



Benefits of the participation

- Get the latest Greater Bay Area project updates directly from the relevant policy-makers
- Get in touch with high level representatives of Chinese tech giants such as HUAWEI, TECENT, BYD, DJI and many more
- Connect & exchange with representatives of Chinese and international businesses in Guangdong and beyond
- Find business partners that suit your needs during our B2B matchmaking event
- Gain further insights of the Greater Bay Area projects during our tour to Shenzhen, Guangzhou, Dongguan, Huizhou, and Foshan etc. on 7 Nov

Registration Form

Company Name: _____

Participant 1

Name: _____

Position: _____

Phone: _____

Email: _____

Participant 2 (optional)

Name: _____

Position: _____

Phone: _____

E-mail: _____

* For security reasons further personal information (e.g. picture, passport number, etc.) may be required.

Please register until 26 Oct 2018 via e-mail

Contact Person:

Mr. Ingo Xu
Vice General Manager of German Industry &
Commerce – Guangzhou
Tel: +86-(0)20 8755 8207
xu.jingbo@gz.china.ahk.de

**2018 China (Guangdong) - Europe
Investment Cooperation Conference
& German Enterprises Invest In
Guangdong Promotion Event**

Greater Bay Area Conference

**Shenzhen
6 – 7 November 2018
Venue: Wuzhou Guest House**





The Greater Bay Area – A Heaven for Investment Opportunities

The world's most populous area is about to receive another major upgrade – the Greater Bay Area which includes the Pearl River Delta, Hong Kong and Macau offers investment opportunities for German companies.

With about 70 Mio. inhabitants and market access to 1,3 bn customers in China, the area is set to rise: Its current GDP is expected to nearly double by 2025. The economic development in the south of China is attracting more and more international attention, especially from Germany. The recent visit of Federal Chancellor Dr. Angela Merkel for the opening of the AHK Innovation Hub in Shenzhen also highlighted the importance of this region.

The Greater Bay Area will benefit from the strengths of each of its members, prominently the financial and professional services of Hong Kong, the high-tech manufacturing, R&D and innovation skills of Shenzhen and the manufacturing experiences of both Dongguan and Guangzhou.

Furthermore, the region is a main hub for the One Belt One Road Initiative, with top-level infrastructure, many Chinese flagship companies such as Huawei, BYD and Tencent as well as numerous international corporations and a vibrant start-up scene.

Invitation to 2018 Greater Bay Area Conference in Shenzhen

The 2018 China (Guangdong) - Europe Investment Cooperation Conference & German Enterprises Invest In Guangdong Promotion Event is jointly hosted by the People's Government of Guangdong Province, the European Union Chamber of Commerce in China (European Chamber) and the German Chamber of Commerce in China. The event is organized by the People's Government of Shenzhen Municipality, the Department of Commerce of Guangdong Province, and China Council for the Promotion of International Trade Guangdong Committee.

The President of the Association of German Chambers of Commerce and Industry (DIHK), Dr Eric Schweitzer, and the Governor of Guangdong, Mr. Ma Xingrui will attend this conference. Also, the Party Secretary of Guangdong Province, the City Shenzhen and mayors of nine cities in the Pearl River Delta will be present.

Conditions of Participation

- We invite **German companies** interested in business opportunities in Guangdong Province and the Greater Bay Area.
- Participants receive one nights of free accommodation. Local transport in Shenzhen is also provided.
- All the registrations must be approved by the Delegation of German Industry and Commerce Guangzhou.

Agenda – 6 - 7 November

6 Nov (Tuesday)

09:00-10:00 Registration

Part 1 Theme Meeting

Welcome Addresses

10:00 -10:10 Party Secretary of the City Shenzhen
 Representative of the Ministry of Commerce, P.R. China(tbc)

Opening Speeches

10:10 -10:30 President of The Association of German Chambers of Commerce and Industry (DIHK)
 President of the European Chamber of Commerce in China (tbc)
 European Union Ambassador to China (tbc)

Keynote Speech

10:30 -10:50 Introduction of Greater Bay Area Plan by the Governor of Province Guangdong

10:50-11:10 Coffee Break

Part 2 Parallel Activities

11:10 - 12:30 Round Table Discussion with the Governor
 Business Opportunities for European companies in the Greater Bay Area

11:10 - 12:30 Workshop 1: Intelligent Manufacturing

11:10 - 12:30 Workshop 2: Biotech & Health

Part 3 Lunch Break

12:30 -14:00 Networking Lunch

Part 4 Parallel Workshops

14:00 -16:30 Matchmaking Event

14:00 -16:00 Workshop 3: Environmental Technology

14:00-16:00 European Business in China Position Paper
 Launch

7 Nov (Wednesday)

09:30 -17:00 Company site visits to relevant cities (Shenzhen, Guangzhou Dongguan, Huizhou, Foshan, etc.)

