



WORLD TRADE CENTRE®  
MUMBAI

Promoted by MVIRDC®  
M. Visvesvaraya Industrial Research and Development Centre



All India Association of Industries

# 8<sup>th</sup> GES | GLOBAL ECONOMIC SUMMIT

## Services: Enabler of Growth for Trade and Industry

**6 7 8** March, 2019 | World Trade Centre Mumbai

Conference | Exhibition | B2B Meetings | Awards | Field Visits



### Services

Media & Entertainment

Tourism

HealthCare

Banking & Trade Finance  
Trade Infrastructure

### Agro and Manufacturing

Communication & Logistics

Smart Cities  
Legal & Consultancy

Skill Development  
& Vocational Training

Industry 4.0  
IT & ITeS



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[www.ges2019mumbai.com](http://www.ges2019mumbai.com)

# Services: Enabler of Growth for Trade and Industry

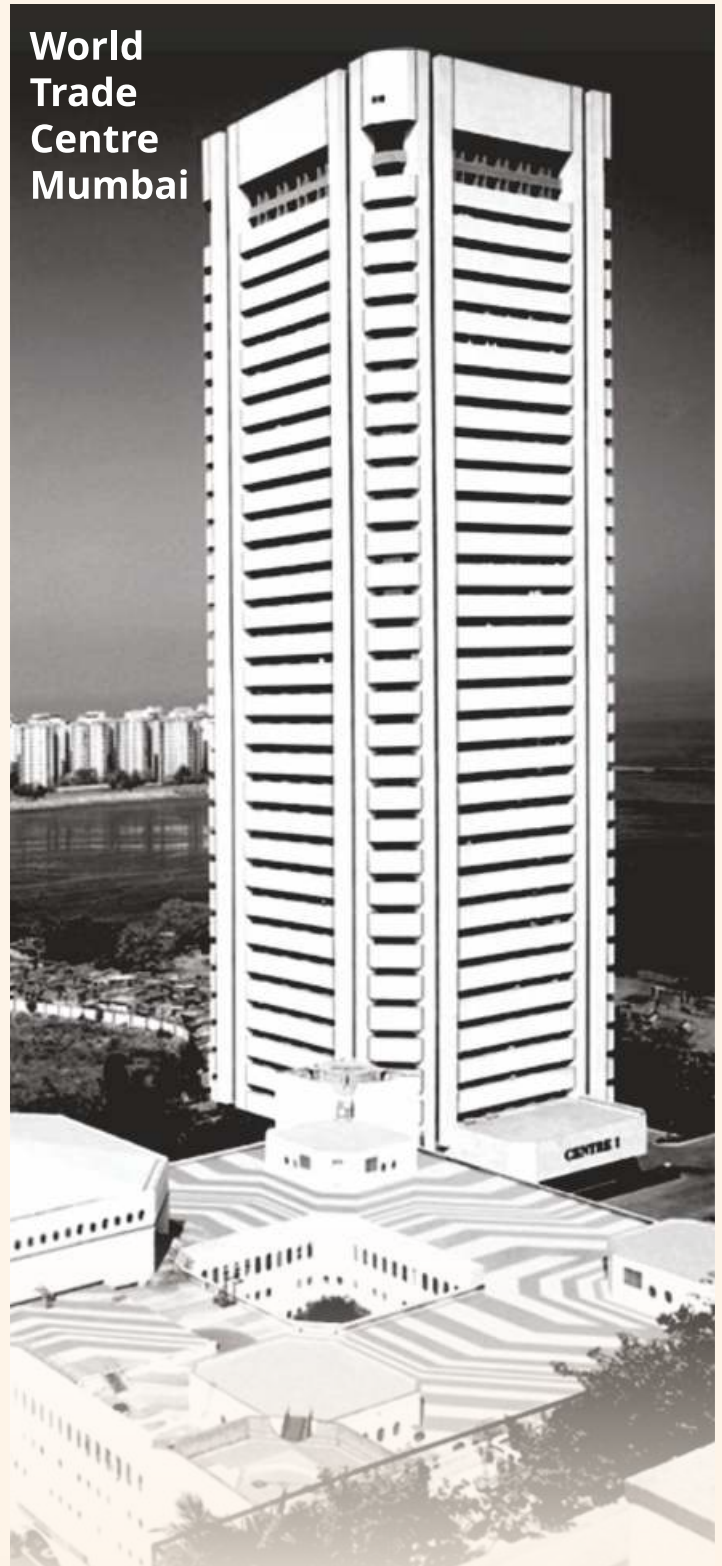
**The Services** sector is the largest contributor to the global economy. It accounts for nearly 70% of the world's output in value added terms, 60% of the world's employment and 46% of global exports.

