**Digital Marketing Operation| Shanghai**

**Who is the CareVoice**

Founded in 2014 in Shanghai, The CareVoice is a health InsurTech company transforming healthcare experience to be more consumer-centric. We bring unique mobile-based and data-driven SaaS solutions that digitalize healthcare and insurance journey with consumers’ interest first.

The CareVoice has received several awards in China such as semi-finalist at MetLife insurtech competition involving 150+ startups across the globe, best foreign start-up from TechCrunch China, and others.

After graduating from Chinaccelerator - #1 accelerator in China – in 2017, The CareVoice closed over 2 million-dollar investment round in December 2017. The round has been co-led by two China- and US-based VC, Haitao Capital and SOSV, and involved local Chinese and Southeast Asian healthcare investors. The funds will be used to fuel the company insurance business lines, accelerate technology development, consolidate its China leading presence and open a first Southeast Asian market. More recently, we’ve just been selected to join Ping’an 1st FinTech Accelerator for 3 months program, which started in June 2018 powered by Sparklabs Group, a leading network of accelerators and venture capital funds.

**The Unique Opportunity**

Due to continuing business success and company expansion plans, CareVoice is seeking to appoint outstanding candidate who will be responsible for strategic partnerships projects for multinational insurance and employers companies in China and Internationally.

This position will require to support CareVoice’s key strategic projects with AXA company and other international insurances, assure all fundamental factors are met while critically think about the opportunities in the private healthcare market and industry innovations. You will be part of international business team, report directly to Marketing Manager.

**Job Description**

* Responsible for daily operation management of company's WeChat account and website, including content development, activation planning, followers interaction, social community management and other daily maintenance.
* Improving UI of company's media platform and uplift user's visual experience
* Copywriting to support marketing programs
* Review company's digital performance and initiate iteration plan
* Experience in medical/healthcare will be a plus
* Fluent communication skills in English & Chinese

**Knowledge & Experience**

* Bachelor degree required
* Rich experiences in digital marketing, with solid command of different digital tools and platforms together with digital ecosystem built up
* 3+ years or above working experience in healthcare industry/marketing/agency
* Proficient in MS Office software and Website development software (i.e. WordPress)
* Fluent in English speaking and writing
* Creative capability (PS / AI) would be a plus

**Remuneration package**

Competitive salary and bonus schema, significant options/shares; Holidays: 20 days / year,

**Starting day**

August 2018

**If you *are* interested in this position please submit your Resume and Portfolio via email at** jobs@thecarevoice.com