

ASEAN Automotive & Motorcycle Parts Manufacturing Summit 2018

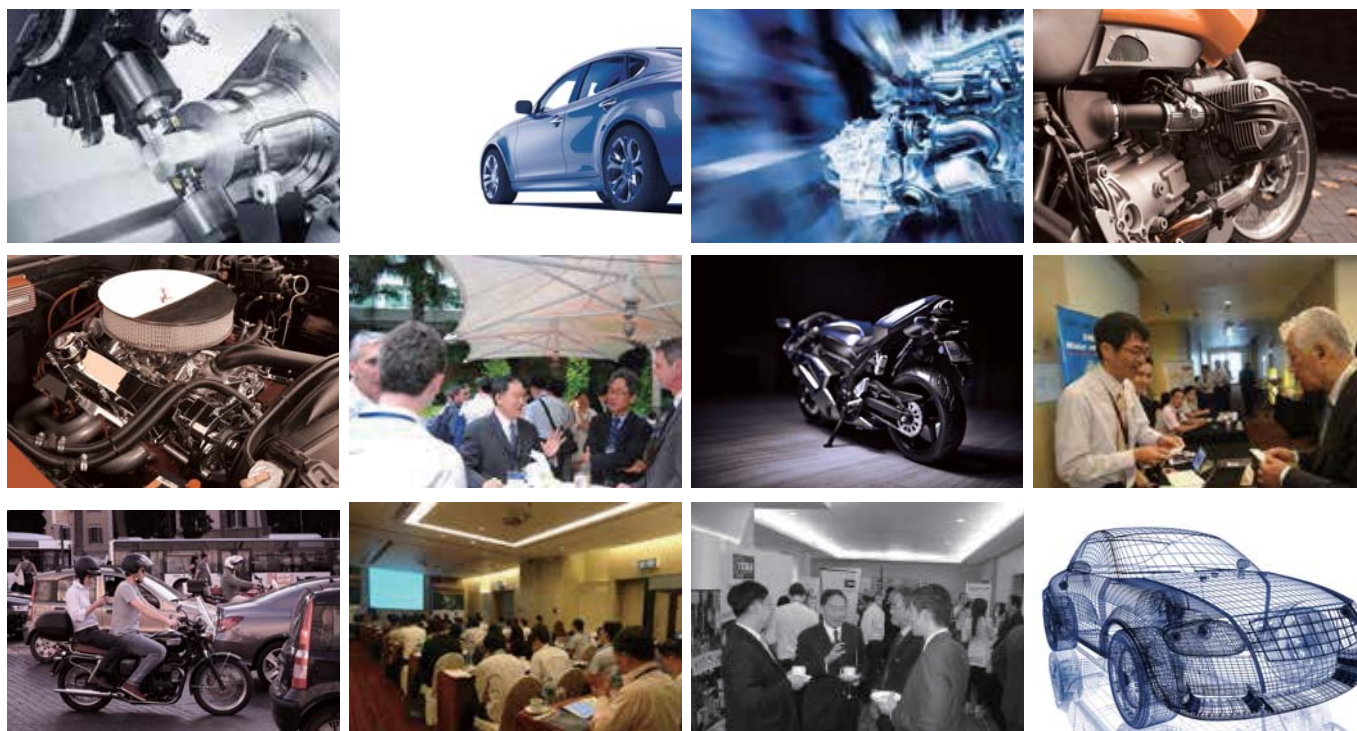


Vietnam's road to the future

Machine Tools, Cutting Tools and Testing Machines, Additive Manufacturing, High performing machining, Plastics materials & Processing, Lightweighting, 3D printing, Innovative alloys, Developing skilled workforce, Adopting 4.0 applications, Robotics and automation

17-18 April 2018 | Ho Chi Minh City, Vietnam

Join over 200 delegates and 20 manufacturing professionals and expert speakers. Improve your production competence using high-efficiency machines, new materials and latest manufacturing techniques. Network with industry professionals like you and explore business opportunities.



★ Technical Conference

★ Exhibition

★ Market Development

★ Business Matchmaking

Organizer **Ringier Events**
Connecting industry through information exchange!

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- » Facilitate information exchange on automotive & motorcycle parts manufacturing
- » Share auto parts and motorcycle parts components manufacturing know-how
- » Tap business opportunities in Vietnam's fast-growing automotive & motorcycle parts manufacturing sector

Vietnam's automotive industry has seen significant growth in recent years. While still relatively modest when compared to neighbouring countries, the industry has tremendous potential. One reason is that thanks to Vietnam's economic development, young and growing middle class is rapidly expanding its appetite for cars, which results in average 30% YOY increase of sales in recent years.