**The Fourth Industrial Revolution** could exponentially expand the global footprint of the services sector. It has ushered in unprecedented technological progress across domains such as digital innovation, automation and artificial intelligence. Consequently, 'smart' transformations are associated with not only industrial production but also cities and urban spaces. The Summit will review contemporary developments in these spheres of economic activity.

**Across sectors** and industries, firms consume a broad range of services for production, connectivity and distribution. These include design, finance, e-commerce, logistics etc. The evolving scope and application of input services, particularly in manufacturing and agriculture, will be discussed at the Summit.

**In addition**, education, healthcare, skill development and intellectual property related services perform catalytic roles in the advancement of inclusive and sustainable development. The Summit will explore the evolving contours of growth and innovation in the services sector.

World Trade Centre Mumbai





# GES: An Effective Platform

**The Summit** will explore the role and impact of technology in diverse streams of the services sector, thereby improving productivity across sectors.

**The Summit** will engage policymakers, international experts from multilateral organisations, MNCs, academicians and industry leaders to deliberate on enhancing economic and business competitiveness in accessing global markets and channelising them through services.

**The Highlights of the Summit are Conference, Exhibition, B2B Meetings, Release of Handbook, Awards and Field Visits.**

**The Conference** will enable participants to explore the linkages between firms in the services sector and those operating not only in the domains of technology, but also manufacturing, agriculture and other professional services. The Conference will identify trends, opportunities and challenges facing the sector.



**The Exhibition** will showcase products and services of micro, small, medium and large enterprises to reinforce their business opportunities across markets.

**The Awards** will be presented to organisations / enterprises for their exemplary contribution to the services sector.



**The Handbook** will contain articles and interviews from experts and in-house research on the services sector.



**Business-to-Business (B2B), Business-to-Consumer (B2C), Business-to-Government (B2G) and Government-to-Government (G2G)** Meetings are effective platforms to facilitate business partnerships and technology transfers, identify trends, address policy issues, for entrepreneurs and participants alike, to discuss their strategies and business plans for collaborative actions.



**The Field Visits** are organised to Nashik Engineering Cluster, Nashik Winery and Food Processing Unit for international delegates and participants which will provide an opportunity to get ground-level experience in the operational aspects of these organisations.



