

Geoff Manchester

Co-Founder & Director

Intrepid Group





Intrepid Group

We are specialists in small group adventure

All our brands offer;

- ◆ Authentic itineraries
- ◆ Small group travel
- ◆ Local leaders
- ◆ Sustainable travel



Our brands
are united
by shared
values

We know our trips work because of the exceptional levels of positive passenger feedback



Intrepid

is for those...

...with a yearning to explore, a sense of fun and a wish to get off the beaten trail. Intrepid travellers want to experience a country and its people. They enjoy a flexible & relaxed attitude to travel, come from all corners of the world & are of all ages. Some travel with friends, though many by themselves. They are real travellers!



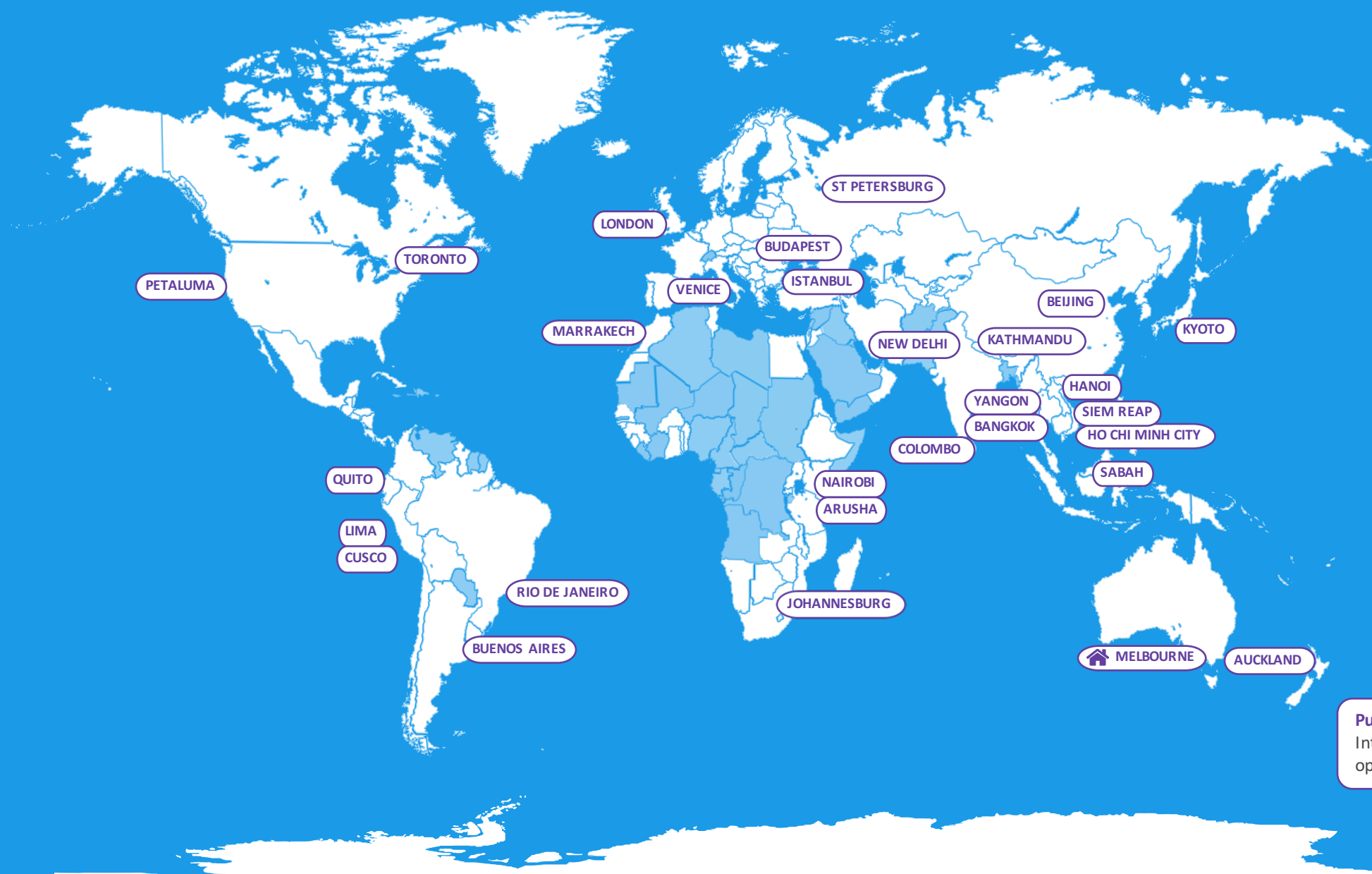


Our





Our offices & countries we travel to



Purple denotes a city where an Intrepid Group office or one of our operating companies is located.

