



# 6<sup>th</sup> Sino-German **CONTROLLING FORUM 2018**

September 7<sup>th</sup> 2018  
8:30 am - 5:10 pm, Suzhou | Pan Pacific Suzhou

**CONTROLLING FOR SUSTAINABILITY**

## Key Note Speech I

### **“Controlling for Sustainability – Experience of a Sino-German Joint Venture”**

**Mr. Carsten Arntz**

Head of Finance, SAIC Volkswagen  
Automotive Co., Ltd.

- Shanghai Volkswagen as Sino-German Joint Venture: Overview / short introduction
- Controlling at Shanghai Volkswagen: Overall structure and current practice
- Major requirements and challenges facing controlling in a Sino-German joint venture
- Three dimensions of sustainability in China: Economic, ecological, and social
- How to enhance controlling for sustainable business development in China?
- Key success factors of controlling for business sustainability in China: experience or lessons learnt