

German Gala Dinner

heels on, tuxedos out, we are calling for a Family Feast!

Luxurious surroundings, enchanting entertainment and delicious food await our guests.
Join us and entertain your spouse, business partners and friends with German hospitality.

SPONSORSHIP OPPORTUNITIES

Friday 17th of May 2019 at 6pm

The Langham Shenzhen

Diamond Sponsor

Standard price: RMB 36,888 (incl. tax)

Member/FoC price: RMB 28,888 (incl. tax)

- Our supreme Diamond package includes a table for 10 guests at a prime location with name cards showing your logo, a prominent display of your large company logo on backdrops and our German Gala marketing material
- Marketing display area for your product, rollup or flyers in prime location (2m*1m)
- PLUS complimentary half-page advertisement in our GC Ticker business magazine
- PLUS your company logo printed on chocolate on the dessert
- PLUS 2 complimentary tickets for GCC upcoming event in 2019



Gold

Sponsor

Standard price: RMB 18,888 (incl. tax)

Member/FoC price: RMB 13,888 (incl. tax)

- The elite Gold package includes a table for 10 guests in a privileged position, a prominent display of your medium-sized company logo on backdrops and our German Gala marketing material.
- Marketing display area for your product, rollup or flyers (1mx1m)
- PLUS complimentary announcement of your event in monthly newsletter and GCC WeChat account as partner event



Silver Sponsor

Standard Price: RMB 12,000 (incl. tax)

Member/FoC price: RMB 10,000 (incl. tax)

- The economic Silver package includes a table for 10 guests, display of your small-sized company logo on backdrop and our German Gala marketing material.
- PLUS complimentary advertisement in one monthly newsletter

Benefits for all 3 sponsors on Marketing Materials

- Event homepage – company introduction linked to your homepage
- Add your flyer or giveaway to gift bag
- Logos on Publication: Newsletter, Ticker Magazine, WeChat Post
- Gala Menu – be placed on all seats
- Table Stand
- Event Backdrop
- Invitation Cards

For
all sponsors

General Admission

Standard Price: RMB 1,000 (incl. tax)

Member/FoC price: RMB 800 (incl. tax)

Entry to the Gala for one guest

- Starting from **1st of April**

Event Invitation mailed to all contacts in member companies and partners in South & Southwest China and Hong Kong
And distributed via WeChat pushes, LinkedIn and newsletters

- **1st of May**

Printing of Marketing Material, Backdrop, on-side decoration

Marketing Deadline

Champagne / Wine Sponsor

- Draw the guests' attention by sponsoring premium champagne or wine for each table. The guests will highly appreciate your gracious partnership of the most important beverage during the whole German Gala night!
- Your sponsorship will be announced during the evening and you will receive logo exposure in our marketing material as well as two complimentary tickets to the German Gala.

Door Gift Partner

Do you have a great product that you would like our gala guests to take home? Then become a gift partner for our door bag at the German Gala 2019! It is an unforgettable way to spread awareness of your products amongst the Gala guests.

Contact

Ms. Suzanne Su

Tel: +86-755 8635 0485

Email: su.suzanne@gz.china.ahk.de

Register