Six tour operator brands, 21 destination management companies, 300,000 travellers, 1600 itineraries, 100 countries, all 7 continents.

But we only do Sustainable Experience Rich Travel.



Our vision, values & purpose

OUR VISION:

To change the way people see the world

Our values



Growth

Stakeholders in our own success



Innovation

Thriving on new ideas and embracing change



Fun

It's ingrained into who we are and what we do



Responsibility

Think global, act local



Passion

We are inspired by the work we do and the trips we offer



Integrity

Doing the right thing

Our purpose

SHARE
CREATE LEAD
BOOK **SELL** LIVE
MANAGE BUILD
DESIGN OPERATE } the best travel experience ever

A young couple is standing on a balcony, smiling and looking out over a vast landscape. The woman is in the foreground, wearing a grey t-shirt and a backpack. The man is behind her, wearing a white t-shirt and a backpack, holding a camera. They are both looking towards the right. In the background, there is a large, ornate temple with a golden roof and a valley with a winding road and some buildings. The sky is blue with some clouds.

people don't buy what you do
they buy why you do what you do.

Simon Sinek

Our purpose beyond profit

Our purpose beyond profit stems from these three areas of our business



Responsible travel

Our tours are all about giving back to the communities we visit and ensure we respect destinations, support locals and their economy.



Responsible business

We're committed to operate in a responsible manner, incorporating the principles of sustainable development in the way we provide our travellers with authentic experience-rich travel.

