



# Greater China Xceleration Days

3-5 December 2019  
Shenzhen

 PartnerForXceleration



Beijing | Shanghai | Guangzhou | Hong Kong | Taipei

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**PART 01. PROJECT OVERVIEW**

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**Purpose:** The success of Sino-German business relations is a matter close to our hearts. With the Greater China Xceleration Days, we are bringing the biggest Sino-German event of the year to Shenzhen. The global AHK network has been building bridges between countries, businesses and markets for 125 years – This one will be our strongest yet.

**Venue:** Hilton Shenzhen Shekou Nanhai  
Shenzhen - one of the most prosperous cities in China

**Date:** 3-5 December 2019

**Language:** Chinese-English simultaneous interpretation



**Attendance:** We expect at least 500 participants, including high-ranking political and economic decision-makers, market experts, corporate representatives from the modern industries as well as young entrepreneurs and innovators.

**Target participants:** Our goal is the expansion and deepening of Sino-German business relations. To this end, we invite corporate and government leaders from China and Germany to engage in talks about concrete projects and potential business opportunities.



**Greater China  
Xceleration Days  
3-5 December 2019  
S h e n z h e n**

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## Tuesday, 3rd Dec.

16:00-18:00	<b>Registration</b>	Plan for an early arrival to get your event badge without delay.
18:00-20:00	<b>AHK Innovation Night</b>	For our kick-off event, we let driven start-ups take the stage to present their innovative solutions to corporate challenges.
20:00-22:00	<b>AHK Innovation Night After Party</b>	After-party and networking.

## Wednesday, 4th Dec.

07:00-08:00	<b>Sport Meetup</b>	We encourage participants to start the day with a bit of exercise!
09:00-10:00	<b>Opening and Welcome</b>	The event opening will be officiated by our special Guest of Honour.
10:00-10:45	<b>Keynote Speech</b>	An engaging first impulse to set the tone for the two days ahead.
10:45-11:00	<b>Smoothie Break</b>	Instead of your regular coffee, try our fresh smoothies!
11:00-12:00	<b>Xdays Panel</b>	An insightful and interactive discussion about the latest industry trends and business opportunities.
12:00-13:00	<b>Tour through China</b>	A tour through the exhibition, where various Chinese provinces showcase their business potential.
13:00-14:30	<b>Picnic Speed Luncheon</b>	Get to know fellow participants during a casual picnic lunch.
14:30-16:00	<b>Project Session 1</b>	Join one of five parallel sessions on business projects in five major industries.
16:00-16:30	<b>Smoothie Break</b>	Instead of your regular coffee, try our fresh smoothies!
16:30-18:00	<b>Project Session 2</b>	Join one of five parallel sessions on business projects in five major industries.
18:30-21:00	<b>German Wine Festival</b>	Join us for a joyful evening with fine company and wines.



## Thursday, 5th Dec.

07:00-08:00	<b>Sport Meetup</b>	One day sports a week is not enough, let's do it twice.
09:00-10:30	<b>Project Session 3</b>	Join one of five parallel sessions on business projects in five major industries.
10:30-11:00	<b>Smoothie Break</b>	Instead of your regular coffee, try our fresh smoothies!
11:00-12:30	<b>Talk@AHK</b>	A thought-provoking talk format at the end of an exhilarating day.
12:30-14:00	<b>Networking Lunch</b>	Continue the discussion with your potential partners.
14:00-15:30	<b>GCXD Closing Panel</b>	A panel discussion with hot topics to conclude the event.
15:30-18:00	<b>Project Investigation</b>	Delegation to Bao'an District or to Dongguan (attend China Guangdong - Europe Investment Cooperation Conference on 6th)

