

5th HR Summit | South China



Human Resource Management in Tough Times

Friday | 3rd September 2021 | Shenzhen

German Chamber of Commerce in China | South and Southwest will hold the 5th HR Summit on the 3rd September 2021 in Shenzhen.

Human resources management is not only one of the most discussed topics in the German Chamber Network, but also concerns to all kinds and sizes of companies. Especially during this challenging time, human resource managers often get together at the GCC HR Roundtables and Webinars to share best practices and industrial news with each other.

Serving as a flagship HR event, HR Summit has been an annual gathering event for HR professionals from across southern China to share ideas, strategies and insights on the industry topics. Through the event, the German Chamber aims at providing a reliable platform of networking, knowledge-sharing, and ideas-exchanging for HR experts and participants.

During the event, we will live-stream the presentation of Annual Wage and Salary Survey of the German Chamber of Commerce in China in cooperation with Direct HR, which would provide a timely benchmark for all HR executors as well as an intuitive overview of the current wage and salary development trends.

Come and join us as a speaker or event partner!



GERMAN CHAMBER
of Commerce in China • South & Southwest
中国德国商会 • 华南及大西南地区



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Time	Draft Agenda	
13:00 - 13:30	Registration	
13:30 - 13:35	Welcome Remarks	
13:35 - 14:05	Case Study	
	Presented by a German Member Company	
14:05 - 14:35	Keynote Speech	
14:35 - 14:50	Coffee break	
14:50 - 15:25	Workshop I	Workshop II
15:25 - 16:40	Wage Survey Presentation Q & A	
16:40 - 17:00	Closing Remarks & Networking	

Your Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	RMB 10,000	RMB 5,000	RMB 3,000
Conference Speech	√		
Premium recognition on screens at conference venue; E.g. in advance of every keynote speech	√	√	
Company Video Display before and after the Event OR Include your company brochure/booklet in the conference package	√		
Logo on all marketing materials	L	M	S
Company Exposure	√	√	√
Stand placement	√	√	√
VIP Seats	2	1	
Free registration	3	2	1

Marketing Materials & Logo Exposure:

- Company introduction on event homepage (150 words, logo + a link to official website)
- Logo on LinkedIn
- Logo on WeChat Post
- Logo on Newsletter
- Logo on 5th HR Summit invitation campaign
- Logo on backdrop

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