

2018 Personal Care Technology Summit & Expo

June 28–29 | Shanghai Baohua Marriott Hotel
Concurrent Ceremony: 2018 Ringier Technology
Innovation Awards – Personal Care Industry

Post Event Report



The Personal Care Technology Summit has provided the industry with the latest industry information during the last 15 years. Again, the 2018 Personal Care Technology Summit & Expo was held in Shanghai on June 28–29 with the "2018 Personal Care Industry – Ringier Technology Innovation Award".

At this summit, Ringier received more recognition and reputation from known enterprises from China and global. More than 800 professionals participated in the summit, from 300+ companies and supported by 80+ Sponsors. 8 sessions, 60+ lectures, 6 interactive show areas, including five sensory experience areas, makeup show, Product show, global data library, exhibition area of Ringier Technology Innovation Award, "Consumer neuroscience" brain wave experience area. In addition, more than 30 new technologies and solutions were released, and Match-Making services with supply and demand brought many benefits to participants.

800+ Participants, 8 Sessions, 60 Presentations, 70 Booths



80 booths
Audience gathered, the displayed products cover personal care raw materials, accessories, testing, machinery, packaging materials and so on.



Innovative technology release area
30+ innovative technology lectures during the tea break.



Innovation technology award-winning product display
Bringing together 44 innovative products and sharing innovative technologies and applications



Product display area
Trial feedback of domestic and foreign hot products and niche products



Makeup show
Professional makeup artist explaining the user experience of product.

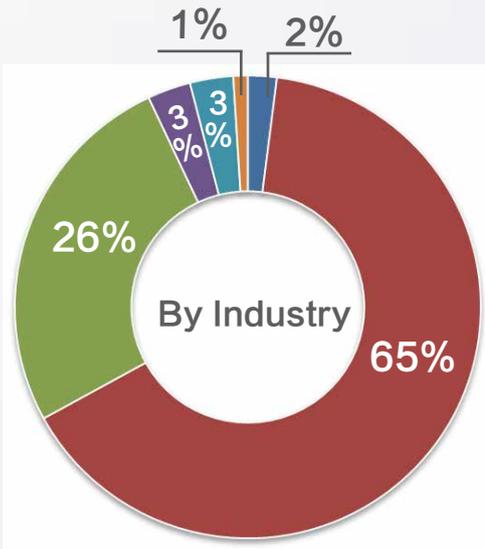


Lucky draw
Lucky Stars are receiving their gifts

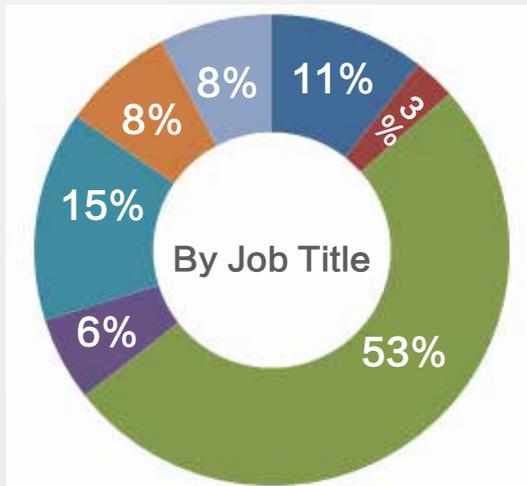


800+ people in the industry gathered.
Gathered from L'Oréal, Amore, beiersdorf, Unilever, Johnson & Johnson, Henkel, Shiseido, SEPHORA, Watson, KAO, Shanghai Jahwa, Nu skin, Oshmun, Pechoin, Innoherb, Kobayashi, Amway, Jala, Biotruly and Unit powder.

