

# 2018 Personal Care Technology Summit & Expo

June 28–29 | Shanghai Baohua Marriott Hotel  
Concurrent Ceremony: 2018 Ringier Technology  
Innovation Awards – Personal Care Industry

## Post Event Report



The Personal Care Technology Summit has provided the industry with the latest industry information during the last 15 years. Again, the 2018 Personal Care Technology Summit & Expo was held in Shanghai on June 28–29 with the "2018 Personal Care Industry – Ringier Technology Innovation Award".

At this summit, Ringier received more recognition and reputation from known enterprises from China and global. More than 800 professionals participated in the summit, from 300+ companies and supported by 80+ Sponsors. 8 sessions, 60+ lectures, 6 interactive show areas, including five sensory experience areas, makeup Show, Product show, global data library, exhibition area of Ringier Technology Innovation Award, "Consumer neuroscience" brain wave experience area. In addition, more than 30 new technologies and solutions were released, and Match-Making services with supply and demand brought many benefits to participants.



# 800+ Participants, 8 Sessions, 60 Presentations, 70 Booths



80 booths

Audience gathered, the displayed products cover personal care raw materials, accessories, testing, machinery, packaging materials and so on.

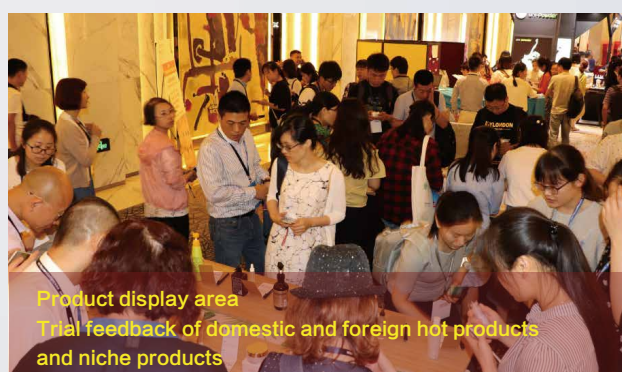


Innovative technology release area

30+ innovative technology lectures during the tea break.

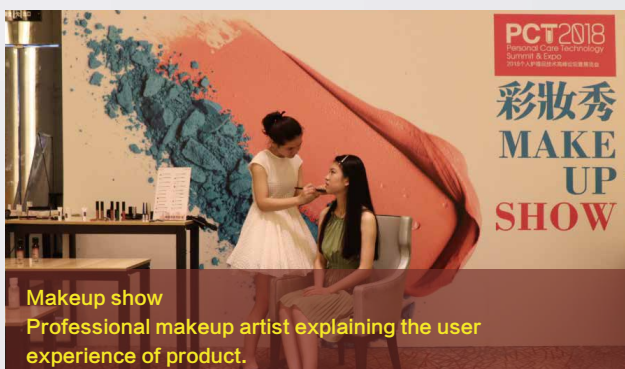


Innovation technology award-winning product display  
Bringing together 44 innovative products and sharing innovative technologies and applications



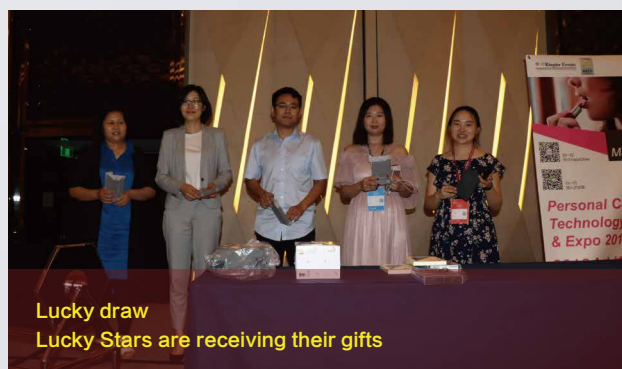
Product display area

Trial feedback of domestic and foreign hot products and niche products



Makeup show

Professional makeup artist explaining the user experience of product.