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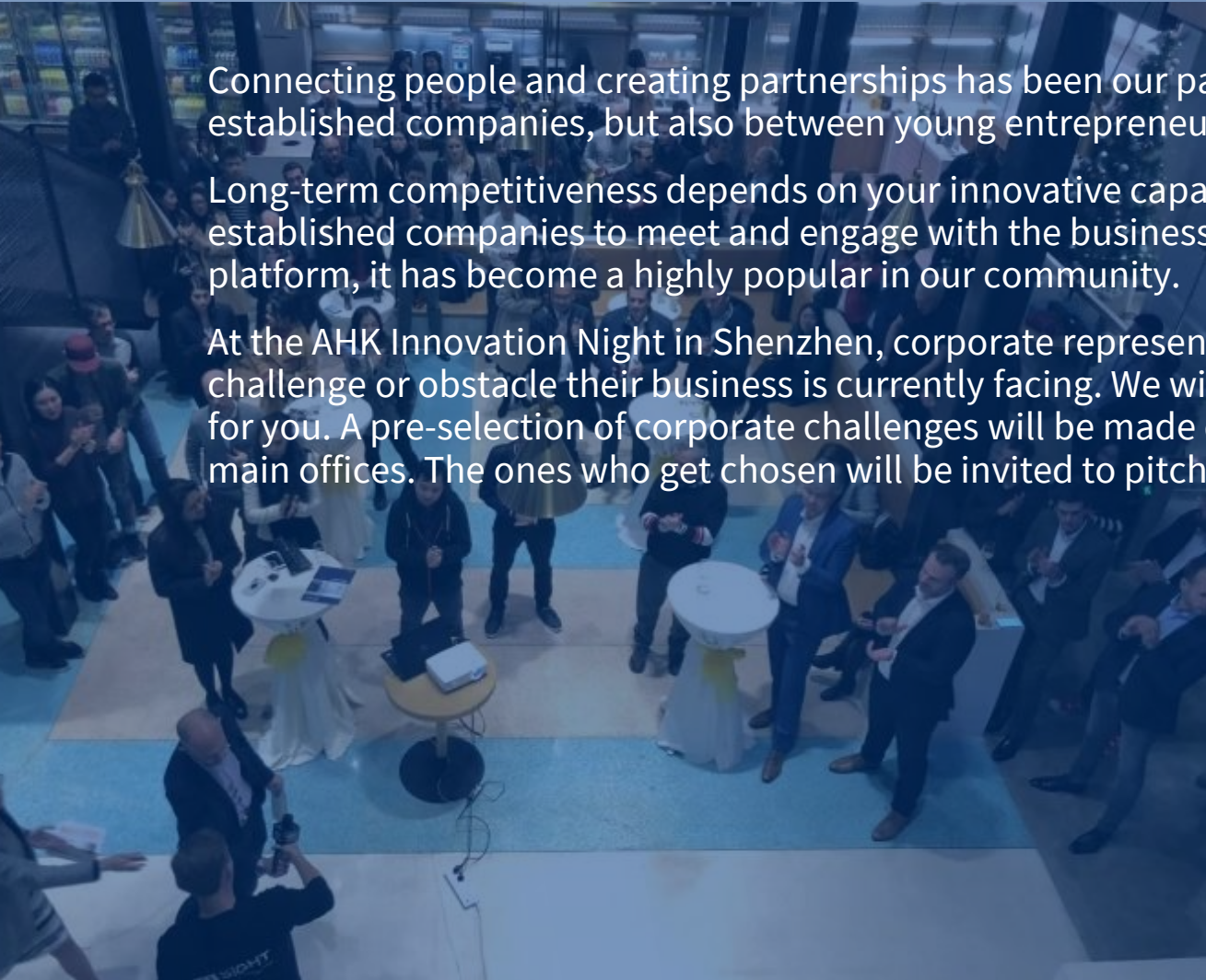
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# AHK INNOVATION NIGHT

Connecting people and creating partnerships has been our passion for over 125 years. We not only build bridges for established companies, but also between young entrepreneurs in the new industries.

Long-term competitiveness depends on your innovative capacity. The AHK Innovation Night is a platform for established companies to meet and engage with the business generation of tomorrow. Since the introduction of this platform, it has become a highly popular in our community.