Participators Analysis



- Governmental Organizations of Personal Care Industry 2%
- End-product Manufacturers, OEMs and ODMs 65%
- Raw Material Suppliers 26%
- Processing Machine and Testing Equipment 3%
- Packaging Material Suppliers and Packaging Designers 3%
- Others 1%



- CEOs / Presidents / Vice Presidents 11%
- Regulatory Affairs Supervisors / Directors 3%
- R&D Supervisors / Directors 53%
- QA / QC Supervisors / Directors 6%
- Purchasing Supervisors / Directors 15%
- Packaging Supervisors / Directors 8%
- Other Relevant Personnel 8%



Speakers



Mr. Xiaocong Zhang
Guangzhou Nago Biotechnology Co., Ltd
Technical Director
**Topic: The Development Trend of
Cosmetic Preservatives**



Mr. Tom Branna
Vice President, Rodman Media
Happi Magazine Editor Director
Topic: Aging Well



Mr. Zuochun Tang
Shanghai Chasing M@E Co., Ltd
Guangzhou Branch
General Manager of Software
Business Department
**Topic: Application and Practice
of Cosmetic Manufacturing
Intelligent Chemical Plant**



Mr. Xiangming Fang
Shanghai Li Biological Technology Co., Ltd
General Manager
**Topic: Natural Formula Innovation
- More Scientific, Efficient and
Differentiated**



Mr. Liang Xu
Beijing Daily Chemical Research Institute
Professor
**Topic: Pay Close Attention to
Regulatory Start with Cosmetics R&D**



Mr. LEON GUO
Zhejiang Gllion BioScience Co., Ltd
Chairmen & CEO
**Topic: Glumetica®, an Effective Dermal Immune
Enhancer, a Successful Skin Rejuvenator,
and a Hair Regeneration Promotor**



Mr. Nick Lin
Shanghai Criteria Methodology
of Cosmetics Co. Ltd
General Manager
**Topic: The Way to Open the
Sensory Evaluation of Cosmetics**



Mr. Liang Xu
Beijing Daily Chemical Research Institute
Professor
**Topic: Cosmetic Safety Requirements and
Supervision Dynamics**



Ms. Chun-feng Liu
Technical Center for Animal, Plant and Food
Inspection and Quarantine, Shanghai Entry-
Exit Inspection and Quarantine Bureau
POSTDOC
**Topic: In Vitro Evaluations of Efficacy
Assessment Methods for Anti-aging
Cosmetics**



Mr. Jonathan COEUR / Mrs. Alice Yang
Managing Director / Coptis Partner in China
Coptis / Sethic Innovation
Topic: Coptis: Cosmetic Software Solution



Dr. Mojgan Moddaresi
Director of Personal Care
Regulatory Ltd, Regulatory Experts
**Topic: Important Steps to Have in Mind
While Formulating Cosmetic Products
for Importing to the EU**



Dr. Roger Ling
THOR Specialty Chemical Co.,LTD
Technical Manager
**Topic: Solution for New Preservative
Regulation in Cosmetics**



Dr. Robert ZHAO
Shanghai EPISKIN Biotechnology Co., Ltd.
Manager
**Topic: EpiSkin™ and SkinEthic™
Human Reconstructed Tissue Model:
A Powerful Tool for Research and
Development of Actives and Finished
Products**



Mr. Henry Cheung
Shanghai Greaf Biotech Co., LTD.
Marketing Director
**Topic: Skin Anti-Aging Strategy Powered
by Biological Research Achievement**

Speakers



Ms. Yimei Tan

Shanghai Skin Hospital
Director

Topic: Efficacy Evaluation of Moisturizing and Anti-Wrinkle of Cosmetics



Ms. Nina Yang

Provital China
General Manager

Topic: New Inspirations for Anti-Aging



Ms. Wenjie Qu

Bloomage Freda Biopharm Co., Ltd.
Senior Product Manager

**Topic: Natural Skincare Solutions
--The Application and Development of Hyaluronic Acid.**



Ms. SATOMI TACHIYANAGI

ADEKA CORPORATION
Formula Design Director

Topic: The Amazing Power of Those Inconspicuous Ingredients that You Possibly Don't Know



Mr. Yiseng Dong

Guangzhou Limeida Import and Export Trading Co., Ltd
Technical Director

Topic: The Application of Water-Soluble Bionic Sebum Accelerant (SABOSOL RF) in Skin Care Products