Lucky draw

Lucky Stars are receiving their gifts

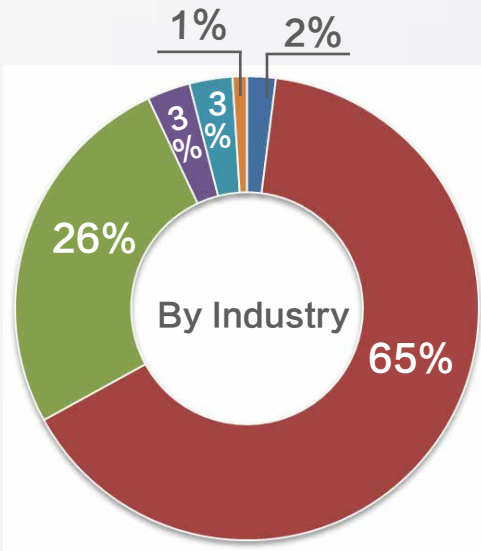


800+ people in the industry gathered.

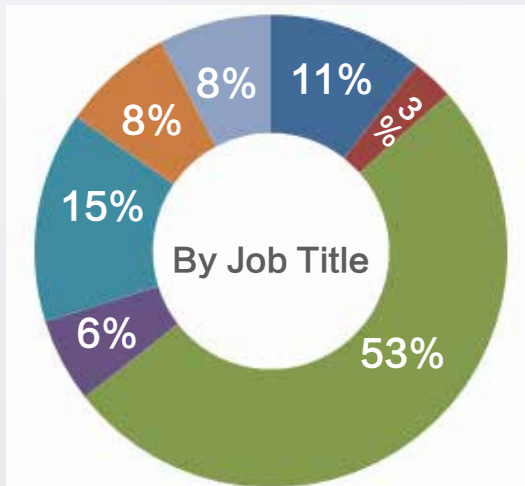
Gathered from L'Oréal, Amore, Beiersdorf, Unilever, Johnson & Johnson, Henkel, Shiseido, SEPHORA, Watson, KAO, Shanghai Jahwa, Nu Skin, Oshmun, Pechoin, Innoherb, Kobayashi, Amway, Jala, Blotuly and Unit Powder.



## Participants Analysis



- Governmental Organizations of Personal Care Industry 2%
- End-product Manufacturers, OEMs and ODMs 65%
- Raw Material Suppliers 26%
- Processing Machine and Testing Equipment 3%
- Packaging Material Suppliers and Packaging Designers 3%
- Others 1%



- CEOs / Presidents / Vice Presidents 11%
- Regulatory Affairs Supervisors / Directors 3%
- R&D Supervisors / Directors 53%
- QA / QC Supervisors / Directors 6%
- Purchasing Supervisors / Directors 15%
- Packaging Supervisors / Directors 8%
- Other Relevant Personnel 8%



## Speakers



**Mr. Xiaocong Zhang**  
Guangzhou Nago Biotechnology Co., Ltd  
Technical Director  
**Topic: The Development Trend of Cosmetic Preservatives**



**Mr. Tom Branna**  
Vice President, Rodman Media  
Happi Magazine Editor Director  
**Topic: Aging Well**



**Mr. Zuochun Tang**  
Shanghai Chasing M@E Co., Ltd  
Guangzhou Branch  
General Manager of Software  
Business Department  
**Topic: Application and Practice of Cosmetic Manufacturing Intelligent Chemical Plant**



**Mr. Xiangming Fang**  
Shanghai Li Biological Technology Co., Ltd  
General Manager  
**Topic: Natural Formula Innovation - More Scientific, Efficient and Differentiated**



**Mr. Liang Xu**  
Beijing Daily Chemical Research Institute  
Professor  
**Topic: Pay Close Attention to Regulatory Start with Cosmetics R&D**



**Mr. LEON GUO**  
Zhejiang Gllion BioScience Co., Ltd  
Chairmen & CEO  
**Topic: Glumetica®, an Effective Dermal Immune Enhancer, a Successful Skin Rejuvenator, and a Hair Regeneration Promotor**



**Mr. Nick Lin**  
Shanghai Criteria Methodology of Cosmetics Co. Ltd  
General Manager  
**Topic: The Way to Open the Sensory Evaluation of Cosmetics**



