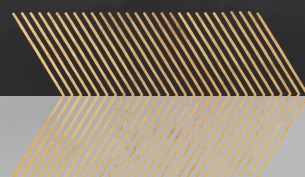




SWEDCHAM.CHINA
中国瑞典商会

2021 ANNUAL REPORT





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SUMMARY OF THE YEAR

In spite of strict Covid regulations and measures in place in China, 2021 was one of the strongest years for SwedCham China in many years, and even surpassed the all-time high year 2020 in terms of revenue, the number of events, and the number of attendees.

During the year, we launched SwedCham Academy, 4 new podcast episodes of SwedPod, China Insights weekly editorial, created new HR and Food Network Group, published 3 surveys, 2 white papers, and held a Career Fair in Beijing. During the year we held events in not only Shanghai and Beijing, but also in Chengdu, Hangzhou, Shenzhen, Tianjin, and Suzhou.

Thanks to 1 new Gold Partner, 4 new Silver Partners, and 31 new members during 2021, we ended the year with a profit of +149 000 RMB (budget - 58 500 RMB). This profit will be reinvested into the Chamber to further add to the member value.

The continued digital development of the Chamber was pursued in 2021 and Hybrid events became a part of our regular offerings. Out of the total 154 events we organized during the year, 11 of them were Hybrid events and 34 of them were webinars and we feel confident that we have found an efficient new way to communicate and connect with our members all over China whilst still given the possibility to meet and network offline.

MEMBER INFORMATION 2021

31 new members and 11 cancelled memberships

195 corporate members for a total of 1.398.841RMB

26 SwedCham YP members = 9925 RMB

9 associates members = 18000 RMB

Corporate members by city

Beijing: 59 Shanghai: 100 Others: 36



FINANCE

BALANCE SHEET

Cash	0	Trade payables	0
Bank and deposit	1,258,524.57	Reciepted in advance	57,000.00
Receivables	39,231.68	Payable tax	20,928.65
Other receivables	65,000.00	Accrued payroll	0
Advance payment	45,014.68	Other payables	30,801.28
Prepaid expenses		Accrues expenses	
Fixed assets	390,299.64	Net profits from previous year	1,183,704.73
Acc. Dep.- Fixed Assets	(356.583.17)	Net profits (Dec.2021)	149,052.74
Total Assets	1,441,487.40	Total Equity	1,441,487.40

ACTIVITY RECAP



SwedCham China
has organized 154
events this year.



32 workshops
45 webinars
46 network events
8 traditional parties
1 career fair.



5275 attendees in total
(700 people more
compared with the
number of last year).



Communication channels:

6911 WeChat followers
4839 LinkedIn followers
9871 email contacts

Publications and Network Groups



3 Surveys

Business Climate Survey

Severe Business Impact
from Recent Power Cuts in
China

Annual Salary Survey 2021

2 White Papers

Technological
Development of 5G and
its effects on Swedish
Industrial Companies in
China

Supply chains in China –
summarizing a
challenging 2021

4 Podcast

Guests of the Year

Korcan Ulgen
Mats Harborn
Marie-Claire Swärd Capra
Joakim Abeleen

2 Network Groups

HR
Food

HOW WE WORK



1 OFFICE
BEIJING

1 OFFICE
SHANGHAI

MEMBERSHIP FEES & EVENTS

MEMBERSHIP FEE is the main source of income for the Chamber that will account for about 43% of the Chamber's income. We have several levels of fees, depending on the size of the member company.

CORPORATE **PARTNERS** account for 17.5% of the Chamber's income.

EVENTS & COURSES account for 39% of the Chamber's income. We had a total of 154 events in 2021, attracting 5275 attendees.

MEMBER MEETINGS are a very important part of our organization. In 2021 we conducted 180 member meetings.

PLAN FORWARD

2022

SwedCham China's Mantra; Continuous improvement!

2022 will therefore be filled with new initiatives, investments, and other member value added activities, to further increase the presence and strong branding of the Chamber.

One of the largest investments in 2022 is Simultaneous translation of the majority of our online events. By partnering with the online platform KUDO, we can offer all our members that participates in our events to listen in both English and Chinese.

We are taking a stronger grip around the Sustainability related topics, and launch quarterly hybrid Team Sweden events in this area.

We are launching SwedCham Culture, with both Swedish and Chinese cultural related events are offered in order to increase our mutual cultural understanding.

The SwedCham Career Fair will be organized in both Shanghai and Beijing during 2022.

We are launching 2 new big initiatives in 2022: Swedish Film Festival, and Style by Sweden, to be held in both Beijing and Shanghai.

2-3 new Network groups will be created during 2022 in relevant fields.

SwedPod will be continued for 3rd year, with 4 more podcast episodes to be launched during the year.

CORPORATE GOLD PARTNERS



CORPORATE SILVER PARTNERS



CONTACT US

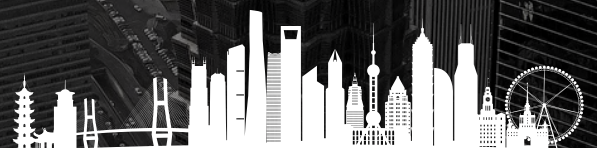


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