




Greater China Xceleration Days

3-5 December 2019

Shenzhen

 PartnerForXceleration



Beijing | Shanghai | Guangzhou | Hong Kong | Taipei

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Purpose: The success of Sino-German business relations is a matter close to our hearts. Lone fighters will not get on today, that's why we build bridges every day. The Greater China Xceleration Days are the biggest Sino-German platform in China. We've been building bridges for 125 Years, but this one will be stronger than ever.

Venue: Right in the middle of Shenzhen, one of the most prosperous cities in China

Date: 3-5 December 2019

Language: Chinese-English simultaneous interpretation

Organizer:



AHK Greater China

Attendance: Although we believe in quality and not in quantity, we will build this bridge for 500 participants.

Target participants: People with one goal: the expansion of Sino-German business relations. With deeds, not words. And that's why we talk about projects, concrete potential and business opportunities. With companies and government representatives from China and Germany.



**Greater China
Xceleration Days
3-5 December 2019
S h e n z h e n**

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Tuesday, 3rd Dec.

16:00-18:00	Registration	It will be crowded, take your time to get your batch and mentally prepared for the greatest Sino-German Event in China.
18:00-20:00	AHK Innovation Night	Let the show begin! We have the most ambitious start-ups in China, presenting specific innovation for our companies.
20:00-22:00	AHK Innovation Night After Party	That's the AHK Innovation Night. The construction of our Sino-German Bridges starts. The network will be built.

Wednesday, 4th Dec.

07:00-08:00	Sport Meetup	Let's get sporty! Yes, you heard it right. We start to network while sweating.
09:00-10:00	Opening and Welcome	Our guest of honor will welcome you and officially open the next tow days.
10:00-11:00	Keynote Speech	Time for some motivation, with the first keynote speech.
11:00-12:00	Tour through China	Let us take you to a tour through China.
12:00-14:00	Picnic Speed Luncheon	We will get to know each other better, while having a Picnic Speed Luncheon.
14:00-15:30	Xdays Panel	Time for some insights, let's talk about trends, prospective, opinions, or our Xdays panel.
15:30-16:00	Smoothie Break	Stay healthy! You are craving your coffee? Let's rather try our fresh smoothie.
16:00-17:30	Project Session 1	Time to come to the main focus of our Xdays, the project sessions.
18:00-19:00	Talk@AHK	Talk@AHK will give you the inspiration which you will only get in China, get excited!
19:00-21:00	German Wine Festival	No Gala Dinner this time, we have something better. A proper German Wine Festival – Because we also want to enjoy life a bit, right?

Thursday, 5th Dec.

07:00-08:00	Sport Meetup	One day sports a week is not enough, let's do it twice.
09:00-10:30	Project Session 2	We've learned the day before that, there is huge potential. Let's discuss this further, more project sessions to come.
10:30-11:00	Smoothie Break	
11:00-12:30	Project Session 3	
12:30-14:00	Networking Lunch	Networking Lunch
14:00-15:30	Project Session 4	If you haven't found your opportunities yet, now is the final chance, another two project sessions to be remembered. The best comes always at the end.
15:30-16:00	Smoothie Break	
16:00-17:30	Project Session 5	

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AHK INNOVATION NIGHT

Bringing people together has been our passion for over 125 years. We not only build bridges for established companies, but also between corporates and the new economy. Your competitiveness often depends on your innovative strength, and we pave the way. The AHK Innovation Night is a platform where experienced corporates meet the generation of tomorrow. Since introducing this platform, it has become indispensable in China. This time it's your turn: formulate your technology and service needs and we will find the right innovators for you. The pre-selection will take place in advance – throughout Greater China and Germany. The best will present themselves during the Greater China Xceleration Days opening party, the AHK Innovation Night in Shenzhen.



SPORT MEETUP

The image is a composite background. The top portion shows a group of people in athletic wear, with some running and others standing. The bottom portion shows a large group of people in white and black uniforms practicing Tai Chi in an outdoor setting with trees and a clear sky.