# Summit Benefits

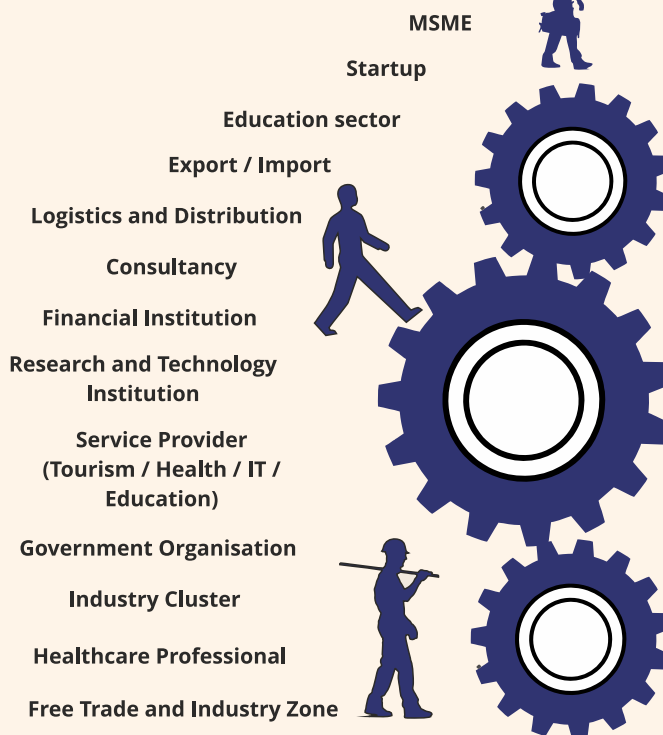
## Connect, Calibrate and Collaborate

With more than 30 speakers, 300 delegates, over 100 exhibitors and 30 participating countries, including India, the 8<sup>th</sup> Global Economic Summit will serve as a forum for policymakers, business leaders, think tanks and MSMEs to discuss developments in the services sector.

The Summit offers tremendous opportunities for women entrepreneurs, startups, technocrats and other professionals to learn from experts on the latest trends in global markets.

The Expo will showcase different aspects of the services sector, ranging from finance, logistics, education and healthcare to tourism, ICT, etc. with a view to develop agriculture and manufacturing.

## Participate if you represent



**Register now if you represent any area of Trade and Industry**

## Proposed Summit Agenda

### Day 1: Wednesday, March 6, 2019

- Inauguration of Summit Exhibition
- Inauguration of Summit Conference
- Lighting of the Lamp Ceremony and Felicitation of Hon'ble Guests

Inaugural Session: Emerging Services - Shaping the New Global Business Landscape

Panel Discussion: The Fourth Industrial Revolution and its impact on Services

B2B / B2C / B2G / G2G Meetings

*Awards will be presented at the End of Each Session*

### Day 2: Thursday, March 7, 2019

Panel Discussion: Smart Solutions and Smart Cities

Panel Discussion: Importance of Services in Supporting Agriculture and Manufacturing Sectors

Panel Discussion: Productivity in Services: Issues, Trends and Challenges

Valedictory Session

Networking

### Day 3: Friday, March 8, 2019

Field Visits

## Mumbai : The Most Vibrant City to host GES

- Mumbai is the commercial hub of India
- Mumbai houses BSE and NSE, the largest stock exchanges in India
- Many multinational and mega corporate head offices are located in Mumbai
- One of the world's largest film industries is here
- The largest container port in India is located in Mumbai

## India : A Strategic Location between the East and West

- Fastest-growing Major Economy in the World
- Large Market Size – Growing Middle Class Population – Increasing Purchasing Power
- GDP: US\$2.8 Trillion – Ranked 6<sup>th</sup> largest in the World, Expected GDP Growth in FY19 - 7.4%
- Services Sector – the Engine of Growth – Constitutes 1/3<sup>rd</sup> of India's Exports
- Services Sector – Growing at over 8% – Contributes 53% to GDP



# Partnership Packages

Details		Gold	Silver	Bronze	Food Sponsor	Delegate Kit
		5 Lakhs*	3 Lakhs*	2 Lakhs*	1 Lakh*	50,000*
1	Company Logo presence on Publicity/ Promotional materials	✓	✓	✓	✓	✓
2	Primary brand positioning on standees	✓	✓	N/A	N/A	N/A
3	Corporate banner in the registration area	✓	✓	✓	✓	N/A
4	Booth with signage in exhibition area	9 sq mtrs	6 sq mtrs	4 sq mtrs	Table Space	N/A
5	Formal acknowledgement at the Summit Inaugural Session	✓	✓	✓	✓	✓
6	Advertisement in GES Booklet	Full Page	Full Page	Half Page	Half Page	N/A
7	Indoor and outdoor branding during the Summit	✓	✓	✓	✓	✓
8	Speaking slot	✓	N/A	N/A	N/A	N/A
9	Delegate passes to attend the summit	10	5	3	2	2

**Delegation Leader should register 10 delegates or 5 exhibitors**

1) Branding Opportunities and logo visibility on publicity and promotional material.  
2) Booth space of 6 sq. mtrs. and invitation to 1 official will be offered on a complimentary basis.

