

POST-EVENT REPORT

Innovative Materials and Technologies in Home Appliance & 3C Industry Summit 2018

August 29th – 30th | The Longemont Shanghai

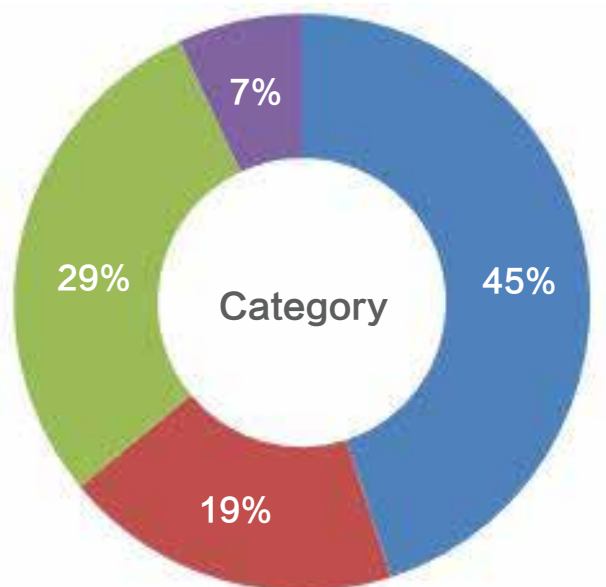


会议背景:

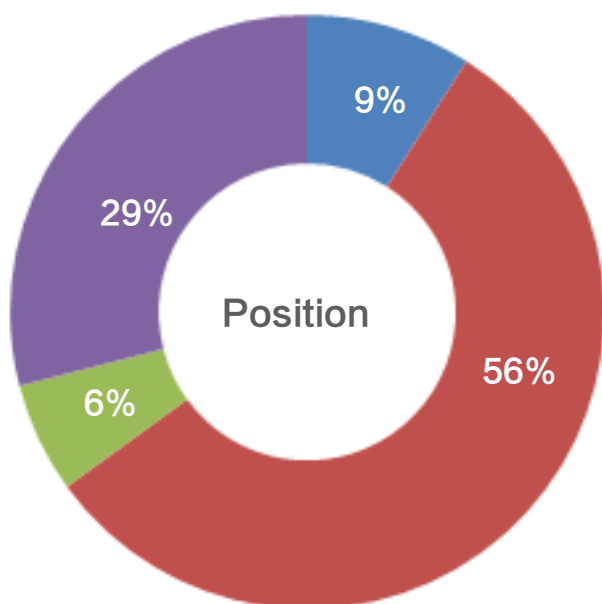
The related industry always has huge progress with the breakthrough of materials and technologies. The younger generation of consumers become the major power of home appliance and 3C products, whose consumption habits and consumption patterns will lead the change of home appliance and 3C industry. How to design the products, How to choose materials, and how to apply the technologies are the questions the should be considered by every practitioner.

Under this background, “Innovative Materials and Technologies in Home Appliance & 3C Industry Summit 2018” has been held in Shanghai on August 29th – 30th, which will invite experts coming from appliance & 3C OEMs, associations & colleges and materials & technologies suppliers, to discuss the industry trend, design idea, breakthrough of materials & technologies, and so on. Cling to the industry pulse and look for real business opportunities.

150+ experts, 15 keynote speech, 10+ spot interviews. More than 150 professional attendees, from SHEAPA, CHEARI, Midea Group, Hisense Group, Chunmi, Panasonic, LENOVO, Gree Group, HP China, ZTE, ASUS, AUX Group, Hi-p Group, Dell, Samsung, Wing Tech, are gathered together.



Appliance & 3C	45%
Association & College	19%
Materials Company	29%
Equipment & Testing Company	7%



President/VP/GM	9%
R&D Director/Engineer	56%
Marketing Department	6%
Operation & Sales	29%

Speech



Ms. Vivian SHANG

General Manager, East China
Shanghai Ringier Conference &
Exhibition Co.,Ltd
Opening Address



Mr. Fuchun LI

General Secretary
Shanghai Household Electric Appliance
Profession Association
Opening Address



Mr. Zhongmin SUN

Director of Expert Committee
Shanghai Household Electric Appliance
Profession Association

Topic: Transition of China Household
Appliance Manufacturing Industry



Mr. Tian CHU

Product Manager
Shanghai Chunmi Electronic technology
Co.,Ltd (A Xiaomi Branch)

Topic: Trend Analysis of Intelligent Product
Design and CMF



Mr. Liyi SHI

General Manager, Director
Shanghai University National Science Park
Shanghai New Materials and Application
Innovation Center