Sport Meetups are a great resource for meeting new people, getting involved and being more active with an interest that you enjoy.

Nothing better than connecting during a sweating session. Getting to know each other.

OPENING AND WELCOME

The official opening of the Greater China Xceleration Days can begin, joined by many political celebrities. We look forward to their vision for Sino-German friendship. And then we finally begin – Let's talk business!



KEYNOTE SPEECH

Time for a little motivation – let yourself be motivated and fuel your energy for the next two days full of growth potential. Of course we have the appropriate keynote for you, you will see!



TOUR THROUGH CHINA

During this session, all delegates will be guided on a tour to all booths. It is an opportunity for participants to get to know the different regions of China and to explore the latest technologies and products of advanced enterprises, to engage with them and gain further experience.



PICNIC SPEED LUNCHEON

A picnic lunch with blankets and food baskets where participants can meet and network with each other. But do not rest too much. This is not just about the food but rather a common meal. Therefore, we change the table regularly, or rather the picnic blanket.



XDAYS PANEL

A high-profile panel about the main topics for the Sino-German evolution 4.0 conference. Attendees can listen to famous business and political leaders who will share and discuss their opinions.



MATCHMAKING

Instead of small talk during short coffee breaks, we will create an ideal and unique space for networking activities for all the attendees to guarantee a successful business exchange.

For two full days, all the participants will be able to check who is joining the Xceleration Days, manage meetings on-site, and then start networking and exchanging ideas directly with each other.

