

# Invest SHANGHAI

上海外商投资促进服务平台 Shanghai Foreign Investment Promotion Service Platform



## >> Background

**Invest Shanghai** is a professional comprehensive service platform for foreign investment in Shanghai.

- Launched on November 6th, 2019 – during 2019 Shanghai City Promotion Convention – endorsed by Shanghai Municipal People's Government.

- A key carrier and window for promotion in Shanghai.

- Matchmake and interconnect with portals such as Shanghai Municipal People's Government, CIIE and Service Shanghai.

- Focus on building a global **"Invest Shanghai**" platform for foreign investors.



### Positioning **Spillover effect of Crucial Events City Image Demonstration** Create a global investment brand and A close pairing with CIIE city business card Fully demonstrate Shanghai's opening-up

Facilitate understanding and investments in Shanghai

Select investment objectives (Enterprises)

Complete the preliminary matchmaking between target projects and implementing areas

**Implementation of Foreign Investment** Law

Establish a comprehensive service system for foreign investments

Fully realize promotion and service functions for foreign investments

Bridge the channels between foreign investors and the Government

#### **Users and Data Overview**



#### General Users 1,000+ person/day



Investors Current Investors 5,000+ CIIE Exhibitors 3,800+ Investment Intentions 500+



#### User Administration

City-Level Ministries 50+ Centers of Business Administration 50+ Distr/Park Administration 100+ Team of Ambassadors 150+



Platform Visits General: 1,000+ Registered: 3,000+



#### **Business Data Structure**

10 types of data resources: Investors, service team, investment resources, investment dynamics, foreign investment projects, promotion activities, foreign investment policies, etc.



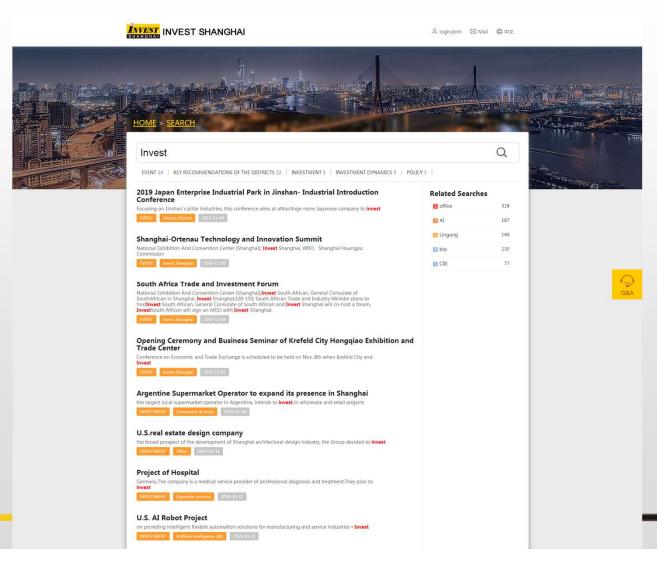
Basic Database (Calculated by Single Computer Language) Business entries: 20,000+ Historical data entries: 40,000+

### **Functions**

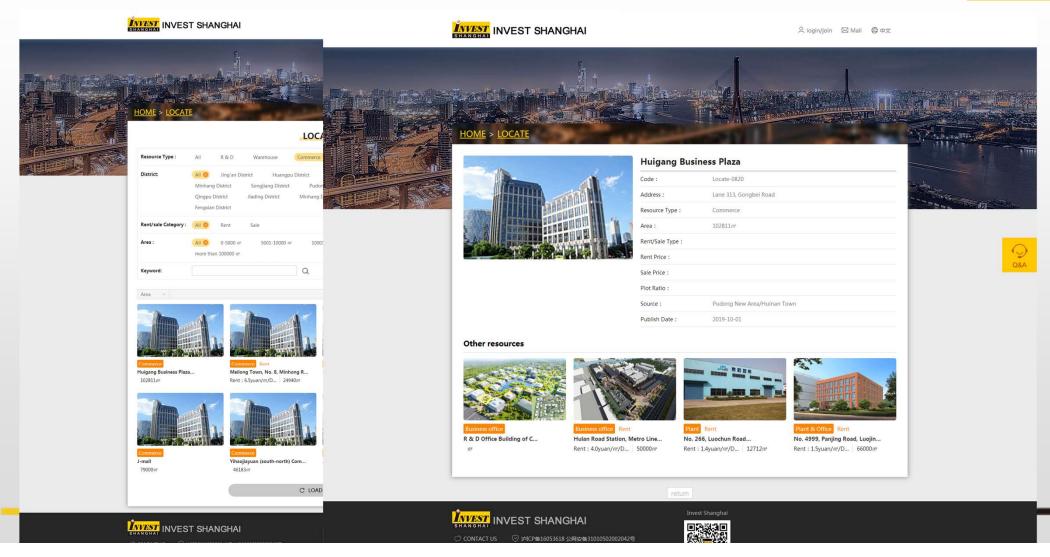
Projects and Policies Search	Investment Promotion Events Release and Review	Information Release and Online Service
Search for policies	Release investment promotion events	Collect and release information on foreign investment
Search and matchmake for foreign investment projects	Interpret COVID-19 related policy dynamics	Publish original opinions on foreign investment
Search for investment promotion resources	Previous online training sessions on policies	Online simultaneous consulting service