Topic: Application of Innovative Materials in
Green Home Appliances



Mr. Jason ZHENG

Technology Development Manager
Covestro Polycarbonate Division

Topic: Solutions of Polycarbonate for Home
Appliances Design and Intelligent
Application



Mr. Aimin ZHANG

Director
Polymer Synthesis Theory and Technology
Research Institute, Polymer Research
Institute of Sichuan University

Topic: Application of Thermoplastic
Elastomers in Household Appliances



Mr. Mark LIN

Director of the Special Plastic Material
Committee
Association of CAE Molding Technology

Topic: Development and Application of
Interior and Extra-membrane Decoration
Technology



Mr. Fei WU

Senior Engineer
Ningbo Institute of Industrial Technology, CAS

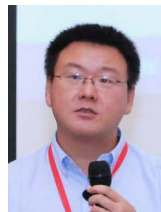
Topic: Preparation and Application of
Polypropylene Foamed Materials



Mr. Wenjun ZHANG

CMF Designer
Hisense Group

Topic: The Change of Color and Materials
from the Angle of CMF Design



Mr. Yanxin CAO

Materials Analysis Director
China Household Electric Appliance
Research Institute

Topic: Consistency Control of Non-metallic
Materials for Household Appliances



Mr. Zhichao ZHEN

Senior Engineer
Technical Institute of Physics and Chemistry,
CAS

Topic: Application of Antimicrobial and
Anti-mildew Materials in Household
Appliances



Mr. Wangchun FEI

Research Engineer
Kitchen and Hot Water Business
Department of Midea Group

Topic: Research on Antibacterial and
Mildew Prevention Technology of
Dishwasher Products



Ms. Keran WANG

Technical Supervisor
EET RSTS, China

Topic: Attention to the Comprehensiveness
of New Materials R&D



Mr. Wen YE

Deputy Director of Functional Materials
Shanghai Research Institute of Chemical
Industry

Topic: Halogen Free Flame Retardant
Solution for Polymer Materials



Mr. Chao HUANG

Development Director
Panasonic R&D Center (Hangzhou) Co., Ltd

Topic: Developing and Development of
"nanoe X" Generating Device for Charged
Micro Particle Water

Feedback

Thank Ringier for providing such a platform for us to learn and explore new technologies, processes and trends in the material industry. I hope we can find some suppliers of new materials.

— ZTE Senior Designer

The topics are very good, thanks to the organizer. The topics can be more extensive, such as steel, appearance treatment, etc.

— ASUS Senior Engineer

[Click to the Video](#)

Conferenc Scene



部分参会企业

SHEAPA	Juner China
Hisense Group	Gree Group
Shanghai Chunmi Electronic technology Co.,Ltd	TRUMPGROUP
China Household Electric Appliance Research Institute	Du Pont Apollo (Shenzhen) Limited
Shanghai University National Science Park	Zhejiang Java Specialty Chemicals Co.,Ltd
Shanghai New Materials and Application Innovation Center	Kurz Hefei
Technical Institute of Physics and Chemistry, CAS	PHARADH
Kitchen and Hot Water Business Department of Midea	HP
Polymer Research Institute of Sichuan University	Nanjing Huage
Shanghai Research Institute of Chemical Industry	Micoe Group
Ningbo Institute of Industrial Technology, CAS	ZTE
Panasonic R&D Center (Hangzhou) Co., Ltd	ASUS
Association of CAE Molding Technology	Sassin International Electric Shanghai Co., Ltd
Covestro Polycarbonate Division	AUX Group
EET RSTS, China	Hi-p Group
EMS-CHEMIE (Suzhou) Ltd.	PHICOMM
OECHSLER Plastic Products (Taicang) CO., LTD.	Yili China
Dongguan Liyi Test Equipment Co., LTD	Shanghai Chunmi Electronic technology Co.,Ltd
FCS Group	LEXY Group
Shanghai Sunny Technology Co., Ltd.	Kuaishou Axiu
BYK-Gardner GmbH Shanghai	Dell Technology
Suzhou Kingchem Plastic Technology Co.,Ltd	Wingtech Communications
Kurz Hefei	TRANSSION Holdings
Guangzhou Seewo	Homwee
Lenovo Beijing	Samsung
Huizhou Wanhong Ink	Aupu Group
Wuxi Kehong	Panasonic Appliances Microwave Oven (Shanghai) Co., Ltd.
	HG Tech
	Tesa SE

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Contact us

Phyllice Qi

Conference Planner

Tel: +86 -21 6289-5533 x340

Email: phyllice@ringiertrade.com

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Ringier Plastic Industry



Scan for
Industry Wechat Group