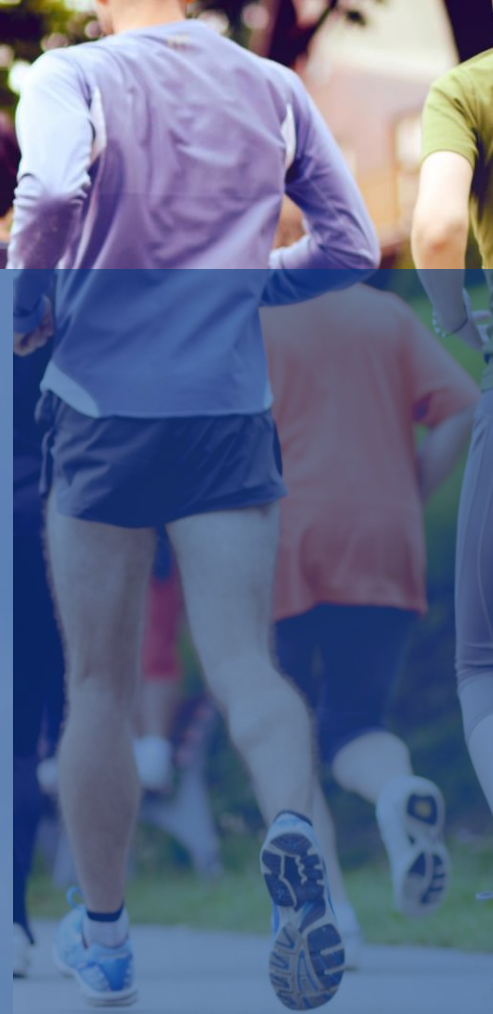
At the AHK Innovation Night in Shenzhen, corporate representatives will have the opportunity to relate a pressing challenge or obstacle their business is currently facing. We will then help find the right innovators to tailor a solution for you. A pre-selection of corporate challenges will be made during a series of regional events organised by the AHK main offices. The ones who get chosen will be invited to pitch their challenge at the AHK Innovation Night in Shenzhen.





# SPORT MEETUP

Sports Meet-ups are a great occasion to meet new people, get interactive and start your day the right way. There is no better way to connect than through a sporty session.





# OPENING AND WELCOME

The Greater China Xceleration Days will be opened in the presence of high-profile guests from business and politics. We look forward to facilitating new partnerships, mapping out new business opportunities and strengthening the Sino-German friendship.





# KEYNOTE SPEECH

The keynote, delivered by an influential voice in the business world, will set the tone for two days of professional engagement, intellectual discussion and networking.





# TOUR THROUGH CHINA

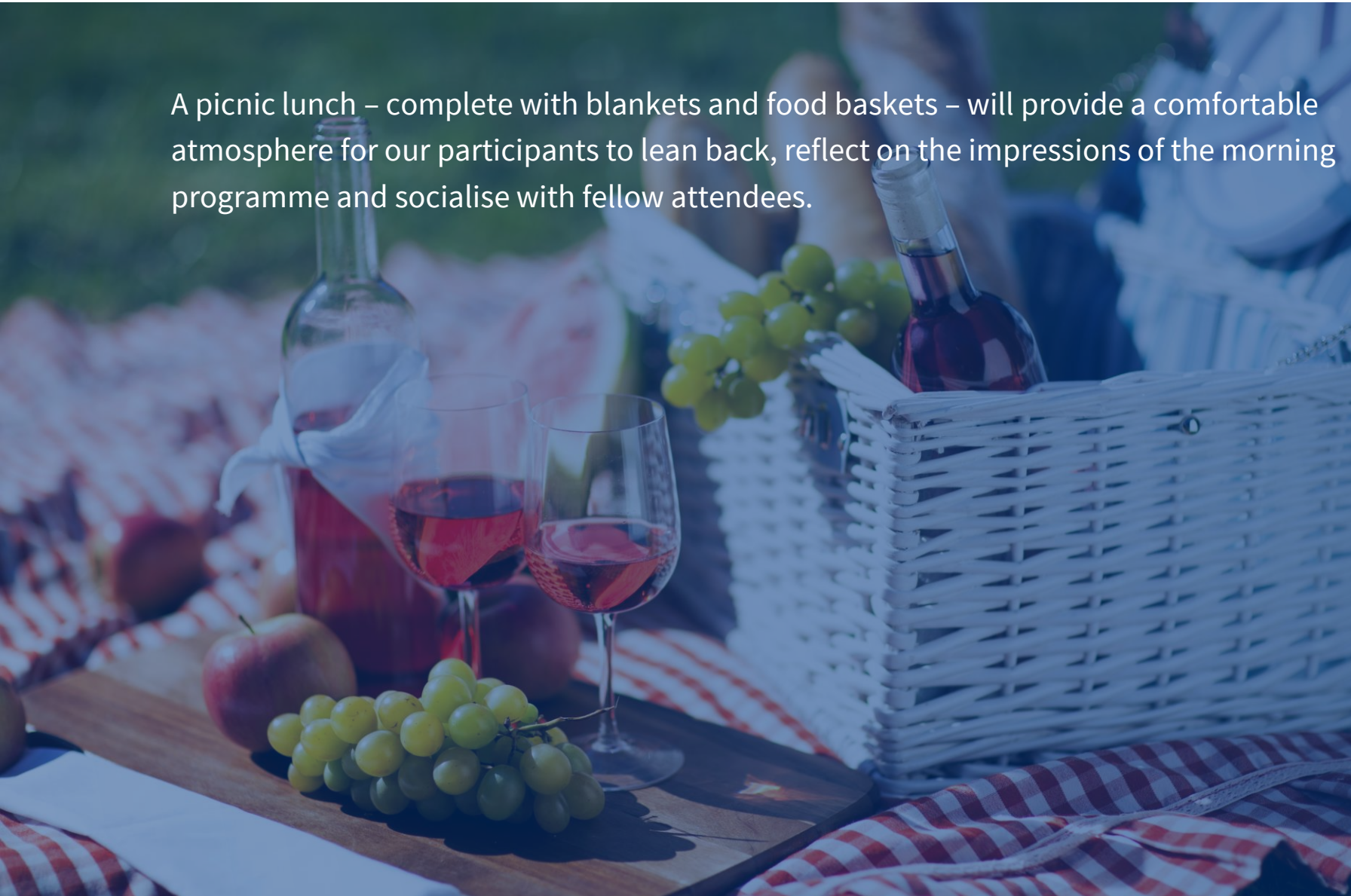
During this session, delegates will be guided on a tour across the exhibition floor. The tour will present an ideal opportunity for our participants to get to know different regions of China and their diverse industrial landscapes, latest technological achievements, development trends and growth opportunities.