**Mr. Liang Xu**  
Beijing Daily Chemical Research Institute  
Professor  
**Topic: Cosmetic Safety Requirements and Supervision Dynamics**



**Ms. Chun-feng Liu**  
Technical Center for Animal, Plant and Food Inspection and Quarantine, Shanghai Entry-Exit Inspection and Quarantine Bureau POSTDOC  
**Topic: In Vitro Evaluations of Efficacy Assessment Methods for Anti-aging Cosmetics**



**Mr. Jonathan COEUR / Mrs. Alice Yang**  
Managing Director / Coptis Partner in China  
Coptis / Sethic Innovation  
**Topic: Coptis: Cosmetic Software Solution**



**Dr. Mojgan Moddaresi**  
Director of Personal Care Regulatory Ltd, Regulatory Experts  
**Topic: Important Steps to Have in Mind While Formulating Cosmetic Products for Importing to the EU**



**Dr. Roger Ling**  
THOR Specialty Chemical Co.,LTD  
Technical Manager  
**Topic: Solution for New Preservative Regulation in Cosmetics**



**Dr. Robert ZHAO**  
Shanghai EPISKIN Biotechnology Co., Ltd.  
Manager  
**Topic: EpiSkin™ and SkinEthic™ Human Reconstructed Tissue Model: A Powerful Tool for Research and Development of Actives and Finished Products**



**Mr. Henry Cheung**  
Shanghai Greaf Biotech Co., LTD.  
Marketing Director  
**Topic: Skin Anti-Aging Strategy Powered by Biological Research Achievement**

## Speakers



**Ms. Yimei Tan**

Shanghai Skin Hospital  
Director

**Topic: Efficacy Evaluation of Moisturizing and Anti-Wrinkle of Cosmetics**



**Ms. Nina Yang**

Provital China  
General Manager

**Topic: New Inspirations for Anti-Aging**



**Ms. Wenjie Qu**

Bloomage Freda Biopharm Co., Ltd.  
Senior Product Manager

**Topic: Natural Skincare Solutions  
--The Application and Development of Hyaluronic Acid.**



**Ms. SATOMI TACHIYANAGI**

ADEKA CORPORATION  
Formula Design Director

**Topic: The Amazing Power of Those Inconspicuous Ingredients that You Possibly Don't Know**



**Mr. Yiseng Dong**

Guangzhou Limeida Import and Export Trading Co., Ltd  
Technical Director

**Topic: The Application of Water-Soluble Bionic Sebum Accelerant (SABOSOL RF) in Skin Care Products**



**Dr. KAZUYUKI MIYAZAWA**

SHISEIDO CO., LTD.  
Manager

**Topic: A Shielding Technique for Protection from Air Pollutants**



**Mr. Yan Zhang**

Angel Yeast Co., Ltd  
R&D Director

**Topic: Microbiology and Biotransformation  
——New Nutrition for Skin**



**Mr. Jongsuk Lee**

AMOREPACIFIC (Shanghai) R&D Center  
Director

**Topic: Korean Cosmetics Industry and Skincare Product Technology**



**Mr. Xion Smith**

Shanghai Jayu Bio-technology Co., Ltd  
CTO

**Topic: Development of Domestic Efficacy Single Plant Allergen**



**Mr. SUM ZHANG**

Guangzhou Qiyuan Bio-Technology Co., Ltd  
Technical Director

**Topic: Hydrolyzed Silk Protein  
——About the Application of Silk Cleaning™ in Skin Cleaning Products**



**Mr. Jia Zhu**

Asia head of Kewpie FC Division  
HAboster

**Topic: Innovative Approach to Collagen Cycle by HAboster**



**Ms. Lynn Ning**

Ashland (China) Holding Co., Ltd  
Marketing Manager

**Topic: PhytoRNx Patent Technology in Cosmetics Application**



**Ms. Catherine Gao**

Kantar Worldpanel  
Senior Business Development Manager  
**Topic: Finding New Shoppers in China Beauty Market's Untapped Potentials**



**Ms. Florence Bernardin**

Information & Inspiration  
General Manager & Founder  
**Topic: J-Beauty Versus K-Beauty , What is Going on?**