Drive to fulfil localization requirements and enjoying preferential tariffs from ASEAN and EU FTAs is creating great environment for part manufacturers. With support of government policies designed to promote hi-tech industries, Vietnam is expected to become an important automotive parts source and assembly hub. Projections point toward Vietnam automotive industry enjoying the fastest growth in Southeast Asia in the next 20 years. Motorbike export has risen by 32% last year alone and automobile production capacity is expanding in equally impressive rate of 17% annually.

Foreign capital infusion along with the government's policy of attracting investors and lower labour costs contributed to the development of Vietnam's upstream auto-parts manufacturing base. Investment incentives of 1 billion USD yearly, spurred the development of the auto components and assembly sectors, especially in the area of local original equipment manufacturing. As Vietnam moves forward in automotive manufacturing, overseas and local investors are increasingly introducing advanced processes into their Vietnamese operations.

This will demand for more innovative technologies, machinery, components and parts, as well as new materials to meet the demand for more sophisticated automotive manufacturing. Reliable metalworking and plastics technology processes with short cycle times, high degree of efficiency and strong performance will be in demand. Thus, the challenges of automotive manufacturing arise at every stage: moulded parts production, cutting, handling of fabricated materials, injection and hardening processes, tool design, joining and assembly techniques, working and testing of components, and application of high performance materials.

ASEAN Automotive & Motorcycle Parts Manufacturing Summit 2018 brings together manufacturing professionals and expert speakers to jointly pursue the necessary developments for the entire auto parts manufacturing process chain-- from materials to machine tools, precision tools and testing machines, plastics machinery, robotics and automation, to finished components and parts for automobiles and motorcycles. The Summit provides industry professionals with valuable technical information on the latest technologies, machinery, and raw materials in automotive manufacturing.



① ***Increase competitiveness of your company***

Learn about innovative production technologies and techniques, to improve your production line's efficiency.

② ***Improve your manufacturing process***

Find out more about modern plastic components and how you can use them to increase durability and decrease weight of your products.

③ ***Conquer new markets***

Cars are not the only part of automotive industry. Motorcycles are on the rise and with new trade agreements between Vietnam and other countries, the opportunities are endless.

④ ***Discover High performance machining***

Explore how to incorporate Industry 4.0 auto parts manufacturing machines into your production line for maximizing efficiency.

⑤ ***Upgrade your technical know-how***

Learn simple steps that will allow you to train your workforce to become more effective and ready for high-skill manufacturing.

⑥ ***Expand your horizons***

Develop new business contacts from Vietnam and the rest of Asia.

Hot Topics

Conference theme: To develop a strong manufacturing and assembling segment in a competitive regional market place, by introducing automation and Industry 4.0 applications.

Metalworking

- » Metal cutting in automotive manufacturing
- » Metrology application in automotive industry
- » CNC machine tool technology in high-performance machining
- » Increasing metal parts output with fast laser cutting machine systems and intelligent automation solutions
- » Intelligent Machine Tool and its Key Technology & Application
- » High Precision Machining and Testing
- » Numerical Control System and High Efficiency & Precision Grinding Technology
- » Quality Control and Measurement Technology
- » Application of Advanced Measurement Technology in Automobile & Mould
- » Robotics and Intelligent Manufacturing
- » 3D Printing technology/ Additive manufacturing
- » Workholding and cutting tool solutions
- » Precision components for mould construction.
- » Magnetic clamping technology for mould making inserts.
- » Tool and mould construction for the tool and machine tool industries.
- » Cutting machine tools for moulds.
- » Identifying the right machinery for your mould making plant.

Plastics

- » Structural carbon fiber-reinforced plastics in automotive applications.
- » Plastics automotive wheel rims – challenges and benefits.
- » Plastic Components vs. Metal Components - which option is more feasible for lightweighting heavy duty vehicles?
- » High-pressure resin transfer molding (HP-RTM) technology and its advantages
- » High performance engineering plastics in auto parts production.
- » Auxiliary equipment/process cooling systems.
- » RTM injection molding as applied in automotive

Technology, Markets & Human Resources

- » Fiber laser cutting
- » Cost-effective CO2 lasers
- » How to update your production line –best machines and practices?
- » Innovative finishing techniques/technologies.
- » Multi-Material joining techniques to enable high volume lightweight manufacturing
- » Mixed material joining & corrosion mitigation
- » Chemical surface treatment and coating
- » Aluminium developments – place of aluminium in new alloys world
- » Impulse manufacturing
- » Light magnesium alloys as a way to improve fuel efficiency.
- » Measures to develop more skilled manpower as car industry grows.
- » Testing, inspection systems as applied in auto parts manufacturing
- » The positive impact of automation technology on Vietnam's manufacturing environment.