# PICNIC SPEED LUNCHEON

A picnic lunch – complete with blankets and food baskets – will provide a comfortable atmosphere for our participants to lean back, reflect on the impressions of the morning programme and socialise with fellow attendees.





# XDAYS PANEL

A high-profile panel about the main topics for the Sino-German evolution 4.0 conference . Attendees can listen to renowned business and political leaders who will share and discuss their views.



# MATCHMAKING

We will provide attendees with an ideal and unique space for networking activities to foster successful business exchange. For two full days, participants will be able to utilise our event app to check who else is attending the Xceleration Days and facilitate meetings and idea exchanges directly with each other.



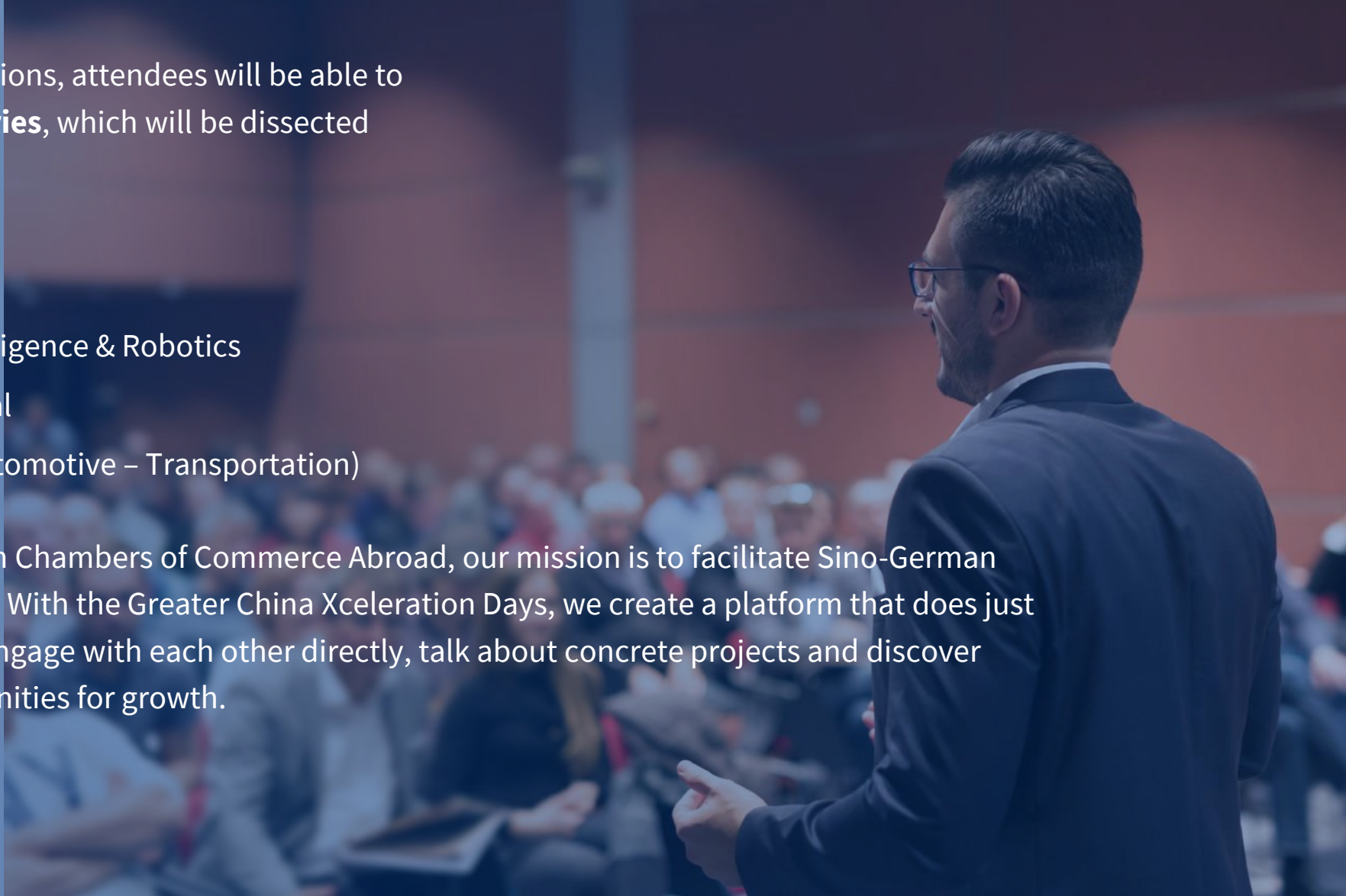


# PROJECT SESSIONS

During each of our 5 project sessions, attendees will be able to choose between **5 focus industries**, which will be dissected respectively in parallel sessions:

1. Manufacturing
2. Environmental technology
3. Digitalization, Artificial Intelligence & Robotics
4. Healthcare & Pharmaceutical
5. Mobility (Infrastructure – Automotive – Transportation)

As part of the network of German Chambers of Commerce Abroad, our mission is to facilitate Sino-German partnerships and drive business. With the Greater China Xceleration Days, we create a platform that does just that – enabling participants to engage with each other directly, talk about concrete projects and discover potential synergies and opportunities for growth.





# VIP TALKS

Get the opportunity to meet with government officials and CEOs of leading Chinese companies, make exclusive connections and gain valuable insights into current development trends in politics and business.





# TALK@AHK

At our Talk@AHK format we invite you to let yourself get inspired by distinguished speakers with a unique perspective – beyond the business view. Join our session, gain a and broaden your horizon!

