design not contained, only for chair-back cover, the material is common fabric, extra charges may apply for special needs.
- 3.Lanyard: up to 150, please provide vector logo, no more than 12 characters, monochrome printing, extra charges may apply for special needs.

Advertisement Sponsorship

Limited to the bronze sponsor or above

Benefit		Event MAP (Only 1)	Inside Front Cover (Only 1)	Inside Back Cover (Only 1)	Back Cover (Only 1)	Bound Insert	Note Pages in folder (Only 1)
Price(USD)		\$2,800	\$2,700	\$2,500	\$3,150	\$2,150	\$2,250
On-Site							
Free Delegate Pass		+ 1	1	1	1	1	1
AD	Inside Front Cover		1P				
	Inside Back Cover			1P			
	Back Cover				1P		
	Bound Insert					1P	1P



Special Sponsorship 特别赞助项目

1. 签名墙 Signature Wall
2. 会刊封底 Back Cover of Folder
3. 会刊笔记页 Note Pages of Folder
4. 会刊封二 Inside Front Cover of Folder
- 5-6. 特装展位 Special Booth

特装展位的制作成本自行吸收
The Production Cost of Special Booth is not Included

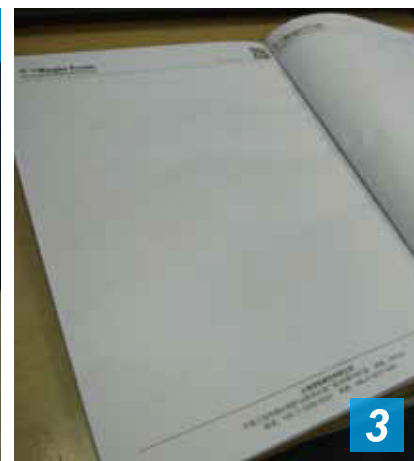
1



2



7



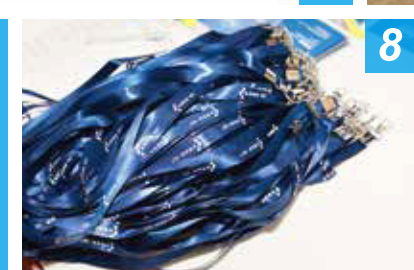
3



4



5



8



6



9

7. 导览地图 Event MAP
8. 挂绳 Lanyard
9. 椅背 Chair Cover