Who Will Attend?

By Industry:

- ※ Auto Parts manufacturers Tier 1-3
- ※ Tier 1 automobile & motorbike assemblers
- ※ Government representatives
- ※ Machinery and tools manufacturers
- ※ Mould & Die manufacturers
- ※ Industry Associations & Industry Experts

By Position:

- ※ President / Vice-president / Chief Executive Officer / General Manager
- ※ Manufacturing Director
- ※ R&D Heads / Planning Director / Manager / Design Engineers
- ※ Production / Process / Project Director / Managers
- ※ QC Director / Managers
- ※ Purchasing Director / Managers
- ※ Marketing & Sales Director / Managers

※ *Participants from Thailand, Indonesia, Malaysia, Vietnam, the Philippines, Singapore, China and Taiwan.*

※ *Speakers from the region, North America, Europe, China and Taiwan.*

Learn from the experts! Be part of the action!

The 4th ASEAN Automotive & Motorcycle Parts Manufacturing Summit 2018 (17-18 April) brings industry leaders together to discuss Auto parts manufacturing, High performance plastic components, Lightweighting, Innovative alloys, Precise Machining, Developing skilled manpower, automation and Industry 4.0 applications.

During 2 days of the event you will participate in insightful technical information exchange during Seminars, have the possibility to visit Exhibitor Booths, join the Factory Tour and expand your business network during lunch breaks and other social activities.

Reasons Why You Should Attend

- **Face-To-Face Communication With Your Peers:**

Meet industry experts, fellow manufacturers, suppliers, regulators, distributors, academe as well as R&D researchers from automotive, motorcycle and supporting industries like machining, metrology, cutting tools, plastics, automation, mold and die etc. Learn about regional needs and future manufacturing trends.

- **Be Updated About The Latest Market Trends And Prospects:**

Get ideas, gain insights and learn best practices in processing and design in the metalworking and plastics industries.

- **Learn From The Industry Experts:**

Discover new products, services and solutions for your business to generate higher profitability.

- **Visit Exhibitors' Booths:**

Attend one-to-one meetings with potential partners not only from Vietnam but across the region.

- **Meet New Suppliers and Agents:**

Build your business network at a relaxing and friendly atmosphere.

- **Build Your Business Network:**

With focus in Auto and Motorcycle Parts Manufacturing, Precision Machining, Lightweighting, Intelligent Automation, Testing & Measuring Equipment ROI and training.



Strong partners

6 key associations from Vietnam & S.E Asia will support our event and their members are invited to attend this event for deeper partnership.

● Vietnam Automobile Manufacturers Association (VAMA)



Operating for almost 20 years, VAMA is a non-governmental, non-political and non-profitable organization.

Purposes of VAMA:

- To develop the Vietnamese automotive industry
- To represent and protect legal rights and interest of Vietnamese automotive enterprises and VAMA members
- To ensure and improve quality, reliability, safety and environmental protection of automotive technology developments
- To engage in automotive research and development programs

17 biggest OEMs in Vietnam are members of VAMA:

Ford, General Motors, Hino, Honda, ISUZU, MEKONG AURO, Mercedes Benz, SAMCO, SYM, SUZUKI, Nissan, THACO, TOYOTA, VEAM MOTOR, VINAMOTOR, DOTANH, Mitsubishi Motors.

● Vietnam Association of Mechanical Industry (VAMI)



Licensed by Ministry of Communication and Information

Primary goal: support development of mechanical industry in Vietnam, by coordinating investments and cooperation among domestic business.

Members:

Heavy industry – shipyards, automotive, heavy duty vehicles

Machinery industry – from parts makers, to machine makers

Organizations – technical institutes, research facilities

Metalworking and plastic processing companies



● Myanmar Authorized Automobile Distributors Association (Myanmar AADA)

Starts in 2014, goal to create a platform to exchange business opportunities among manufacturers, distributors, parts suppliers and service plants. Assist to deal with governmental offices, to standardize and develop a proper Automotive Industry in Myanmar while integrating within the ASEAN region. Therefore providing with high quality products, professional after service and lowering impact on the environment.