# TALK@AHK

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 PartnerForInspiring



# GERMAN WINE FESTIVAL

We are bringing a popular tradition from the wine-growing regions of Germany to Shenzhen. Engage with fellow participants in a joyful atmosphere while sampling a selection of the finest wines!

Weinfest!



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# TICKET PRICE

## Delegate 观众

### Standard Price:

**RMB 2,400** (incl. Tax)

**EUR 310** (incl. Tax)

### Member/FoC Price:

**RMB 1,875** (incl. Tax)

**EUR 240** (incl. Tax)

### Includes 包含:

Access to opening ceremony

参加开幕仪式

Access to speeches

倾听演讲

Access to the exhibition

参观展示区

Access to matchmaking

对接交流机会

Access to project sessions

参加项目研讨会

Access to evening and networking events

参加晚间和社交活动

Catering & drinks during whole program

全程餐饮

Possibility to receive invitation to VIP talks

经获邀可参加VIP会谈

\*Are you interested in sponsorship opportunities?

Please do not hesitate to contact us:

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# CONTACT US

For more information, please refer to our website  
[www.xcelerationdays.de](http://www.xcelerationdays.de)

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## ABOUT AHK

AHK Greater China is part of the worldwide network of the German Chambers of Commerce Abroad (AHK) which includes 140 offices in 92 countries. With our five main offices and seven supporting offices in Greater China and Germany, we focus on trade and investment between these two regions. We also support our 3,100 members' business interests through the comprehensive services provided by our business, investment and membership platforms.

On behalf of the Federal Republic of Germany, we represent the overall economic interests of Germany and focus on the promotion of bilateral trade and investment between Germany and Greater China.