## Speakers



### **Ms. Junping Guo**

CLR Chemisches Laboratories Dr. Kurt Richter GmbH

Country Manager

**Topic: New Inspirations for Anti-Aging**



### **Ms. Rachel Zeng**

ANGUS CHEMICAL COMPANY

Customer Application Specialist

**Topic: Small Additive, Big Effect -ANGUS® Primary Amino Alcohol for Personal Care Applications**



### **Mr. Anson Zhang**

Asia Pacific, DSM Personal Care & Aroma Ingredients

Technical & Application Manager

**Topic: Sensitive Skin Trend**



### **Mr. Robert Bai**

Innovation and Application, Asia, Merck Chemicals (Shanghai) Co., Ltd Lab Manager

**Topic: Prevent your Skin From the Damage of Bluelight(HEV): Merck's Solution to Block Bluelight**



### **Ms. Suning Zhang**

Shanghai Institute of Technology Professor

**Topic: Application and Evaluation of Encapsulation Technology in Cosmetics**



### **Mr. Wenfeng DING**

henzhen Winkey Bio-Tech Co., Ltd General Manager

**Topic: The Introduction About the Application of Skin Active Polypeptide Technology and Novel Dosage Forms**



### **Dr. Jason Jiang**

Symrise Senior Technician

**Topic: Microbial Basis and the Latest Bacteriostasis SymGuard CD**



### **Mr. Jim Gao**

Jiangsu JLand Biotech Co., LTD Sales Director

**Topic: Reallagen™ Collagen —Recombinant Human Collagen From Yeast Fermentation**



### **Ms. Dan Luo**

The First Affiliated Hospital with Nanjing Medical University Dermatology Professor