\*INR

## Additional Benefits for Gold Partner

GES 2019 is the perfect opportunity to connect your business with counterparts from 321 World Trade Centers in 91 Countries representing one million businesses.

- Write up in On Trade, quarterly international trade research journal, which is circulated across all World Trade Centers Worldwide
- Article in Summit Handbook
- Access buyers in 90 countries through Reciprocity Desk
- Promotion on World Trade Point Federation
- Complimentary Associate Membership of MVIRDC WTC Mumbai for a year

For Summit Partnership contact: Tel: 91 22 66387378-79 / 398 | [marketing@wtcmumbai.org](mailto:marketing@wtcmumbai.org) | 91 22 22019265 | [info@aiaindia.com](mailto:info@aiaindia.com)

## Hotel Information

Accommodation for the participants of GES 2019 is available at special rates in **Vivanta by Taj and Trident** five star hotels in close vicinity to the venue. Details can be availed on request.

**Budget hotels** in close proximity are also available on request.

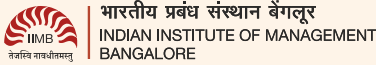
## Registration

 <b>Conference Fee</b>	 <b>Exhibition Fee</b>
<b>Indian Delegate:</b> MSMEs: Rs.2,000 + GST Others: Rs.4,000 + 18% GST	<b>Overseas Delegate:</b> USD 100 MSMEs: USD 50 
<b>The Conference Fee includes :</b> Participation in Conference B2B meetings Welcome Reception Business Luncheons Gala Dinner Visit to Exhibition	<b>Indian Exhibitors</b> Rs. 15,000 + 18% GST
	<b>Overseas Exhibitors</b> USD 250 + GST
	<b>Exhibitors can Participate in</b> <ul style="list-style-type: none"> <li>• Conference</li> <li>• B2B meetings</li> <li>• Welcome Reception</li> <li>• Business Luncheons</li> <li>• Gala Dinner</li> <li>• Field Visits</li> </ul>
	<b>Stall charges include :</b> Participation for 2 persons 
	<b>Booth Specifications</b> 6 sq. mtrs. stall 
 <b>Dimensions : 3 mtrs X 2 mtrs X 2.5 mtrs (ht.)</b>	




## Knowledge Partner :

## International Partners :



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



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## WORLD TRADE CENTRE MUMBAI

World Trade Centre (WTC) Mumbai, promoted by M Visvesaraya Industrial Research and Development Centre, is the premier World Trade Centre in India dedicated to the promotion of international trade and investment. It is a member of the World Trade Centers Association, New York (WTCA, NY), an unparalleled network of 321 WTCs in 91 countries connecting one million businesses across all sectors. The prime objective of the World Trade Centre Mumbai is to enhance India's trade competitiveness and facilitate India's integration with global markets through trade promotion, research, education and training in international trade and business.

MVIRDC WTC Mumbai, having spearheaded the movement of World Trade Centers in India with the establishment of WTCs at Bhubaneswar, Goa and Jaipur, is assisting MSMEs in these regions through trade research and knowledge programmes.



## ALL INDIA ASSOCIATION OF INDUSTRIES

All India Association of Industries (AIAI) is a renowned trade body that aims to promote entrepreneurship and facilitate industrial growth as trade and industry form an integral part of the economic development of the country.

Under the dynamic leadership of Late Shri Babubhai M. Chinai (M.P), AIAI was established in 1956, which is today the leading association of industries in India's commercial capital.

Over 70% of the membership represents the SME Sector. As SMEs are a vital component of every economy, AIAI

assists SMEs to accelerate their business network globally by identifying reliable business partners through its network in over 50 countries.

AIAI's activities are directed towards facilitating and fostering business growth through seminars, workshops, trade fairs, business meetings, trade delegations from overseas and also mounting delegations from among its members to other countries. AIAI provides information on domestic and international trade, investment, technology and innovation.

**For registration, please contact:**

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