Dr. KAZUYUKI MIYAZAWA

SHISEIDO CO., LTD.
Manager

Topic: A Shielding Technique for Protection from Air Pollutants



Mr. Yan Zhang

Angel Yeast Co., Ltd
R&D Director

**Topic: Microbiology and Biotransformation
—New Nutrition for Skin**



Mr. Jongsuk Lee

AMOREPACIFIC (Shanghai) R&D Center
Director

Topic: Korean Cosmetics Industry and Skincare Product Technology



Mr. Xion Smith

Shanghai Jayu Bio-technology Co., Ltd
CTO

Topic: Development of Domestic Efficacy Single Plant Allergen



Mr. SUM ZHANG

Guangzhou Qiyuan Bio-Technology Co., Ltd
Technical Director

**Topic: Hydrolyzed Silk Protein
—About the Application of Silk Cleaning™ in Skin Cleaning Products**



Mr. Jia Zhu

Asia head of Kewpie FC Division
HAbooster

Topic: Innovative Approach to Collagen Cycle by HAbooster



Ms. Lynn Ning

Ashland (China) Holding Co.,Ltd
Marketing Manager

Topic: PhytoRNx Patent Technology in Cosmetics Application



Ms. Catherine Gao

Kantar Worldpanel
Senior Business Development Manager
Topic: Finding New Shoppers in China Beauty Market's Untapped Potentials



Ms. Florence Bernardin

Information& Inspiration
General Manager& Founder
Topic: J-Beauty Versus K-Beauty , What is Going on?

Speakers



Ms. Junping Guo

CLR Chemisches Laboratories Dr. Kurt Richter GmbH
Country Manager

Topic: New Inspirations for Anti-Aging



Ms. Rachel Zeng

ANGUS CHEMICAL COMPANY
Customer Application Specialist

Topic: Small Additive, Big Effect -ANGUS® Primary Amino Alcohol for Personal Care Applications



Mr. Anson Zhang

Asia Pacific, DSM Personal Care & Aroma Ingredients
Technical & Application Manager

Topic: Sensitive Skin Trend



Mr. Robert Bai

Innovation and Application, Asia,
Merck Chemicals (Shanghai) Co.,Ltd
Lab Manager

Topic: Prevent your Skin From the Damage of Bluelight(HEV): Merck's Solution to Block Bluelight



Ms. Suning Zhang

Shanghai Institute of Technology
Professor

Topic: Application and Evaluation of Encapsulation Technology in Cosmetics



Mr. Wenfeng DING

henzhen Winkey Bio-Tech Co., Ltd
General Manager

Topic: The Introduction About the Application of Skin Active Polypeptide Technology and Novel Dosage Forms



Dr. Jason Jiang

Symrise
Senior Technician

Topic: Microbial Basis and the Latest Bacteriostasis SymGuard CD



Mr. Jim Gao

Jiangsu JLand Biotech Co., LTD
Sales Director

Topic: Reallagen™ Collagen —Recombinant Human Collagen From Yeast Fermentation



Ms. Dan Luo

The First Affiliated Hospital with Nanjing Medical University Dermatology
Professor

Topic: Problems of Whitening and Sun Protection in the Eyes of Dermatologists



Ms. Tracy Qiu

Global Baby R&D —Asia Pacific Johnson & Johnson China
R&D Manager

Topic: Overall Design and Safety Evaluation of Baby Skin Care Products



Mr. Yi-Hua Li

Wuxi Institute of china light industry
General Manager

Topic: The Latest Research and Application of Amino Acid Surfactants ——Let the Amino Acid Cleanser Be So Simple



Mr. Hu-Jun Xu

Suzhou Holl's Biotechnology Co., Ltd.
Professor

Topic: The Latest Research and Application of Amino Acid Surfactants ——Let the Amino Acid Cleanser Be So Simple



Mr. Xiacong Zhang

Zhang Guangzhou Nago Biotechnology Co., Ltd
Technical director

Topic: The Selection and Use of Preservatives in Maternal and Infant Products



Mr. Tom Cui

AkzoNobel Chemicals (Boxing) Co., Ltd.
Senior Researcher

Topic: Formulation Solutions for Sulfate-Free Shampoo

Speakers



Mr. Masatami Asano

Number Three, Inc.
CEO

Topic: Hair Color Trends and Developments in Japan



Ms. Congying Liu

Henkel (China) Investment Company
Development Manager

Topic: Hair Care Formulation for Fragrance Long Lasting – the Trend and Technology



Mr. Tony Sun

Nanjing Huashi New Material Co., Ltd.
COO

Topic: Innovative Solutions for Preservation of Cosmetics



Ms. Mandy Yuan

R&D Department, KAO Chemical Corporation Shanghai Toiletries Group

Topic: Study on the Scalp and New Technology for Scalp Care Product



Ms. Xu Nuo

Wanhua Chemical Group Co., Ltd.
Project Manager

Topic: New Polyurethane Dispersion Technology for Extending, Volumizing and Flawless Mascara