**Topic: Problems of Whitening and Sun Protection in the Eyes of Dermatologists**



### **Ms. Tracy Qiu**

Global Baby R&D —Asia Pacific Johnson & Johnson China R&D Manager

**Topic: Overall Design and Safety Evaluation of Baby Skin Care Products**



### **Mr. Yi-Hua Li**

Wuxi Institute of china light industry General Manager

**Topic: The Latest Research and Application of Amino Acid Surfactants ——Let the Amino Acid Cleanser Be So Simple**



### **Mr. Hu-Jun Xu**

Suzhou Holl's Biotechnology Co., Ltd. Professor

**Topic: The Latest Research and Application of Amino Acid Surfactants ——Let the Amino Acid Cleanser Be So Simple**



### **Mr. Xiaocong Zhang**

Zhang Guangzhou Nago Biotechnology Co., Ltd Technical director

**Topic: The Selection and Use of Preservatives in Maternal and Infant Products**



### **Mr. Tom Cui**

AkzoNobel Chemicals (Boxing) Co., Ltd. Senior Researcher

**Topic: Formulation Solutions for Sulfate-Free Shampoo**

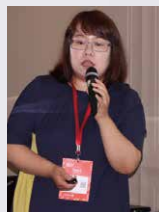
## Speakers



**Mr. Masatami Asano**

Number Three, Inc.  
CEO

**Topic: Hair Color Trends and Developments in Japan**



**Ms. Congying Liu**

Henkel (China) Investment Company  
Development Manager

**Topic: Hair Care Formulation for Fragrance Long Lasting – the Trend and Technology**



**Mr. Tony Sun**

Nanjing Huashi New Material Co., Ltd.  
COO

**Topic: Innovative Solutions for Preservation of Cosmetics**



**Ms. Mandy Yuan**

R&D Department, KAO Chemical Corporation Shanghai Toiletries Group

**Topic: Study on the Scalp and New Technology for Scalp Care Product**



**Ms. Xu Nuo**

Wanhua Chemical Group Co., Ltd.  
Project Manager

**Topic: New Polyurethane Dispersion Technology for Extending, Volumizing and Flawless Mascara**



**Mr. John Fu**

Shanghai Jiao Tong University  
Head Design Trend Institute

**Topic: Global Makeup Trends in 2019**



**Ms. Susan Shi**

CRODA HONG KONG CO LTD  
Application Scientist

**Topic: Croda Colour Cosmetic Technology**



**Ms. Penny Bai**

Technical Support Manager  
UNI-POWDER

**Topic: The Surface Treatment of Cosmetic Powder**



**Ms. Tara Xu**

Weckerle Cosmetics (Hangzhou) Co. Ltd  
Deputy General Manager

**Topic: Beyond the Ordinary – Color Trends China 2018**



**Ms. Xiaojing Huang**

YANG DESIGN  
Strategy Director, Partner

**Topic: Packaging Design Trends in China**



**Mr. Eric Shen**

Mariedalgar Cosmetics Co., Ltd.  
R & D Director

**Topic: The Beauty of Packaging Innovation**



**Mr. Thomas Graziani**

WalktheChat  
Co-Founder

**Topic: How to Drive Traffic and Conversions via WeChat**



**Ms. Shen Lin**

Linx Alltec (shanghai) Trading Limited  
Channel Development & New Product Planning

**Topic: CIJ Application in Cosmetic Industry**



**Mr. Richard Jun Li**

Innova Research  
General Manager

**Topic: Trends for Smart Packaging**

## Speakers



**Ms. Jennifer Lan**  
Aptar (Suzhou)Dispensing Systems Co.,Ltd  
Sales Director  
**Topic: Bag On Valve Spray Technology**



**Ms. Xue Yuxin**  
Hangzhou Uco Cosmetics  
Business Development Director  
**Topic: 2018 Cosmetics Ecommerce Trend**



**Ms. Jennifer Lan**  
Happy Marketer  
Managing Partner  
**Topic: Transforming Your Social Media Marketing Through Digital Command Centres**



**Ms. Yuan Chao**  
Shanghai Skin Disease Hospital  
Associate Chief Dermatologist  
**Topic: The Research of Baby Skin Barrier Function**



**Mr. Zhigang Wang**  
Ultraviolet Absorbent Division  
Technical Director  
**Topic: Research Progress and Future of UVA Sunscreen Products**



**Ms. Yanyan Li**  
Sino-European Yihong Consulting Co. Ltd.  
GM Assistant  
**Topic: Discussion on the Relevant Laws and Regulations of Chinese Cosmetics (Names, Manuals, Labels and Advertisements)**



**Ms. Yidan Wu**  
Cosmetics Affiliate of China Health Association  
Vice President & Secretary General  
**Topic: Discussion on the Relevant Laws and Regulations of Chinese Cosmetics (Names, Manuals, Labels and Advertisements)**



**Ms. Rui Jiang**  
Secretary General, Product Security and Compliance Affairs Subcommittee of Shanghai HSE Research Institute; General Manager, Shanghai Xiangzhi Futai Cosmetics Co., Ltd.  
**Topic: Reference of Food Packaging Safety Management to Cosmetic Packaging Safety**





