



Candidate running to serve on DCCC North Board of Directors

Name: Li Xue

Company: Danfoss China

Title: Vice President



Summary:

With this letter, I would like to express my intent and desire to run for the election and serve in the Board of Beijing Chapter of Danish Chamber of Commerce in China (DCCC).

I have joined Danfoss China as Vice President and Head of Public Affairs and Communications in April 2022. Since then, on behalf of Danfoss, I have been actively involved in DCCC activities, among others, being a proud sponsor for the Danish Summer Night and the DCCC Business Person of the Year Award Gala. At Danfoss, we are deeply impressed by the great achievements made by DCCC during the past years. Meanwhile, we would like to play a even more active role in DCCC's great works. If elected, I am confident that we at Danfoss can better contribute to the DCCC's works in many ways. To name just a few.

First of all, we can better share with the DCCC members our almost 30 years' experience within and with China as a typical Danish company. Among others, we can better support DCCC in playing an indispensable role in promoting China-Denmark bilateral relations and strengthening cooperations in low carbon and green transition. Secondly, I have been long involved with public lobbying during my career and also served as a member of Executive Committee of China-Britain Business Council during my tenure with BP. To some extent, my experience in this regard can be of value to the strengthening of DCCC's advocacy work. Thirdly, I believe that diversity will be better represented on the DCCC Board if a local Chinese from a Danish company like Danfoss will be able to sit in it.

I hope this letter will help you look at my application for the DCCC board in a positive light. If elected, I will make sure that you can count on my records. Together, we can engineer tomorrow. Many thanks again for your kind consideration.