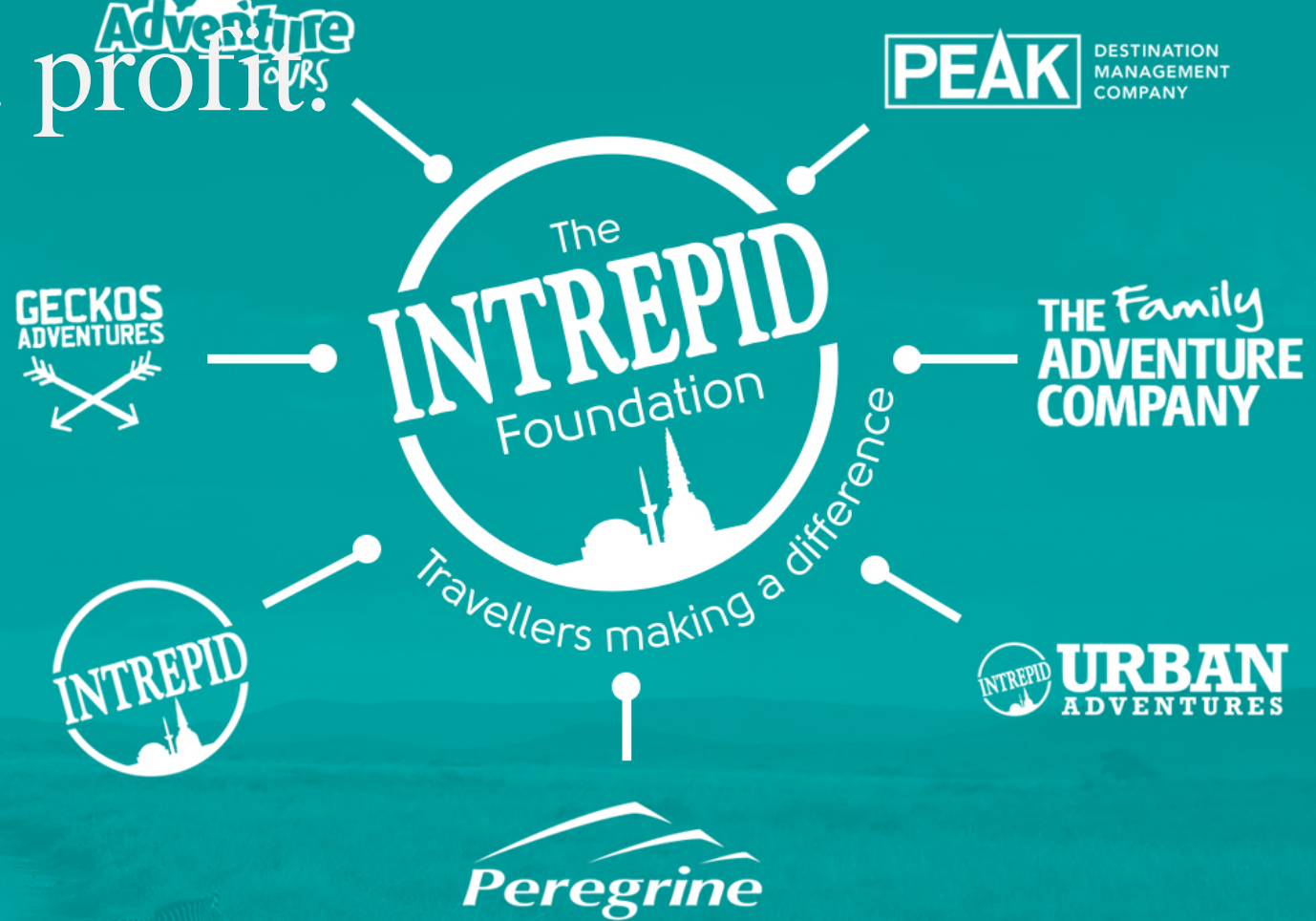


The Intrepid Foundation

Its purpose is pretty simple: to empower travellers to make a difference and to help communities in the places we visit.

To have a purpose beyond profit, you have to have a profit.

- Donations matched \$-for-\$
- \$5m donated since 2002
- Last year, almost \$1m to 53 projects in 25 countries
- **2020 vision: \$3m donations/yr**



Intrepid Group






KOTO Saigon Training Centre

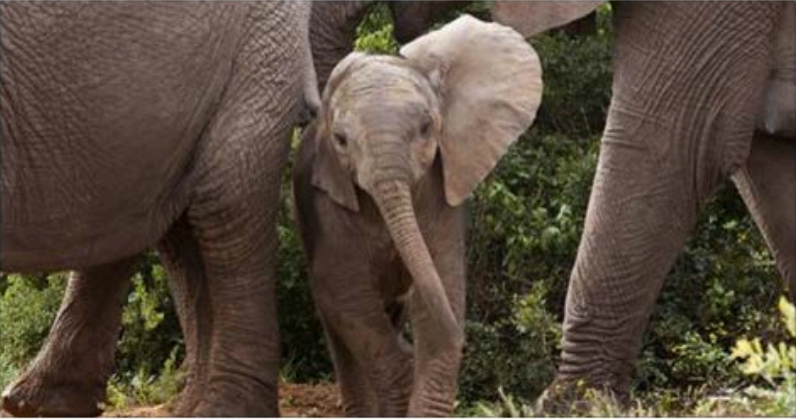
Our purpose beyond
profit




End of elephant rides





**Intrepid Travel**
Published by  Kelly Griffin [?] · 21 May 2014 · 


This is a must-read:



Why we no longer offer elephant rides on our trips
Intrepid staff and travellers are a very passionate lot. We're unafraid to speak up about ethical and social justice issues they may be confronted with during their travels.
INTREPIDTRAVEL.COM

315,520 people reached 

 Like  Comment  Share 

 You, Lindsay Young, Lucy Piper and 2.5k others Top comments ▾

562 shares

**Intrepid Travel**
@Intrepid_Travel Follow

Hi @Beyonce! We don't want to ruin your vacay, but elephant rides are not fun for elephants
bit.ly/1sRQB9s