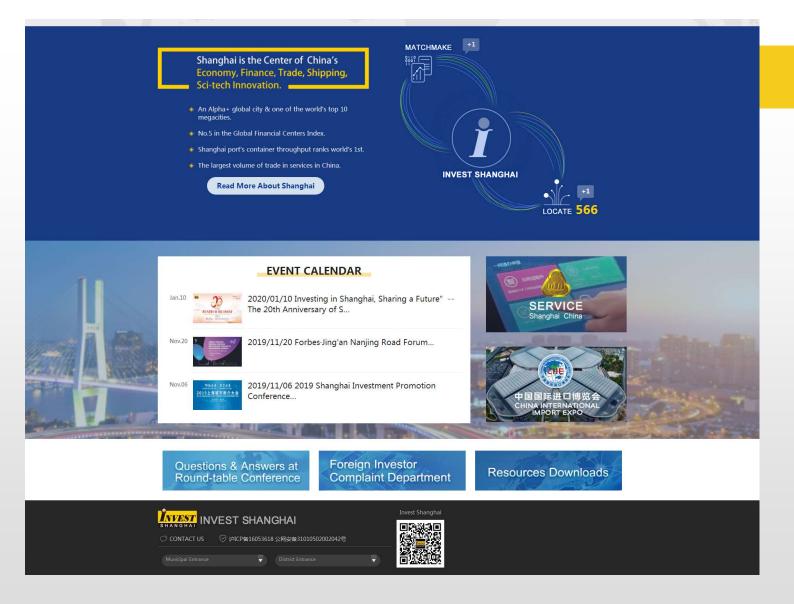


#### Search function applied to the whole website

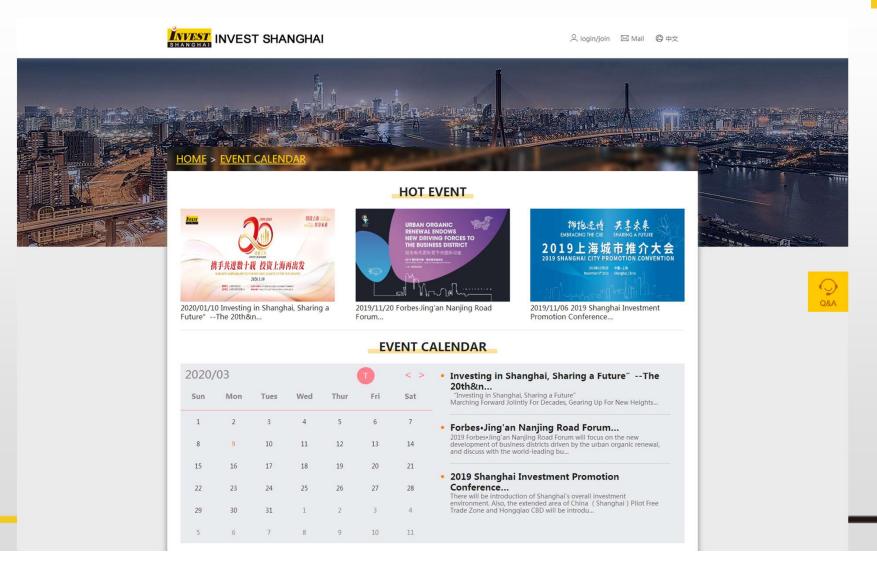


#### **Investment Resource Match-making**

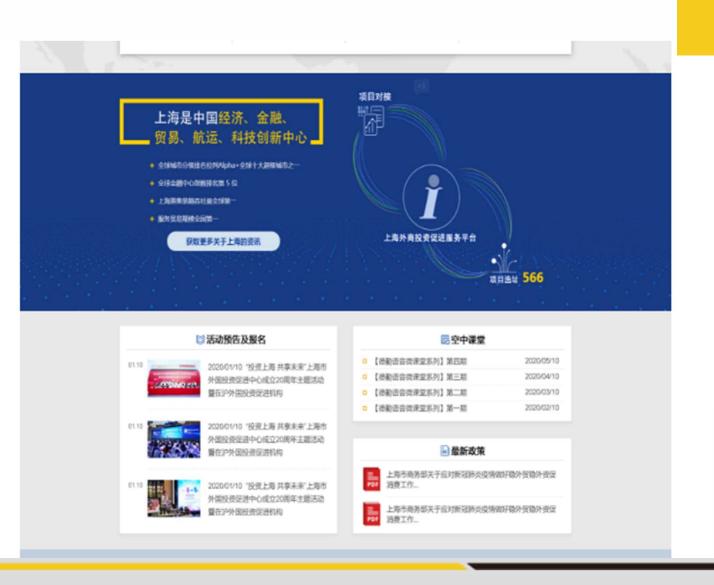




#### **Investment Related Event Calendar**



## New





## New

#### 关于我们 中心动态 ○ 海外办事处动态 6 商务部关于应对新冠肺炎疫情做好稳外资格外资促消费工作。 商务部关于应对新冠肺炎疫情做好物外资物外资促消费工作... 6 商务部进一步优化涉外经济技术展行政服务 商务部进一步优化涉外经济技术展行政服务 商务部关于应对新冠肺炎疫情做好稳外贸稳外资源费工作。 高务部关于应对新冠肺炎疫情做好器外资格外资促清费工作... 5 进一步优化涉外经济技术展行政服务商务部关于应对新冠肺炎疫情 进一步优化涉外经济技术展行政服务商务部关于应对新冠肺炎疫情 🖻 往期活动 心介绍 2020/01/10"投资上海共享未来"上海市外国投资设 进中心成立20周年主题活动暨在沪外国投资促进机 构上海市外围投资促进中心成立20间年主题活动 投资上每共享未来上每市外国投资促进中心成立二十周年主题活 計算在沪外国投资包进机构外国投资包括中心投资投资上海共享 2020/01/10 "投资上海 共享未来"上海市外围投资促 非身上与市外国投资保留中心成立二十周年主题中心投资 进中心成立20周年主题活动暨在沪外国投资促进机 构上海市外围投资促进中心成立20周年主题活动 海外办事处 • 8 B N原因の事件 R. IE. 86-21-82368600 株 20175-52756568 第 数 20175-52756568 H S: was investidues on M & LINKLARGOWERSHOLARING ● 美国西村市代由社 ● 新加速の単位 株式、01.215-625-1850 株式、01.215-625-1851 株式、01.215-625-1851 地図のwebbing(n) ● 万、0001-0020-0008 第 毛、joniping@augi.net ● 日本大阪専売市 • 印度新聞堂の事社 株式: 0041-6-6959-152 株式: 0021-6-6559-1521 株式: 0041-6-6559-1521 株式: 00444 (1) (1) (1) (1) (1) (1) (1) R E. 