## Delegates(Partial list)

Shanghai Jiahua United Co., Ltd.	Shanghai Shengtaimei Daily Chemical Co., Ltd.
Anli (China) Research & Development Center	Shanghai Inoherb Cosmetics Co. Ltd.
Beiersdorf Daily Chemical (Wuhan) Co. Ltd.	Shanghai Kobayashi Daily Chemicals Co., Ltd.
Bao Jian (China) daily necessities Co., Ltd.	Shanghai Haro Masson household products Co., Ltd
Jiangsu Longrich Bioscience Co., Ltd.	Shanghai yibao cosmetics Co., Ltd.
Jiangsu Meiaisi Cosmetics Corp.,Ltd.	Shanghai Minsheng cosmetics Co., Ltd.
Jiangsu chilikang skin pharmaceutical Co., Ltd.	Shanghai Youkang Cosmetics Co., Ltd.
Jae cosmetics (Shanghai) Co., Ltd.	Shanghai Zhanghua Health Care Cosmetic Co., Ltd.
Herbalife (China) Health Products Ltd..	Fertilite Rose
Coris cosmetics (Shanghai) Ltd.	Shanghai qingxuan biological technology Co., Ltd.
Kesimeishi Poetry (China) Cosmetics Co., Ltd.	Unilever Shanghai
Vantage Specialty Chemicals, Inc.	L'OREAL (China) Co., Ltd.
Ruthie beauty products (Hangzhou) Ltd.	Shanghai Kaka Cosmetic Co., Ltd.
Melaleuca (China) Wellnes Products Co., Ltd.	Shanghai Xuedai Daily Chemical Co.,Ltd.
NICE GROUP CO., LTD	Shanghai Zhengmingming Cosmetics Co., Ltd.
Iecrown (Shanghai) cosmetics Co., Ltd.	Shenzhen Xiandi Cosmetic Co., Ltd.
Proya cosmetics Co., Ltd.	Ante Cosmetics Co., Ltd
Shanghai pechoin chemical Co., Ltd.	Greenleaf Sci.&Tech.Group.
Shanghai beauinee cosmetics Co., Ltd.	Avon beauty cosmetics R&D (Shanghai) Ltd.
Shanghai wufa cosmetics Co., Ltd.	Yoseido (Shanghai) cosmetics Co., Ltd.
Shanghai hesheng makeup products Co., Ltd.	Yimi'er (Shanghai) Cosmetics Co., Ltd.
Shanghai Color Cosmetic Technology Co.	Zhejiang Jiuxu Pharmaceutical Co., Ltd
Shanghai Jiecai Cosmetic Sales Co., Ltd.	Zhejiang Dongyang beauty day chemical Co., Ltd.
Shanghai Jingdian Cosmetics Co., Ltd.	Zhejiang Yiwu municipal beauty products Co., Ltd.
Shanghai lifebeauty Cosmetics Co., Ltd.	Zhejiang Eshine Cosmetic co., Ltd.
Shanghai orain cosmetics Co., Ltd.	Reward Group
Shanghai qi Cheng cosmetics Co., Ltd.	Taiki group
As Yan Cosmetics	LIBY Group co,ltd
Shanghai Ruiying Cosmetic Co., Ltd.	
Shanghai Shenmei Rubine Co., Ltd.	

## Delegates(Partial list)

Kao (China) Holding

Liuzhou Liangmianzhen Co.,Ltd.

Mentholatum (China) Pharmaceutical Co., Ltd.

Mary Kay (China) Cosmetics Co., Ltd.

OSM

JAPAN KAO

Sasa Cosmetics (China) Co., Ltd.

Shanghai Dianya Beauty Treatment Cosmetic Co., Ltd.

Shanghai New Cogi Cosmetic Co., Ltd.

Hubei C-Bons Co., Ltd.

Sephora (Shanghai) Cosmetic Co., Ltd.

WATSONS

Shanghai Taiwei Daily Chemical Products Co., Ltd.

Shanghai Weina Cosmetic Co., Ltd

Zhejiang Yiwu Meixue Cosmetics Co., Ltd.

Shiseido (China) Research & Development Center Co., Ltd.

Guangzhou Huanya Cosmetic Technology Co., Ltd.

Guangzhou Pinhe Cosmetics Co., Ltd.

Zhangzhou Pien Tze Huang Pharmaceutical Co., Ltd

Johnson & Johnson (China) Investment Co., Ltd.

Nu Skin (China) Daily-Use & Health Products Co., Ltd.

Shanghai Huayimei Cosmetic Co., Ltd.

Suzhou Borage Daily Chemical Co., Ltd.

Weckerle

Yiwu Diefei Cosmetic Co., Ltd.

Shanghai Telaiwei Cosmetics Co., Ltd.

Shanghai Chunzhitang Biology Products Co., Ltd.

Hangzhou Kongfengchun Cosmetics Co., Ltd.

Hangzhou Sincere Cosmetics Co., Ltd.

HANGZHOU YAYAN COSMETICS.CO.,LTD

Henkel (China) Investment Co., Ltd.

Jiangsu Dream Da Day Supplies Co.,Ltd

Shanghai Achis Cosmetics Co., Ltd.

Agosdane Group

HAPPI Magazine

China Health Care Association

School of Chemical and Material Engineering, Jiangnan University

Guangdong Marubi Biotechnology Co., Ltd.

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## Contact us

Conference Manager: Ms. Lily Pan

Tel: 021-62895533x130

Email: lilypan@ringiertrade.com



Official Account:  
HAPPI China



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