Members:

Members: Isuzu, BMW, Chevrolet, Dong Feng Motors, Ford, Fuso, Higer, Hino, Hyundai, Jaguar, Gac, Mazda, Mercedes-Benz, Mitsubishi, Nissan, Scania, Toyota, Suzuki, TATA Motors, Volkswagen, Volvo.

● Supporting Industry Enterprises Development Centre (SIDEK)



Leading Vietnamese organization in assisting small and medium manufacturing enterprises supporting industry products. Its focus is to help in development of the supporting industries (such as metalworking, plastics, electronics) to provide better environment for OEMs.

Members:

Members (150+): Vinataiyo-Spring, Volex Cable Assembly Vietnam, TTV TECH, Quan Son Plastic, Dat Hoa Plastic, Do Thanh Technology Corp., CATHACO, Cao Su Viet, Viet Thai BHP, Japan Autotech, Vinacomin Motor Industry

Strong partners

- Italian Chamber of Commerce in Vietnam (ICHAM)



ICHAM goal is to assist the contacts and cooperation with the institutions in Italy and the European Union, with the Chamber of Commerce Network, with the associations of enterprises, with Export Consortia, and through the realization of projects and initiatives.

Members:

Members (partial): Italian Foreign Trade Association, Union of the Chambers of Commerce of Emilia-Romagna, Eu-Vietnam Business Network (EVBN), European Chamber of Commerce in Vietnam (EuroCham)

- Vietnam Association of Supporting Industries (VASI)



Founded in 2017, under Ministry of Industry and Trade (MOIT), with the goal of gathering, networking and capacity building of industrial enterprises support, represent members contribute ideas to policy-makers, search and connect to markets domestic and export. For foreign companies who like to enter Vietnam market, VASI will play an important role to success.

Members:

Members (200+): EuroPipe Vietnam, APP JSC, Hung Dung CO LTD, SOPEC Project Management, TEMAS, Minh Hoa company, Scitech Technology, Bacviet JSC, Delloite Vietnam








More Potential Associations...

- Vietnam Ministry of Industry and Trade (MOIT)
- Vietnam National Chamber of Commerce and Industry of Vietnam (VCCI)
- Cambodia Cambodia automotive industry federation (CAIF)
- Hong Kong Hong Kong Auto Parts Industry Association (HKAPIA)
- USA Plastic Industry Association (PIC)
- Malaysia Malaysia Institute for Supply Chain Innovation (MISI)
- Thailand The Thai Automotive Industry Association (TAIA)
- Thailand Thai Autoparts Manufacturers Association (TAPMA)
- Indonesia The Association of Indonesia Automotive Industries (GAIKINDO)
- Indonesia Indonesian Chamber of Commerce & Industry (GIAMM)
- PHILIPPINE PHILIPPINE DIE & MOLD ASSOCIATION, INC. (PDMA)
- PHILIPPINE Chamber of Automotive Manufacturers of the Philippines

Confirmed Speakers

Name	Title	Logo
Jeffrey Helms	Global Automotive OEM Corporate Accounts Director, Celanese	
Jean-Yves Grand	South East Asia & Japan Commercial Director. Solvay Engineering Plastics	
Alex Ward	Program Manager, Education Partnerships, Hinrich Foundation	
Amine Kamel	Director Business Development and Sales, for Automotive Electronics, Robert Bosch Pte Ltd (SEA)	

Inviting Speakers

Name	Title	Logo
Waralux Mitra	Communications and Marketing & Events Continental Automotive (Thailand) Co., Ltd.	
DeLuca	CEO of VinGroup (VinFast)	
Choi Duk Jun	CEO Mercedes-Benz Vietnam	
Park Seunghun	Country Manager, Schaeffler Vietnam	
Perc Pineda	VP - SPI (The Plastic Industry Trade Association)	
Lucrèce Foufopoulos-DeRidder	Vice President, General Manager - Eastman Chemical Company	
Harrison Liu	President of SYM TW / Vietnam	