01-813083-1221 E E. sherchergming@secp.net • ●現最高の単計 ● 福島可能協力学社 ● 創実法兰克福か事品 ● 英国公園力単社 역 분, 2045-65-32855 유 원, 2045-65-32855 162 원 원, Taelefun@investah.org.or ① 25, 0246-21-1285 ※ 高, 0246-21-158738 第 第, priveturg@rvests ● 古. 000-2-274-1075 単 石. Journal Software com

#### **Mobile Terminal**



#### **INVESTMENT DYNAMICS**

- [Policy change] Policy Measures of Shanghai Municipal People's Gover...
- [News and trends] Shanghai clarifies quarantine policies for foreign arrival...
- □ [News and trends] Yuan settlements for Lingang enterprises...
- □ [News and trends] China's foreign trade down 11% in first 2 months...

Q&A



- Investment Objectives
- CIIE Related Enterprise Resources
- Invest Shanghai Ambassador
- Investment Promotion Organization

Shanghai is the Center of China's Economy, Finance, Trade, Shipping Sci-tech Innovation.



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Q&A

- An Alpha+ global city & one of the world's top 10 megacities.
- No.5 in the Global Financial Centers Index.
- Shanghai port's container throughput ranks world's 1st.
- The largest volume of trade in services in China.

#### **Read More About Shanghai**







## **Thank You**

