
















Every year after the summer break, the German Chamber of Commerce in China | Shanghai and the German School welcome back the Members and their families to Shanghai.

This Family Day includes summer and sun pleasures such as barbecue, sweets and drinks, as well as various outdoor activities and games. Live music can be enjoyed throughout the afternoon and early evening.

The German Chamber of Commerce in China | Shanghai welcomes premium partners, partners for activity booths as well as food and beverages.

Partnerships	Premium Partner	Food & Beverage Booth*	Activity Booth**
Partner logo on all marketing materials	Large logo	Medium logo	Medium logo
Partner logo on the event roll up			
Partner logo on the website			
Partner logo on stage backdrop			
Partner logo on Welcome Back Party banner			
Partner banner inside Wechat content page - regular (4 times) on GermanChamberSH Wechat platform			
Partner logo in the Event review for the German Chamber Ticker (after the event)			
Complimentary booth			
Choice of booth location			
Banner with logo for own booth			
Number of partnerships available	8	10	25
Partnership fee (incl.tax)	Non-Member: RMB 7,500 Member: RMB 5,500	Non-Member: 2280 Member: 1880 GC Deal Partners enjoy a 15% discount of corresponding category	Non-Member: 2580 Member: 1580 GC Deal Partners enjoy a 15% discount of corresponding category

* Possibility to promote own products during the event

** Gain exposure by offering a nice activity for familie ft kids - all ideas are welcome

GCC shall not be held responsibility for the damage caused by weather conditions (rain, wind, etc.).

Some information in this brochure may be subjected to change without notice. GCC Shanghai reserves the right to final interpretation.

I would like to become a partner for this year's Welcome Back Party in the following category:

Premium Partner Food & Beverage Booth Activity Booth

Are you our GC Deal Partner? Yes No

Company:

Contact Person:

Address:

Email: Telephone Number:

I hereby confirm that I have read and understand the general conditions applicable to this partnership offer.

Signature / Stamp

31st August 2019

Welcome Back Party
Family Day
— your chance to become a partner

