



# Swedish Chamber of Commerce in China Election Committee

2022 Election Committee Proposal



## Sara Wramner

Sara Wramner has been working in China since 1995 (after graduating from Sichuan University and Stockholm University), and has held several higher management positions in China in various industries and sectors. Some companies include Ericsson Telecommunications, IKEA, Oriflame, VisitSweden Tourism Board etc. Before joining Yew Chung Education Foundation and YCIS, Sara was the Sales & Marketing Director for EF Academy Asia Pacific, running boarding schools in US and UK.

Sara currently holds several Board Director positions and was the first female ever to be appointed to the Main Board at the Swedish Chamber of Commerce in the early 2000's, ensuring better gender equality.

2018 Sara was awarded one of the Swedish Chamber's "20 STARS", selected as one of the 20 most important people behind the successful business and relations with Sweden and China.

Sara is completely trilingual and fluent in Mandarin Chinese (both spoken and written), and has working knowledge in several other languages.

Years in Election Committee	Position	Previous Position
4	Suggesting election as Chairman	Director



## Gunilla Lindblom

Gunilla moved to Shanghai in 2011 after having studied at Lund University (Sweden), Leeds Business School (UK), Stockholm Business School (Sweden) and lastly, Fudan University (China). The Fudan International MBA Program offered a collaboration between Fudan University and MIT Sloan School of Management, where the two schools jointly developed the curriculum. The degree left her with an international perspective and entrepreneurial spirit, well-adjusted to the demands of economic globalisation and the dynamic Asian landscape.

She currently manages the Admissions and Marketing Department at Nord Anglia International School Shanghai Pudong, part of the Nord Anglia Education group, a network of 76 different schools worldwide.

Years in Election Committee	Position	Previous Position
1	Suggesting re-election as Director	Director



## Helena Svensson

Strategic sales and marketing professional with a passion for helping overseas and local brands succeed with their operations in China. With 10+ years in China and constantly working as a bridge between home market and here, I have developed a wide experience and knowledge set of doing business in China.

Helena is currently serving as Founding Partner at boutique market-entry consultancy Empress Consulting, with the aim to give western brands insight on The Chinese market, analyze the market opportunities and consult them on a market entry or current business set up in China.

Years in Election Committee	Position	Previous Position
0	Suggesting Election as Director	-



# Swedish Chamber of Commerce in China Election Committee

2022 Election Auditor Proposal

## Capital Certified Public Accountants

Years as auditors	Position	Previous Position
9	Suggesting re-election as Auditor	Auditor