Mr. John Fu

Shanghai Jiao Tong University
Head Design Trend Institute

Topic: Global Makeup Trends in 2019



Ms. Susan Shi

CRODA HONG KONG CO LTD
Application Scientist

Topic: Croda Colour Cosmetic Technology



Ms. Penny Bai

Technical Support Manager
UNI-POWDER

Topic: The Surface Treatment of Cosmetic Powder



Ms. Tara Xu

Weckerle Cosmetics (Hangzhou) Co. Ltd
Deputy General Manager

Topic: Beyond the Ordinary – Color Trends China 2018



Ms. Xiaojing Huang

YANG DESIGN
Strategy Director, Partner

Topic: Packaging Design Trends in China



Mr. Eric Shen

Mariedalgar Cosmetics Co., Ltd.
R & D Director

Topic: The Beauty of Packaging Innovation



Mr. Thomas Graziani

WalktheChat
Co-Founder

Topic: How to Drive Traffic and Conversions via WeChat



Ms. Shen Lin

Linx Alltec (shanghai) Trading Limited
Channel Development & New Product Planning

Topic: CIJ Application in Cosmetic Industry



Mr. Richard Jun Li

Innova Research
General Manager

Topic: Trends for Smart Packaging

Speakers



Ms. Jennifer Lan
Aptar (Suzhou)Dispensing Systems Co.,Ltd
Sales Director
Topic: Bag On Valve Spray Technology



Ms. Xue Yuxin
Hangzhou Uco Cosmetics
Business Development Director
Topic: 2018 Cosmetics Ecommerce Trend



Ms. Jennifer Lan
Happy Marketer
Managing Partner
Topic: Transforming Your Social Media Marketing Through Digital Command Centres



Ms. Yuan Chao
Shanghai Skin Disease Hospital
Associate Chief Dermatologist
Topic: The Research of Baby Skin Barrier Function



Mr. Zhigang Wang
Ultraviolet Absorbent Division
Technical Director
Topic: Research Progress and Future of UVA Sunscreen Products



Ms. Yanyan Li
Sino-European Yihong Consulting Co. Ltd.
GM Assistant
Topic: Discussion on the Relevant Laws and Regulations of Chinese Cosmetics (Names, Manuals, Labels and Advertisements)



Ms. Yidan Wu
Cosmetics Affiliate of China Health Association
Vice President & Secretary General
Topic: Discussion on the Relevant Laws and Regulations of Chinese Cosmetics (Names, Manuals, Labels and Advertisements)



Ms. Rui Jiang
Secretary General, Product Security and Compliance Affairs Subcommittee of Shanghai HSE Research Institute;
General Manager, Shanghai Xiangzhi Futai Cosmetics Co., Ltd.
Topic: Reference of Food Packaging Safety Management to Cosmetic Packaging Safety



Delegates(Partial list)