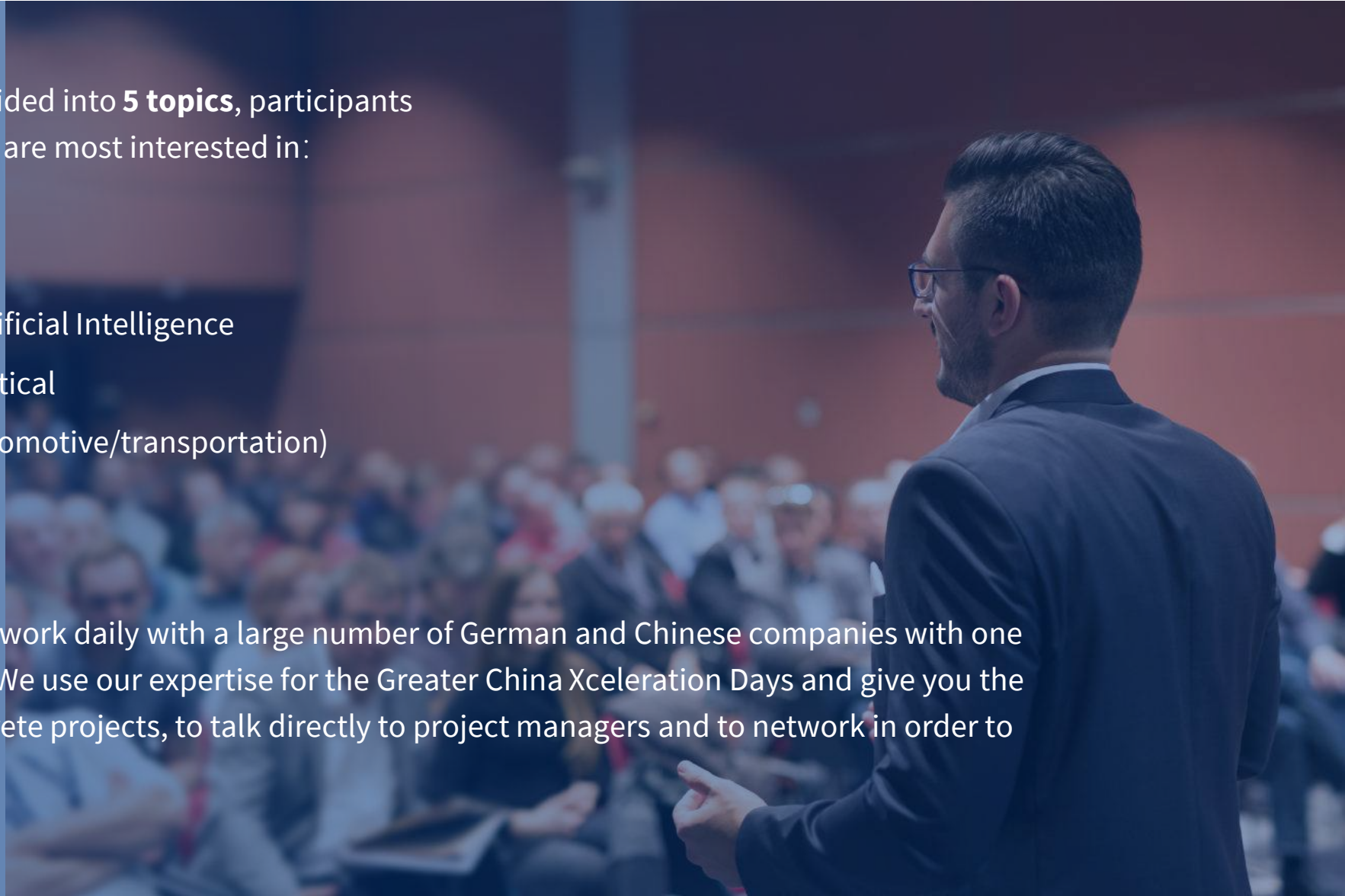


PROJECT SESSIONS

The Project Sessions will be divided into **5 topics**, participants can choose the topics that they are most interested in:

1. Manufacturing
2. Environmental technology
3. Digitalization, Robotics, Artificial Intelligence
4. Healthcare and Pharmaceutical
5. Mobility (infrastructure/automotive/transportation)

As a foreign trade chamber, we work daily with a large number of German and Chinese companies with one main task: to initiate business! We use our expertise for the Greater China Xceleration Days and give you the opportunity to talk about concrete projects, to talk directly to project managers and to network in order to generate business.



VIP TALKS

Get the opportunity to meet influential Chinese government leaders and CEOs of prime Chinese companies to gain valuable information on current development trends in politics and business.



TALK@AHK

Who does not want to be inspired? Get a different view of things, see the world from another perspective! At our Talks@AHK we invite you to get inspired by people who have something to share.

TALK@AHK

 PartnerForInspiring

GERMAN WINE FESTIVAL

A German Wine Festival is a traditional party in German villages and towns where wine is grown and harvested. People enjoy different kinds of wines, traditional German foods etc...



Weinfest!



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TICKET PRICE

Delegate 观众

Standard Price:

RMB 4,800 (incl. Tax)

EUR 580 (excl. Tax)

Member/FoC Price:

RMB 3,750 (incl. Tax)

EUR 450 (excl. Tax)

Includes 包含:

Access to opening ceremony

参加开幕仪式

Access to speeches

倾听演讲

Access to the exhibition

参观展示区

Access to matchmaking

对接交流机会

Access to project sessions

参加项目研讨会

Access to evening and networking events

参加晚间和社交活动

Catering & drinks during whole program

全程餐饮

Chance to access to VIP talks

有机会参加VIP会谈

*Are you interested in sponsorship opportunities?

Please do not hesitate to contact us:

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CONTACT US

For more information, please refer to our website

www.xcelerationdays.de

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ABOUT AHK

AHK Greater China is part of the worldwide network of the German Chambers of Commerce Abroad (AHK) which includes 140 offices in 92 countries. With our five main offices and seven supporting offices in Greater China and Germany, we focus on trade and investment between these two regions. We also support our 3,100 members' business interests through the comprehensive services provided by our business, investment and membership platforms.

On behalf of the Federal Republic of Germany, we represent the overall economic interests of Germany and focus on the promotion of bilateral trade and investment between Germany and Greater China.