Confirmed Delegates

Name	Company	Title
Nguyen Duc Hieu	Performance Motors Vietnam (BMW Vietnam)	Sales Manager
Tran Chien Thang	Performance Motors Vietnam (BMW Vietnam)	Sales Supervisor
Daisuke Yamada	ISUZU Vietnam Co., Ltd.	Director - Sales Division
Koichi Yasuda	ISUZU Vietnam Co., Ltd.	Senior General Manager-Production
Nguyen Minh Duc	Bosch Group (Bosch Vietnam Co., Ltd.)	Head of 2WP Business Vietnam
Nguyen Dinh Ngon	Bac Au Auto Corporation - Authorized distributor of Volvo Car in Vietnam	Managing Director
Huynh Hoa Tuong Vy	Bac Au Auto Corporation - Authorized distributor of Volvo Car in Vietnam	Secretary to Managing Director
Nguyen Khac Huu	Henkel Adhesive Technologies Vietnam Co., Ltd.	Sales Representative
Trinh Chi Khai	Henkel Adhesive Technologies Vietnam Co., Ltd.	Marketing Representative
Tong Viet Cuong	Hiep Phuoc Thanh Production Co., Ltd.	CEO

Partial List of Invited Participants From Vietnam

- An Lac Automotive Mechanic Plant
- AUTOMATION CO.,LTD.
- AUTOMATION TECHNOLOGIES JOINT STOCK COMPANY
- AUTOMATION TECHNOLOGY CO.,LTD.
- Automotive Parts Truc
- BEN THANH AUTOMATION CO.,LTD.
- CUU LONG GIANG AUTO JSC
- Dai Viet Automobile
- Dong Kinh Automobile Glass Producing
- E.T.E.C AUTOMATION TECHNOLOGY CO LTD
- ETEC Automation Technology Co.,Ltd
- Furukawa Automotive Parts (VietNam) Co.,Ltd
- FURUKAWA AUTOMOTIVE PARTS (Vietnam) Co.,Ltd
- Furukawa Automotive systems
- KIM THANH HONDA AUTOMOBILE CO.,LTD.
- Electronic & Motorcycle-Bicycle Co.
- Hang Xanh Motors Service J.S.C
- ISUZU Motors Vietnam J.V.C
- Tnhh Tpg Motors & Drives Viet Nam
- Toyota Ben Thanh Motor Enterprise
- Vietnam Motors Corporation-Bmw-Vertretung
- Vina Star Motors J.V.C
- C.T.S Industrial Corp.,
- CAD Supply Company Limited
- Colson Vietnam Ltd
- Cong Ty Tnhh Tm Thiet Bi Cong Nghiep
- Cong Ty Tnhh Tm-Sx-Dv
- Cotecom Ltd.
- CTY Tnhh SX-TM-DV
- Cua Hang Thiet Bi Han Cat & Dung Cu Do Nghe thiet Bi Cam Tay
- CX TECHNOLOGY (VN)CORPORATION
- Minh long I Company,Ltd.
- Minh Phu• No.1 VIETNAM LOG-ITEM
- Oai Hung Plastics Trading & Manufacturing Co., ltd.
- Prochem VN Trading Co.,Ltd
- Quang Anh Trading & Service Co;Ltd
- Quy Cuong
- Saigon Industry Corporation
- Tan Duc Technical Development&Trading Joint-Stock Co
- Tan Thanh Container Corporation
- Tasco Joint stock company
- Thang Luc Mechanical Facilities
- The North Ltd
- Thien Nguyen Industrial Equipment Co.,Ltd
- Tien Thanh Cooperative
- Tobacco Export Co.
- Training Center International Cooperation

Sponsorship

Smart Investment - Increase Your Exposure To An Exclusive Sector
Strengthen Recognition of Your Brand And Stay On Top Of Competition

Benefits for all sponsors with valuable exposure before, during and after the event, both on-site and off-site.

- Your company logo is featured on a wide range of promotion materials including magazines, websites, direct mailing, brochures and flyers.
- Promotion by Ringier's international strategic partners, associations and media endorsers.
- Your company logo will be displayed at all on-site materials such as backdrops, roll-up banners.
- Acquire the list of delegates with contact details and your company logo will be included in the post-event report.