RETWEETS
119

LIKES
71



3:24 PM - 27 Dec 2014

Namaste Nepal Campaign



**100% of profits from
Nepal trips to Nepal**

40k
IN 24 HOURS

400k
IN 1 MONTH

750k
IN 1 YEAR

**2 main trekking
routes assessed by
expert engineers**

**1 David Beckham
played football
in Kathmandu**

**50% increase
in organic
search**

**5 NGOs
beneficiaries**

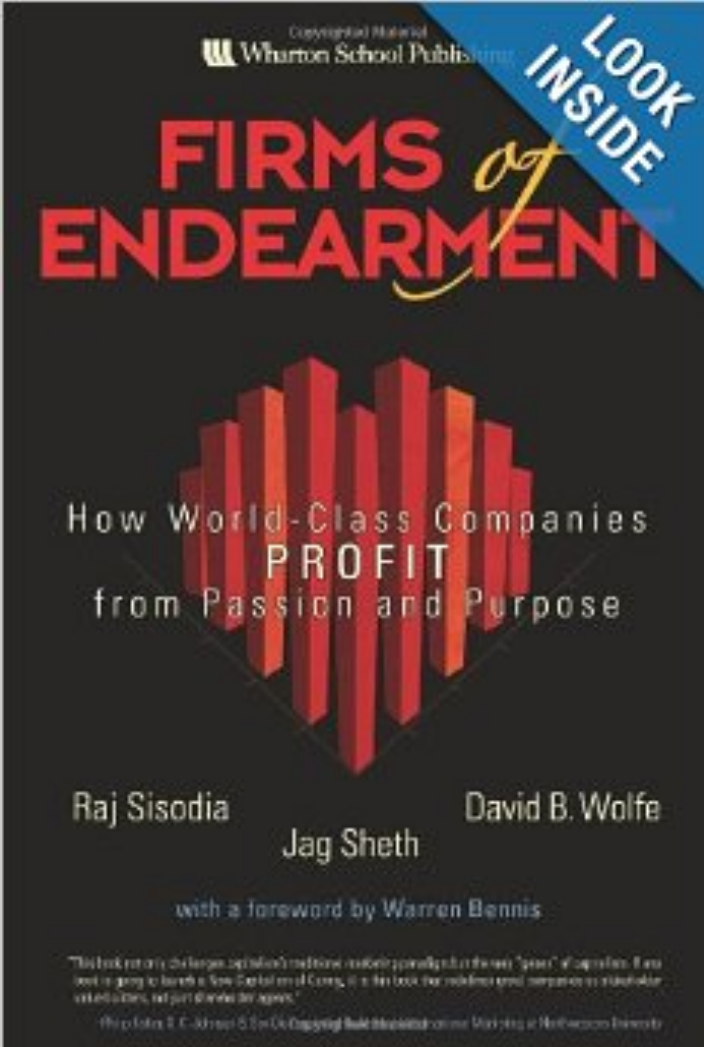
**97% increase
in sales to Nepal**



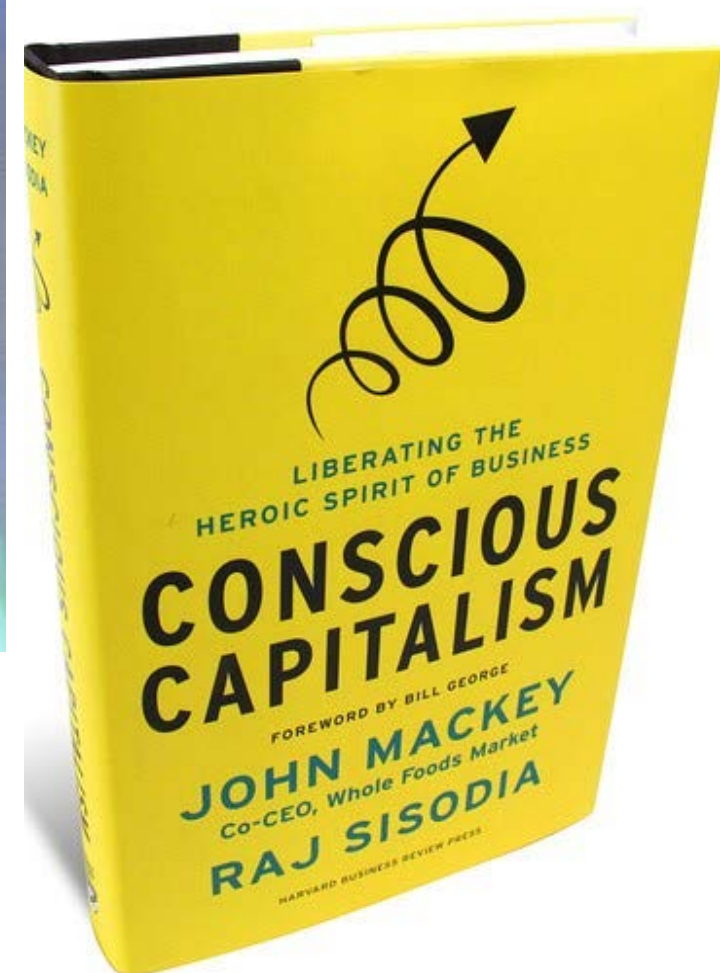


**CONSCIOUS
CAPITALISM®**





Dr Raj Sisodia



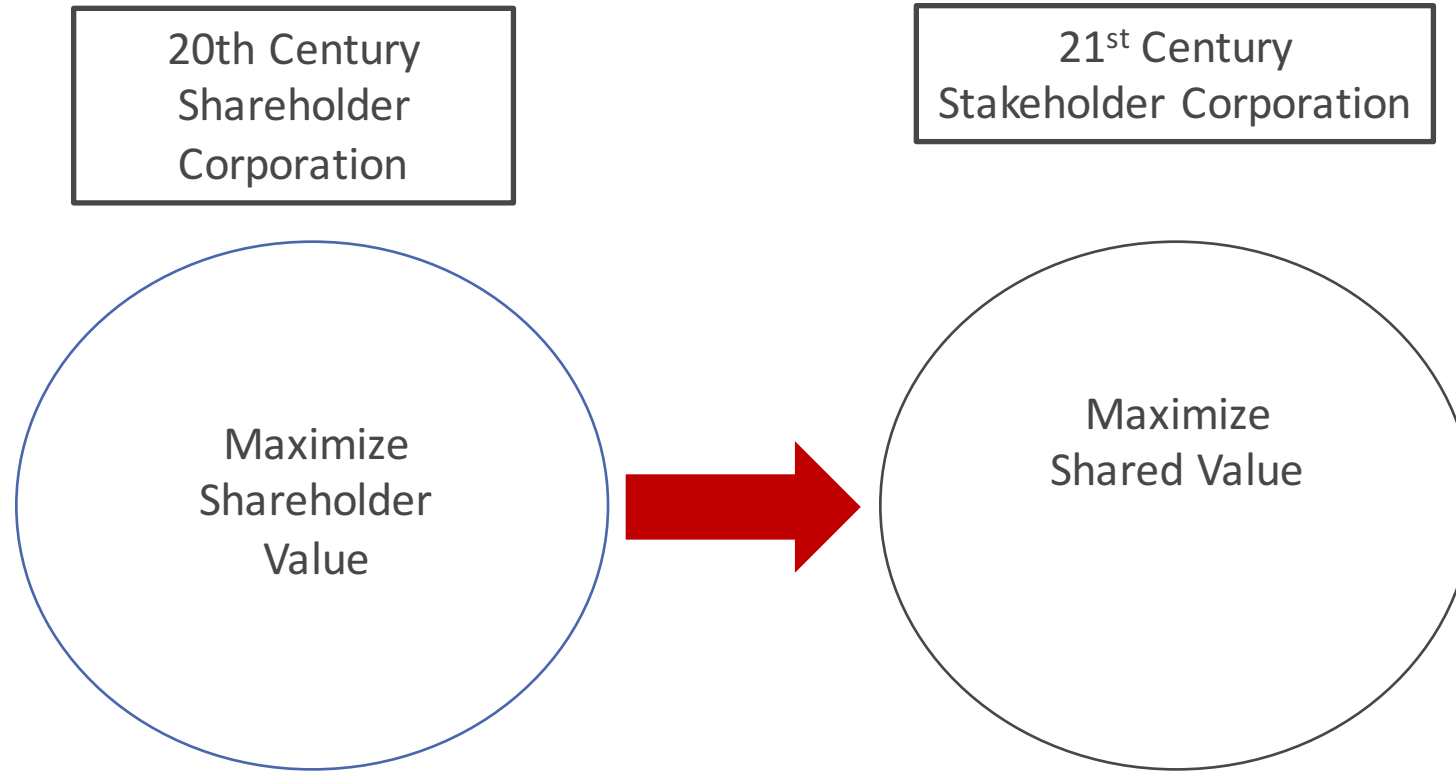




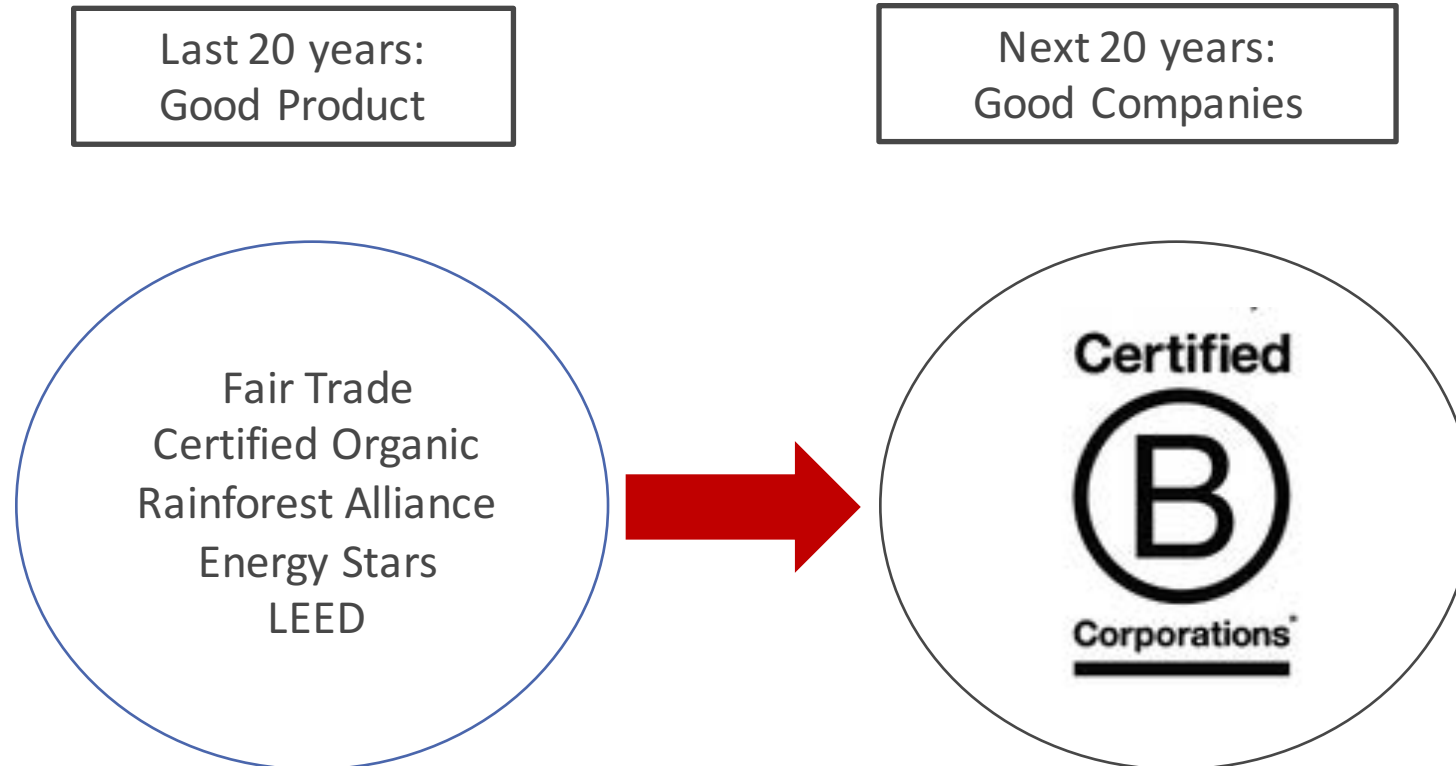


PEOPLE **USING**
BUSINESS
..... AS A
FORCE **FOR** **GOOD**

Times Are Changing



Times Have Changed



What is Measured?

Governance

- **Accountability**
- **Transparency**

Workers

- **Job Growth**
- **Compensation & Benefits**
- **Work Environment**

Community

- **Suppliers**
- **Diversity**
- **Charity/Volunteering**

Environment

- **Energy Use**
- **Facilities**
- **Supply Chain**

Social Enterprise Business Models

- **Beneficial Products/Services**
- **Targeting Underserved Communities**
- **Beneficial Supply Chain**

Why Become a B Corp?

1. Be part of a global movement with shared values
2. Attract the most talented employees
3. Increase credibility and build trust
4. Generate PR opportunities
5. Benchmark and improve performance
6. Protect a company's mission for the long term
7. Build Collective Voice
8. Save Money

B Corp Community

- Today, there is a growing community of more than 2,100 Certified B Corps from 50 countries and over 130 industries working together toward 1 unifying goal: to redefine success in business



If more people travelled in the Intrepid way, then more people would have a greater level of understanding and compassion about the world and it's different people, cultures and issues. And those people can help to influence those who are not as well informed or well-travelled. Ultimately rather than see anger and hatred that is perpetrated by ignorance, we would see more love and respect, built upon understanding.

And that is the positive power of travel
- to change the way people see the world.



James Thornton
CEO of Intrepid Group





Thank you

Our values