Shanghai Jiahua United Co., Ltd.
Anli (China) Research & Development Center
Beiersdorf Daily Chemical (Wuhan) Co. Ltd.
Bao Jian (China) daily necessities Co., Ltd.
Jiangsu Longrich Bioscience Co., Ltd.
Jiangsu Meiaisi Cosmetics Corp.,Ltd.
Jiangsu chilikang skin pharmaceutical Co., Ltd.
Jae cosmetics (Shanghai) Co., Ltd.
Herbalife (China) Health Products Ltd..
Coris cosmetics (Shanghai) Ltd.
Kesimeishi Poetry (China) Cosmetics Co., Ltd.
Vantage Specialty Chemicals, Inc.
Ruthie beauty products (Hangzhou) Ltd.
Melaleuca (China) Wellnes Products Co., Ltd.
NICE GROUP CO., LTD
Iecrown (Shanghai) cosmetics Co., Ltd.
Proya cosmetics Co., Ltd.
Shanghai pechoin chemical Co., Ltd.
Shanghai beauinee cosmetics Co., Ltd.
Shanghai wufa cosmetics Co., Ltd.
Shanghai hesheng makeup products Co., Ltd.
Shanghai Color Cosmetic Technology Co.
Shanghai Jiecai Cosmetic Sales Co., Ltd.
Shanghai Jingdian Cosmetics Co., Ltd.
Shanghai lifebeauty Cosmetics Co., Ltd.
Shanghai orain cosmetics Co., Ltd.
Shanghai qi Cheng cosmetics Co., Ltd.
As Yan Cosmetics
Shanghai Ruiying Cosmetic Co., Ltd.
Shanghai Shenmei Rubine Co., Ltd.
Shanghai Shengtaimei Daily Chemical Co., Ltd.
Shanghai Inoherb Cosmetics Co. Ltd.
Shanghai Kobayashi Daily Chemicals Co., Ltd.
Shanghai Haro Masson household products Co., Ltd
Shanghai yibao cosmetics Co., Ltd.
Shanghai Minsheng cosmetics Co., Ltd.
Shanghai Youkang Cosmetics Co., Ltd.
Shanghai Zhanghua Health Care Cosmetic Co., Ltd.
Fertilite Rose
Shanghai qingxuan biological technology Co., Ltd.
Unilever Shanghai
L'OREAL (China) Co., Ltd.
Shanghai Kaka Cosmetic Co., Ltd.
Shanghai Xuedai Daily Chemical Co.,Ltd.
Shanghai Zhengmingming Cosmetics Co., Ltd.
Shenzhen Xiandi Cosmetic Co., Ltd.
Ante Cosmetics Co., Ltd
Greenleaf Sci.&Tech.Group.
Avon beauty cosmetics R&D (Shanghai) Ltd.
Yoseido (Shanghai) cosmetics Co., Ltd.
Yimi'er (Shanghai) Cosmetics Co., Ltd.
Zhejiang Jiuxu Pharmaceutical Co., Ltd
Zhejiang Dongyang beauty day chemical Co., Ltd.
Zhejiang Yiwu municipal beauty products Co., Ltd.
Zhejiang Eshine Cosmetic co., Ltd.
Reward Group
Taiki group
LIBY Group co,ltd

Delegates(Partial list)

Kao (China) Holding

Liuzhou Liangmianzhen Co.,Ltd.

Mentholatum (China) Pharmaceutical Co., Ltd.

Mary Kay (China) Cosmetics Co., Ltd.

OSM

JAPAN KAO

Sasa Cosmetics (China) Co., Ltd.

Shanghai Dianya Beauty Treatment Cosmetic Co., Ltd.

Shanghai New Cogi Cosmetic Co., Ltd.

Hubei C-Bons Co., Ltd.

Sephora (Shanghai) Cosmetic Co., Ltd.

WATSONS

Shanghai Taiwei Daily Chemical Products Co., Ltd.

Shanghai Weina Cosmetic Co., Ltd

Zhejiang Yiwu Meixue Cosmetics Co., Ltd.

Shiseido (China) Research & Development Center Co., Ltd.

Guangzhou Huanya Cosmetic Technology Co., Ltd.

Guangzhou Pinhe Cosmetics Co., Ltd.

Zhangzhou Pien Tze Huang Pharmaceutical Co., Ltd

Johnson & Johnson (China) Investment Co., Ltd.

Nu Skin (China) Daily-Use & Health Products Co., Ltd.

Shanghai Huayimei Cosmetic Co., Ltd.

Suzhou Borage Daily Chemical Co., Ltd.

Weckerle

Yiwu Diefei Cosmetic Co., Ltd.

Shanghai Telaiwei Cosmetics Co., Ltd.

Shanghai Chunzhitang Biology Products Co., Ltd.

Hangzhou Kongfengchun Cosmetics Co., Ltd.

Hangzhou Sincere Cosmetics Co., Ltd.

HANGZHOU YAYAN COSMETICS.CO.,LTD

Henkel (China) Investment Co., Ltd.

Jiangsu Dream Da Day Supplies Co.,Ltd

Shanghai Achis Cosmetics Co., Ltd.

Agosdane Group

HAPPI Magazine

China Health Care Association

School of Chemical and Material Engineering, Jiangnan University

Guangdong Marubi Biotechnology Co., Ltd.

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Contact us

Conference Manager: Ms. Lily Pan
 Tel: 021-62895533x130
 Email: lilypan@ringiertrade.com



Official Account:
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