2018 Sponsorship	Basic Benefits Extra Exposure	Display Table	Speech Slot	VIP Pass (Free)	Pass Coupon (USD300)	Profile in Event Folder	AD in Event Folder	Priority Right of Matchmaking	Remark
Gold USD 16,400 (Only 1 Slot Available)	✓	3	5mins Day 1 Opening + 25mins Main	20	10	1P	2P Special Position + Inner Page	✓	Plus: 1) Customized Email Direct Blast x 3,000 mailings 2) Sponsor's roll at designated area (max. 2 units) 3) Video display at the best break time (max. 3 mins video) 4) Put 1 catalog in event bag 5) Prepare lucky draw gift for delegate (optional) 6) On-site interview at the conference 7) Upload your presentation to event website
Silver USD 11,000 (Only 1 Slot Available)	✓	2	5mins Day 2 Opening + 25mins Main	10	5	1P	1P Inner Page	✓	Plus: 1) Customized Email Direct Blast x 2,000 mailings 2) Video display at the best break time (max. 3 mins video) 3) Put 1 catalog in event bag 4) Prepare lucky draw gift for delegate (optional) 5) On-site interview at the conference 6) Upload your presentation to event website
Bronze USD 6,400 (Only 4-6 Slots Available)	✓	1	25mins Main	3	2	1/2P	1P Inner Page	✓	Plus: 1) Upload your presentation to event website
Cocktail USD 8,100 (Only 1 Slot Available)	✓	1	5mins Cocktail	2	2	1/2P	1P Inner Page	✓	Plus: 1) Sponsor can play video during dinner * The rate is based on 100 people, more expense will be charged according to real situation.
Exhibitor USD 2,900	✓	1	10mins coffee break	2	2	1/2P	✗	✓	--
Exhibitor USD 2,700	✓	1	✗	2	2	1/2P	✗	✓	--
Lucky Draw USD 3,300	✓	✗	2mins Lucky Draw	2	1	1/2P	1P Inner Page	✗	* The gift worth USD328 / RMB2000 should be prepared and shipped to venue by the sponsor.
Event Bag USD 3,300 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2P	✗	✗	* The bag should be prepared and shipped to venue by the sponsor. Arrive no later than April 15 th noon.
Lanyard USD 3,300 (Only 1 Slot Available)	✓	✗	✗	1	1	1/2P	✗	✗	* The rate is based on 150 pieces and limited to two colors on lanyards.
AD USD 2,000	✓	✗	✗	1	1	1/2P	1P Inner Page	✗	* The special position rate: C4 (USD2,900), C2 (USD2,500), C3 (USD2,300)

** Notice **

- 1) Ringier only provides the basic equipment for each display table: 1 table with tablecloth, 2 chairs.
- 2) All the promotion materials should be prepared by the sponsor, including AD, profile, roll up banner, catalog, video, event supplies (Bag/ Lanyard/ USB/ Pen/ Notebook), lucky draw gift and the content of Email Direct Blast...etc. Besides, Sponsor is responsible for shipping and any related customs charges or taxes.
- 3) Whilst every effort will be made to secure the desired delegates for matchmaking purposes, Ringier cannot guarantee that all those requested can attend and may need to include qualified substitutions.
- 4) Ringier has the right to adjust or reject any presentation that does not meet the necessary standards.

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The hotel is located just minutes away from the major business and commercial areas as well as the city's main attractions such as Ben Thanh Market, Notre Dame Cathedral, Opera House and Saigon River.

Address:

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Tel: (+84)28/38388686

Website: <https://www.accorhotels.com/gb/hotel-7489-pullman-saigon-centre/index.shtml>



About the Organizer



Taking advantage of powerful media resources, Ringier Conference covers the industries of plastics, food, personal care, medicine & health care, nonwovens, coatings & ink, automobile, metal, mold & die, package, composite material, and the latest technologies. Since 2003, we organize over 20 high level conferences bringing industry leaders together for information exchange and networking opportunities in China and successfully extend into S.E.Asia from 2014.

A series of conferences in S.E.Asia that cater specifically to industry verticals like metalworking technology, plastics processing, automotive, food beverage processing & packaging representing growth sectors in many S.E. Asia countries. These sectors require high levels of technology and upgrading to meet the growing needs of sophisticated consumers both domestically and for export markets.

Conferences organized by Ringier not only provide industry leaders with the latest technologies, but also help Greater China enterprises innovatively explore new markets. For more information, please visit www.ringierevents.com

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Ringier Trade Media Ltd.

S.E. Asia

Ms. Kathryn Gerardino-Elagio
T. +63-917-626-1905
E. kathryn@ringiertrade.com

HK, Europe & North America

Mr. Mike Hay
T. +852-23698788 ext.11
E. mchhay@ringier.com.hk

Taiwan

Ms. Yumi Chen
T. +886-4 2329-7318
E. yumichen@ringier.com.hk

China

Ms. Sydney Lai
T. +886-4-23297318 ext.16
E. sydneylai@ringier.com.hk

Singapore & Malaysia & South Asia

Timothy Bryx
T. +886-926-202910
E. timothy@ringier.com.hk