



# EXPLORE THE DIGITAL FUTURE

THINK DIFFERENT IN 2021 AND BEYOND

The past year has taught us that digitalization is no longer a nice-to-have concept – it is the lifeline of an organization during crises. In order to drive business growth, stay relevant in changing times, and differentiate from the competition, business leaders must be able to think creatively and embrace digitalization in their business operations.

“**Xplore the Digital Future**” is a high-profile forum focusing on taking the digitalization of industrial companies to the next level.

Join us **on 15 April** to learn how to translate lessons learned from 2021 to a business strategy in different industries. You will receive practical advice and easy-to-adapt solutions that can be easily implemented in businesses of all sizes and sectors. This is an unique opportunity to exchange visions and strategies on future and digitalization concepts, as well as network with peers and like-minded professionals.

## Who should join?

- German and Chinese SMEs in China looking to find digital solutions to meet their business needs
- German SMEs interested in learning about flexibility, digitalization, and digital trends in China
- Multinational companies looking to explore market trends and connect with different industries
- Start-ups to wishing to showcase their digital solutions

We look forward to seeing you in our Digital Future Forum!

## Ticket

	Members	Non-Members
Day ticket incl. Chamber Meeting	<b>RMB 1,580</b>	<b>RMB 1,980</b>
Early bird ticket (until 05 Nov 2020)	<b>RMB 1,280</b>	<b>RMB 1,680</b>

## Venue

Startup Factory (Kunshan) Co., Ltd.  
启德航管理服务（昆山）有限公司  
江苏省昆山市张浦镇德浦路692号  
No. 692 Depu Road, Zhangpu Town,  
215321 Kunshan, P. R. China

Organized by



Supported by



# EXPLORE THE DIGITAL FUTURE

THINK DIFFERENT IN 2021 AND BEYOND

Partnership package	Premium	Basic	Pitch
<b>Pre-Event</b>			
Partner logo with company website hyperlink on event website	X	X	
Partner logo on event invitation (send to ca. 10,000 contacts)	X	X	
Partner logo on WeChat (ca. 8,600 followers)	X	X	
<b>Event Day</b>			
Complimentary tickets (4 tickets)	X		
Complimentary tickets (2 tickets)		X	X
Unlimited early bird ticket rates (throughout entire registration period)	X	X	
Partner logo on marketing materials	X	X	
Partner acknowledgement during opening remarks	X	X	
Choose your slot for 3 minute elevator pitch session (First come, first served)	X		
Pitch your project in 3 minutes elevator pitch			X
Exhibition booth with marketing materials	X	X	
Marketing materials in gift bag	X	X	
<b>Post Event</b>			
Partner logo in event recap on social media	X	X	
Partner logo in key Chamber publications	X	X	
<b>Partnership fee (incl. tax)</b>	<b>RMB 22,800 *</b>	<b>RMB 16,800 *</b>	<b>RMB 3,800 *</b>

\* Members and Friends of the Chamber receive a discount: 10% off

\* The information may be subject to change. The German Chamber of Commerce | Shanghai reserves the right to final interpretation.

Contact person  
 Mr. Navin Hossain  
 Regional Manager | Anhui, Henan, Hubei, Jiangsu, Shandong, Zhejiang  
[hossain.navin@sh.china.ahk.de](mailto:hossain.navin@sh.china.ahk.de)